



# Opportunities Unlimited <sup>7th</sup> *expo* akistan Opportunities Unlimited

## EXPO PAKISTAN (4-7 October 2012)

Expo Pakistan is the biggest trade fair in Pakistan, showcasing the largest collection of Pakistan's export merchandise and services. Foreign exhibitors, from neighboring countries, also use this platform to launch their products. Held annually in the month of October, the four day Expo Pakistan has become the primary sourcing point for a large number of businesses worldwide, giving them a head start on the buying and ordering for coming seasons.

First held in 2005, the success of last Expo Pakistan in 2011 was manifested by the participation of a large number of local and foreign buyers who settled business deals estimated at US\$ 518 million as compared to deals estimated at US\$ 80 million, the year before.

The Trade Development Authority of Pakistan invites you to the 7th Expo Pakistan being held from 4 to 7 October 2012 at the Karachi Expo Centre and become part of the largest ever showcase of Pakistan's exportable merchandise and services.

## SHOW HIGHLIGHTS 2011

- Business generated over US\$ 518million
- 70 MOUs were signed between Counterparts associations & Chambers.
- Participation of over 600 buyers from 52 Countries.
- 11,000+ business visitors were present to witness the event.
- 300 Stalls spread across 5 halls.