

T-Messe 2025 Toyama General Manufacturing Industry Trade Fair

Toyama Prefecture is a great business location with abundant water and electricity and hardworking people. It has developed manufacturing industries such as pharmaceuticals, metalworking, machinery, robotics, and electronic components. It is one of Japan's leading manufacturing centers on the Sea of Japan coast.

Since 2010, the Toyama General Manufacturing Industry Trade Fair has been held seven times, bringing together companies from both Japan and abroad under one roof and creating countless business opportunities.

We look forward to welcoming even more companies to T-Messe in 2025!

■ Outline of T-Messe 2025

Dates	Thu., Oct. 30 – Sat., Nov. 1, 2025	Organizer Toyama General Manufacturing Industry Trade Fair Executive Committee (Consisting of: Toyama Prefecture, TONIO, JETRO, Industry Groups)
Hours	10:00 - 17:00 (Until 16:00 on the final day)	
Venue	Toyama Techno Hall 1682 Tomosugi, Toyama City, Japan 939-8224	
Industry Categories	Industrial machinery, automobiles, precision machinery, electronics and electrical machinery, casting and molds, metal processing, plastics, aluminum products, IT, chemicals, pharmaceuticals, traditional crafts, food processing, textiles, design	
Exhibition Space	6,997 m ² (West Wing 3,634 m ² , East Wing 3,363m ²)	

Report on the Previous T-Messe (2023)
Dates: Thu., October 26 – Sat., October 28, 2023
Number of exhibitors: 287
Japan: 246 companies/groups from 23 prefectures
Overseas: 41 companies/groups from 9 countries
Number of visitors: 31,512 (Including general guests)
Number of business meetings: 10,955

■ Schedule until the trade fair



■ Benefits for Overseas Exhibitors

● Special price for a joint booth per country/region

A joint booth is a booth in which government/ investment organizations and companies from a country or region exhibit together. The exhibition fee is **50,000 yen per exhibitor**.

Basic equipment such as display panels and tables are provided free of charge to each exhibitor.

If a company or organization wishes to have its own booth, a standard booth is available. Please see "Booth Options and Rates" on the reverse side.

● Interpreters (free)

Interpreters will be provided free of charge at the booths of the overseas exhibitors. (Prior registration required.)

-English-Japanese and Chinese-Japanese interpreters are available

● Business Meetings with Invited Buyers (free)

The organizer will invite leading domestic buyers to hold individual business meetings with exhibitors. (Prior registration required.)

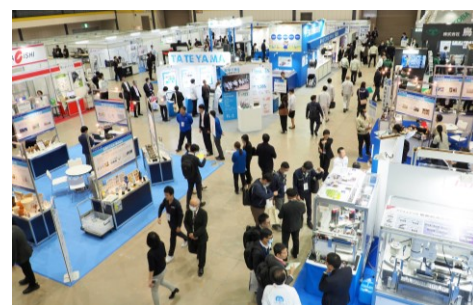
- Number of invited buyers in 2023: 50 companies

● Pre-arranged Business Meetings with Japanese Exhibitors (free)

Overseas exhibitors can request business meetings with Japanese exhibitors in advance. (It may not always be possible to arrange a meeting.)

● Present your country's investment environment (free)

Government agencies and investment promotion organizations from various countries and regions can sign up to make presentations to introduce their investment environment, economic conditions, and notable companies.



Exhibition hall



Exhibit at a joint booth

■ Access to Toyama

Located in central Japan, Toyama is easily accessible from major cities such as Tokyo, Osaka, and Nagoya.

Toyama Airport is a major airport in the Northwest Pacific region, with direct flights to Dalian, Shanghai, Taipei, and Seoul.

Toyama Airport - Scheduled Flights

Dalian	2 flights / week (Wed, Sat)
Shanghai	3 flights / week (Tue, Thu, Sat)
Taipei	Suspended (Temporary flights)
Seoul	Suspended

[As of Jan. 2025]



■ Exhibit Rules

1. Booth Options and Rates

(1) Joint Booth

Special rate for overseas exhibitors:
50,000 yen per exhibitor

- A joint booth is a booth for exhibits combining government/investment agencies and companies for one country/region.
- Special rates are available on the condition that a government/investment agency is the representative and oversees the exhibiting companies/groups.
- The space size will be [W 1,980mm x D 1,980mm] x [number of exhibiting companies/groups]. However, the organizer reserves the right to make adjustments at its own discretion.
- Basic equipment such as display tables will be provided free of charge to overseas exhibitors. Please note that there will be no reduction in the exhibition fee even if you do not use the basic equipment.
- The organizer will print the company profile and pictures on the display panels free of charge.
- Additional equipment beyond the basic setup can be arranged for an extra fee.



(2) Standard Booth

Small type: 93,000 yen per booth

Large type: 132,000 yen per booth

- Exhibition space with surrounding partition walls.
- Companies and groups can exhibit independently.
- Additional equipment can be arranged for an extra fee.
- Size: Small type W 1,980 mm x D 1,980 mm
Large type W 2,970 mm x D 1,980 mm

- No transfer, loan, or exchange
Transfer, loan, or exchange of booths is prohibited.
- Height Limit
Booth height is limited to 2,500 mm. Please contact the secretariat if you plan to use decorations exceeding this height.
- Exhibit Care and Maintenance
Please take care to avoid any incidents during the move-in/move-out, exhibition, and demonstration periods. The organizer will provide security patrols, but will not be held responsible for damages caused by theft, damage, loss, fire, natural disaster, or force majeure. Exhibitors are responsible for the security and protection of their exhibits.
- Demonstration of Exhibits
Demonstrations may be held in the booth or in designated areas, but may be restricted or suspended at the discretion of the organizer if they are deemed disruptive to the trade fair.
- Hazardous Materials
Exhibitors wishing to bring hazardous materials (e.g. pressurized or liquefied gas) to the venue must obtain a permit from the fire department through the secretariat. Please submit the necessary documents in advance.
- Sale and Distribution of Exhibits
 - The sale of exhibits is permitted, but the sale of large items that cannot be carried by hand is prohibited.
 - Distribution of catalogs, literature, samples, and promotional items must take place at the exhibitor's booth.

3. Payment

- Payment must be made by the deadline upon receipt of the invoice from the secretariat.
- Exhibitors requiring electrical work or other special arrangements may incur additional fees, depending on what is listed in the application form. Further details will be provided by the secretariat.

4. Exhibit Changes and Cancellations

- No changes to the number of booths will be accepted after the application deadline.
- A cancellation fee will be charged for cancellations made after the application deadline.
- No refunds will be given for cancellations after payment has been made.
- The organizer may reject applications if the content of the application is deemed inappropriate for the purpose of the event.
- The contents of the trade fair are subject to change for reasons beyond the control of the organizer. In such cases, the organizer will not be liable for any expenses incurred in participating in the trade fair or for any damages arising from these changes.

2. Notes

1. Booth Arrangement

The location and arrangement of booths will be determined by the venue considerations.

■ How to Apply

Please download the application form from our official website, fill it out, and e-mail it to the secretariat. In principle, we request that partner organizations*, such as government agencies representing the group, send us an application form, compiling all applications from members of the group.

* To find a partner organization in your country/region, please contact the secretariat.

T-Messe 2025 Toyama General Manufacturing Industry Trade Fair
[Secretariat for Overseas Exhibitors]
Toyama New Industry Organization (TONIO), Asia Business Promotion Center
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