

 **WORLDBEX SERVICES INTERNATIONAL**

mafbex

MANILA FOODS AND BEVERAGES EXPO

Founded in 2006, the **Manila Foods and Beverages Expo (MAFBEX)** is the country's biggest gathering of the iconic pillars and outstanding newcomers of the food trade. Held every month of June, **MAFBEX** divides its sweeping venue into five zones that cater to different categories of food, beverage, and other comestibles, MAFBEX is the single most anticipated food show for industry professionals, investors, and foodies alike!

JUNE 15 - 19, 2022

10:00 AM - 7:00 PM

WORLD TRADE CENTER METRO MANILA

 **NUMBER OF VISITORS**
53,800

553
BOOTHS 

12,500 **SQM**
EXHIBIT AREA 

388
COMPANIES

Please refer to the Organizer for Major and Minor Sponsorship Packages.
For more information, please contact **Ms. Roselle Fernandez and Ms. Rea Sobrevega**
 (Manila) (632) 8656.9239 Loc. 130 or  ws17@worldbexevents.com / ws13@worldbexevents.com

ORGANIZED BY:

 **WORLDBEX SERVICES INTERNATIONAL**

Suite 1203 BTTC Centre 288 Ortigas Ave. cor. Roosevelt St., Greenhills San Juan 1502 Philippines.

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MANILA FOODS AND BEVERAGES EXPO

JUNE 15 - 19, 2022

10:00 AM - 7:00 PM

WORLD TRADE CENTER METRO MANILA

LOCAL PARTICIPANTS

PHP 68,000

PRIME BOOTH

PHP 58,000

CORNER BOOTH

PHP 45,000

INSIDE BOOTH

INTERNATIONAL PARTICIPANTS

USD 2,000

PRODUCT PROFILE

- BAKERY
- CONFECTIONERY
- FROZEN FOOD
- ORGANIC PRODUCTS
- COFFEE AND TEA
- CURED MEATS
- FOOD SERVICES & EQUIPMENT
- INGREDIENTS & CONDIMENTS
- HEALTH PRODUCTS & FOOD SUPPLEMENTS
- GROCERY PRODUCTS
- FRUITS & VEGETABLES, DRIED FRUITS
- HORTICULTURE
- SEAFOOD
- DAIRY PRODUCTS, EGGS
- CONFECTIONERY, BISCUITS & PASTRY
- DELICATESSEN, HOME MEAL REPLACEMENT
- POULTRY & MEAT
- WINES & SPIRITS
- OTHER ALCOHOLIC BEVERAGES
- NON-ALCOHOLIC BEVERAGES
- SERVICES & TRADE PRESS
- OUTSOURCING SOLUTION
- FRANCHISE
- REGIONAL PRODUCT & DELICACIES

PAYMENT DETAILS

TERMS:

Unrefundable reservation fee of **PHP 20,000** per booth for local exhibitors and **USD 400** per booth for international exhibitors should be settled within one (1) week after reservation. **50% downpayment** is accepted until **DECEMBER 17, 2021** and **full payment** should be settled before **APRIL 15, 2022**.

CHECK PAYMENT PAYABLE TO: **WORLD BEX SERVICES INTERNATIONAL**

BOOTH INCLUSIONS

- BOOTH SYSTEM: 3M X 3M (9SQM)
- TWO (2) 40 WATTS FLUORESCENT LIGHT
- 0.35 WIDE FASCIA BOARD WITH COMPANY NAME (MUST NOT EXCEED 20 LETTERS)
- ONE (1) CONFERENCE TABLE
- TWO (2) CONFERENCE CHAIRS
- CARPET LAID DIRECT TO FLOOR
- ONE (1) CONVENIENCE OUTLET (220V, 300 WATTS, ELECTRICAL CONSUMPTION NOT YET INCLUDED)

VISITOR PROFILE

- CATERING & FOOD SERVICES
- CAFES, RESTAURANTS, CLUBS & BARS
- CENTRAL PURCHASING GROUPS
- DISTRIBUTORS FOR FOOD SERVICE
- EXECUTIVE CHEF
- FOOD MANUFACTURERS, PRODUCERS & PROCESSORS
- GROCERY & CONVENIENCE STORE
- HOTEL & RESTAURANT EXECUTIVES
- IMPORTERS, TRADERS
- RETAILERS
- SUPERMARKETS, HYPERMARKETS
- WHOLESALERS
- WINE MERCHANTS
- DECISION MAKERS



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MAJOR

PHP 550,000

*VAT EXCLUSIVE

- Two (2) complimentary prime booths spaces (9sqm per space valued at Php 100,000)
- Major Sponsor Billing in all printed collaterals: Poster, Flyers, Newspaper Ads, Direct Mailers, Billboards
- Major Sponsor Billing in all Online collaterals: Website, Email Blast, Social Media Posting
- One (1) Billboard Allotment along Macapagal Blvd. (c/o Sponsor)
- Logo Inclusion in four (4) pcs. Event In-Hall Banners (Design Template according to Worldbex Services International format)
- Opportunity to handout press kits and company product loots
- Video Playback of a 45 second material throughout the event on the stage area screen
- Acknowledgements throughout the show over venue sound system
- Allotment of 2 stage activities with a maximum of one (1) hour per activity (Activity should be approved & coordinated with Worldbex Services International)
- Logo and link placement on the official website of MAFBEX
- Five (5) Features on MAFBEX's social media platforms (MAFBEX c/o Sponsorship)
- Two (2) Parking Slot at the VIP Parking Area Throughout the event
- 100 Complimentary Entrance Tickets
- 30 second loop on webinar OBB
- Logo exposure on social media sites via sponsors banner. (larger logo)
- Logo inclusion (big) in MAFBEX video teaser and webinar opening loop
- Option to host a live product presentation on MAFBEX Social Media
- Option to co-present one of the digital segments of MAFBEX. (Basics, Talks, Mixed and Cooks)
- Inclusion in a branded e-newsletter content

MINOR

PHP 350,000

*VAT EXCLUSIVE

- Two (2) complimentary prime booths spaces (9sqm per space valued at Php 100,000)
- Minor Sponsor Billing in all printed collaterals: Poster, Flyers, Newspaper Ads, Direct Mailers, Billboards
- Minor Sponsor Billing in all Online collaterals: Website, Email Blast, Social Media Posting
- Logo Inclusion in two (2) pcs. Event In-Hall Banners (Design Template according to Worldbex Services International format)
- Logo Inclusion in two (2) pcs. 3ft x 12ft Banners (Design Template according to Worldbex Services International format)
- Video Playback of a 45 second material throughout the event on the stage area screen
- Acknowledgements throughout the show over venue sound system
- Allotment of 1 stage activities with a maximum of one (1) hour per activity (Activity should be approved & coordinated with Worldbex Services International)
- Logo and link placement on the official website of MAFBEX
- Three (3) Features on MAFBEX's social media platforms (MAFBEX c/o Sponsorship)
- 50 Complimentary Entrance Tickets
- 15 second loop on webinar OBB
- Logo exposure on social media sites via sponsors banner. (small logo)
- Logo inclusion (small) in MAFBEX video teaser and webinar opening loop
- Option to feature the brand in a MAFBEX social media video content (not inclusive)
- Brand mention on e-newsletter

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WORLD TRADE CENTER METRO MANILA

LOCAL PARTICIPANT

Reservation Fee per booth:
Php 20,000

Php 68,000

NO. OF BOOTH(S)
RESERVED

Php 58,000

NO. OF BOOTH(S)
RESERVED

Php 45,000

NO. OF BOOTH(S)
RESERVED

INTERNATIONAL PARTICIPANT

Reservation Fee per booth:
USD 400

USD 2,000.00

BOOTH
NUMBERS

BOOTH INCLUSIONS

- 3m x 3m booth (9 sqm)
- Two (2) 40 watts fluorescent light
- 0.35 wide fascia board with company name (must not exceed 20 letters)
- One (1) utility table
- Two (2) utility chairs
- carpet laid direct to floor
- One (1) convenience outlet (220V, 300 watts, electrical consumption not yet included)

PAYMENT DETAILS

- Unrefundable Reservation Fee should be settled within one (1) week after reservation.
- 50% downpayment are accepted until **December 17, 2021** and full payment should be settled before **April 15, 2022**.



EXHIBITORS INFORMATION

COMPANY NAME

BOOTH NAME (FASCIA) MAXIMUM OF 20 LETTERS INCLUDING SPACES

COMPANY ADDRESS

TELEPHONE

MOBILE NO.

FAX NO.

WEBSITE

EMAIL

NATURE OF BUSINESS

Manufacturer

Import

Export

Distributor

Wholesale

Franchising

PRODUCT LINE/SERVICES

BRANDS SUPPLIED

REPRESENTATIVE'S NAME

DESIGNATION

AUTHORIZED SIGNATORY FOR CONTRACT

DESIGNATION

*This serves as a temporary reservation form, the final booth location or area is to be confirmed by Worldbex Services International. By filling in this form, I hereby give consent to Worldbex Services International Organizers to make my information available to its organizing committee, its affiliates, related entities, and partners (which may include its direct service providers for the purpose of receiving communication materials related to the promotion of events made by the organizers.

SIGNATURE / DATE

Please refer to the Organizer for Major and Minor Sponsorship Packages. For more information, please contact

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