

# REGIONAL INVESTMENT FORUM (RIF) PADANG

15-17 October 2017

Grand Inna Padang Hotel  
Padang, West Sumatera - Indonesia



## SHOWCASING INVESTMENT OPPORTUNITIES IN THE INDONESIAN TOURISM INDUSTRY:

Featuring Mandeh, Gunung Padang, Lake Toba, Tanjung Kelayang, Tanjung Lesung,  
Kepulauan Seribu, Borobudur and Bromo-Tengger-Semeru

Supported



Province of West Sumatera

# Why should you attend this forum?

Regional Investment Forum (RIF) is the annual event of Indonesia Investment Coordinating Board (BKPM) in multiple cities nationwide.

The investment forum provides 300+ investors and business people from Indonesia and around the world an opportunity to network with each other.

Participants will obtain first-hand investment project opportunities and receive reliable information presented by key speakers from the central and regional government authorities.

What's more, there will be an opportunity to meet directly and discuss your investment needs with key government authorities through the prearranged one-on-one business meeting sessions – An introduction and match making with potential Indonesian business partners.

The forum in Padang, West Sumatra, specifically aims to promote and showcase 8 National Tourism Destinations:

1. Mandeh Integrated Maritime Tourism Area
2. Gunung Padang Integrated Tourism Area
3. Lake Toba
4. Tanjung Kelayang
5. Tanjung Lesung
6. Kepulauan Seribu
7. Borobudur
8. Bromo - Tengger - Semeru

As part of the 3-day event in Padang, West Sumatra, participants will be invited to join various site visits, including **Gunung Padang Integrated Tourism Area** and **Mandeh Beach**.

# Programme

## Day 1 - Sunday, October 15, 2017

18.30 - 21.00	Welcome Dinner	The Residence of The Governor of West Sumatra
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## Day 2 - Monday, October 16, 2017

### OPENING SESSION

08.30 - 09.00	Registration and Coffee	Ballroom Grand Inna Padang
09.00 - 09.05	Opening by MC	
09.05 - 09.10	Pasambahan Dance, a West-Sumatra traditional dance	
09.10 - 09.15	Indonesia National Anthem "Indonesia Raya"	
09.15 - 09.25	Welcoming Remarks by The Governor of West Sumatera and opening ceremony accompanied by Minister of Tourism and Chairman of BKPM (followed by Hitting the Gong)	

### PANEL DISCUSSION

09.25 - 12.30	<b>SESSION I</b> Speakers: 1. H.E. Mr. Arief Yahya, Minister of Tourism 2. H.E. Mr. Thomas Trikasih Lembong, Chairman of BKPM 3. H.E. Irwan Prayitno, Governor of West Sumatera	Ballroom Grand Inna Padang
	Q&A	
	<b>PRESS CONFERENCE</b> by Chairman of BKPM accompanied by Minister of Tourism and The Governor of West Sumatera	Grand Inna Padang
12.30 - 13.30	<b>SESSION II</b> Speakers: 1. Head of The Kepulauan Seribu Administrator 2. Director of Toba Lake Tourism Authority 3. Director of Borobudur Tourism Authority 4. Director of PT. Banten West Java Tourism Development 5. Head of Bromo-Tengger-Semeru National Park 6. Director of Maritime Silk Road Consortium	Ballroom Grand Inna Padang
	Q&A	
	LUNCH BREAK	
13.30 - 16.00	ONE ON ONE MEETING	Grand Inna Padang
08.30 - 16.00	EXHIBITION	Foyer Ballroom Grand Inna Padang

## Day 3 - Tuesday, October 17, 2017

### SITE VISIT

08.00 - 13.00	1. Gunung Padang Integrated Area, Padang City 2. Mandeh, Pesisir Selatan Regency
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# 8 Showcasing National Tourism Destinations :

## 1 MANDEH INTEGRATED MARITIME TOURISM AREA



### Location

Province: West Sumatera  
Regency: Pesisir Selatan

### Tourist Attraction

Snorkling, scuba diving, camping, fishing, canoe, water ski, etc.

Mandeh Area covers an area of 34,270 hectares, consists of land covering an area of 15 620 hectares and waters covering an area of 18,650 hectares, covering two territories namely Koto XI Tarusan District, Pesisir Selatan Regency and Bungus Teluk Kabung Selatan District, Padang City.

### Investment Opportunities

Supporting infrastructure such as dock, lodging, homestay, restaurants, clean water supply, sewerage, drainage, garbage, electricity.

## 2 GUNUNG PADANG INTEGRATED TOURISM AREA



### Location

Province: West Sumatera  
Regency: Padang City

### Tourist Attraction

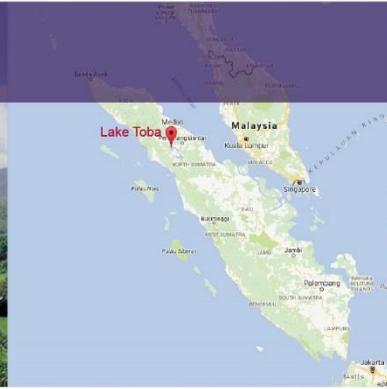
Culinary, sea sightseeing, historic building and cultural heritage.

Padang city consists of land area 694.96 km<sup>2</sup> and sea area of 720 km<sup>2</sup>, with coastline along 84 km. Gunung Padang integrated tourism area has total area of + 400 ha.

### Investment Opportunities

Delineation of Gunung Padang Integrated Tourism Area, structuring of padang beach, revitalization of Padang Lama (old padang) area and Pulau Air station development.

## 3 LAKE TOBA



### Location

Province: North Sumatera

Regency: Samosir, Toba Samosir, Simalungun, Karo, Tapanuli Utara, Humbang Hasundutan, and Dairi

Total area: + 113,000 ha.

Area under Authority Agency of Danau Toba + 597 ha (development area)

### Tourist Attraction

World largest volcanic lake, mount hiking, water attraction (speed Boat, water Skiing, canoeing or kayaking), golf, fishing, sunset views, culinary, and cultural festival.

### Invest and resort, Opportunities

Hotel, residential, leisure, retail, supporting infrastructure including solar power plant, waste water and sewerage treatment plant, MICE, irrigation distribution network, eco-park, thematic clusters and other tourism facilities.

## 4 TANJUNG KELAYANG



### Location

Province: Bangka Belitung Islands

Regency: Belitung

Total area: 324.4 ha.

The government has officially set Tanjung Kelayang into a Special Economic Zone through Government Regulation No. 6 of 2016 concerning Tanjung Kelayang SEZ on March 15, 2016 by the Consortium of Pacific Islands Maritime (KBM).

### Tourist Attraction

Tanjung Kelayang Coast has exotic travel and panorama with flour-like white sand, gulf of granite rocks, surrounded by small islands. The fairly calm waves allowing tourists to swim across the coast and surrounding islands.

### Investment Opportunities

Luxury beach resorts and beach residential with with a total area + 35.9 ha, equestrian resort and marina resort with a total area + 178.3 ha, and reservoir and commercial development with a total area + 73.3 ha.

# 5 TANJUNG LESUNG



## Location

Province: Banten  
Regency: Pandeglang

Total area: + 1,500 ha  
Tanjung Lesung as one of West Java's leading tourist areas has an impressive variety of natural attractions and cultural heritage, such as Ujung Kulon, Krakatoa, Liwungan, and Baduy Villages. Tanjung Lesung is the first tourism project that was designated as the Tourism Special Economic Zone (SEZ) in Indonesia. On October 6th, 2011 PT Jababeka Tbk acquired PT Banten West Java Tourism Development and PT Tanjung Lesung Leisure Industry.

## Tourist Attraction

Beautiful location with world famous Krakatau Volcanic Mountain and UNESCO recognized tourist destinations nearby (Ujung Kulon).

## Investment Opportunities

Large land bank of 1,500 hectares providing huge development potential. The 6 (six) districts to be developed including Tanjung Lesung Bay Side, Tanjung Lesung Harbour, Tanjung Lesung Point, Tanjung Lesung Strait, Tanjung Lesung Highland, and Tanjung Lesung Heartland. Investment cooperation through joint venture, joint ownership and ownership opportunities is open to develop leisure, residential, commercial area, and its supporting infrastructure.

# 6 KEPULAUAN SERIBU



## Location

Province: DKI Jakarta  
Regency: Kepulauan Seribu

Total area: + 1,009 Ha  
Authoritative: + 870 Ha

## Tourist Attraction

Snorkeling, scuba diving, island hopping, sea cleaning action

## Investment Opportunities

Eco-green investment and its supporting infrastructure including hotel, resort, water treatment, waste management.

## 7

## BOROBUDUR

**Location**

Province: Central Java  
Regency: Magelang

Total area: + 5,000 Ha  
Authoritative: + 330 Ha

**Tourist Attraction**

Cultural heritage tourism. Borobudur was appointed as the biggest Budha Monument in the world and was listed as one of the Seven Wonders of the World in 1991 at World Wonder Heritage. Meanwhile, The National Tourism Strategic Area (KSPN) is consisting of Borobudur, Dieng, Karimunjawa, and Sangiran that packed into a single destination.

**Investment Opportunities**

Cooperation with Borobudur tourism authority agency to provide hotel, leisure, other amenities and its supporting infrastructure such as water supply, waste management, etc.

## 8

## BROMO-TENGER-SEMERU

**Location**

Province: East Java Province  
Regency: Probolinggo, Pasuruan, Malang, and Lumajang

Total area: + 50,276.2 Ha  
Authoritative: + 400 Ha

**Tourist Attraction**

Natural sightseeing of Bromo-Tenger-Semeru National Park.

**Investment Opportunities**

Eco-green investment and its supporting infrastructure including hotel, resort, water treatment, waste management.

You are invited to join us at this investment event:

**For registration, please contact:**

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**We look forward to seeing you on 15-17 October 2017 in Padang, West Sumatra!**

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