



## Elevate Your Brand – Be a Part of Asian Geographic 20th Milestone as Partners & Sponsors!

Enhance your brand presence through Asian Geographic platform

### SPONSORSHIP PACKAGE:

#### • PLATINUM SPONSOR

(Value worth USD100,000/SGD140,000)

Facebook Post	: 32
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 30
AG Advertisement	: Back cover
12 Issues 1 page	: 12 issues 1 page
Digital Media	: Dedicated Video

#### • GOLD SPONSOR

(Value worth USD80,000/SGD112,000)

Facebook Post	: 16
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 20
AG Advertisement	: Inside front cover
12 Issues 1 page	: 12 issue 1 page
Digital Media	: Dedicated Video

#### • SILVER SPONSOR

(Value worth USD50,000/SGD70,000)

Facebook Post	: 8
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 10
AG Advertisement	: Inside front cover
12 Issues 1 page	: 12 issues 1 page
Digital Media	: Dedicated Video

#### • BRONZE SPONSOR

(Value worth USD25,000/SGD35,000)

Facebook Post	: 4
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 5
AG Advertisement	: Inside back cover
12 Issues 1 page	: 12 issues 1 page
Digital Media	: Dedicated Video

#### • SPEAKER OPPORTUNITIES SPONSORS

(Value worth USD5,000)

Facebook Post	: 2
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 1
AG Advertisement	: N.A
12 Issues 1 page	: N.A
Digital Media	: N.A

#### • LUCKY DRAW SPONSOR

(Value worth (minimum) USD500/SGD500 & Above)

Facebook Post	: 1
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 1
AG Advertisement	: N.A
12 Issues 1 page	: N.A
Digital Media	: N.A

#### • PARTNERSHIP PRINT, MONITOR, EXHIBITION, MOBILE PLATFORM

(Value worth USD100,000/SGD140,000)

Facebook Post	: 3
Brand Banner Display	: Yes
Presentation of Products	: Yes
Logo on general signage	: Yes
VIP Passes	: 2
AG Advertisement	: Doublepage spread
12 Issues 1 page	: 6 issues 1 page
Digital Media	: Banner

### PARTNERSHIP PACKAGE:

OFFICIAL VENUE PARTNER	: Value worth SGD25,000
OFFICIAL PRINT PARTNER	: USD10,000/SGD14,000
OFFICIAL MONITOR PARTNER	: Value worth USD10,000/SGD14,000
OFFICIAL EXHIBITION PARTNER	: Value worth USD10,000/SGD14,000
OFFICIAL TRANSPORT PARTNER	: Value worth USD10,000/SGD14,000
OFFICIAL F&B PARTNER	: Value worth SGD20,000 (FOOD) / SGD20,000 (Beverage)

- Exclusive to only one sponsor



Celebrating Asian Geographic's 20 years of bringing Asia to the world, it is the time of the year again. With over **9,000 entries** from over **100 countries**, the Images of Asia Photography Competition has been enjoyed by readers, photography legends and enthusiasts of *Asian Geographic* magazine for the past 15 years with a singular perspective – to celebrate the vitality and diversity of Asia through photography.

## Best Moments of Asia Photo/Videography Competition 2019

Bringing Asia to the World – Celebrating the Vitality & Diversity of Asia in Moments

'BEST 20 MOMENTS OF ASIA' SUBJECT CATEGORY:

**West Asia** : India, Sri Lanka, Maldives, Bhutan

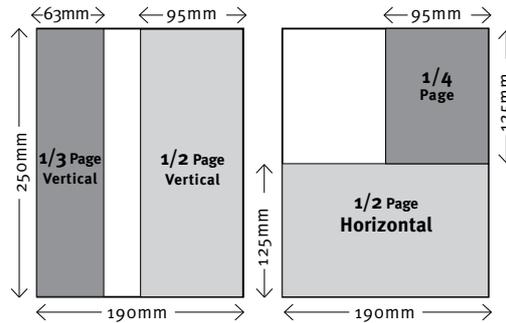
**Central Asia** : Kazakhstan, Uzbekistan, United Arab Emirates, Turkey and Qatar

**East Asia** : Japan, Korea, China, Taiwan, Hong Kong

**South-East Asia** : Philippines, Indonesia, Thailand, Malaysia, Myanmar, Brunei, Singapore, Vietnam, Laos and Cambodia

## PRINT & DIGITAL ADVERTISING RATES (Per issue)

Outside Back Cover	190(W) x 250(H)mm	USD5,000
Inside Front Cover	190(W) x 250(H)mm	USD4,000
Inside Back Cover	190(W) x 250(H)mm	USD3,500
Double Spread	380(W) x 250(H)mm	USD5,300
Full Page	190(W) x 250(H)mm	USD3,000
1/2 Page (Vertical)	95(W) x 250(H)mm	USD1,800
1/2 Page (Horizontal)	190(W) x 125(H)mm	USD1,800
1/3 Page (Vertical)	63(W) x 250(H)mm	USD1,500
1/4 Page	95(W) x 125(H)mm	USD1,000



### PREMIUM POSITION LOADING FEE Add to published rate

- Front half 15%
- Facing editorial 15%
- Right-hand page 15%
- Front half, right-hand facing editorial 25%

### Series Discount

- 4 insertions 5%
- 8 insertions 10%
- 12 or more insertions 15%
- Pay 100% in advance 30%

### MATERIAL DEADLINE

4 weeks before publishing date.

Advertorial write-up USD3,800 for one page

**NOTE**  
Rates are subject to change. Credit card payment will be processed in Singapore dollars. **Agency Commission:** Standard agency commission applies for accredited agencies. **Outstanding invoices:** Payment must be made within 30 days from the date of invoice. A penalty charge of 2% per month will be made on outstanding invoices.

\*An additional 7% GST applies to Singapore registered companies

## CREATIVE BUYS

Increase your brand's reach on the Asian Geographic platform - DPS FRONT FOLD, MAGAZINE INSERTIONS. For more details, please contact [hello@asiangeo.com](mailto:hello@asiangeo.com)

Description	Monthly Rate
<b>DPS FRONT-FOLD</b> 190mm x 250mm	USD4,000
<b>MAGAZINE INSERTIONS</b> Requirements Inserts must fit dimensions of 190mm x 250mm (monthly magazine). Each insert must not weigh more than 20gms and there is a maximum of four insertions per magazine. Client to produce actual insert for approval by Asian Geographic date is the 18th of the month, one month prior to publication	USD3,000

ASIAN Geographic can be found on board and at the following locations

#### AIRLINES & LOUNGES



#### HOTELS & RESORTS



#### CLUBS & SOCIETIES



#### TOURISM BOARD



#### CAFÉS & RESTAURANTS



#### ATTRACTIONS



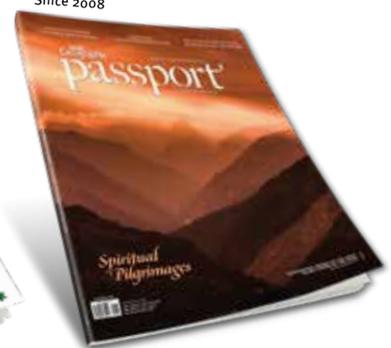
#### COMMERCIAL CENTRES



Since 1999



Since 2008



ASIAN Geographic brings you the best stories on Asia – from the peaks of the Himalayas to the depths of the Dead Sea. Covering culture, heritage, science, environment, arts, language, literature, adventure and other fascinating nuggets of knowledge, we bring you the region in all its beauty and complexity.

AG PASSPORT is an annual special edition that offers readers a new perspective on travel in Asia. Featuring riveting accounts of practices and sights across the best-known cities and remotest corners of the region, this is also included in each bi-monthly issue of our flagship title, ASIAN Geographic, as a travel section.



## EXPLORE • EDUCATE • ESCAPE



Asia offers some of the world's greatest man-made and natural wonders. ASIAN Geographic will be tailor-making travel expeditions to uncover the hidden gems of this diverse, amazing continent. Following the success of the last ASIAN Geographic Silk Road Expeditions to China and Uzbekistan,

ASIAN Geographic will be running four expeditions in 2019:

- The Lower Ganges in India (to be announced)
- The Classic Mekong between Cambodia and Vietnam (to be announced)
- The Mandalay Pagan Packet on the Irrawaddy (to be announced)
- The Chindwin in Burma (to be announced)

Visit [www.asiangeo.com](http://www.asiangeo.com) for information on our latest expeditions



## THE QUIZ ON ASIA

The ASIAN Geographic Hot Soup Challenge is a competitive quiz that tests students on their general knowledge about Asia. Entries are open to members of the public! Enter the 8th ASIAN Geographic Hot Soup Challenge for a chance to be the national inter-school champion.

The contest is broken down into four different categories:

- Juniors (ages 7–12) to form teams of four
- Secondary (ages 12–16) to form teams of three
- Junior College and International Schools (ages 17–20) enter solo
- Open (age 18 and above) enter solo

Visit [www.asiangeo.com/hot-soup-school-challenge/](http://www.asiangeo.com/hot-soup-school-challenge/) for more information Open (age 18 and above) enter solo