

HEY 2024

The Energy in One Place, the Future at a Glance



2024 HYDROGEN ELECTRIC ENERGY EXHIBITION

11.27^{Wed} — 11.29^{Fri}

CECO (Changwon, Korea)
Exhibition Hall 1



Organizers



The Energy in One Place, the Future at a Glance

Hydrogen Electric Energy Exhibition

Event Overview

- **Title** Hydrogen Electric Energy Exhibition 2024 (HEY 2024)
- **Period** Nov 27th (Wed) ~ 29th (Fri), 2024 / 3days
- **Venue** Changwon Exhibition Convention Center (CECO) Hall 1 (3,913.5㎡)
- **Organizer** JM Company Co.,Ltd
- **Sponsors** (Expected) Ministry of Environment, etc,
- **Certified** Certified Exhibition(AKEI)
- **Scale** 120 booths from 50 companies, more than 10,000 Visitor

Events

E-Mobility test drive and experience / Export and purchase consultation meeting / Best Product Awards / New product presentation of corporate

Global Forum

Global EV Market Trends / Future of Battery Change
ESS & Innovation / Carbon Neutral & EV

Seminar

The present of future energy sources / World's hydrogen, electric energy markets and trends
Improve battery process technology & produce products using eco-friendly energy

Biz-Matching

Buyer 1:1 B2B Biz-Matching with participating companies
Overseas export 1:1 consulting (Government export support project)
B2B marketing and online export consultation meeting

* For more information, please refer to the web site. (www.heyexhibition.com)

Exhibitor Items



**Energy
& Power**



**Environment-
friendly mobility**



**Storage
& Charge**



**Management
& System**



Service



**Policy
PR Center**

Main Participants & Buyer

HEY

Creating an ecosystem & Expanding and identifying market
Increasing the competitiveness with New products & technologies
Discover new client & Attracting investment



- **Investor / Entrepreneur / Consultant**
- **Hydrogen-Electric-Energy Industry workers and personnel**
- **Local government / Public Institution / Related Organization / Association**
- **Related major college students**

Shell Scheme (Standard Booth)



\$ 2,700

(VAT excluded / 1 booth)

- The price includes raw space (3m*3m) and installation fee
- Standard Size 3m*3m*2.5m(h)
- 1 pair of Information desk and chair
- Name Panel
- Pairontex
- Electricity 1KW with 220V power outlet
- Lighting (Fluorescent light, 3 spotlights)

Raw Space



\$ 2,300

(VAT excluded / 1 booth)

- Booth space (3m*3m)
- Apply at least 2 booths
- Exhibitors should install/remove the booth
- Construction should be started after the approval from official service contractor by submitting booth layout form
- Electricity is not offered, Please apply if necessary

* If you need any other type of booth or specific facilities, it requires a separate option selection.
Please visit our web site to see the available options and details. (www.heyexhibition.com)

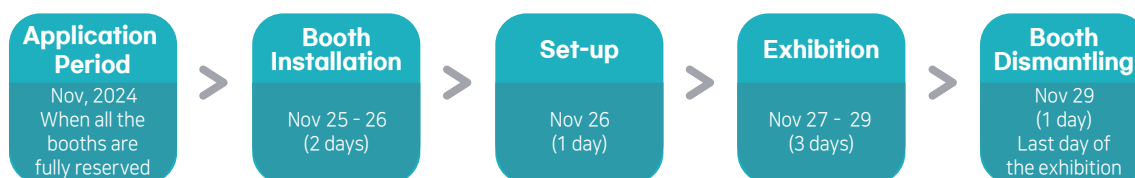
Facilities

	Division	Cost (VAT excluded)	Note
Electricity	Business hours (9:00~18:00)	\$ 50 / kW	<ul style="list-style-type: none"> • If other electric power is needed, apply in k W units • Raw space do not provide electricity • This is the total installation and usage fee • It can be used during the entire exhibition period
	24 hours	\$ 60 / kW	
Telephone	Local Only	\$ 50 / ea	
	Overseas use	\$ 150 / ea	
	Internet LAN	\$ 150 / port	
	Water Drainage	\$ 170 / ea	
	Compressed Air	\$ 170 / ea	
	Gas	\$ 500 / ea	

Application for participation and payment

■ How to apply	A. Apply for participation on the homepage B. Request and submit an application form (contract) by email(hey@jm-fair.com) or phone(+82-1544-7052)
■ Required Documents	Application form, Business license
■ Precautions	Please pay the deposit (50% of the booth fee) within two weeks of the submission date There will be a cancellation fee for non-attendance without prior notice after submitting the application
■ Payment of participation fee	• Bank: Busan Bank • Account No: 113-2006-7063-03 • Account Holder: JM Company Co., Ltd. ※ Deadline to full payment : Nov 15th, 2024 (Fri) ※ When transferring participation fee, the account name has to be same with the company name.
■ Participation benefits	Assignment of booth position on a participation contract first -come, first -served basis (Random assignment according to exhibition items, number of booths, and items)

Main schedule



Promotional plan

- Public TV Tv and radio
- Cable TV Ulsan·Gyeongnam province IPTV (tvN, jtbc, MBN) advertisement
- Outdoor Overpass advertisement, streetlight banner, poster, etc.
- Online Official website, Naver & Kakao banner ad, Keyword searching ad, YouTube, Blog and SNS promotion
- Offline Publishing articles using related magazines
- DM/E-mail Distribution to organizations, associations, related companies, and related workers, etc
Researchers related to local techno parks and hydrogen electric energy, related companies and
- Free invitation Association member companies, restaurants and cafes in Ulsan, etc

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Exhibition Secretariat

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