

THE INTERNATIONAL LIFE SCIENCE & HEALTH-TECH WEEK IN ISRAEL

Conference | Exhibition | Networking | Social Events



November 9-10, 2022



ICC Jerusalem



MIXIII IS BACK IN JERUSALEM

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In cooperation:



In partnership:



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WE ARE HONORED TO ANNOUNCE MIXIII HEALTH-TECH.IL

The Official Conference & Exhibition
of Israel Advanced Technology Industries (IATI)

THE EVENT

MIXiii Health-Tech.IL is the annual get together event for the International Life Science & Health-Tech Industries in Israel. Organized by Israel Advanced Technology Industries (IATI), MIXiii Health-Tech.IL will take place at the International Convention Center – ICC Jerusalem on November 9-10, 2022. The event consists of a conference, exhibition, B2B meetings, networking and satellite events. This is the only Israeli international conference in the health-tech space that is organized by the industry for the industry.

IATI

IATI is Israel's umbrella organization of the life science, high-tech and other advanced technology industries, with members from every level and aspect of the ecosystem including; Venture Capital Funds, Israeli Growth and Mature Companies, R&D Centers of Multinational Companies, Start-Ups, Tech Transfer Organizations, Academic Institutions, Incubators, Innovation Centers, Hospitals, Municipalities, Economic Development Offices, Service Providers and more.

Through its broad range of members, IATI connects Israel's tech ecosystem, provides solutions and support at all levels, and integrates the various sectors of the industry with strategic and ongoing governmental goals.

THE ONLY CONFERENCE BY THE INDUSTRY FOR THE INDUSTRY

The Heart of the Life Science and Health Technologies Industries

Innovations

Global Trends

Investments

Regulations

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WELCOME LETTER

Dear Industry Colleagues,

On behalf of IATI and the Steering Committee of MIXiii Health-Tech.IL, we would like to welcome you to join us at MIXiii Health-Tech.IL conference and events to be held on the 9th and 10th November 2022 at the International Convention Center – ICC Jerusalem.

The healthtech industry has been experiencing dramatic changes due to the COVID-19 pandemic. From unique collaborations with players coming outside of the life sciences industry through fast paced adoption of digital health and remote health solutions, the pandemic had a huge impact on the industry. This also led to a record year when it comes to funding in 2021. The healthcare landscape is continuing to shift towards a more integrated ecosystem, converging biopharma, med-tech, digital and healthcare into a single bio-convergent industry. This emerging bio-convergent healthtech space holds great potential to make a transformative impact on health and healthcare practices. When it comes to holding a leading position in this emerging bio-convergent field, Israel has substantial strengths and capabilities. As Israel's umbrella organization of the High-Tech & Life Science industries, IATI continuously acts to connect and promote the country's massive resources of academic and technological prowess towards creating a fertile ecosystem which will nourish growth in the coming years as well.

MIXiii Health-Tech.IL conference will showcase all innovative trends and changes in the industry, and is a unique opportunity for all of us to meet and exchange knowledge, network and evolve our magnificent industry into the future.

Looking forward to seeing you at MIXiii Health-Tech.IL.

Sincerely,



Karin Mayer Rubinstein
CEO & President
Israel Advance Technology Industries (IATI)



Yaacov Michlin
Conference Chair
CEO, BioLight Life Sciences Ltd.



MIXIII HEALTH-TECH.IL - STEERING COMMITTEE

- **Mr. Yaacov Michlin**, Conference Chair, CEO, BioLight Life Sciences Ltd.
- **Mr. Mati Gill**, CEO AION Labs (a special alliance of six global pharma and tech leaders)
- **Dr. Eran Harary**, Global Head, Specialty R&D, Teva Pharmaceuticals
- **Adv. Daphna Murvitz**, Co-Founder and CEO, 8400 The Health Network
- **Mr. Itzik Ozer**, Senior Director - Business Development, The Jerusalem Development Authority
- **Michal Reisfeld**, Chief Marketing Officer (CMO), Israel Innovation Authority
- **Prof. Irit Sagi**, VP for Innovation & Technology Transfer, Weizmann Institute of Science
- **Zachi Schnarch**, Chief Technology Officer (CTO), Israel Innovation Authority
- **Ms. Gila Tolub**, Partner, McKinsey Israel
- **Dr. Uri Yaron**, former worldwide President, Biosense Webster (J&J)
- **Dr. Eyal Zimlichman**, Deputy Director General, Chief Medical Officer and Chief Innovation Officer at Sheba Medical Center

**List is in alphabetical order*

THE CONFERENCE

The conference will expose the latest developments within the healthcare and life science that emphasizes the Synergy between bio-technology, engineering, technology and computerized systems.

MAIN CONFERENCE TOPICS:

Hospital of the Future – Quality and Efficiency	Advances in Neurosciences	Emerging Bio- Convergence Implications and Expediting Healthcare Outcome
Healthcare Shift to: "Out-of-Hospital" Settings	Integrated and Innovative Diagnostics and Monitoring	The Drugs of Tomorrow

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OPPORTUNITIES:

CONNECT Connecting the Life Science & Health-Tech Ecosystem	JOIN Bringing Together Business, Government and Academia
INNOVATE A World of Cutting Edge Technologies & Innovations	REVOLUTIONIZE Introducing Tomorrow's Solutions Today

B2B NETWORKING:

During the conference, participants will have the opportunity to interact with one another using an innovative user friendly B2B networking system to pre-scheduled onsite meetings as well as meet with distinguished speakers and visit company booths representing the spectrum of the life science and health-tech ecosystem with the target of facilitating hundreds of meetings during the conference.

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SPONSORING & EXHIBITING

WHY SHOULD I SPONSOR OR EXHIBIT AT MIXIII HEALTH-TECH.IL?

Position yourself at the heart of the life science industry in Israel. Expose your products and services to **key decision makers** from a wide range of the life science and advanced technology industries at the IATI annual event. This is the event where you will be introduced today to the technologies of tomorrow.

WHOM WILL YOU MEET?

PARTICIPATING SECTORS: Health-Tech, Biotech, Biomedicine, Pharma, MedTech, Healthcare, Finance & Investment, Startups, Consultancies, Service Providers, Academia, Government Agencies, and more.

POSITIONS: C-Level decision makers, Scientists, Doctors, Academia, Entrepreneurs, Directors and advisors.

WHY EXHIBIT?

EXPLORE New Partnerships

IMPROVE Brand Recognition

EXHIBIT to a Target Audience

INCREASE Your ROI

THIS IS THE ONE EVENT THAT YOU DO NOT WANT TO MISS

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THE VENUE:

INTERNATIONAL CONVENTION CENTER – ICC JERUSALEM

1 Shazar Boulevard
Jerusalem, Israel
Tel: +972 (2) 655-8558
www.iccjer.co.il

EXHIBITION & CONFERENCE DATES & OPENING HOURS:

Tuesday	November 09, 2022	09:00- 17:00
Wednesday	November 10, 2022	09:00- 17:00

EXHIBITOR TIMETABLE:

Stands set-up	November 08, 2022	from 14:00 to 22:00
Opening day	November 09, 2022	from 09:00 to 17:00
Closing day	November 10, 2022	from 09:00 to 17:00
Stand dismantling	November 10, 2022	from 18:00 until 21:00

EVENT CATALOG:

The event catalog will include the conference program as well as a classified alphabetical list of all exhibitors. The catalog will be available online on the event website and will be distributed to conference attendees on the event days.

EXHIBITORS' INSTRUCTION MANUAL:

An Exhibitors' Instruction Manual will be available approximately 45 days before the event start date, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

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MIXiii Health-Tech.IL
Organized by IATI



November 9-10, 2022
ICC Jerusalem



FOR FURTHER DETAILS, PLEASE CONTACT:

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