



www.agrikexpo.com

# AGRIKEXPO

WEST AFRICA'S LARGEST B-2-B EXHIBITION FOR  
AGRICULTURAL PRODUCTS & SERVICES

17, Ahmed Onibudo Street, Victoria Island, Lagos, Nigeria.  
Tel: +234 (1) 293-2417; +234 (1) 293-2418, Fax: +234 (1) 4637482  
Mob: +234 803 322 2137  
Email: info@151productsltd.com.  
www.151productsltd.com

June 15, 2016

**THE HEAD OF TRADE OFFICE  
THE EMBASSY OF THE SOCIALIST REPUBLIC OF VIET NAM**  
9, Integrity Estate, Plot 27, Princely Court Road,  
Off Ligali Ayorinde Street,  
Victoria Island.

Attention: **DAO MANH DUC**

Dear Sir,

**INVITATION TO PARTICIPATE AT AGRIKEXPO 2016 (PAN WEST AFRICAN B2B EXHIBITION FOR AGRICULTURE & ALLIED SERVICES.) VENUE: INTERNATIONAL CONFERENCE CENTRE, ABUJA DATE: SEPTEMBER 26-28, 2016.**

The subject refers.

We are pleased to introduce the 5<sup>th</sup> edition of the event AGRIKEXPO, which is West Africa's largest B-2-B exhibition for Agricultural products and services. The event would hold September 26-28, 2016 at the International Conference Centre, Abuja.

Over five consecutive editions, AGRIKEXPO has continued to soar in importance as prime forum for networking between stakeholders in Agriculture and Agribusiness Development. The 2015 edition was partnered by the EU Nigeria Business Forum organized by the EU Delegation to the Federal Republic of Nigeria and ECOWAS. There is growing number of participants and visitors from different countries of Africa, especially the neighboring West African countries.

The 2016 edition promises a lot more in view of the strategic location of Abuja vis-à-vis proximity to decision makers in Government, Commercial farmers in the north and central agricultural regions etc.

As usual, the event is partnered by the Federal Ministry Agriculture and Rural Development, Federal Ministry of Industry, Trade and Investment and the National Agency for Food, Drugs, Administration and Control (NAFDAC).

Several Seminars and Conferences are scheduled which will have in attendance many top agribusiness personalities and decision makers.

**Board of Directors:**

Mazi Sam Oluwabunwa (Chairman), Engr. Ademola Smart Popoola (Director), Ugo Nwabuisi Sam (MD/CEO), Emmanuel Ijewere (Director-Advisory), Prof. Pat Utomi (Director-Advisory), Francis Ogboro (Director)





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## VALUE PROPOSITION:

- Face – to – face networking with trade visitors/attendees
- Explore opportunities for export/cross border sales for agricultural equipment
- Profile products for market penetration and brand leadership
- See unfolding trends and strategies from competition
- Obtain useful and direct feedbacks from customers for further product development
- Enjoy brand visibility arising from massive media relay and opportunity to pitch to target audience in West Africa
- Brand dominance and participation from presentation to various audiences
- Direct engagement with large farmers from various regions of the country

In the light of the foregoing, we invite you to participate in AGRIKEXPO WEST AFRICA 2016 with the assurance of new business contacts and agency relationships.

Attached is a copy of the **Event Brochure, Floor Plan and Registration form** for your perusal and considerations.

You may contact: (234) 909 2158 660 – **Ose** or [ose@151productsltd.com](mailto:ose@151productsltd.com) or (234) 908 4395 818 – **Henri** for more information or details.

We will be pleased to offer as much clarifications as required.

Thanks for your kind consideration.

Yours faithfully,

**FOR: 151 PRODUCTS LIMITED**

**Ose Alimikhena**  
Business Development Executive

**Henri Anario**  
Executive Director

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