

**TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW
2025 台北紡織展
OCTOBER 14-16**

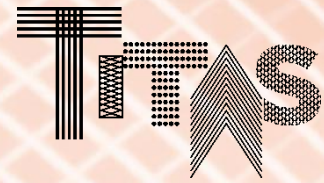
TITAS 2025

Marketing Sponsorship



Taiwan Textile Federation

Application



Deadline

June 20, 2025

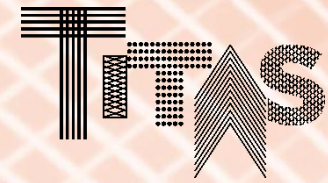
Application

The Marketing sponsorship application form on page 12 should be filled-in by legal representative and sent to the Organizer via email to Mr. Jimmy Hsu (jimmyhsu@textiles.org.tw)

Notice

1. Applicants are requested to follow the artwork specifications to design their advertising contents, and submit the finished materials approved by the Organizer within deadline.
2. In case the Organizer cancels the marketing programs, made payment will be refunded in full without interest, no objection or compensation should be raised from exhibitors.
3. The Organizer reserves the right to accept, cancel, suspend applications or modify the marketing programs.

Marketing Sponsorship 1



On-site Tour Video

Reach a wide market
worldwide



Limited to 16 applications



The fee includes an English speaking professional host, 3-5 minutes of film shooting, animation production, live video on YouTube and promotion.

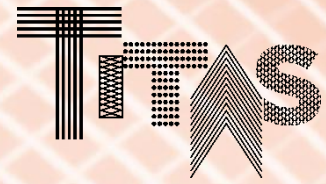


US\$ 2,600



The video will be streamed onto TITAS YouTube channel during exhibiton.

Marketing Sponsorship 2



Company Video Carousel

Maximum exposure during the three days event at TITAS



Unlimited applications

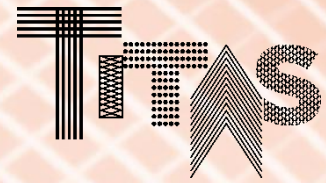


- Video Format : MP4
- Video Length : Limited to 2 minutes
- Time : Will be arranged by Organizer
- Location : Event Area



1. Exhibitor over 12 booths : Complimentary for 1 video
2. Exhibitor under 12 booths : US\$ 750

Marketing Sponsorship 3



Banner on TITAS E-newspaper

Over 30,000 contacts in the field of textile and clothing industry in Taiwan and globally.




US\$ 150 per round



The applicants are required to provide artworks and links, the Organizer reserves the right to modify the artworks.


[View in browser](#)



2023 OCTOBER 17-19
**TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW**


About TITAS 2023

The 2023 Taipei Innovative Textile Application Show (TITAS) is a hybrid event. The physical exhibition will be held in Hall 1 of Nangang Exhibition Center from 17-19 October, 2023. TITAS Online Show will run four waves of core themes "Functional Applications, Sustainability, Intelligent Manufacturing and Online Trend Zone", helping exhibitors reach more buyers and expand business opportunities. This grand event will showcase the strength of innovation and research in Taiwan's textile industry.



Online Show
Sustainability 6.19 — 8.20

Sustainability Online Show will showcase material innovations made from sustainable materials that comply with waste reduction and circular economy models, as well as sustainable manufacturing that conform to energy saving and carbon reduction production processes.




Exhibits

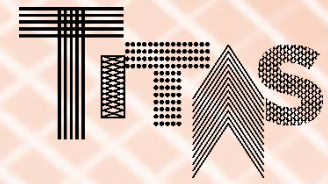
- 1. Sustainable Materials**
 - Fiber modification and bio-based Materials
 - Pre-consumer recycled Materials
 - Post-consumer recycled Materials
- 2. Sustainable Manufacturing Materials**

Materials made from solution-dye, low liquor ratio dyeing, waterless dyeing, low-temperature dyeing, solvent-free, cool transfer printing, etc.

[Visit TITAS Online Show](#)



Marketing Sponsorship 4



TITAS Email Blast

Over 30,000 contacts in the field of textile and clothing industry in Taiwan and globally.



Limited to 6 rounds



US\$ 350 per round



The applicants are required to submit email blast materials and layout, the Organizer reserves the right to modify the email blast.

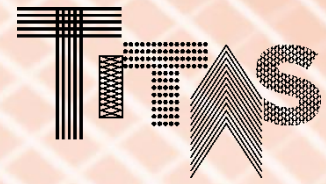
GiMialign AI 3D Kinetic Socks

The Guardian of Senior Health, Enhancer of Muscle Strength and Performance, Ultimate Solution for Preventing Soreness at its Source, and the Best Choice for Adjusting Children's Posture and Gait.



"GiMialign: The Master of Ergonomics""GiMialign AI 3D Kinetic socks" is founded by Taiwanese physical therapist Hsu Wen-Hua. He has nearly thirty years of clinical medical experience. That's why he developed "The Latest AI

Marketing Sponsorship 5



Banner on
TITAS Website

120,000 views
per year



Limited to 15 applications



US\$ 450



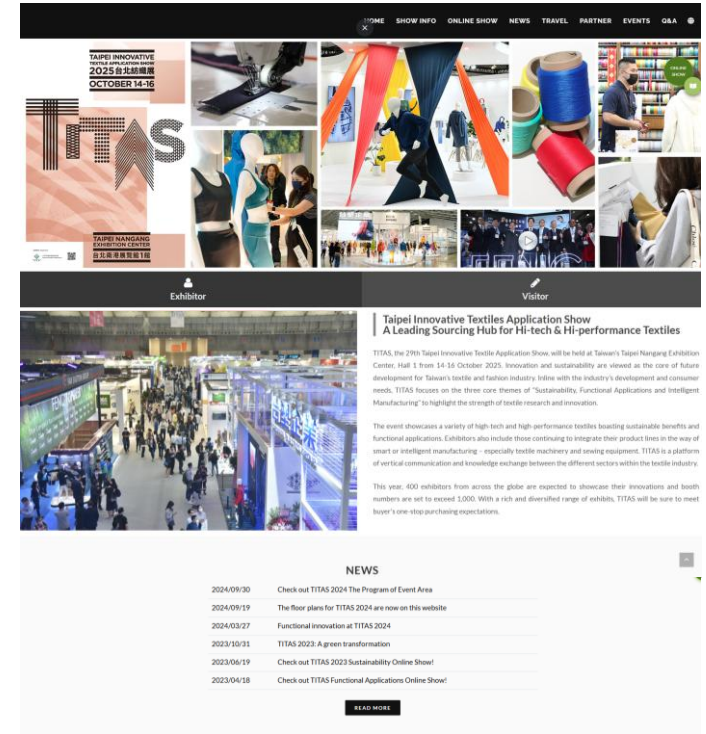
Artwork specification:

260x140 px (jpg <300KB)

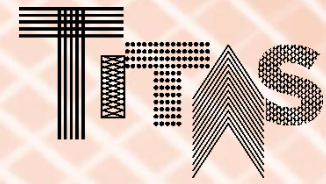
The artwork can be submitted once the payment has been made.

Publication:

From the date of submission to November 2025



Marketing Sponsorship 6



Banner on TITAS Online Show

8,000 views per month



Limited to 2 applications



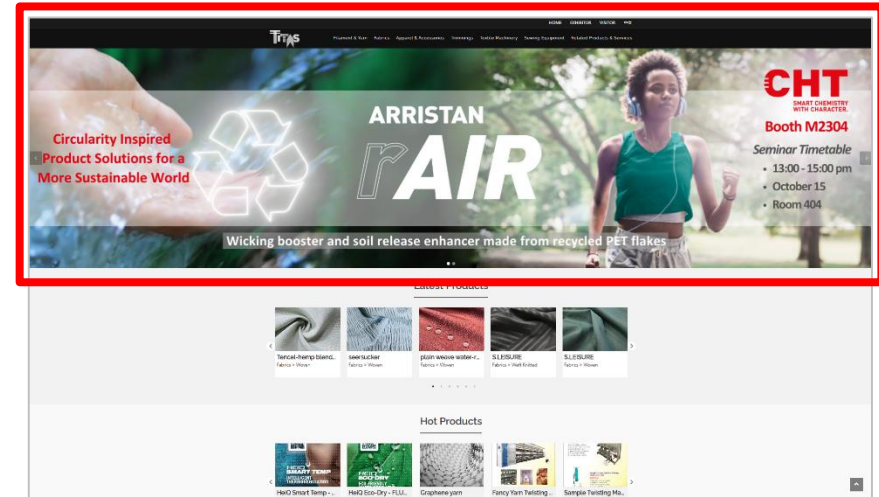
US\$ 100 per month



Artwork specification:

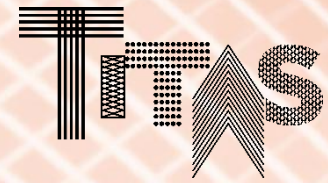
1,920 x 500 px (JPG <5MB)

The artwork can be submitted once the payment has been made.



- This attractive banner catches attention from visitors and buyers link to your company profile showcase distinctive products.

Marketing Sponsorship 7



Ad on TITAS Guide Map

Annual circulation
of 6,000



One application each in Chinese
and English



US\$ 1,700



Artwork specification:

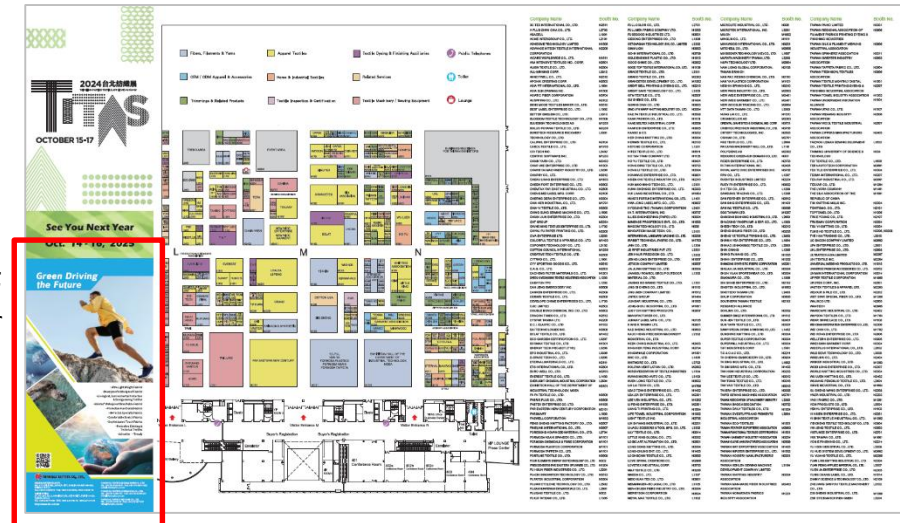
21cm (Length) x 10.4cm (Width) in Ai or TIFF
or PDF format with resolution of 300 dpi for
printing.

Artwork submission:

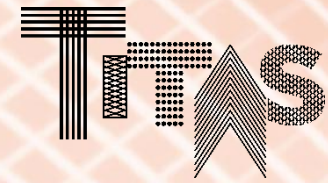
By the end of August 2025.

Publication:

October 14-16, 2025



Marketing Sponsorship 8



Ad on TITAS Featured Report

Annual circulation
of 4,000



Four applications each in Chinese and English (Back Cover)



US\$ 450



Artwork specification :
11.1cm (Length) x 7.1cm (Width) including 0.3cm bleed on each side Ai or TIFF or PDF format with resolution of 300 dpi for printing.

Artwork submission:
By the end of August 2025.

Publication:
October 14-16, 2025

Overseas



WORLD COTTON DAY IN TAIWAN

October 7 has been designated as World Cotton Day by the United Nations. To celebrate World Cotton Day in Taiwan, the ICAC and Taiwan's Ministry of Economic Affairs are jointly organizing a special showcase at booth #M830 in TITAS 2023. The area features cotton's sustainable and innovative solutions, applications, and design with on-site product displays. Six organizations, including Baily Baby Cool Ltd., Be Be Cotton Knitting Co., Ltd., Cui-Mat, Hemlin Textile Co., Ltd., Tuchen Textile Co., Ltd., and Xinterra, are showcasing their achievements in cotton sustainability, innovative solutions, technology applications, and various value-added products. Join us to celebrate the world's most important natural fiber! Please visit the Booth M830.

ITALIAN NATIONAL PAVILION

The Italian textile machinery industry is renowned for its commitment to innovation, reliability, and quality. Italian textile machinery companies will be showcasing their products at TITAS 2023 in a pavilion organized by the Italian Trade Agency in collaboration with AGIMIT, the Association of Italian Textile Machinery Manufacturers. In 2022, Italy achieved textile machinery exports exceeding € 2.3 billion, with 44% of these destined for Asian markets. This impressive achievement demonstrates the industry's strength and proficiency. Visitors to the Italian pavilion will have the opportunity to explore the world of Italian textile machinery excellence, enjoying a unique platform for exploring potential synergies, fostering collaborations, and considering investment prospects.

The Italian National Pavilion invites you to experience firsthand the excellence of Italian machinery for textile manufacturing. Together, let's shape a promising future in textiles! There are a total of six manufacturers in the Italian National Pavilion this time: Danfoss Engineering and Solutions Spa, Ferraro spa, LGL Electronics Spa, MS printing solutions & JK group(Dover Industries Italy Srl), Reggiani Macchine Spa, United Industries Srl. Please visit the Booth L330.

SRTEPC IS PARTICIPATING IN TITAS 2003

The Synthetic & Rayon Textiles Export Promotion Council (SRTEPC), India, is participating in TITAS 2003 in Taiwan. Six Indian companies are participating through SRTEPC with the active support of the Ministry of Commerce & Industry, Govt. of India. Indian participants in the fair will display various products, including knitted yarn and fabrics, all types of yarns, recycled polyester chips, PP nonwoven fabrics, and PU-coated textile fabrics.

Major suppliers of MMF textiles, including technical textiles to Taiwan, were China, Vietnam, the USA, Indonesia, Japan, Turkey, Korea, Spain, and the UK, among others. The primary objective of organizing the participation of Indian companies in this event is to showcase the fabulous range of Indian man-made and technical textiles to Taiwan-visiting buyers, facilitating the sourcing of their specific requirements for textiles from India. SRTEPC plays a crucial role in assisting overseas buyers in forming enduring and profitable business relationships with Indian exporters of man-made and technical textile items. It offers a wide range of services to overseas buyers absolutely for free. Please visit the Booth M1305a.



COTTON COUNCIL INTERNATIONAL

The U.S. Cotton Trust Protocol is the only fiber sustainability system that provides quantifiable, verifiable goals and measurements and drives continuous improvement in six key sustainability metrics. The Trust Protocol aims to set a new standard for more sustainably grown cotton that provides brands and retailers with critical assurances that the cotton fiber used in their supply chain is more sustainably grown with lower environmental and social risk. Please visit the Booth M820.

EMTEC ELECTRONIC GMBH

Germany's leading manufacturer of specialized measuring and testing equipment, Emtec Electronic, promises to revolutionize the way textile manufacturers measure and manage textile haptics. Emtec Electronic GmbH develops, produces, and distributes worldwide testing and measuring devices for the detection of relevant processing properties of paper, board, nonwoven, and textile materials. Emtec presents its innovative new TSA Tactile Sensation Analyzer, designed to accurately measure and digitize the feel of textiles, taking production and quality control to new heights. The TSA now features:

- Surface thermal conductivity and thermal insulation measurement
- An improved design for measuring springback behavior
- An integrated high-resolution camera
- A cloud-based Virtual Haptic Library

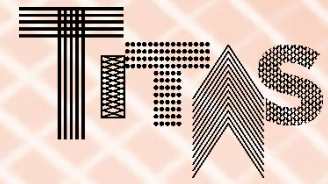
Please visit the Booth Booth M705.

DAEGU GYEONGBUK TEXTILE INDUSTRIES ASSOCIATION

The Daegu Gyeongbuk Textile Industries Association was founded in Daegu, a traditional and prominent region of the Republic of Korea. Our association supports both domestic and export businesses, aiming to promote the growth and advancement of the textile industry. Our main project is the International Textile Fair Preview in Daegu (PID) held every March. In 2024, the PID will be held from March 13th (Wednesday) to March 15th (Friday) in Daegu, Daegu, targeting the 2025 Summer/Spring season. In this edition, PID will showcase advanced composite materials, eco-friendly materials, related digital items, and automation techniques with diverse business and marketing content. Additionally, attendees can enjoy various events, including the PID online showroom, seminars and forums, fashion shows, design awards, experience zones, gift events, and more. Please visit the Booth Booth L623.



Marketing Sponsorship 9



Seminars

Building connection
Sharing opportunities



TITAS 2025 exhibitors exclusive



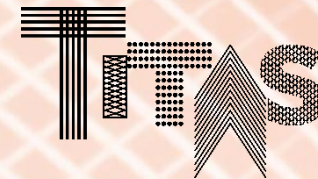
| | |
|--------------|------------|
| Room 401 | US\$ 1,700 |
| Room 402 | US\$ 1,100 |
| Room 403/404 | US\$ 750 |



**Venue: Conference room on
4th floor at TaiNEX 1**

- The schedule will be determined upon the time of application. The organizer reserves the right to adjust the conference room or to approve the application.
- The seminar timetable will be released on TITAS website before the exhibition. The organizer will notify interested parties by e-newsletter to proceed online registration.
- Seminar intro in 100 words to be provided in Chinese and English.

Application Form



| TITAS 2025 Marketing Sponsorship Application Form | | | | | | | | | | | | | | | | | |
|--|---|---|--------------------------------|--|----------|--------------|---------------------------|--------|--------------|-----------|--|------------|-------------|--------------|---|--|--|
| Company Name | | Email | | | | | | | | | | | | | | | |
| Contact Person | | Tel | | Ext. | | | | | | | | | | | | | |
| Marketing Sponsorship | | | | | | | | | | | | | | | | | |
| Items | Fee | Quantity | Items | Fee | Quantity | | | | | | | | | | | | |
| 1. On-site Tour Video | US\$ 2,600 | | 7. Ad on TITAS Guide Map | US\$ 1,700 | | | | | | | | | | | | | |
| 2. Company Video Carousel | US\$ 750 | | 8. Ad on TITAS Featured Report | US\$ 450 | | | | | | | | | | | | | |
| 3. Banner on TITAS E-newspaper | US\$ 150 per round | | 9. Seminars | <input type="checkbox"/> Room 401: US\$ 1,700 per hour | | | | | | | | | | | | | |
| 4. TITAS email blast | US\$ 350 per blast | | | <input type="checkbox"/> Room 402: US\$ 1,100 per hour | | | | | | | | | | | | | |
| 5. Banner on TITAS Website | US\$ 450 | | | <input type="checkbox"/> Room 403/404: US\$ 750 per hour | | | | | | | | | | | | | |
| 6. Banner on TITAS Online Show | US\$ 100 per month | | | | | | | | | | | | | | | | |
| Total Amount | | US\$ | | | | | | | | | | | | | | | |
| TITAS Coordinator Contact Information | | Contact : Mr. Jimmy Hsu Email: jimmyhsu@textiles.org.tw Tel: +886-2-2341-7251 ext. 2336 | | Applicant Signature | | | | | | | | | | | | | |
| <p>1. Application: The completed and signed (by legal representative) application form has to be sent to the Organizer via e-mail to jimmyhsu@textiles.org.tw</p> <p>2. Payment:</p> <p>a. All payments in USD. All banking charges, if any, are borne by the exhibitor.</p> <p>b. Bank information:</p> <table border="1"> <tr> <td>Account name</td> <td>TAIWAN TEXTILE FEDERATION</td> <td>A/C NO</td> <td>510170006656</td> </tr> <tr> <td>Bank name</td> <td>TAIPEI FUBON COMMERCIAL BANK CO.,LTD. NAN MEN BRANCH</td> <td>SWIFT CODE</td> <td>TPBKTWTP510</td> </tr> <tr> <td>Bank address</td> <td colspan="3">NO.17, JINHUA ST., ZHONGZHENG DISTRICT, TAIPEI CITY 100, TAIWAN</td> </tr> </table> <p>3. Notice:</p> <p>a. Applicants are required to follow the artwork specifications to design their advertising contents, and submit the finished materials approved by organizer within deadline.</p> <p>b. In case the Organizer cancels the marketing programs, made payment will be refunded in full without interest, no objection or compensation should be raised from exhibitors.</p> <p>c. The Organizer reserves the right to accept, cancel, suspend applications or modify the marketing programs.</p> | | | | | | Account name | TAIWAN TEXTILE FEDERATION | A/C NO | 510170006656 | Bank name | TAIPEI FUBON COMMERCIAL BANK CO.,LTD. NAN MEN BRANCH | SWIFT CODE | TPBKTWTP510 | Bank address | NO.17, JINHUA ST., ZHONGZHENG DISTRICT, TAIPEI CITY 100, TAIWAN | | |
| Account name | TAIWAN TEXTILE FEDERATION | A/C NO | 510170006656 | | | | | | | | | | | | | | |
| Bank name | TAIPEI FUBON COMMERCIAL BANK CO.,LTD. NAN MEN BRANCH | SWIFT CODE | TPBKTWTP510 | | | | | | | | | | | | | | |
| Bank address | NO.17, JINHUA ST., ZHONGZHENG DISTRICT, TAIPEI CITY 100, TAIWAN | | | | | | | | | | | | | | | | |