



**SAWEX**  
foods

**Halina and Britta  
on the trail of good taste**





**WHO WE ARE?**





## WHO WE ARE?

- ◆ **Culinary trendsetters**  
We've introduced boil-in-bag rice on the domestic market.
- ◆ **Defenders of tradition**  
We've been on the market since 1989.
- ◆ **Local business with international reach**  
We are doing business on four continents.
- ◆ **Epitome of top quality**
- ◆ **Reliable business partner**  
We enjoy good reputation among representatives of major Polish retail chains: Biedronka, Makro, Carrefour, Selgros, Auchan, Tesco, Eurocash, Żabka.





## HOW WE WORK?

- ◆ We hold a wide range of products for retail, as well as professional catering, B2B and Private Label.
- ◆ We have modern production facility equipped with a washing plant.
- ◆ We have our own laboratory quality control, and hold Quality Management System qualifications.
- ◆ We listen to customer needs and respond to them – we are continuously expanding our portfolio.
- ◆ We care about communication with the customer – Apart from information on our products, we also provide culinary tips and educate on healthy eating.
- ◆ Our brands are well established - we are widely present in the media, both in print, on the web and on social media.







## MODERN PRODUCTION PLANT

- ◆ In 2004, we launched **Modern Production Plant** in Kościerzyna, equipped with a washing plant.
- ◆ We have our own **quality control laboratory** and certified IFS Quality Management Systems - International Food Standard Certificate.





**RETAIL OFFER**  
PRODUCT PORTFOLIO







## RETAIL OFFER

product portfolio

- ◆ **HALINA**  
Traditional food products:  
rice, cereal, groats and legumes.
- ◆ **BRITTA**  
Various species of rice, fiber and rice cakes
- ◆ **SOTTO**  
Rice, groats and quality legumes at low prices.
- ◆ **SUGOI**  
Sushi rice.





## HALINA RETAIL OFFER



- ◆ white rice
- ◆ parboiled gold rice
- ◆ brown rice
- ◆ arborio risotto rice
- ◆ couscous
- ◆ barley
- ◆ bulgur
- ◆ buckwheat
- ◆ millet
- ◆ spelt
- ◆ white rice with vegetables, barley groats
- ◆ with vegetables, buckwheat vegetables
- ◆ oatmeals: instant, plain, Irish
- ◆ rice flakes
- ◆ instant barley flakes
- ◆ beans: white fine beans, red beans,  
“Jaś Karłowcy” runner beans,  
pole butter beans,
- ◆ peas
- ◆ green and red lentils
- ◆ chickpeas







## BRITTA RETAIL OFFER

- ◆ white rice
- ◆ parboiled rice
- ◆ brown rice
- ◆ jasmine rice
- ◆ basmati rice
- ◆ wild rice
- ◆ wild & parboiled rice
- ◆ rice cakes
- ◆ Your Fiber



# Britta



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## SOTTO, SUGOI RETAIL OFFER

- ◆ long grain white rice
- ◆ parboiled rice
- ◆ barley



*Sotto*



- ◆ sushi rice



**Sugoi**

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# **CATERING OFFER**

PRODUCT PORTFOLIO





## CATERING OFFER

product portfolio

We offer a range of products dedicated for catering services.  
We offer bulk packs weighing from 2 to 5 kg.

- ◆ white rice
- ◆ parboiled rice
- ◆ brown rice
- ◆ jasmine rice
- ◆ basmati rice
- ◆ wild rice
- ◆ wild & parboiled rice
- ◆ arborio risotto rice
- ◆ sushi rice
- ◆ couscous
- ◆ barley
- ◆ buckwheat bulgur
- ◆ buckwheat
- ◆ millet
- ◆ spelt groats
- ◆ oatmeal: instant, regular, Irish
- ◆ rice flakes
- ◆ instant barley flakes
- ◆ beans: white fine beans, red beans, “Jaś Karłow” runner beans, pole butter beans, peas
- ◆ green and red lentils
- ◆ chickpeas







## B2B AND PRIVATE LABEL COOPERATION

- ◆ We offer direct delivery of products in bulk quantities: containers, big bags, 25 kg bags, 50 kg bags, and 1000 kg bags for production plants, industry and retail trade.
- ◆ We offer Private Label services.
- ◆ We approach each client individually and adjust the terms of cooperation.





## WE CARE ABOUT COMMUNICATION WITH THE CLIENT

- ◆ Excellent communication with the client is one of our biggest assets. With a range of PR activities, our products are recognized by consumers.
- ◆ We constantly build and strengthen awareness of our brands, and our extensive media presence makes products from our portfolio visible in press and on the Internet.
- ◆ Through social media channels we provide current and potential customers with important information about the product, entertainment, and help.



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HalinaBrittaNaTropieDobregoSmaku

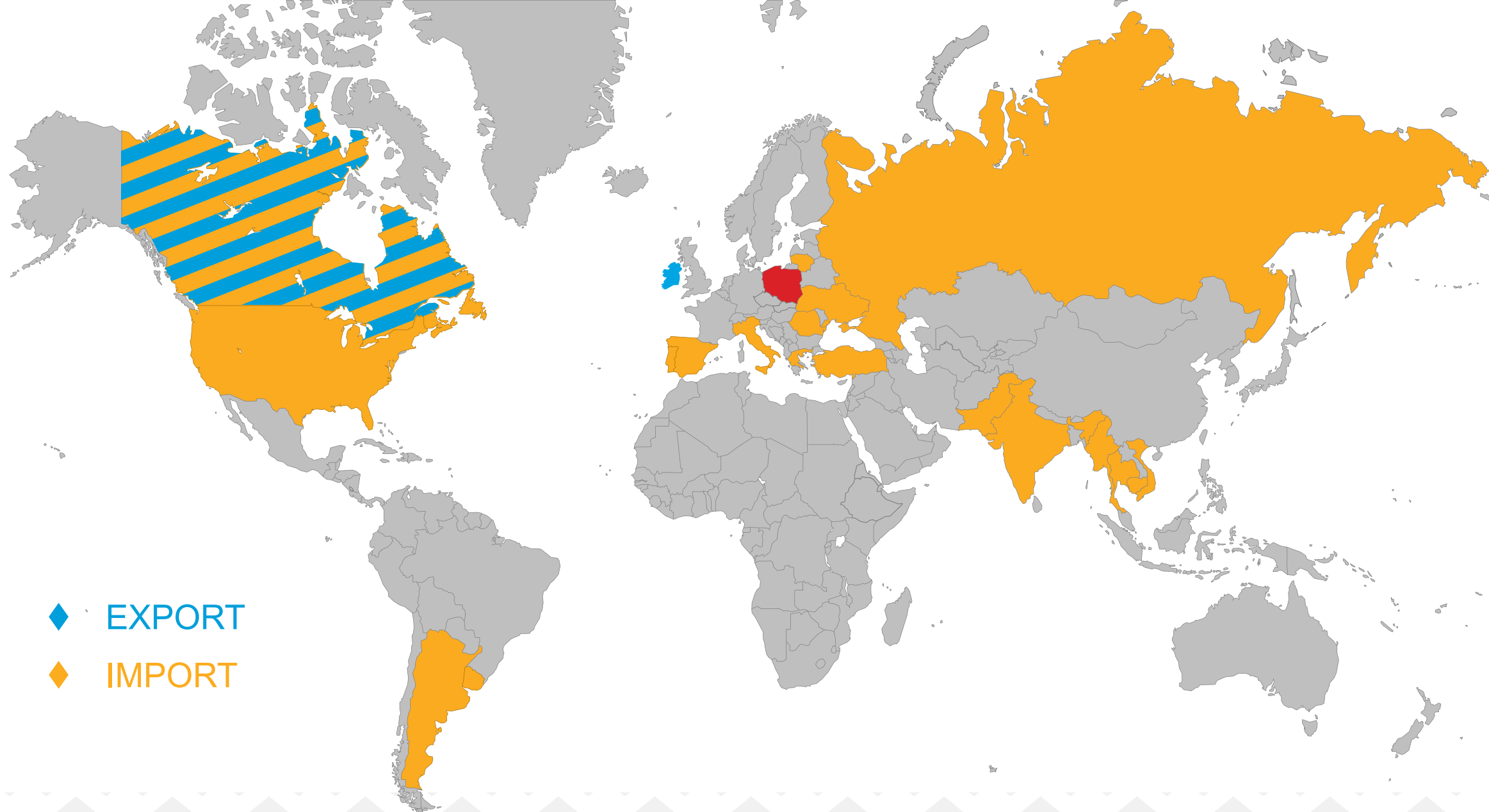






**EXPORT/IMPORT**





◆ EXPORT  
◆ IMPORT











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THANK YOU

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