



WHY EXHIBIT?

The Promotional Products Expo 2015 is the premier tradeshow for the promotional products industry in Mexico.

The Promotional Products Expo has become synonymous with success. The Expo draws thousands of suppliers, distributors and industry associates from across the country, around the globe. And you need to be here.

Held March 4-6, 2015; this highly anticipated, industry-renowned event offers an impressive showcase of opportunities for attracting new customers, reconnecting with old ones and highlighting your impressive collection of promotional products.

Want to increase your exposure? Capitalize on one of the many Sponsorship Opportunities that get your name out, in front, unable to be missed.

Looking to reach professionals in the incentives sector? Exhibit at an incentive products showcase, which features, exclusively, high-end, high-style retail products.

The best in screen printing, embroidery and digital technology. Experience demonstrations of the newest products and equipment.

Interested in getting your newest products in the spotlight? Purchase an entry in the Product Pavilions area (New Products, Green Products and Made in Mexico Products), a select gathering of items that are set to make a splash in 2015.

Make your tradeshow dollars work – for you. Maximize your ROI, maximize your experience, and maximize your business at The PP Expo 2015 where you'll find your business growing. Where you'll find success.

Who Attends?

The Promotional Products Expo draws more attendees than any other promotional products tradeshow. Over the last four years, The PP Expo has averaged 3,001 promotional consultants representing 859 distributor companies.

What does today's distributor attendee look like?

The majority of distributors attending The PP Expo have sales volume ranging from \$50,000 to \$1,000,000+, but the magic of The PP Expo is that it attracts businesses of all shapes, sizes and location.

How many are repeat attendees?

Nearly 60 percent of individuals are repeat attendees to The PP Expo. It's much easier to execute business when the business-building aspects – education, networking opportunities and the hottest-selling products – are all under one roof.

Exhibit Space Application

Primary Contact Name	Title	Company Name		
Address	City	State/Province	Country	ZIP/Postal Code
Phone	Fax	Tradeshow Contact Name		
Tradeshow Contact Email				

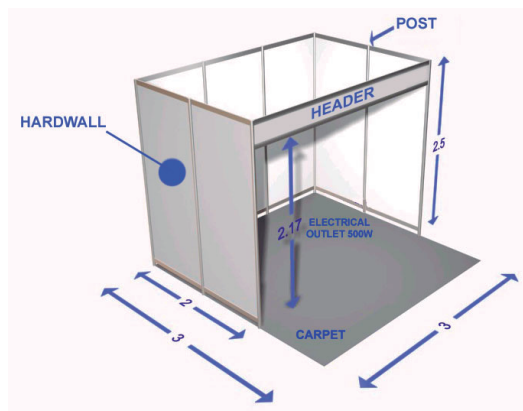
BOOTH SPACE AND SELECTIONS



Event March 4-6, 2015
Exhibits Open January 4-6, 2015
World Trade Center, Mexico City

Booth Includes:

Back hard wall and side hard wall (for linear booths only), booth sign, and carpet.
Electrical is included.



Space Choices

We request the booth(s) listed below. If our choices have already been allocated, we request assign what it considers to be the best space(s) available.

Choice 1.

Choice 2.

Choice 3.

Choice 4.

Please locate me at a distance from the following companies:

1. _____ 2. _____ 3. _____

Please list the group name if your company is being assigned with a group. _____

X

Exhibitor's Signature Required

Date

Name

BOOTH RATES AND CALCULATIONS

Booth Cost Calculations

Fees are based on your total square footage for each show. Exhibit space is sold in 100 sq. ft. increments, except as noted on floorplan. Special booth configurations are charged a fee in addition to the standard exhibit space fee.

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Pay In Full Option:

This amount is due in full upon submission of your contract. Booth space will not be assigned without payment full.

Rates: \$ 2,000.00 per booth

Booths _____ X Rate \$ _____

Total Cost \$ _____

PAYMENT INFORMATION

Check (make payable to H.A. BRUNO, LLC):

**See enclosed Promotional Opportunities section.

Company Name On Check	Check number	Check date	Check amount
Credit Card Payments: <input type="checkbox"/> VISA <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard			
Name as it appears on the card		Card number	
		X	
Authorization code	Expiration date	Credit Card Signature	

Wire Tranfer:
Bank of America
H.A. BRUNO LLC
Chip Adreess 0959
Account number 381029594517
SWIFT BOFAUS3N

NOTE: Signing this contract authorizes Expo Promocionales to charge the above credit card for Booth Space, Promotional Opportunities and Special Booth Configuratioons in full. Must be an exhibitor to participate Promotional Opportunities. I/we understand this application becomes a binding contract when accepted and signed by Expo Promocionales. I/we agree to abaide by the rules and regulations published on this form, the Exhibitor Service Manual and subsequent additions.

X

Exhibitor's Signature Required	Date	Name	Accepted by Expo Promocionales
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Please Return Contract And Payment To: 210 Route 4 East Suite 303-4, Paramus, NJ phone • 201-881-1612 Maryjane Tarabocchia: mtarabocchia@mfvexpo.com

Signature required on ALL pages before submitting.