





ISTANBUL
COFFEE
FESTIVAL

we promised...
“Istanbul will smell
coffee in December”



we kept our
promise



**14.270
visitors*
in 4 days**

***only sponsor invitations and individual ticket purchasers**



1.200
guests
trained





**coffee sector
from 4
different
countries**

**55.000
cups of
coffee
tasting**



An overhead photograph of a coffee festival booth. The booth is set up on a patterned rug. A woman in a red and white striped shirt is standing and talking to a man in a black shirt. Another person is sitting on the floor, looking at a phone. In the foreground, there are several coffee-making stations with various equipment and ingredients. The text "1.000 kg coffee beans consumed" is overlaid in large white letters on the right side of the image.

**1.000 kg
coffee beans
consumed**

Joy of Latte;
4 tons of milk



40 coffee tasting



20 artisan tastes



15 lifestyle stands



Championship in 5 categories

***Speciality Coffee Association of Europe Official Championship has taken place in our festival.**





Alternative brewing techniques



14 live music performances

**100 pieces from
34 international
artists**

COFFEE AND LIFE // ART EXHIBITION



21 pieces festival-specific paintings*

* Septette on Sheets-Live Painting Happening project



The background of the poster is a close-up photograph of a large pile of bright red coffee cherries. A pair of weathered, dark-skinned hands is visible on the right side, with fingers gently touching the cherries. The lighting is soft, highlighting the texture of the cherries and the skin of the hands.

Video Art special educational film-show*

***Stumptown Coffee, Nordic Approach, Chefsteps**



taf

TAF COFFEE LAB
27/12 15:00-19:00
28/12 10:00-14:00

Dünya Demleme Şampiyonu Stefanos

"Demleme Teknikleri ve Metotları"
Eğitim Kahve Demleme Teknik
Öğütme ve Su Oranları kullanımı

İSTANBUL
COFFEE
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**MATEUSZ
PETLINSKI**

İSTANBULKAHVEAKADEMİSİ

İSTANBUL KAHVE AKADEMİSİ
İSTANBUL COFFEE FESTIVAL - GALATA RUM OKULU
3. KAT

Tüm festival boyunca
CUPPING - BREWING - TASTING
özel sınıfında devam ediyor.
25-28 ARALIK 2014

İSTANBUL
COFFEE
FESTIVAL

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KAHVE TUTKUSU, KOŞMAK VE AŞK
ULTRA MARATON KOŞUCULARI
ELENA POLYAKOVA ve ALPER DALKILIÇ

"Atakama Çölü"nde bir haftalık maratonda 200 km
sonrasında Elena ile kutlama yapıyoruz. Su verilen
pet şişeler bir güzel kesilir ve ters çevrilir, kadehe
dönüştürülür. Kahveler keyifle içilir. Yıl 2012..."

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taf

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Yiannis Taloumis ile Tadım
"Duyu ve Analiz Yeteneklerini kullanarak
Kahve Tadım Eğitimi"
Kahve Tadım Seansında Taf ve Ninty Plus
orollarına
analiz edilerek

*Her eğitim 15 kişi ile sınırlıdır.

**Festival-specific
seminars & workshops**

Press and Social Media

42 magazines
24 journals
21 TV news



16550
followers



4243
followers



555 feeds
4.769
reviews
40.500
likes

KEYİFLEN İSTANBUL

**İYİ KAHVELER,
GURME LEZZETLER,
ALİŞVERİŞ,
MÜZİK VE SANAT**



22-25 October 2015

target 2015

**20.000
visitors**





100 stands

130 brands*

*Artisan bars, sponsors



22 October 2015 THU	23 October 2015 FRI	24 October 2015 SAT	25 October 2015 SUN
Media Session/BTB Session	1.session: 10:00 - 14:00	1.session: 10:00 - 14:00	1.session: 10:00 - 14:00
Media Session/BTB Session	2.session : 15:00 - 19:00	2.session : 15:00 - 19:00	2.session : 15:00 - 19:00



İstanbul Coffee Festival 2015

New Ideas

Festival Bulletin

***15.000 pieces will be distributed in coffeeshops and restaurants participated in festival for free.**



e-trade site



A black and white photograph of a coffee festival cup and coffee sacks. The cup, which is black with a white lid, lies on its side on a coarse, light-colored burlap sack. The cup features a circular logo with the words "ISTANBUL COFFEE FESTIVAL" and the date "13 ARALIK 2019". In the background, another sack is visible, featuring a colorful graphic of a coffee plant with red cherries and green leaves. The text "SUPREMO" and the number "1006022" are printed on the sack in the foreground. A dark, semi-transparent diagonal band runs across the right side of the image, serving as a background for the main text.

**International coffee
participants
from Africa,
S.America.
Machinery brands
and coffee makers
from Europe**

coffee
is always
* * a good * *
idea



THIRD
WAVE
CCOFFEE
SHOP

Paşabahçe

CoffeeNutz
Coffee Roasters

HEIRLOOM
İSTANBUL

**COFFEE
MANIFESTO**



**COFFEE
SAPIENS**
ROASTERY & BREW BAR

HURRAW!
premium organic, vegan, & raw ingredients™

Lera Fresca

Brew Lab
SPECIALITY
COFFEE SHOP



TOBLERONE

**CAFFÈ
NERO**

• DAILY ROASTED COFFEE •
PETRA
ROASTING CO.
EST. 2013

LA CİMBALİ

Cups On.Me

taf

DeLonghi
Better Everyday



MOC

YEM
Kitabevi

HEISENBERG
COFFEE • ROASTERY



JTi

PRESS
KARAKÖY



**CERCİS MURAT
KONAĞI**
GELENEKSEL MARDİN MUTFAĞI

auf

LA MARZOTTO

SIRMA

Arzum
OKKA

JACOBS

İSTANBUL **KAHVE** AKADEMİSİ

illy

Lindt
MASTER SWISS CHOCOLATIER
SINCE 1845

Mondelēz
International

Lotus
Since 1932

MARVIS



SCR
SOYUZ COFFEE ROASTING

Promo
Cup
www.promocup.com.tr

ECN
GIDA & TURİZM

zomato



Safran

KONCHERO™

MYCO

NESPRESSO



3
DÖRTGEN

yelp

opus^{3a}

milk

Kahve Kollektiv
Aromalı Zapatista

mekanist

ORIGINAL
Jacqueline
COOKIES

OREO

SPECIALITY COFFEE
SpK
ASSN. OF EUROPE

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Best
Coffee
— IN —
TOWN