



PHILIPPINE International Eco Show

ECO-SOLUTIONS FOR A GREENER TOMORROW

26-28 August 2010
SMX Convention Center
Mall of Asia Complex
Pasay City, Philippines

PINES EXHIBITION PROJECT BRIEF

PINES shall be Southeast Asia's premiere annual exhibition and networking forum featuring a wide range of products and latest technologies addressing the requirements of a sustainable environment. The event shall be an important B2B converging place of leading international organizations, influential figures of the greening industry, and key players of the industrial as well as the health and wellness sectors.

EXHIBITION COMPONENTS

ECO-INDUSTRIAL

ECO-LIFESTYLE

ECO-ADVOCATES

PROJECT OBJECTIVES

1. To create buyer awareness on the capability of the stakeholders of the Philippine industrial sector to provide eco-friendly parts and components, materials, products and services.
2. To showcase the Philippines' Health and Wellness industry players and stakeholders and highlight the country's support to the greening initiatives.
3. To provide a B2B opportunity for Philippine suppliers and service providers from the Industrial sector and Health and Wellness industry to meet and consult with global experts and potential buyers/ business partners who are advocates of sustainable environment.
4. To take advantage of the 410 Billion Euros global market for environmental goods and services, and contribute USD 2M to the total 2010 Philippine exports

WHO MAY EXHIBIT?

Manufacturers, distributors and services providers with any of the following characteristics:

ON INPUT/ OUTPUT

- ☐ Manufactures or uses materials or products made from rapidly renewing resources
- ☐ Designs or manufactures products or renders services that can improve or protect the environment
- ☐ Designs, produces or uses materials that are durable and long-lasting; thus, replacement or maintenance thereof is minimal
- ☐ Designs or manufactures parts and components that can be used as replacement parts and components of other equipment, machineries, devices, appliances, vehicles, etc.
- ☐ Designs or manufactures materials or products using the Ecological Waste Management Principle or Recycle-Reuse-Reduce Philosophy

ON PRODUCTION PROCESS

- ☐ Uses less energy and resources in the production of goods or rendering of services
- ☐ Implements proper waste and/or emission management program in the production of goods or rendering of services
- ☐ Has certification or official recognition from any environment-accreditation agencies, e.g., DENR-compliant certification (if applicable), Green Choice seal, ISO 14001, etc.
- ☐ Practices CSR Program for Sustainable Environment

EXHIBITION COVERAGE

ECO-INDUSTRIAL ZONE: Green Building (Construction and building materials; Engineering services; Architectural and Interior Design services; Home and garden accessories; Landscape; Furniture and furnishings; Architectural and interior components; Renovation and finishing materials); **Green Transport** (Car manufacturers, assemblers and distributors; Petrochemicals and fuel additives; Motor vehicle parts, components and accessories; After-sales Service shops); **Green Technology** (Semiconductor and Electronic devices; Home and office appliances; Computer software and hardware; Lighting systems; Security and alarm systems; Water and water purification and filtration; Waste and wastewater treatment; Air filtration and purification; Machineries and equipment; Inventions); **Green Energy; Green Elements** (Alternative industrial products; Allied industries)

ECO- LIFESTYLE ZONE: Wellness (Natural and organic food and personal care products; Herbal food supplement; Spa-related products and services; Home lifestyle products; Fashion Lifestyle products); **Retirement** (Accredited retirement facilities; eco-friendly communities); **Health Services** (Alternative and complimentary healing modalities; environmentally-sound hospitals and specialty clinics)

ECO- ADVOCATES ZONE: Government Agencies; Non- Government Organizations; Government- initiated projects for Sustainable Environment; Educational Institutions; Other agencies.

COST OF PARTICIPATION

FOR STANDARD BOOTH: (min order: 6 sqm at Php 3,000.00 per sqm or USD 165.00 per sqm)			
	PARTICULARS	APPLICABLE FEES	
		PHILIPPINE-BASED COMPANIES	FOREIGN COMPANIES
Regular rate	Application Form and required documents submitted by 30 April 2010 Full Payment made by 31 May 2010	Php 18,000.00	USD 990.00
Early Bird rate (10% off)	Application Form and required documents submitted with full payment on or before 30 March 2010	Php 16,200.00	USD 891.00
Pavilion Package 1 (5% off)	Two (2) booths	1st booth: Php18,000.00 2nd booth: Php16,200.00 Total price: Php34,200.00	1st booth: USD 990.00 2nd booth: USD 891.00 Total price: USD 1881.00
Pavilion Package 2 (7.5% off)	Four (4) booths	1st booth: Php 18,000.00 2nd to 4th booth: Php 16,200.00 each Total Price: Php 66,600.00 Guaranteed island pavilion	1st booth: USD 990.00 2nd to 4th booth: USD 891.00 each Total Price: USD 3,663.00 Guaranteed island pavilion
Pavilion Package 3 (10% off)	Ten (10) booths	Pay nine (9) booths for Php 18,000.00 each and get one (1) free booth. Total Price: Php 162,000.00 Guaranteed island pavilion	Pay nine (9) booths for USD 990.00 each and get one (1) free booth. Total Price: USD 8910.00 Guaranteed island pavilion

FOR RAW SPACE: (min order: 24 sqm)			
	PARTICULARS	APPLICABLE FEES	
		PHILIPPINE-BASED COMPANIES	FOREIGN COMPANIES
Rate per sqm		Php 2,500.00 per sqm for a minimum order of 24 sqm	USD 150.00 per sqm for a minimum order of 24 sqm
Regular rate	Application Form and required documents submitted by 30 April 2010 Full Payment made by 31 May 2010	Php 60,000.00 for 24 sqm	USD 3,600.00 for 24 sqm
Early Bird rate (10% off)	Application Form and required documents submitted with full payment on or before 30 March 2010	Php 54,000.00 for 24 sqm	USD 3,240.00 for 24 sqm

EXHIBITION REQUIREMENTS:

1. PINES Application Form
2. Updated Company Profile
3. Company Brochure or Catalogue
4. DTI or SEC Business Registration (for local companies)
5. BIR Registration (for local companies)
6. BFAD Registration/Certificate of Product Registration, if applicable (for local companies)
7. Company Profile including product photos, map/sketch where company is located, operational website and email address (for foreign companies)

For inquiries on exhibit participation, please contact:

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