

FLOCKED  
black rectangle

ENHANCE YOUR BRAND *drab to fab*  
STRUCTURALLY BRILLIANT  
THE DANCE OF COORDINATION  
CONCEPT TO CREATION  
*Printed & spot UV*  
IT'S ALL IN THE DETAILS  
REVAMP REVIVE RE-ENGINEER  
EXPLORE DEFINE CREATE  
LET US DO THE *Architecture*  
**S. WALTER PACKAGING**  
*Hotstamped*

SW REVERSES  
OUT



multi level BLIND em-  
boss (green) based  
on Lilly photo, spot uv  
outline (yellow)



FROM CONCEPT TO CREATION

Gloss Spot UV

>>>>>>>>



E X C E P T I O N A L   P A C K A G I N G

# STUNNING PACKAGING

## FOR ALL MARKETS

When it comes to your retail store's needs, S. Walter Packaging is your one stop shop for all things packaging. With over one hundred and ten years of expertise, we are highly equipped to provide the retail industry with creative packaging, innovative branding ideas, and timely distribution — all at competitive prices. S. Walter caters to everyone, from national chains to intimate boutiques. Our tradition of providing each customer, large or small, with personal service and superior products at competitive prices is a vital part of the S. Walter philosophy. There's no place like S. Walter, and we're proud of everything we can do for you.

Whether you are a traditional Retail Store, Hotel & Resort, Spa & Beauty, Jewelry, Museum & Gift Shop or Food Service establishment — we have you covered.

Gloss spot uv



^ JEWELRY



^ HOTEL & RESORT



Gloss spot uv bags  
Gradient gloss varnish



MUSEUM & GIFT SHOP ^

Gloss spot uvrocks, leaves, water



SPA & BEAUTY ^

MARKETS WE SERVE



^ RETAIL



^ FOOD SERVICE

## FROM DRAB TO FAB

WITH SPOT UV, HOT STAMPING & SOFT TOUCH FINISH

Gloss spot uv bags on left, soft touch orange bag, hotstamp white

Spot UV ➤

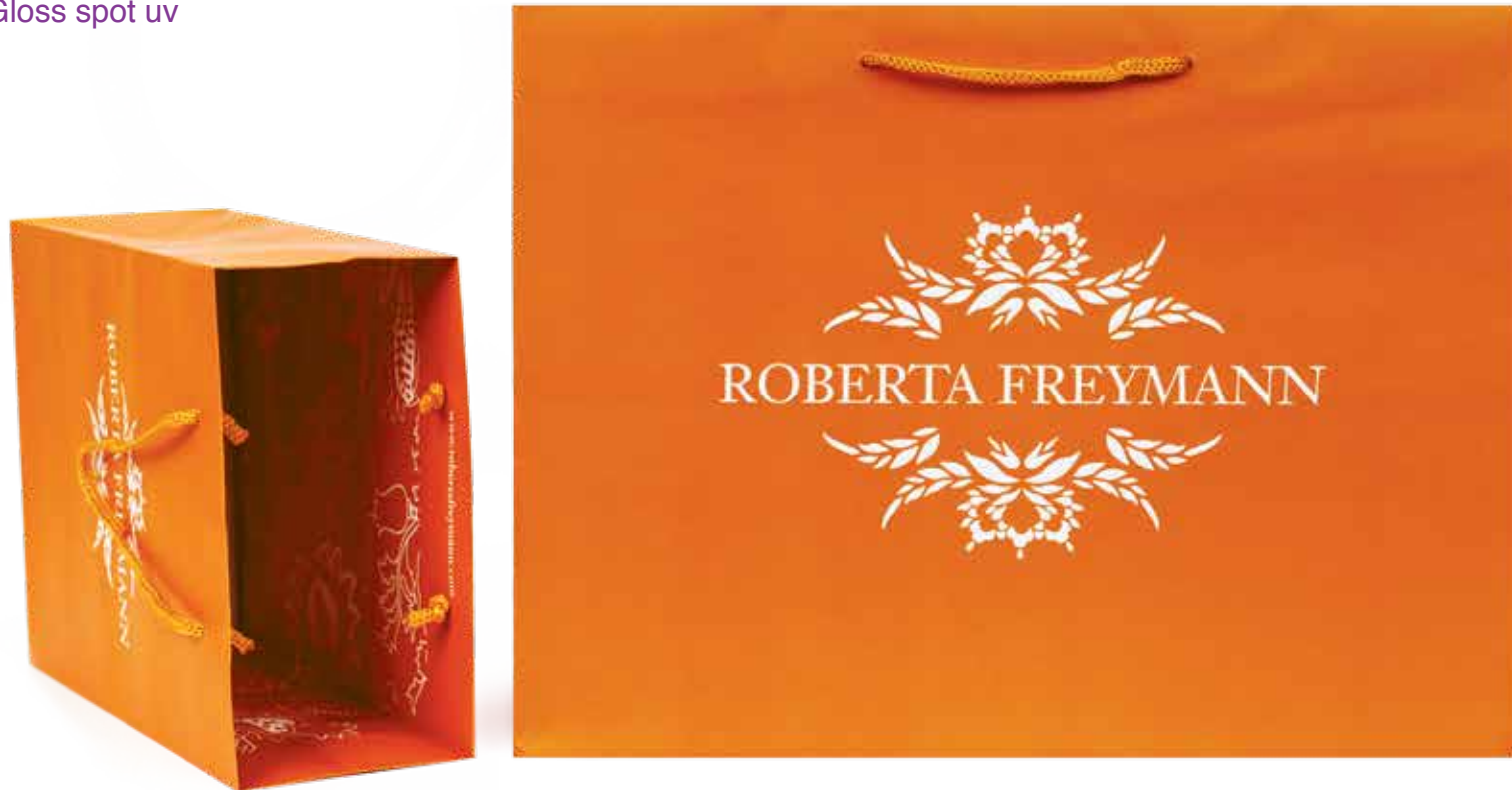
Soft Touch & Hot Stamp ✓



# DANCE OF COORDINATION

INTERIOR, EXTERIOR, TURN TOP, BOTTOM BOARD AND HANDLES

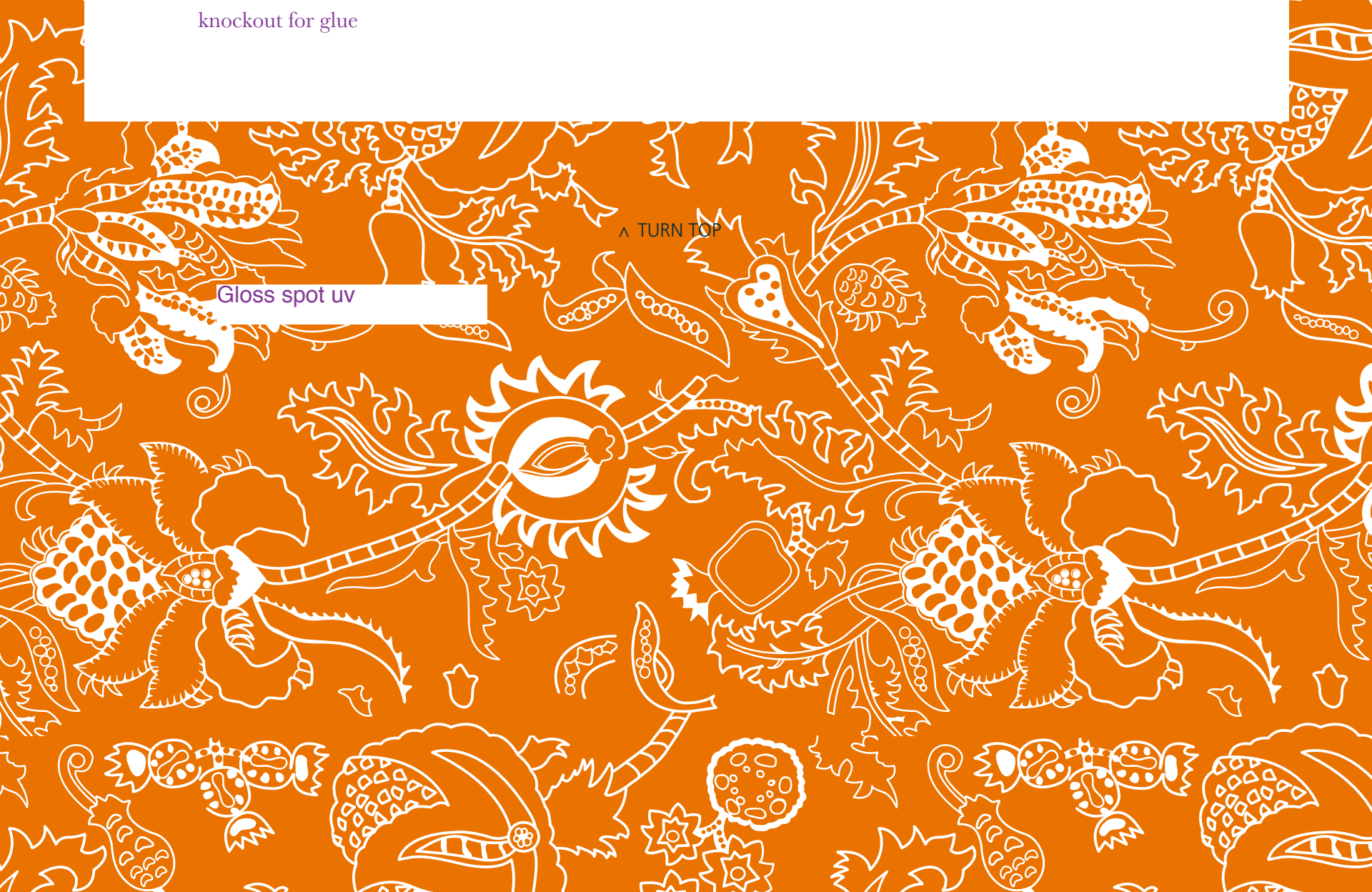
Gloss spot uv



knockout for glue

^ TURN TOP

Gloss spot uv





## CUSTOMIZE EVERY DETAIL

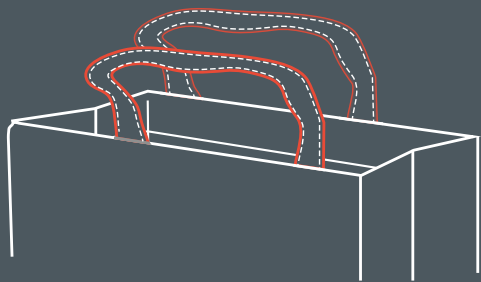
The options are practically limitless when it comes to stylizing the very versatile eurotote shopping bag. Print the interior of the bag, customize the size of the turn top, add a bottom board or upgrade the handle material. The bottom board is a great place to market

yourself, add special promos, or just be an added detail that will visually draw the consumer in. Here at SW, we believe a bag is a marketing piece in itself. The design and the details can completely change a consumer's perception of the brand. Style away!

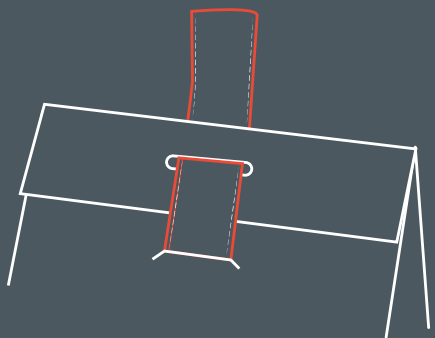
microdots for board placement



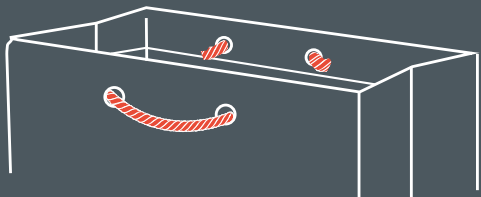




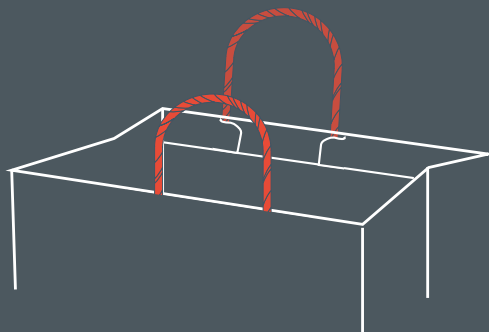
< Ribbon Slit



< Ribbon Closure



< Macramé Handle



< Paper Twist J-Slit

## IT'S ALL IN THE DETAILS

There are a variety of handle options for paper bags. It all depends on the look you are trying to achieve.



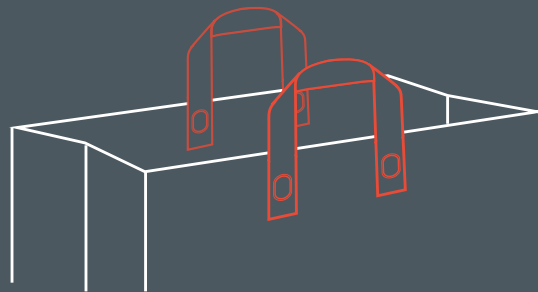


^ Die Cut

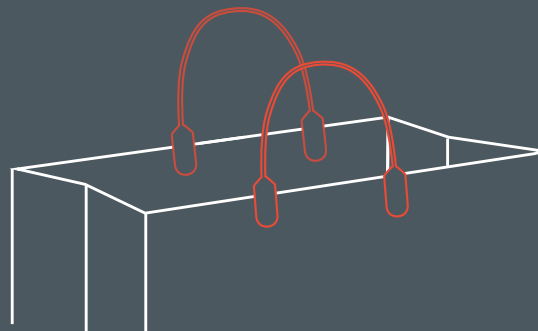
## STRUCTURALLY BRILLIANT

Have a heavy product going into your bag?  
No problem. There are plenty of sturdy  
bag handle solutions.

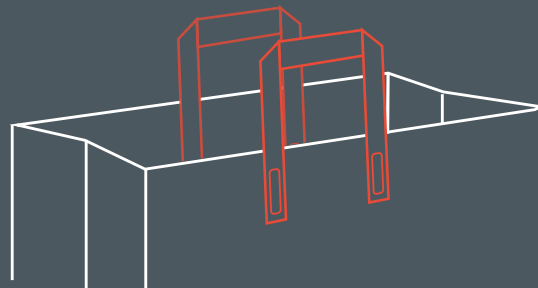
Soft Loop >



Clip Loop >



Tri-Fold >





< Matte UV

< Spot Gloss UV

< Textured UV

< Matte UV

< Spot Gloss UV

Textured UV >



PORTFOLIO

PRINTED ONE COLOR TISSUE

GOLD SILK ROPE HANDLE

PRINTED  
SATIN RIBBON

CUSTOM SHAPE LABEL

FULL SERVICE PRINTING CAPABILITIES:

HOT STAMP, FLEXOGRAPHIC, OFFSET, DIGITAL & MORE

See Separate file -  
page FPO only

## ACCESSORIES

^ TOUCH & FEEL YOUR SAMPLES!

### < HOTEL & RESORT

In addition to the many bags and boxes the Ritz Carlton franchise needs for their industry, their program captures an attention to detail by branding accessory packaging.

We offer a large variety of ribbon, labels, tissue and even hang tags that can be customized to complete your program.



See Separate file -  
page FPO only

## BAG LEGISLATION

Bag legislation has become a big discussion in our industry. Laws are often changing and can be confusing. With our online resource [www.baglaws.com](http://www.baglaws.com), and the help of our product specialists, we can help you learn how your business will be impacted by

bag legislation. S. Walter Packaging realizes these eco requirements are complicated and is here to find packaging solutions and provide environmentally friendly products.





Gloss Spot UV  
Diecut slit for poly bags booklet

ENHANCE YOUR BRAND



#### POLY CAN BE ECO TOO!

There are many different ways to stay earth friendly while using plastic. Recyclable blends, reduced carton sizes, raw material reduction, reusable guage weights & more!

[Poly Bag book goes here](#)

THE REUSABLE BAG:  
THE OPTIONS ARE ENDLESS.





#### YOUR SHADE OF GREEN

Whether you are required to comply with bag laws or wish to be more eco-conscience, we are experts in finding you the packaging solutions that will work for you.

- < This reusable tote is made from recycled plastic bottles, finished with matte lamination, inside seams and soft fabric straps.

Gloss Spot UV

Neiman Marcus

Neiman Marcus

THE FAMOUS SAPOOTI  
Neiman Marcus

Matte Varnish

MEZLAN®  
19 68

Hotstamp Dark Bronze



Emboss croc on kraft paper

Silkscreen white



Deboss croc on kraft paper, this a result of  
the embossing on reverse side.

silkscreen white type





LET US DO THE ARCHITECTURE.  
HOW ABOUT A BOX?

Spot UV

Diecut slit for box booklet

Soft touch white box  
Spot UV Gloss black box

Diecut for bellyband and punch for tag

UNLIMITED  
POSSIBILITIES  
WITH ACCESSORIES



# EXPLORE DEFINE CREATE

## GLOSS SPOT UV

- High gloss, satin or matte finish
- Glitter or tinted
- Offers more protection
- Can be applied as a spot or flood coated

VS.

## GLOSS VARNISH

- Gloss, satin or dull finish
- Can be tinted or scented
- Low protection
- Lower cost
- More flexible
- Spot Application very precise

V GLOSS SPOT UV

V GLOSS VARNISH



< Raised UV Texture



Hot Stamp  
Gloss Spot UV >



▲ Soft Touch Petals  
Spot UV Center

# SPECIAL EFFECTS



Spot UV ^  
Holographic UV  
Embossed & Debossed



< Glitter Tint

Spot UV >

Multi-level  
Embossed >



# SW IS YOUR ONE STOP SOLUTION FOR CUSTOM COORDINATED RETAIL PACKAGING

## BUILT ON HERITAGE AND EXPERTISE

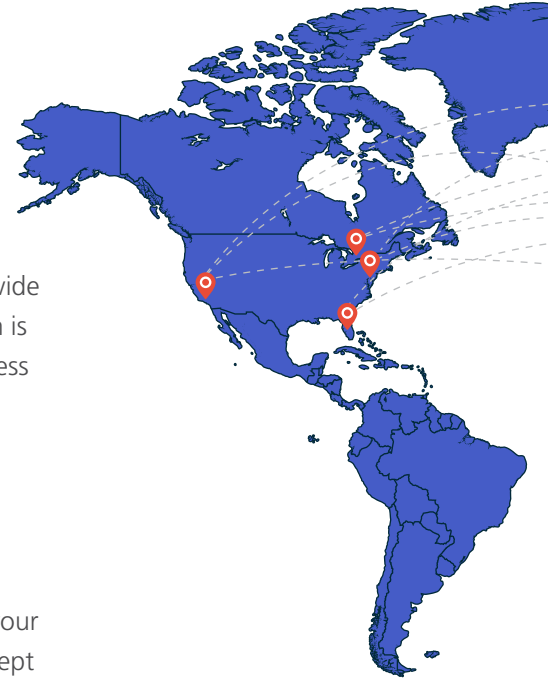
S. Walter Packaging is a name you can trust with your brand's packaging. We have provided packaging for clients throughout the globe for over 110 years. WE DO MUCH, MUCH MORE!

## SALES AND SERVICE

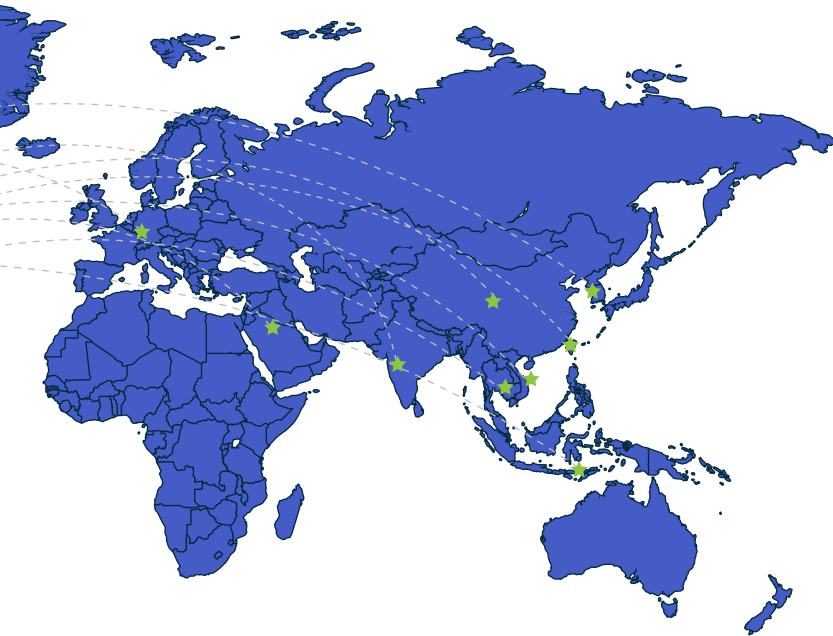
We have sales staff and support nationwide to serve your every need. Our sales team is comprised of both packaging and business management experts who are there to provide seamless and timely solutions.

## CREATIVE SERVICES

Our designers can recreate and refresh your brand image. From sketches to full concept mock ups to the creation of the finished piece, our team is here to support you. With our creative services, we help you to CARRY YOUR BRAND FURTHER







INTERNATIONAL ★  
NORTH AMERICA 📍

## DISTRIBUTION

SW's Global reach enables us to warehouse and distribute anywhere in the world. This allows SW to provide advanced, customized services to our customers that fit within their specific business model. SW operates four primary warehouse & distribution centers in North America that are strategically located to provide delivery to 90% of major metropolitan areas in two days or less.

## INVENTORY MANAGEMENT

Fully capable vendor managed inventory capabilities. Our in-house team of forecasting and inventory management analysts will provide a collaborative approach to insure you have goods when and where you need them. We continually monitor inventory flow, usage, and provide guidance on our future inventory needs before it becomes a problem. Our best in class approach allows you to focus on other business matters.



ENHANCE YOUR BRAND *drab to fab*  
STRUCTURALLY BRILLIANT

IT WORDS ARE NOT PRINTING  
T LIKE SAMPLE BOOK -

C PLEASE USE WHITE PEARL-  
IZED VARNISH - MUCH LIKE  
IT PAGE 5 OF CYR PACKAGING  
U BOOKLET - NO INK BEHIND  
S IT (SHOULD HAVE TONE ON  
STONE LOOK)

FAILS  
ATION

TION

VISION

LITIES

GING

REVAMP REVIVE REENGINEER  
EXCEPTIONAL PACKAGING  
YOU DREAM IT, WE'LL MATERIALIZE IT  
CONCEPT TO COMPLETION  
LET US DO THE ARCHITECTURE  
EXPLORE YOUR IDEAS AND CREATE  
BEGIN YOUR BRAND'S STORY



2900 GRANT AVENUE, PHILADELPHIA, PENNSYLVANIA 19114 | SWALTER.COM | 800.676.8888

EXCEPTIONAL PACKAGING  
**UNLIMITED POSSIBILITIES**

YOU DREAM IT, WE'LL CREATE IT

REVAMP REVIVE RE-ENGINEER

LET US DO THE *Architecture*

IT'S ALL IN THE DETAILS

EXPLORE DEFINE CREATE

**CONCEPT TO CREATION**

2900 GRANT AVENUE, PHILADELPHIA, PENNSYLVANIA 19114 | [SWALTER.COM](http://SWALTER.COM) | 800.676.8888

*SW*