

# THE INTERNATIONAL LIFE SCIENCE & HEALTH-TECH WEEK IN ISRAEL

Conference | Exhibition | Networking | Social Events



November 9-10, 2022



ICC Jerusalem



**MIXIII IS BACK IN JERUSALEM**

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In cooperation:



In partnership:



In collaboration:



## EXHIBITOR PARTICIPATION PACKAGES:

Exhibitor Registration Fee	800.00 NIS	\$258.00
Booth - 6 sqm.	12,000.00 NIS	\$3,871.00
Modular Construction Package (see below) Includes 2 conference tickets for 2-days	6 sqm.	
Booth – 9 sqm.	17,550.00 NIS	\$5,661.00
Modular Construction Package (see below) Includes 3 conference tickets for 2-days	9 sqm.	
Booth – 12 sqm.	22,800.00 NIS	\$7,355.00
Modular Construction Package (see below) Includes 3 conference tickets for 2-days	12 sqm.	
Floor Space Only – 8 sqm.	14,800.00 NIS	\$4,774.00
One electrical outlet of 1 kilowatt Includes 2 conference tickets for 2-days	8 sqm.	

**Notes:** \* VAT will be added to prices in accordance to the Israeli tax regulations.

\*\* IATI members are entitled to a 15% discount.

\*\*\* Exhibitors can purchase additional conference tickets at a 15% discount.



### MODULAR CONSTRUCTION PACKAGE INCLUDES (6 SQM. MINIMUM)

- White partitions.
- Fascia board with exhibitor's name in Hebrew & English.
- 1 spotlight - per each 1 frontage running meter.
- 1 Kw electricity outlet.
- Table – 102x52x75 cm.
- Glass-fronted display cabinet – 102x52x100 cm. (including locking, without lighting)
- 2 chairs.
- 1 Shelf.
- Illuminated LED sign (at the end of line of booths).

*\*This Picture is for illustration purposes only.*

### EXHIBITOR REGISTRATION CONDITIONS INCLUDE:

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- The Exhibition Brochure.
- Stier Group Registration Form including Terms & Conditions.
- The Exhibitor's Instruction Manual, which will be dispatched 45 days prior to the opening of the exhibition.
- Exhibition updates on the event official website.
- Booth breakdown and build-up information will be provided to exhibitors up to 60 days before the event.

### EXHIBITOR REGISTRATION AND PAYMENT TERMS

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Registration must be completed on the official Stier Group registration form.

#### PAYMENTS:

First payment of 50% is due at the time of registration form submission.

Second payment of 25% of the total is due no later than September 15, 2022.

Final payment (25%) is due no later than October 15, 2022.

Rates quoted as of June 2022 and are subject to change without further notice. New price list will not include companies who registered and already paid their participation fees.

Goods displayed at the exhibition must fall within the exhibition categories as they appears in this brochure. All other goods must receive a written authorization from the organizers.

### FOR FURTHER DETAILS, PLEASE CONTACT:

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**Sponsorships & Exhibition:** Mr. Nir Regev + 972-54-7709546 | [nir@stier-group.com](mailto:nir@stier-group.com)

**Conference:** Ms. Karen Krull +972-3-5626703 | [conventions@stier-group.com](mailto:conventions@stier-group.com)

**Stier Group Office** +972-3-5626090

**MIXiii** Health-Tech.IL  
Organized by IATI

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PLENARY  
SESSION

CONFERENCE HALLS

HALL - 1

HALL - 2

HALL - 3

HALL - 4

6sm 68 6sm 69 6sm 70 6sm 71 6sm 72 6sm 73 6sm 74 8sm 75

8sm 61 8sm 62

8sm 65 8sm 66

**STARTUP PAVILION**  
The Jerusalem Development Authority



ENTRANCE

6sm 17 6sm 18 6sm 19

6sm 20 6sm 21 4sm 22 6sm 23

**STARTUP PAVILION**  
Israel Innovation Authority

6sm 29 6sm 30 8sm 31  
6sm 32 6sm 33 8sm 34

8sm 38 8sm 39 6sm 40 6sm 41 6sm 42 6sm 43 6sm 44

6sm 10 6sm 11 6sm 12 6sm 13 6sm 14 6sm 15 6sm 16

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