

# THE INTERNATIONAL LIFE SCIENCE & HEALTH-TECH WEEK IN ISRAEL

Conference | Exhibition | Networking | Social Events



November 9-10, 2022



ICC Jerusalem



**MIXIII IS BACK IN JERUSALEM**

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## SPONSORSHIP OPPORTUNITIES

TYPE	DIAMOND	PLATINUM	GOLD	SILVER
Benefits / Cost	220,000 NIS	180,000 NIS	60,000 NIS	40,000 NIS
Number of sponsors per package	2	4		
Welcome address at the opening session <sup>1</sup>	✓			
Track moderator <sup>1</sup>	✓			
Participation in one of the panels or a 20 min. presentation <sup>1</sup>	✓	✓		
Sponsor's logo displayed on chair seat covers <sup>2</sup>	✓	✓		
One meeting room including light refreshments for 10 people for the duration of the event <sup>3</sup>	✓	✓		
Exhibition space	20M <sup>2</sup>	12M <sup>2</sup>		
Conference guest passes	10	6	4	2
Sponsor's logo published in the event catalog	✓	✓	✓	✓
Sponsor's logo on the event website with hyperlink to the sponsor's website	✓	✓	✓	✓
Sponsor's logo published on signage at the exhibition hall and conference halls	✓	✓	✓	✓
Sponsor's logo published on the printed conference program	✓	✓	✓	✓
Sponsor's logo published on all electronic event communications	✓	✓	✓	✓
Sponsor's logo published in newspapers ads	✓	✓	✓	✓
Full-page color ad in the event catalog	✓	✓	✓	✓
Inclusion of sponsor's material in the conference bags	✓	✓	✓	✓

*1. In coordination with the event chair and steering committee 2. Diamond sponsor's logo printed on chair covers at the opening session of the event. Platinum sponsor's logo printed on chair covers during the track that includes the sponsor's presentation. 3. Additional services and A&V equipment could be ordered separately from the organizers.*



## SPONSORSHIP OPPORTUNITIES – PRIVATE SYMPOSIUMS & SATELLITE EVENT

TYPE	TITANIUM A	TITANIUM B
Benefits / Cost	220,000 NIS	180,000 NIS
Exclusive symposium to be included in the conference program and advertising	✓	✓
Company private 90 minutes symposium. Up to 100 invitees <sup>1-2</sup>	✓	✓
Hall rental with standard audio visual equipment	✓	✓
Breakfast/lunch/afternoon cocktail: Wednesday, November 09, 2022 (09:00, 12:00, 15:30). Tuesday, November 10, 2022 (09:00, 12:00, 15:30)	✓	✓
Digital invitation design by the organizers <sup>3</sup>	✓	✓
One meeting room including light refreshments for 10 people for the duration of the event. <sup>4</sup>	✓	✓
Exhibition space	15 M <sup>2</sup>	
Conference guest passes	10	6
Sponsor's logo published in the event catalog	✓	✓
Sponsor's logo on the event website with hyperlink to the sponsor's web site	✓	✓
Sponsor's logo published on the signage at the exhibition hall and conference halls	✓	✓
Sponsor's logo published in the printed conference program	✓	✓
Sponsor's logo published on all electronic event communications	✓	✓
Sponsor's logo published in newspapers ads	✓	✓
Sponsor's logo to be displayed in all conference halls	✓	✓
Full-page color ad in the event catalog	✓	✓
Inclusion of sponsor's material in the conference bags	✓	✓

<sup>1</sup>. In coordination with the event steering committee <sup>2</sup>. Content symposium including guest speaker at the responsibility of the symposium organizer <sup>3</sup>. Sponsor to be responsible for sending the invitations and for the RSVP process <sup>4</sup>. Additional services and A&V equipment can be ordered separately from the organizers.



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

TYPE	LANYARDS	CONFERENCE BAGS	LUNCH	WELCOME RECEPTION
Number of sponsors per package	1	1	2	2
Benefits / Cost	80,000 NIS	90,000 NIS	60,000 NIS	80,000 NIS
Lanyards branded with sponsor's logo	✓			
Conference bags branded with sponsor's logo		✓		
Sponsor's welcome speech during the function (lunch, welcome reception, etc.)			✓	✓
Sponsor's logo will be displayed in the main area of the gathering			✓	✓
Sponsor's logo will be printed on napkins			✓	✓
Conference guest passes	4	4	4	4
Sponsor's logo published in the event catalog	✓	✓	✓	✓
Sponsor's logo published on electronic event invitations	✓	✓	✓	✓
Sponsor's logo on the event website with hyperlink to the sponsor's website	✓	✓	✓	✓
Sponsor's logo published on the signage at the exhibition hall and conference halls	✓	✓	✓	✓
Sponsor's logo published in the printed conference program	✓	✓	✓	✓
Sponsor's logo published on all electronic event communications	✓	✓	✓	✓
Sponsor's logo published in newspapers ads	✓	✓	✓	✓



*We welcome new ideas for sponsorship opportunities, please contact us and we will be happy to customize your own private tailored sponsorship.*



**MIXiii** Health-Tech.IL  
Organized by IATI



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**FOR SPONSORSHIP AND EXHIBITION OPPORTUNITIES, PLEASE CONTACT:**

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