

The Energy in One Place, the Future at a Glance



# 2024 HYDROGEN ELECTRIC ENERGY EXHIBITION

11.27<sup>Wed</sup> — 11.29<sup>Fri</sup>

CECO (Changwon, Korea)  
Exhibition Hall 1



The Energy in One Place, the Future at a Glance

# Hydrogen Electric Energy Exhibition

## Event Overview

- **Title** Hydrogen Electric Energy Exhibition 2024 (HEY 2024)
- **Period** Nov 27th (Wed) ~ 29th (Fri), 2024 / 3days
- **Venue** Changwon Exhibition Convention Center (CECO) Hall 1 (3,913.5㎡)
- **Organizer** JM Company Co.,Ltd
- **Sponsors** (Expected) Ministry of Environment, etc,
- **Certified** Certified Exhibition(AKEI)
- **Scale** 120 booths from 50 companies, more than 10,000 Visitor

### Events

E-Mobility test drive and experience / Export and purchase consultation meeting / Best Product Awards / New product presentation of corporate

### Global Forum

Global EV Market Trends / Future of Battery Change  
ESS & Innovation / Carbon Neutral & EV

### Seminar

The present of future energy sources / World's hydrogen, electric energy markets and trends  
Improve battery process technology & produce products using eco-friendly energy

### Biz-Matching

Buyer 1:1 B2B Biz-Matching with participating companies  
Overseas export 1:1 consulting (Government export support project)  
B2B marketing and online export consultation meeting

\* For more information, please refer to the web site. ([www.heyexhibition.com](http://www.heyexhibition.com))

## Exhibition Items



**Energy  
& Power**



**Environment-  
friendly mobility**



**Storage  
& Charge**



**Management  
& System**



**Service**



**Policy  
PR Center**

## Main Participants & Buyer

# HEY

Creating an ecosystem & Expanding and identifying market  
Increasing the competitiveness with New products & technologies  
Discover new client & Attracting investment



- **Investor / Entrepreneur / Consultant**
- **Hydrogen-Electric-Energy Industry workers and personnel**
- **Local government / Public Institution / Related Organization / Association**
- **Related major college students**

## Shell Scheme (Standard Booth)



**\$ 2,700**

(VAT excluded / 1 booth)

- The price includes raw space (3m\*3m) and installation fee
- Standard Size 3m\*3m\*2.5m(h)
- 1 pair of Information desk and chair
- Name Panel
- Pairontex
- Electricity 1KW with 220V power outlet
- Lighting (Fluorescent light, 3 spotlights)

## Raw Space



**\$ 2,300**

(VAT excluded / 1 booth)

- Booth space (3m\*3m)
- Apply at least 2 booths
- Exhibitors should install/remove the booth
- Construction should be started after the approval from official service contractor by submitting booth layout form
- Electricity is not offered, Please apply if necessary

\* If you need any other type of booth or specific facilities, it requires a separate option selection. Please visit our web site to see the available options and details. (www.heyexhibition.com)

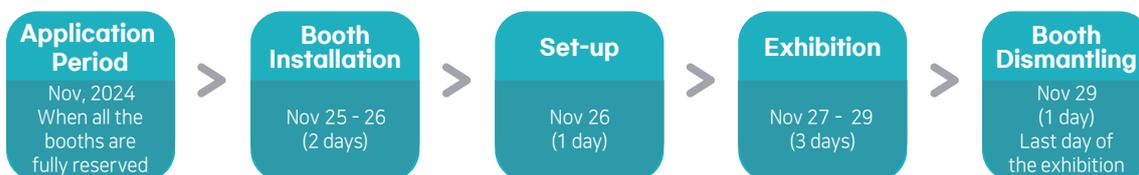
### Facilities

Division		Cost (VAT excluded)	Note
Electricity	Business hours (9:00~18:00)	\$ 50 / kW	<ul style="list-style-type: none"> <li>• If other electric power is needed, apply in k W units</li> <li>• Raw space do not provide electricity</li> <li>• This is the total installation and usage fee</li> <li>• It can be used during the entire exhibition period</li> </ul>
	24 hours	\$ 60 / kW	
Telephone	Local Only	\$ 50 / ea	
	Overseas use	\$ 150 / ea	
Internet LAN		\$ 150 / port	
Water Drainage		\$ 170 / ea	
Compressed Air		\$ 170 / ea	
Gas		\$ 500 / ea	

### Application for participation and payment

<ul style="list-style-type: none"> <li>How to apply</li> </ul>	A. Apply for participation on the homepage B. Request and submit an application form (contract) by email(hey@jm-fair.com) or phone(+82-1544-7052)
<ul style="list-style-type: none"> <li>Required Documents</li> </ul>	Application form, Business license
<ul style="list-style-type: none"> <li>Precautions</li> </ul>	Please pay the deposit (50% of the booth fee) within two weeks of the submission date There will be a cancellation fee for non-attendance without prior notice after submitting the application
<ul style="list-style-type: none"> <li>Payment of participation fee</li> </ul>	• <b>Bank:</b> Busan Bank • <b>Account No:</b> 113-2006-7063-03 • <b>Account Holder:</b> JM Company Co., Ltd. ※ <b>Deadline to full payment : Nov 15th, 2024 (Fri)</b> ※ When transferring participation fee, the account name has to be same with the company name.
<ul style="list-style-type: none"> <li>Participation benefits</li> </ul>	Assignment of booth position on a participation contract first -come, first -served basis (Random assignment according to exhibition items, number of booths, and items)

### Main schedule



## Promotional plan

- **Public TV** Tv and radio
- **Cable TV** Ulsan·Gyeongnam province IPTV (tvN, jtbc, MBN) advertisement
- **Outdoor** Overpass advertisement, streetlight banner, poster, etc.
- **Online** Official website, Naver & Kakao banner ad, Keyword searching ad, YouTube, Blog and SNS promotion
- **Offline** Publishing articles using related magazines
- **DM/E-mail** Distribution to organizations, associations, related companies, and related workers, etc  
Researchers related to local techno parks and hydrogen electric energy, related companies and
- **Free invitation** Association member companies, restaurants and cafes in Ulsan, etc

The Energy in One Place,  
the Future at a Glance

# HYDROGEN ELECTRIC ENERGY EXHIBITION

---

11. 27 **Wed** – 11. 29 **Fri**

CECO (Changwon, Korea)

[www.heyexhibition.com](http://www.heyexhibition.com)

## Exhibition Secretariat

Unit #3006, 97, Centum jungang-ro, Haeundae-gu, Busan  
TEL. +82-1544-7052 | FAX. +82-50-4926-0025  
E-mail. hey@jm-fair.com