



São Paulo, 26 of August of 2016

IMPORTANT NOTICE

BRF S.A., by means of their representatives would kindly alert their customers/partners regarding possible attitudes from people or institutions of carrying out bad faith or foul play and who have also identified themselves as representatives of major large companies from the food industry with the intent of performing fraudulent business on their behalf. This practice has been taking place frequently both in Brazil and overseas.

These fraudulent businesses usually take place over the internet, making use of the company's logos, stamp, nomenclature, domain sites' names and e-mail addresses similar to those from the target companies, maliciously, with the intent of acting as the company's directors and employees, promising sales prices of products much lower than those carried out from the market's standard prices (many times the products are not even listed in the company's sales portfolio). As a rule, forged official customs office documents are presented as well from specialized companies in logistics, import and export, informing third parties banking information to register payments, clearing stating the intent of embezzle sums and fraud customers, seriously compromising the good name of target companies.

BRF S.A, founded from the merge between the two largest Brazilian food companies, Sadia and Perdigão, players in the Brazilian market for over 50 years and in the international market for more than 30 years, are recognized, respected and world awarded by their commercial conduct, brands and product quality. Their brands, such as, Perdigão®, Sadia®, Qualy®, Perdix®, among others, receive massive annual financial investments for their commercial and marketing strategies and thus recognized as the most valuable companies in the Brazilian market.¹

Bearing this in mind, BRF S.A. would like to clarify that any contact carried out, offers and material offered by a third party who have been wrongfully using the company's brands and documents, be that via internet or by any other mean, are illegitimate, fraudulent and do not present any relationship with BRF S.A., with their controlled companies or any other institution which is under BRF's administration. We reinforce that only BRF's commercial team is authorized to offer, intermediate and carry out business on behalf of the company and colligated societies.

Due to what has been previously mentioned above, we recommend that every commercial partner be aware when closing deals via internet and any other direct channels and check the effective representation and banking information of every company before carrying out any transactions. Upon reinforcing attention to these cases we hereafter contribute to the impairment of these fraudulent network.

BRF has never condone with any practice other than those of ethical and moral standards of the company, and therefore informs that it has been taking all the necessary measures along with the authorities and advising offices both in Brasil and overseas.

Should there be any questions or suspicions, BRF S.A can be contacted through our Transparency Hotline as outlined below:

Ethics Hotline BRF

Brazil: 0800-702-7014

International: +55 11 3466-8510

E-mail: denuncia@brf-br.com