

A close-up, low-angle shot of a golf club head and shaft resting on a lush green grass field. A white golf ball is positioned on the club's face. The background is a soft, out-of-focus green, suggesting a golf course setting.

golfasia[®]

Asia's Premier Golfing Lifestyle Magazine

INTRODUCTION

golfasia

.....

**Golf Asia magazine
embraces all things
golf and the golfing
lifestyle**

Asia

Indonesia



As the region's leading golfing magazine, we are serious about golfers as much as we are about our partners.

With over 10 years in the industry, we evolve in tune to the market trends. From the latest golf equipment, apparels, exotic golfing destinations to exquisite timepieces that epitomise the essence of classic watchmaking to inspirational automobiles, Golf Asia magazine epitomises the classical golfing lifestyle.

GOLFING



.....

Capturing the joy of victory

and drama played out on the major golf tournaments around the world plus effective instructions, profiles of professionals and the latest equipment.

ESCAPE



.....

Every golf course presents a different challenge,

from Malaysia to British Columbia to Africa, we scour the globe to bring you the best courses and unforgettable golfing experiences.

LIFESTYLE

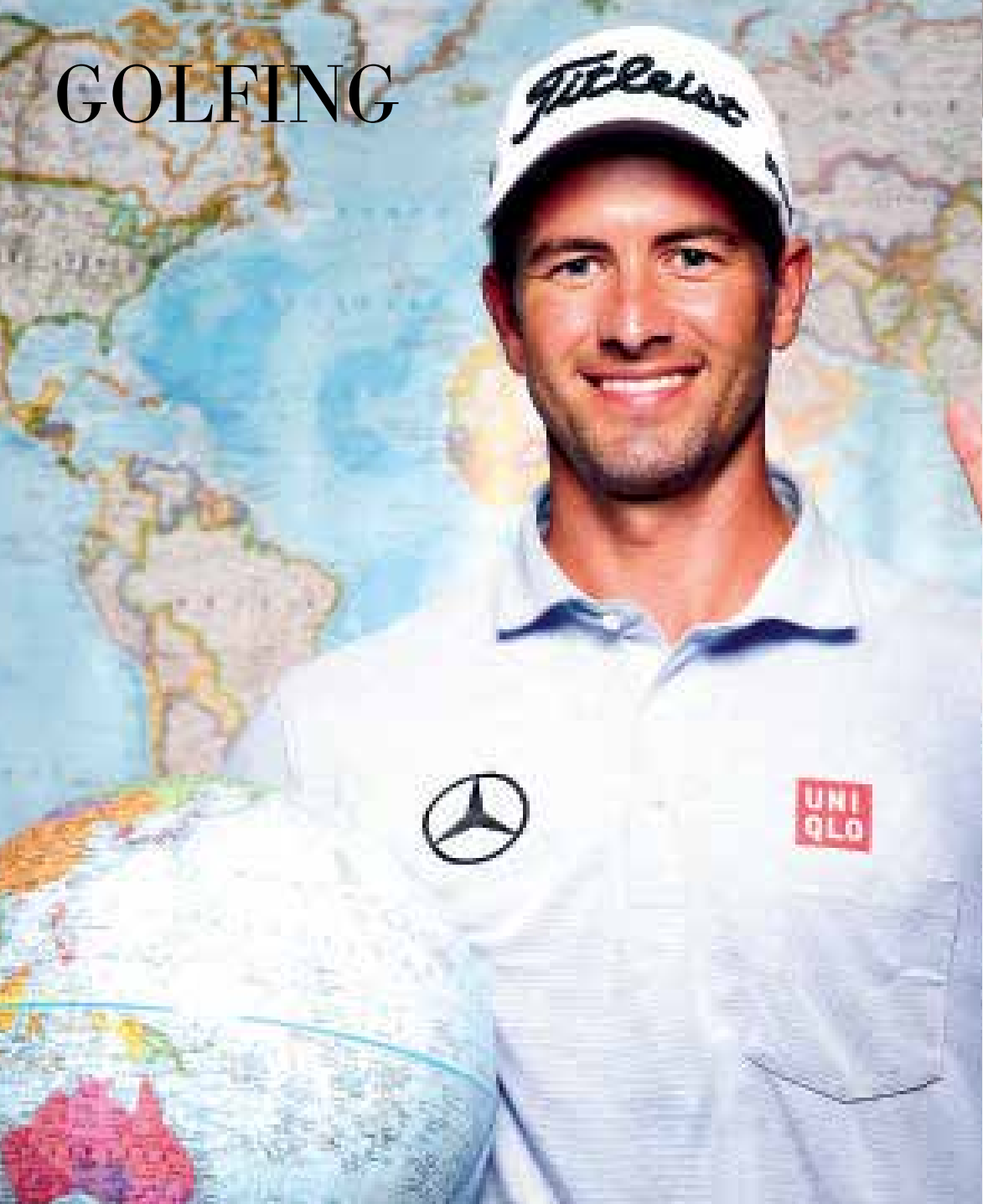


.....

This section is where you will find the latest

complications and sporty timepieces, stylish scents, gourmet selections, interesting & functional gadgets and luxurious automobiles.

GOLFING



< Tee Box
International and regional
golf tournaments.

**GOLFING
SCENE**

Jaguar Golf Day 2015

Jaguar overcomes a tough day to finish with a flourish

Adam Scott's victory at the Jaguar Golf Day 2015 was a triumph of the underdog. The Australian golfer, who had been struggling throughout the tournament, managed to pull off a remarkable comeback to win the title. His performance was a testament to his resilience and skill on the course.



New Countries Same Goals

Good news continues to come from the Asian Tour as the spread of new countries continues to grow

The Asian Tour has been making significant strides in expanding its reach across the continent. With new tournaments being introduced in various countries, the tour is gaining momentum and attracting more players and spectators. This growth is a positive sign for the future of golf in Asia.



Scene
Corporate events, fund
raisers, product launches
and opinion pieces.

**GOLFING
GEARGUIDE**

The Difference Is Total Performance

New Titleist 2015 Pro V1 and Pro V1x golf balls deliver exceptional distance, consistent flight and more than 100 spin revolutions, even after landing on rough landing conditions

The new Titleist 2015 Pro V1 and Pro V1x golf balls are designed to provide players with a significant performance advantage. These balls offer exceptional distance, consistent flight, and high spin rates, even in challenging conditions. The Pro V1x is specifically designed for players seeking maximum performance, while the Pro V1 offers a more balanced performance profile.



Georguide

New golf balls, metalwoods, putters, golf bags, performance apparels and accessories.



Georguide
New golf balls, metalwoods,
putters, golf bags, performance
apparels and accessories.

**GOLFING
INSTRUCTION**

Get Back to Basics

Everyone from amateurs to pros needs to work on their basics. Over the next 6 pages, our staff of experts will help you improve your fundamentals for 2015.



Get Your Grip Right

Get strong and a sense of ease with your grip and all right

The grip is the foundation of a good golf swing. A proper grip can help you generate more power and control your ball better. This section provides detailed instructions and visual aids to help you achieve a strong and comfortable grip.



Instruction
Helps to sort out your
swing and other aspects
of your game.

ESCAPE

A wide-angle landscape photograph of a golf course. The foreground is filled with lush green grass and several large, mature trees with dense foliage. The middle ground shows a well-maintained golf course with rolling green hills, sand traps, and more trees. The background features a range of rolling hills under a bright blue sky with wispy white clouds. The overall scene conveys a sense of tranquility and escape.[illegible][illegible][illegible][illegible]

Una vista del Costa del Mar, uno dei 10 nuovi golf courses di cui è dotata la zona.

[illegible]

Figure 1 shows a 3x3 grid of photographs illustrating various landscape types. Each photograph is accompanied by a caption describing the landscape and its associated land use or management practice.

- Top Row:**
 - Top Left:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
 - Top Middle:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
 - Top Right:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
- Middle Row:**
 - Middle Left:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
 - Middle Middle:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
 - Middle Right:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
- Bottom Row:**
 - Bottom Left:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
 - Bottom Middle:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)
 - Bottom Right:** A grassy field with a fence. Caption: "A grassy field with a fence." (Landscape type: Grassland; Land use/management: Grazing)

Listings • • • • •
Directory of golf courses.

LIFESTYLE

< Autos

Revel in pure driving pleasure as we feature the latest automotive marvels.



Timepieces

Themed, in-house styled and professionally photographed spread.



Style / Grooming

Fashion and styling tips coupled with skincare and grooming ideas.



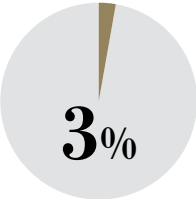
Gadgets

Get the latest scoop to the newest technology product in town.

**Distribution & Circulation
Including Digital Platform**

30,000 Asia

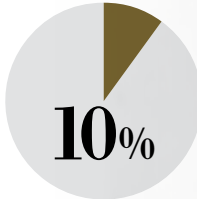
40,000 Indonesia



Private
Banking



Country
Clubs &
Pro Shops



Subscriptions



Trade &
Corporate



Newsstands



Airlines &
Airport
Lounges



Book Stores

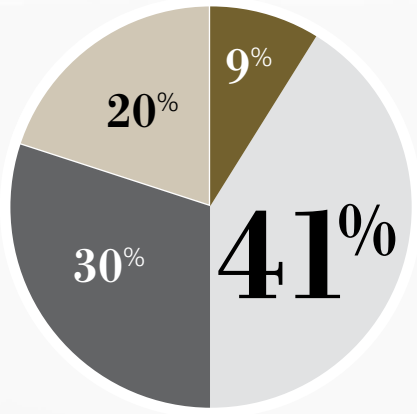


Petrol
Stations

Distribution in

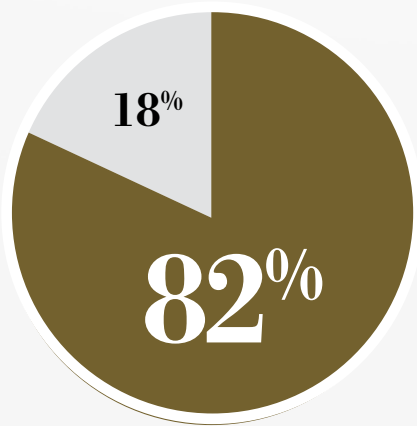
Singapore • Malaysia • Hong Kong • Indonesia • Thailand • India

Readership Profile



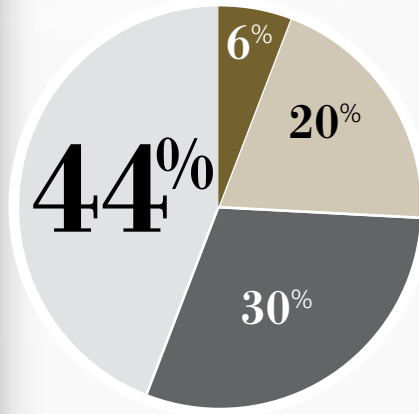
Age Group

- 18 - 30
- 31 - 40
- 41 - 50
- 50 & above



Gender

- Female
- Male



Occupation

- Executive
- Senior Management
- Businessman
- Professional

Media Platform

We aim to be a complete media platform engaging our readers on multiple platforms.

Providing informative & entertaining features that are attractive to low handicappers as well as new entrants into the game & the world of golf.

 facebook.com/golfasia.sg



Reader Promotions

Take part in Golf Asia's exclusive subscription, contest promotions and giveaways!

For marketing enquiries please email : marketing@regentmedia.sg

Subscription



Golf Asia Privilege Card
Join our merchant list to offer special discounts or benefits to Golf Asia subscribers.

Contest & Promotions

WIN
#1 DRIVER
ON TOUR!

TaylorMade

PERFORMANCE
FOR EVERY
SWING

MULTI-MATERIALS ENHANCE BOTH
DISTANCE AND PLAYABILITY THAT CAN BE



Golf Events

With 15 years of experience in organising and managing corporate golf days and events for multinational organizations, financial institutions, government bodies and corporate companies. Golf Asia is recognised as a specialist golf event management company.



Golf Asia Challenge

With a line-up of top-class golfing action waiting to be teed-off,

Golf Asia Challenge promises to be a highly anticipated event. The star highlights of the challenge are the highly lucrative prize money and other attractive prizes, which never fail to draw golfing enthusiasts of all handicaps.



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CHALLENGE 2015



GOODIE BAG
Includes Golf Apparel, Golf Ball and many more, worth more than \$3300.



LUCKY DRAW PRIZES
Every golfer is entitled to a Lucky Draw prize. Prizes include watches, brand golf equipment and green fee vouchers.



WIN A TRIP TO CHINA AND GET TO PLAY IN THE CHINA AMATEUR GOLF TOUR 2016

(SPECIAL REWARDS ARE TICKETS, STAY AND PLAY SPONSORED BY CHINA)

Venue: Golfers Club
Date: 8th November 2015, Friday
Shot Gun Start: 07AM
Scoring Format: System 50 modified, Strokeplay

Entry Fee Per Player \$1500
For Golf Asia subscriber and Family Golf Club member
Fee Pools:
Entry Fee (Per Player) \$1500 NETT
• Double hole
• One month of club
• A chance to win title in One & One country prize

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SIGN UP NOW!



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Advertising Rates

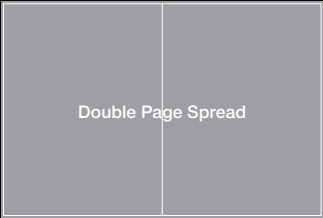
Specifications	Asia	Indonesia
Outside Back Cover	S\$10,000	USD5,390
Inside Front Cover	S\$7,000	USD3,970
Inside Back Cover	S\$6,000	USD3,775
Double Page Spread	S\$9,000	USD7,055
Full Page	S\$5,000	USD3,285
Half Page	S\$3,500	USD1,980

Frequency Discount

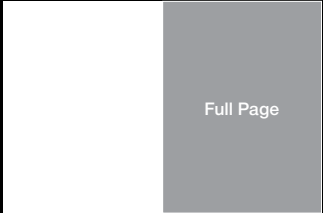
6 Insertions	10%	10%	10%
12 Insertions	15%	15%	15%

Any specified position incurs an additional 20% loading charge.

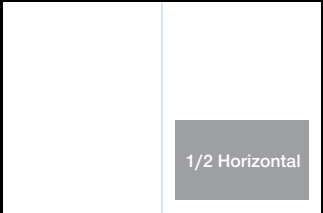
Mechanical Specifications



Double Page Spread
Trimmed 420mm (w) x 276mm (h)
Bleed 426mm (w) x 282mm (h)
Text Area 400mm (w) x 256mm (h)



Full Page
Trimmed 210mm (w) x 276mm (h)
Bleed 216mm (w) x 282mm (h)
Text Area 180mm (w) x 240mm (h)



Half Page
Horizontal 180mm (w) x 118mm (h)



Schedules for 2018 and material deadline

	Jan	Feb	Mar	Apr	May	Jun
Booking Deadline	1 st Dec	4 th Jan	1 st Feb	1 st Mar	1 st Apr	3 rd May
Material Deadline	14 th Dec	15 th Jan	14 th Feb	14 th Mar	15 th Apr	10 th May
Newsstand	30 th Dec	29 th Jan	28 th Feb	30 th Mar	29 th Apr	30 th May
	Jul	Aug	Sep	Oct	Nov	Dec
Booking Deadline	1 st Jun	1 st Jul	1 st Aug	1 st Sep	3 rd Oct	1 st Nov
Material Deadline	11 th Jun	11 th Jul	14 th Aug	14 th Sep	14 th Oct	14 th Nov
Newsstand	30 th Jun	29 th Jul	30 th Aug	30 th Sep	28 th Oct	30 th Nov

Publication Details

Frequency

Monthly

Language

English

Booking Deadline

40 days before publication date

Material Submission

Final artwork files (minimum 300 dpi in CMYK) should be submitted in either PDF, EPS, Illustrator or Indesign format with accompanying color proofs.



Asia's Premier Golfing Lifestyle Magazine

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