

Asia's Leading Geographical Magazines

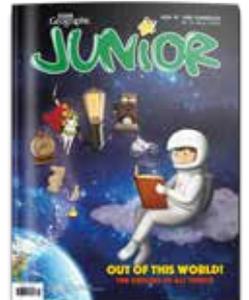
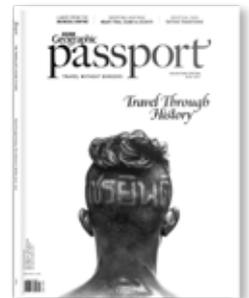
CELEBRATING 20 YEARS OF BRINGING ASIA TO THE WORLD

Since 1999 Issue No 1



20 ASIAN
Geographic
years

Since 2008



Since 2009

In conjunction with celebrating 20 years of bringing Asia to the world, Asian Geographic aims and honours the outstanding brands that have made their strong presence felt in Asia. As part of our celebrations, we are giving recognition to Asia's best and most-voted local brands that are innovative and transformative, and well poised to achieve greater growth in Asia and beyond. The most-voted brands will be lauded and celebrated at our Asian Geographic 20th Anniversary Awards Night happening this November 2019.

Top 20 Most Influential Brand/ Individual Awards in Asia Categories

01. Top 20 Business Excellence Leaders in Asia
02. Top 20 Outstanding Individual in Asia
03. Top 20 Unsung Heroes in Asia
04. Top 20 Local Brands in Asia
05. Top 20 Banks in Asia
06. Top 20 Restaurants in Asia (5-4 stars rating)
07. Top 20 Shopping malls in Asia
08. Top 20 Airlines in Asia
09. Top 20 Hotels in Asia (5-4 stars rating)
10. Top 20 Resorts & Spa in Asia (5-4 stars rating)
11. Top 20 Street/Hawker Foods in Asia
12. Top 20 Medical Tourism in Asia
13. Top 20 Camera Brands in Asia
14. Top 20 Sport Brands in Asia
15. Top 20 Mobile Brands in Asia
16. Top 20 Watch Brands in Asia
17. Top 20 Mobile Apps in Asia
18. Top 20 Beauty Brands in Asia
19. Top 20 Electronic Brands in Asia
20. Top 20 Food & Beverage in Asia



Annual Collector's Edition

JUNE
SUMMER ISSUE

Sports Adventurer Travel Edition
A special travel edition that covers the ultimate list of experiences through sports and adventures. Detailed with a list of the trips for intrepid travelers, including epic outdoor adventures, extreme sports, and creative ways to thrill and change your entire outlook to life.

DECEMBER
WINTER ISSUE

Travel Through History Edition
A special travel edition that covers the diversity, vibrancy of the region through the native's cultural oddities. Detailed with travel tips on the how, what, where and when, and delve into the details of Asia's histories and heritage.

Achievements through the years

2002

ARK TRUST INTERNATIONAL AWARDS

- Genesis Award**
AG (Bear Witness)
No.7 Issue 2/2001
Text: Cortian Bennett Photo: Paul Hilton

2006

ASIA TRAVEL & TOURISM CREATIVE AWARDS

- Travel Photograph Scenic | Winner**
AG No.33 Issue 6/2005
Photo: Lester V. Ledesma

2009

MPAS AWARDS

- Best Cover/Feature Story**
AG No.58 Issue 8/2008
- Best Visual/Photography**
AG No.61 Issue 11/2008

MPAS AWARDS

- Visual Photography of the Year**
AG No.69 Issue 8/2009
- Feature Story of the Year**
AG No.65 Issue 4/2009
- Best Front Cover Design**
AG No.65 Issue 4/2009



- Magazine of the Year | Bronze**
ASIAN Geographic
- Travel Magazine of the Year**
ASIAN Geographic PASSPORT
- Best New Magazine of the Year**
ASIAN Geographic JUNIOR

ASIAN PUBLISHING AWARDS

- Best Design & Layout | Excellence**
AG No.70 Issue 1/2010

2010

WAN IFRA AWARDS

- Best in Photojournalism**
AG No.64 Issue 3/2009
- Best in Design | Bronze**
AG No.77 Issue 8/2010
- Best in Infographics | Silver**
AG No.71 Issue 2/2010



2011

MPAS AWARDS

- Editor of the Year: Lunita S.V. Mendoza**
- Special Edition of the Year**
AG PASSPORT No.10 Issue 5/2010



2012

MPAS AWARDS

- Designer of the Year**
Benjamin Cheh & Takashi Quek
- Editor of the Year**
Lunita S.V. Mendoza
- Feature Article of the Year (Consumer)**
AG No.85 Issue 8/2011
- Best Single Article Design**
AG No.90 Issue 5/2012
- Overall Magazine of the Year**
ASIAN Geographic



ASIAN PUBLISHING AWARDS

- Best Cover Design | Excellence**
AG No.81 Issue 4/2011
- Best Feature on Asia Travel**
AG No.83 Issue 6/2011
- Best Feature on Asia Travel | Excellence**
ASIAN Geographic PASSPORT
No.21 Issue 4/2012

Regional distributions

ASIAN Geographic
Circulation

92,000
COPIES PER ISSUE

INDIA
2%

Bringing Asia to the
hearts and minds of over

428,000
readers across Asia
and the world
(per issue)

READERSHIP
Over
2.5 million
a year

2013

MPAS AWARDS

- Best New Journalist of the Year**
Selina Tan ASIAN Geographic
THE READ
- Best Front Cover (Consumer)**
AG No.88 Issue 3/2012
- Best Single Article Design**
AG No.90 Issue 5/2012
- Special Edition of the Year**
AG No.93 Issue 8/2012

ASIAN PUBLISHING AWARDS

- Best Cover Design**
AG No.95 Issue 2/2013

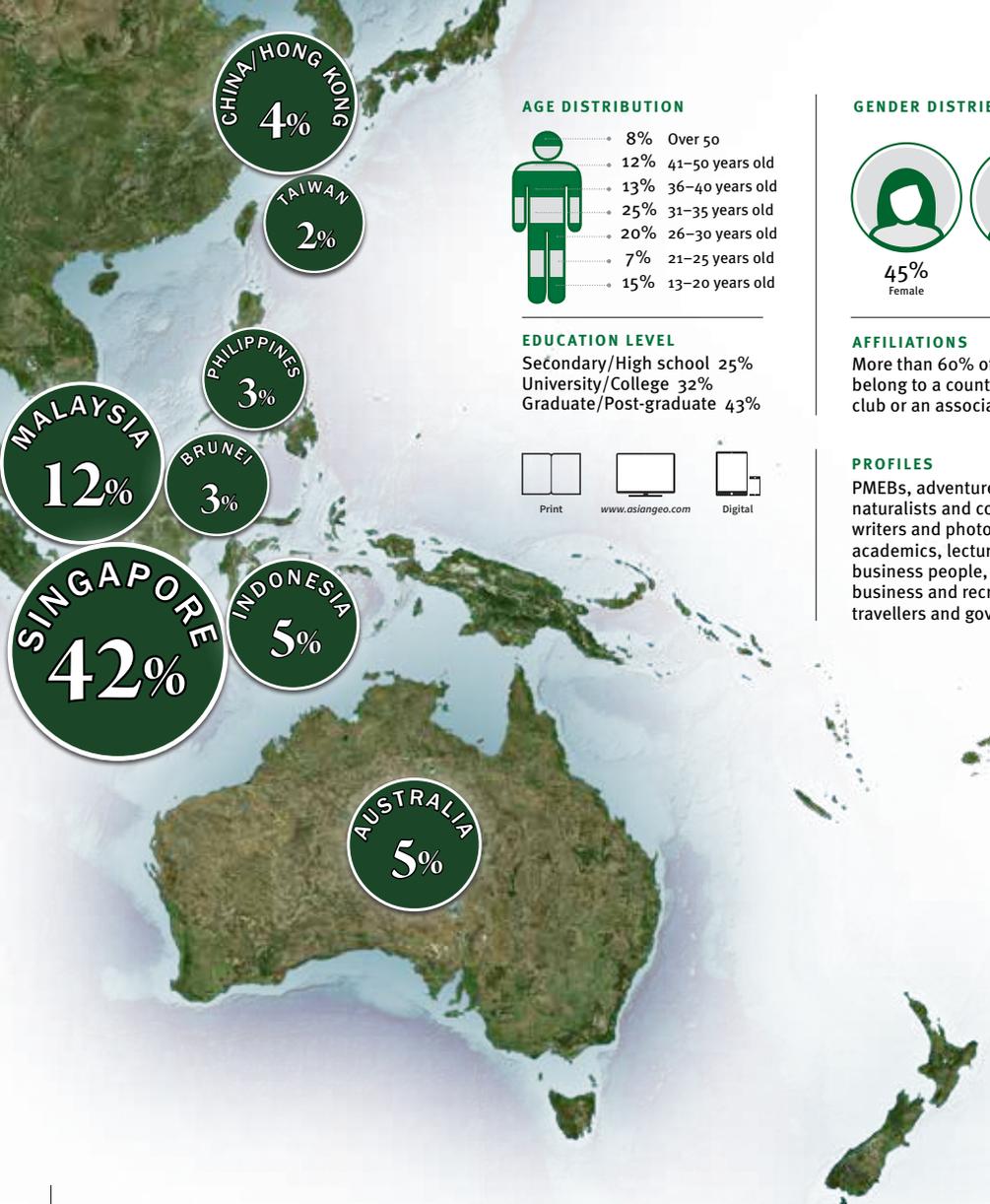
2014

MPAS AWARDS

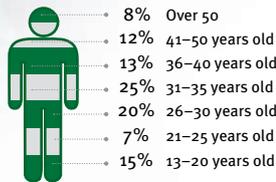
- Feature Article of the Year (Consumer) | Merit**
AG No.95 Issue 2/2013
- Marketing Campaign of the Year | Merit**
ASIAN Geographic Hot Soup Challenge 2013
- Special Edition of the Year | Merit**
AG No.95 Issue 2/2013
- Designer of the Year: Eng Chun Pang**
- Editor of the Year: Lunita S.V. Mendoza**
- Publisher of the Year | Merit : John Thet**

ASIAN PUBLISHING AWARDS

- Special Edition of the Year | Merit**
AG No.95 Issue 2/2013
- Best Feature on Asian Travel | Excellence**
AG No.97 Issue 4/2013
- Best Photo Documentary | Gold**
AG No.95 Issue 2/2013
- Best Editorial Brand Projection | Gold**
ASIAN Geographic Pte Ltd



AGE DISTRIBUTION

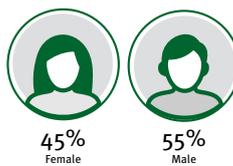


EDUCATION LEVEL

Secondary/High school 25%
 University/College 32%
 Graduate/Post-graduate 43%



GENDER DISTRIBUTION



AFFILIATIONS

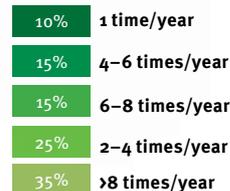
More than 60% of our readers belong to a country/marina club or an association

PROFILES

PMEBs, adventure-seekers, naturalists and conservationists, writers and photographers, academics, lecturers and teachers, business people, students, business and recreational travellers and government officials

TRAVEL HABITS

Our readers travel more than four times a year for business and leisure



INTERESTS

Nature and wildlife, humanitarian and social issues, history, heritage and culture, environmental conservation, photography, technology, sports, adventure and travel

2015 MPAS AWARDS

40. Travel Media of the Year | Winner
 ASIAN Geographic PASSPORT



- 41. Special Edition of the Year
 World Heritage Edition
 AG Special Issue/2014
- 42. Designer of the Year: Zoey Lim & Justin Ong
- 43. Single Article Design of the Year
 First People In The Arctic AG Issue 1/2014
- 44. Media of the Year | Winner
 ASIAN Geographic
- 45. Publisher of the Year | Winner: John Thet
- 46. Marketing Campaign of the Year | Winner
 HOT SOUP CHALLENGE 2014

2017 MPAS AWARDS

- 47. Children Media of the Year
 ASIAN Geographic JUNIOR
- 48. Geographic Media of the Year
 ASIAN Geographic
- 49. Art Director of the Year
 Shellen Teh
- 50. Editor of the Year (Consumer)
 Alex W. Campbell
- 51. Front Cover of the Year (Consumer) | Bronze
 Asian Geographic Passport AG
 ISSUE 121/2016-2017

2018 SINGAPORE TOURISM AWARDS

52. Best Exhibition Organiser
 Asian Geographic Magazines Pte Ltd

MPAS AWARDS

- 53. Feature Article of the Year (Consumer) | Silver
 Back from the Dead
 AG Issue 129 Issue 1/2018
 Text & photos: Claudio Sieber
- 54. Feature Article of the Year (Consumer) | Gold
 China Manufactures the Future
 AG Issue 129 Issue 1/2018
 Text and photos: Zigor Aldama

55. Photography of the Year | Gold

Behind the Curtain
 Text: Eric Lafforgue
 AG Issue 126 Issue 4/2017

Old as the Hills
 Text: Claudia Xiaoli Lee
 AG Issue 130 Issue 2/2018

56. Single Design Article of the Year | Gold

Asia's Rising Star
 AG Issue 129 Issue 1/2018
 Design by Shellen Teh, Text by Rachel Chia,
 Photos by various contributors

57. Designer of the Year | Silver

Justin Tin Htwe

58. Media Company of the Year | Gold

Asian Geographic Magazines Pte Ltd

59. Trade website of the Year | Gold

Underwater360 - www.adex.asia

60. Conference/Exhibition of the Year | Silver

ADEX Singapore 2018

61. Publisher of the Year

John Thet

62. Front Cover of the Year (Consumer) | Gold

Asian Geographic - Eyes Wide Open
 Artwork: Badiuciao Design: Shellen Teh



APPA AWARDS

- 63. Travel Media of the Year | Gold
 Asian Geographic Passport
- 64. Media of the Year (Original Content) | Gold
 Asian Geographic Magazines Pte Ltd
- 65. Sports and Recreation Media of the Year | Gold
 Scuba Diver
- 66. Integrated Media Brand of the Year | Gold
 Underwater360
- 67. Special Interest Media of the Year | Gold
 Scuba Diver Ocean Planet
- 68. Special Edition of the Year | Gold
 Scuba Diver Ocean Planet: Celebrating Sharks



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20 ASIAN Geographic years
images of asia

SUBMISSION DEADLINE

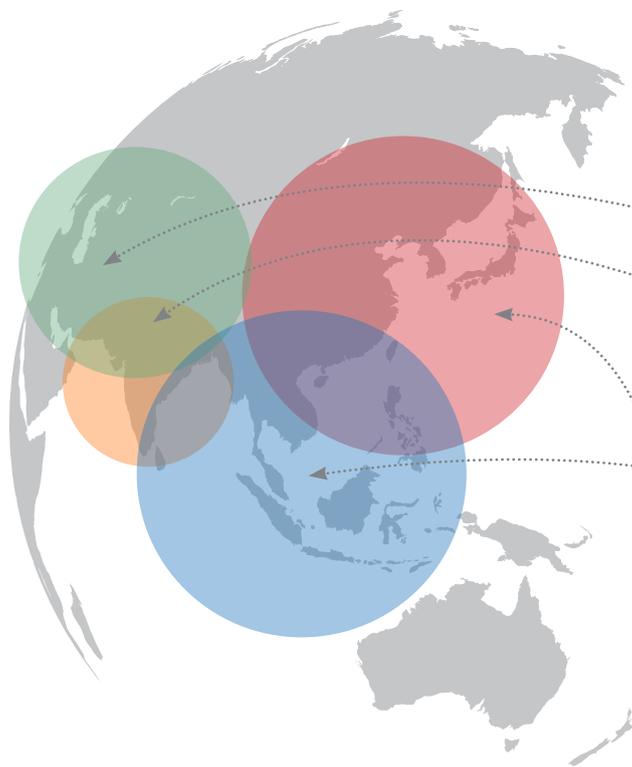
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*T&C applies. For more details, visit www.asiangeo.com/ia

**Best Moments of Asia
 Photo/Videography Competition 2019**

CALL FOR ENTRY! CATEGORY:
 Submit your best photos or videos of the following countries by scanning the QR code above.



WEST ASIA

- India 01
- Sri Lanka 02
- Maldives 03
- Bhutan 04

CENTRAL ASIA

- Kazakhstan / Uzbekistan 05
- United Arab Emirates 06
- Turkey 07
- Qatar 08

EAST ASIA

- Japan 09
- Korea 10
- China 11
- Taiwan / Hong Kong 12

SOUTH-EAST ASIA

- Philippines 13
- Indonesia 14
- Thailand 15
- Malaysia 16
- Myanmar 17
- Brunei 18
- Singapore 19
- Vietnam / Laos / Cambodia 20

Featuring the works of the 'Best 20 Moments of Asia' entries from the West, Central, East and South-East Asia



JUDGING CRITERIA

Vote for the top 20 "Best Moments of Asia" entries simply by voting on www.asiangeo.com/ia.

Be a part of our community!