

# AITIS 2015

## APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT

# INDONESIA INVESTMENT WEEK

APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT 2015 is a promotional activity of Indonesia business and investment prospects in mining and energy sector, tourism and creative products sector, agriculture and plantation sector, marine sector, and infrastructure sector, packaged in the activity of Business and Exhibition Forum.

In addition to the involvement of regency governments, municipal governments, and provincial governments, this activity also involves the central government: Kemenko Ekon (Coordinating Ministry of Economic Affairs), BAPPENAS (National Development Planning Agency), Kemendag (Ministry of Trade), Kemenperin (Ministry of Industry), BKPM (Foreign Investment Coordinating Agency), Kemenlu (Ministry of Foreign Affairs), Kemendagri (Ministry of Home Affairs), Kemenkeu (Ministry of Finance), Kementan (Ministry of Agriculture), Kemenhut (Ministry of Forestry), Kemen ESDM (Ministry of Energy and Mineral Resources), Kemenparekraf (Ministry of Tourism and Creative Economy), Kemenhub (Ministry of Communications), Kemen BUMN (Ministry of Central Government-Owned Corporations), Kemen KUKM (Ministry of Cooperatives and Small-and-Medium Scale Business), Kemen PU (Ministry of Public Works), Kemen KP (Ministry of Marine and Fisheries), BI (Bank of Indonesia), KADIN (Chamber of Commerce and Industry), practitioners and academicians, business practitioners of BUMN (State Corporations), business practitioners of BUMD (Local Corporations), business practitioners of private corporations, and also international partners and foreign representatives expected to be capable of increasing the reach of trade and investment activity all over Indonesia.

May  
**13<sup>rd</sup> - 15<sup>th</sup>**  
2015  
Halls D, A1, 2, and 3 JIExpo Kemayoran  
Jakarta - Indonesia

Hosted by:



**APKASI**  
ASSOCIATION OF  
ALL INDONESIA REGENCY GOVERNMENTS

**FORSEAA**  
FORUM OF  
SMALL MEDIUM  
ENTERPRISE  
AFRICA ASEAN



Special Envoy of  
Seychelles for ASEAN  
Climate Action



Regions of  
Climate Action





**APKASI**  
The Indonesian Bapari Association



APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT (AITIS) 2015

# INDONESIA INVESTMENT WEEK

It is the government which has the strategic role in stimulating the increased activity of business and investment related with the empowerment of all potentialities of local natural resources. AITIS 2015, which will be held by APKASI (Association of All Indonesia Regency Governments), with the membership of 412 regency governments, is an annually promotional activity of trade and investment of regency governments, facilitating the communication reach of local potentialities in the international economic activity.

This activity, involving the cross-sectoral ministries, becomes the arena of promotion and discussion for all levels of governments: regency governments, municipal governments, provincial governments, central government, and national as well as international businessmen, in competing over various opportunities and challenges for trade and investment, among other things, in the fields of agriculture and plantation, mining and energy, infrastructure, tourism and creative products, marine, and other natural potentialities, spreading all over the archipelago and being open for all parties for the empowerment thereof.

## **OPENING CEREMONY**

By The President of The Republic of Indonesia

## **TIME & VENUE**

AITIS 2015 will be held for 3 (three) days, from May 13 through May 15, 2015, in Halls D1, A1, A2, and A3, Jakarta International Expo (JIExpo) Kemayoran - Jakarta

## **TYPES OF ACTIVITIES**

- INDONESIA INVESTMENT WEEK – BUSINESS FORUM
- EXHIBITION OF TRADE AND INVESTMENT POTENTIALITIES

## **PARTICIPANTS**

Regency Governments, Municipal Governments, Provincial Governments, related Ministries, BUMN (Central Government-Owned Corporations), BUMD (Local Government-Owned Corporations), Domestic Private Corporations, Foreign Corporations coming from ASEAN, China, Australia, Middle East, Africa, Europe, United States, Corporations becoming the members of KADIN (Chamber of Commerce and Industry) and Strategic Partners of APKASI.

## **ORGANIZER**

Association of All Indonesia Regency Governments (APKASI)

## **EVENT CONSULTANT**

**PROFEX**  
PROFAJAR EKSIBIT

PT. PROFAJAR EKSIBIT INTERNASIONAL

# BUSINESS FORUM OF AITIS 2015



## PARTICIPANTS OF BUSINESS FORUM

are the exhibition participants, related ministries, regency governments, provincial governments, and municipal governments, ministerial offices, national and international businessmen, academicians, and general public.

The resource persons of the Business Forum come from the exhibition participants that will promote the

prospect of the exhibited business and investment, the related ministries presenting the investment policy, the domestic and foreign corporations that will make local investments, the officials of BUMN (Central Government-Owned Corporations), the Associations of Businessmen in the fields of mining, agriculture, marine, tourism, infrastructure as well as the corporations operating in the field of investment.



## PROCEDURE OF PARTICIPATION

- To fill in the enclosed Forum Participation Form to be faxed to 021-79198214, 021-7994152, 021-5711463, in conformity with the Forum to be joined, or to be e-mailed to: [peserta@aitis.co.id](mailto:peserta@aitis.co.id)
- To send the illustration of the targeted business and investment prospects.
- The participants should make a participation investment amounting of Rp 3,000,000.00 by a bank transfer to the organizer's account; PT PROFAJAR account at Bank Bukopin AC No. 101.711.5011. The transfer receipt should be faxed to 021-79198214, 7994152, 5711463, or the payment could be alternatively made at the time of re-registration on site.

# BUSINESS FORUM SCHEDULE

| TIME               | ENERGY AND MINING   | AGRICULTURE   |
|--------------------|---|---|
| <b>13 MAY 2015</b> |   |   |
| 13.00 - 15.00      | <b>ROADMAP :</b><br>BUSINESS AND INVESTMENT PROSPECT OF INDONESIA MINING AND ENERGY 2015 - 2020                                       | BREAKING THROUGH THE EUROPEAN COCOA AND COFFEE MARKET                                   |
| 15.00 - 17.00      | <b>WORKSHOP :</b><br>THE COUNTING OF PRODUCTION SHARING OF MINING AND OIL & GAS BETWEEN A LOCAL GOVERNMENT AND THE CENTRAL GOVERNMENT | BREAKING THROUGH THE MIDDLE EAST COCOA AND COFFEE MARKET                                |
| <b>14 MAY 2015</b> |   |   |
| 09.00 - 11.00      | MANAGEMENT OF PRO-PEOPLE MINERAL AND COAL   | <b>BUSINESS MEETING :</b><br>INTERNATIONAL SPICES                                       |
| 11.00-12.30        | <b>BUSINESS MEETING :</b><br>ELECTRIC POWER INVESTMENT IN REGENCIES   | <b>BUSINESS MEETING :</b><br>INTERNATIONAL RUBBER MARKET                                |
| 13.00 - 15.00      | <b>BUSINESS MEETING :</b><br>RENEWABLE NEW ENERGY INVESTMENT IN REGENCIES   | <b>BUSINESS MEETING :</b><br>THE DEVELOPMENT OF NATIONAL OIL PALM LAND                  |
| 15.30 - 17.00      | <b>BUSINESS MEETING :</b><br>LOCAL MINING BUSINESSMEN AND MINING SUPPORTING SERVICES BUSINESSMEN                                      | <b>BUSINESS MEETING :</b><br>SINGAPORE HORTICULTURAL COMMODITY PRODUCTS                 |
| <b>15 MAY 2015</b> |   |   |
| 09.00 - 11.00      | <b>BUSINESS MEETING :</b><br>THE FINANCING OF MINING AND ENERGY INVESTMENT 2015   | <b>BUSINESS MEETING :</b><br>INTERNATIONAL COCONUT PRODUCTS                             |
| 11.00-12.30        | <b>BUSINESS MEETING :</b><br>POST-MINING MANAGEMENT   | <b>BUSINESS MEETING :</b><br>NATIONAL AGRICULTURE SUPPORTING SERVICES                   |
| 13.00 - 15.00      | EMPOWERMENT OF BUMD (LOCAL CORPORATIONS) FOR NATIONAL OIL & GAS PROJECTS  | <b>BUSINESS MEETING :</b><br>THE FINANCING OF NATIONAL AGRICULTURAL PRODUCT DEVELOPMENT |
| 15.30 - 17.00      | <b>WORKSHOP :</b><br>CSR MANAGEMENT OF MINING AND OIL & GAS CORPORATIONS FOR THE NEEDS OF REGENCIES                                   | <b>BUSINESS MEETING :</b><br>THE EXPORT-IMPORT OF NATIONAL FOODS PRODUCTS               |

*Resource Persons : Ministers, Local Government officials, National and International Businessmen, Business Associations, Academicians*

**TOURISM****MARINE AND FISHERIES**

**ROADMAP :**  
THE DEVELOPMENT OF NATIONAL TOURISM  
AND CREATIVE ECONOMY 2015 -2020

**ROADMAP :**  
THE DEVELOPMENT OF NATIONAL MARINE AND  
FISHERIES PROJECTS

OPPORTUNITIES FOR HOTEL AND  
RESTAURANT BUSINESS IN REGENCIES

**BUSINESS MEETING :**  
THE UTILIZATION OF COASTAL AREAS AND  
ISLETS

**BUSINESS MEETING :**  
INVESTMENT OF TOURISM OBJECTS  
DEVELOPMENT IN REGENCIES

**BUSINESS MEETING :**  
THE PROCESSING OF MARINE AND FISHERIES  
PRODUCTS IN REGENCIES

**BUSINESS MEETING :**  
COOPERATION OF TOURISM  
TRANSPORTATION SERVICES INVESTMENT

**BUSINESS MEETING :**  
THE INVESTMENT OF NATIONAL MARINE AND  
FISHERIES INFRASTRUCTURE

**WORKSHOP :**  
THE DEVELOPMENT OF TOURISM  
PROMOTION AND HUMAN RESOURCES

**BUSINESS MEETING :**  
INTERNATIONAL SEA WEED

**WORKSHOP :**  
DEVELOPMENT AND PROMOTION OF  
CULTURAL TOURISM

**BUSINESS MEETING :**  
INDONESIA SHRIMP AND MILKFISH PRODUCTS

**WORKSHOP :**  
THE DEVELOPMENT OF ECO-TOURISM IN  
REGENCIES

**BUSINESS MEETING :**  
MARINE AND FISHERIES SUPPORTING SERVICES  
IN REGENCIES

BUSINESS PROSPECT OF MARINE TOURISM  
DEVELOPMENT

COLD STORAGE INVESTMENT PROSPECT

**WORKSHOP :**  
THE MARKETING OF INTERNATIONAL  
CREATIVE ECONOMY PRODUCTS

THE DEVELOPMENT OF NATIONAL MARINE AND  
FISHERIES PRODUCTS FOR ASEAN MARKET

THE FINANCING PROSPECT OF TOURISM  
INFRASTRUCTURE DEVELOPMENT

**BUSINESS MEETING :**  
THE PROCESSING AND MARKETING OF  
FISHERIES OUTCOMES

# EXHIBITION OF AITIS 2015



This Exhibition of AITIS 2015 reaches for the potentialities of agriculture and plantation sector, energy and mining sector, marine sector, tourism and creative products sector, infrastructure sector, and the products or services in support

thereof, and the government agencies, BUMN (Central Government-Owned Corporations), BUMD (Local Government-Owned Corporations), private sector, and foreign agents of business

## TIME & VENUE

AITIS 2015 will be held for 3 (three) days, from May 13 through May 15, 2015, in Halls D1, A1, A2, and A3, Jakarta International Expo (JIExpo) Kemayoran - Jakarta

## PARTICIPANTS

Regency Governments, Municipal Governments, Provincial Governments, related Ministries, BUMN (Central Government-Owned Corporations), BUMD (Local Government-Owned Corporations), Domestic Private Corporations, Foreign Corporations, Associations and KADIN (Chamber of Commerce and Industry), and other Strategic Partners of APKASI.

## VISITORS

The AITIS 2015 is expected to absorb the visitors originating from national and international business circles, government's bureaucrats, members of organizations and associations, academicians and other strategic business partners. The visiting time commences from 09.00 to 20.00 WIB (Western Indonesia Standard Time). The visitors are obligated to use Visitor's ID Cards which may be obtained free of charge.

# EXHIBITION AND SPONSOR

## EXHIBITION

**RP. 30.000.000,- (Thirty Million Rupiahs)**

- Area of Exhibition 3 M x 3 M
- Standard Booth of Aluminum Partition
  - 2 Chairs
  - 1 Table
- 2 Ampere Power Supply
  - Carpet
- Name of Institution/Corporation
  - ID Card Exhibitor 4 pcs
  - Event Casual Jacket 2 pcs
  - 2 Business Forum Invitations
- Taxes are not yet included in the above price.



Standard Booth



Special Design Booth



Special Design Booth



Special Design Booth



Special Design Booth



Special Design Booth

# SPONSOR

## MAIN SPONSOR

**RP. 750.000.000,- (Seven Hundred Fifty Million Rupiahs)**

### COMPENSATION

1. Area of Open Exhibition 6 M x 6 M
2. Placement of Institution/Corporation Logo on / in :
  - Main Stage Backdrop measuring 40 Cm x 80 Cm
  - Welcoming Ballyhoo measuring 40 Cm x 80 Cm
  - Big Ballyhoo of Event Promotion measuring 40 Cm x 80 Cm
  - 2 Hot-Air Balloons placed in the event location
  - T-banner measuring 400 Cm x 90 Cm, 50 spots
  - All Media Kits (Seminar Kit, ID Card, Jacket)
  - Joint Promotion Advertisement in the dailies of Kompas, Bisnis Indonesia, and Media Indonesia
  - 25 Joint Promotion Banners
  - Joint Promotion Advertisement on TV (RCTI and TV One)
  - One-Page Colour Advertisement measuring 21 Cm x 28 Cm in the book of Agenda Manual
  - 50 Hanging Banners measuring 50 Cm x 100 Cm
3. 12 Business Forum Invitations

## CARING SPONSOR

**RP. 300.000.000,- (Three Hundred Million Rupiahs)**

### COMPENSATION

1. Area of Open Exhibition 3 M x 6 M
2. Placement of Institution / Corporation on / in :
  - Backdrop measuring 30 Cm x 30 Cm
  - All Media Kits (Seminar Kit, ID Card, Jacket, Invitation)
  - 1 Unit of Hot-Air Balloon
  - Joint Promotion Advertisement in the dailies of Kompas and Bisnis Indonesia
  - 20 Banners, 20 T-Banners measuring 400 Cm x 90 Cm, joint Logo on 10 Units of Big Ballyhoo Event
  - One-Page Colour Advertisement measuring 21 Cm x 28 Cm on the first page in the book of Agenda Manual
  - Welcome Ballyhoo measuring 100 Cm x 200 Cm
  - 25 Hanging Banners measuring 50 Cm x 100 Cm
3. 8 Business Forum Invitations

## SPONSOR OF CHOICE

### COMPENSATION

1. Placement of Institution / Corporation Logo on / in :
    - 1 Unit of Hot-Air Balloon Rp. 35.000.000,-
    - Logo on Backdrop measuring 30 Cm x 80 Cm Rp. 25.000.000,-
    - 5 Units of T-Banners measuring 400 Cm x 90 Cm Rp. 20.000.000,-
    - 5 Units of Banners measuring 1 M x 6 M Rp. 20.000.000,-
    - 1 Big Ballyhoo measuring 4 M x 6 M in the agenda location Rp. 30.000.000,-
    - 10 Hanging Banners measuring 50 Cm x 100 Cm Rp. 20.000.000,-
  2. Presentation of 45 minute Business Meeting Rp. 30.000.000,-
  3. Placement of One Page Advertisement in the AITIS 2014 catalogue Rp. 20.000.000,-
- \* Every chosen sponsor is provided with 2 Business Forum Invitations*

# PROCEDURE OF PARTICIPATION

- A participant of the APKASI INTERNATIONAL TRADE AND INVESTMENT EXHIBITION 2015 should book an exhibition area by means of an initial confirmation to the organizer by fill in the Exhibition Participation Form to be addressed to the organizer by means of fax to fax nos.: 021-5711463, 021-79198214, 021-7994152, or by means of e-mail to: [peserta@aitis.co.id](mailto:peserta@aitis.co.id)
- The first payment of exhibition participation investment should be amounting at least 70% (seventy percent) of the total amount of the payment. To be made at the latest 2 (two) weeks upon submission of Exhibition Participation Form. The remaining payments should be made within a period of not more than 2 (two) weeks prior to the exhibition date.
- A participant that has registered as an exhibition participant may not cancel its participation unilaterally. A participant cancelling its participation of exhibition one month before the implementation date shall be obligated to pay full payment in conformity with the booking value.
- All prospective participants of exhibition will obtain an information book entitled 'AITIS 2015 Event Manual' and will join the Technical Meeting to be held on April 16, 2015 in the hall of APKASI secretariat.
- A participant of exhibition may book the work of a stand construction (special design) to the Exhibition Contractor Officer AITIS 2015 : PT. PROFAJAR, CP: **Yulina Sari Hp. : 0813 1097 0221, telp: 79198214, Fax : 021-7994152, Email : [peserta@aitis.co.id](mailto:peserta@aitis.co.id)**

Further information on the procedure of participation of **APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT 2015** may be obtained by means of our homepage :

**[www.aitis.co.id](http://www.aitis.co.id)**

or contact :

**ASSOCIATION OF ALL INDONESIA REGENCY  
GOVERNMENTS (APKASI)**

International Financial Centre Building,  
formerly Barclay House 18th Floor  
Jln. Jenderal Sudirman Kav 22-23  
Jakarta 12920

**Zaidin A. Zaiti**  
Mobile : 0811 900 519  
Tel. 021-5711989, 021-5710840, 021-5710829  
Fax. 021-5711463

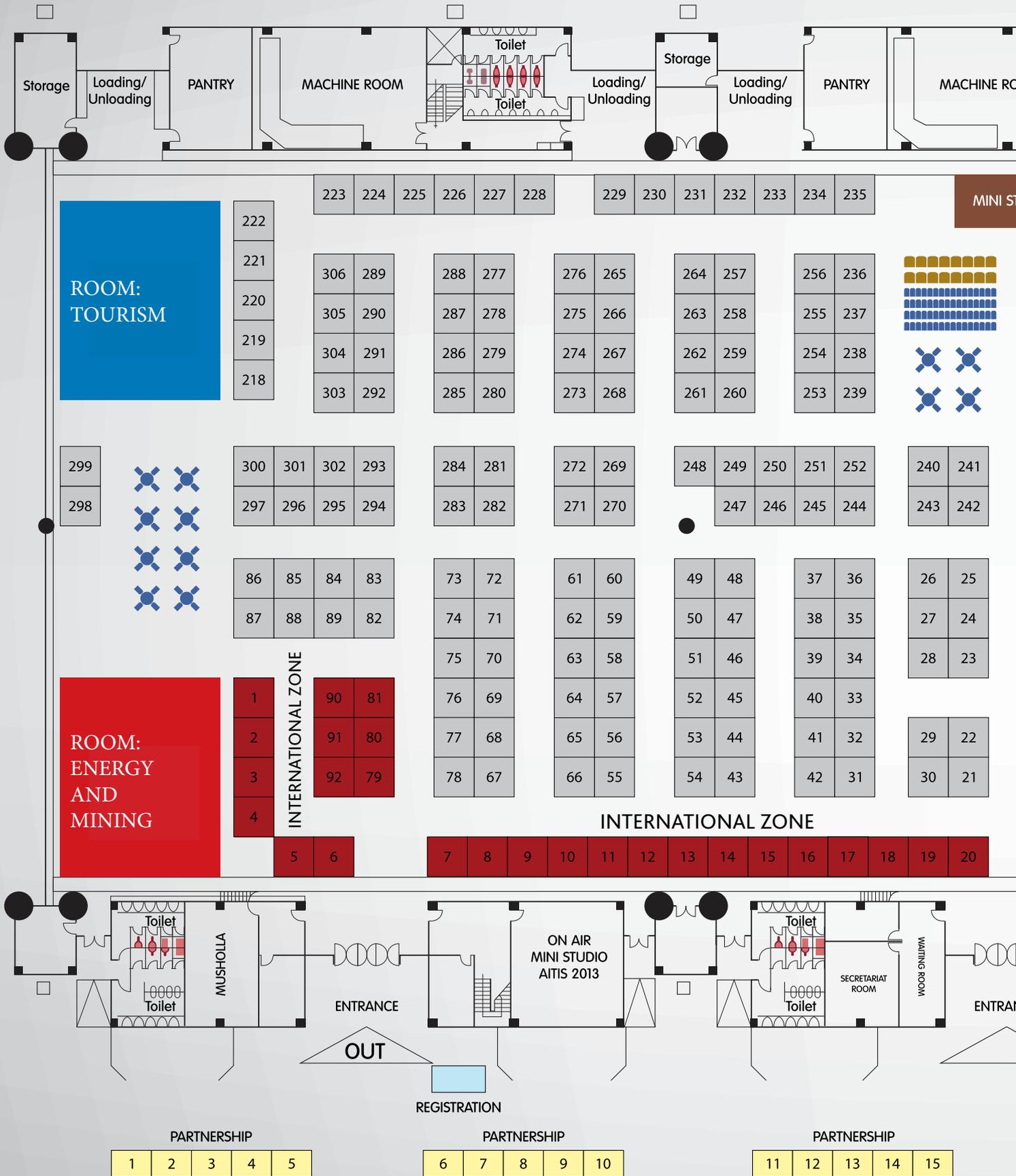
**PROFEX**  
PROFAJAR EKSIBIT

**PT. PROFAJAR**  
Jln. H. Samali No. 39 Pasar Minggu - Jakarta  
Selatan 12740

**Maya Kartika**  
Mobile : 0812 1919 5185  
Tel. 021-79198214  
Fax. 021-7994152

# EXHIBITION GROUND PLAN AND PARALLEL DISCUSSION

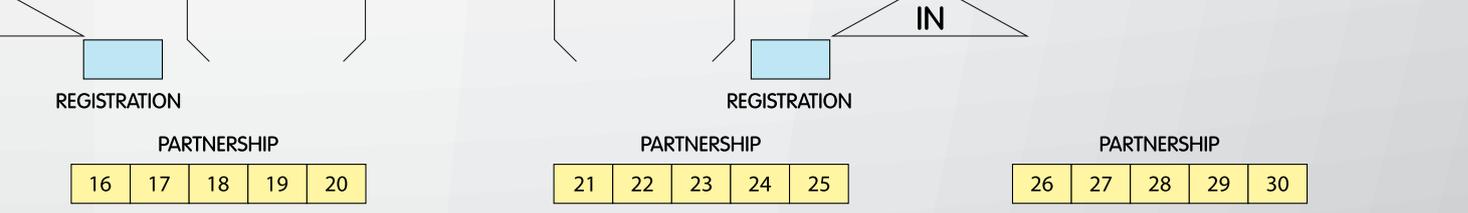
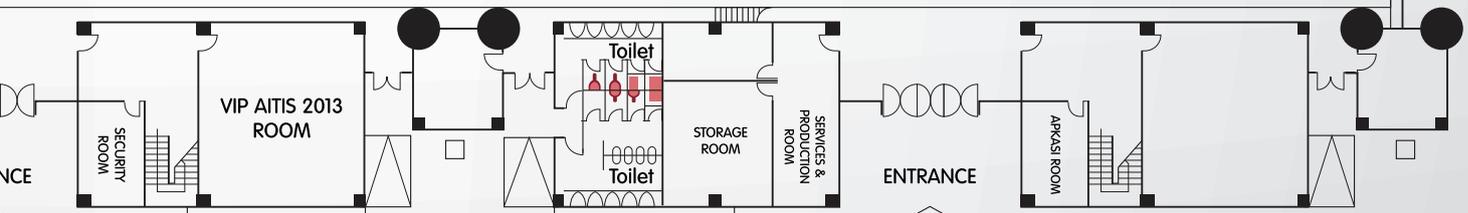
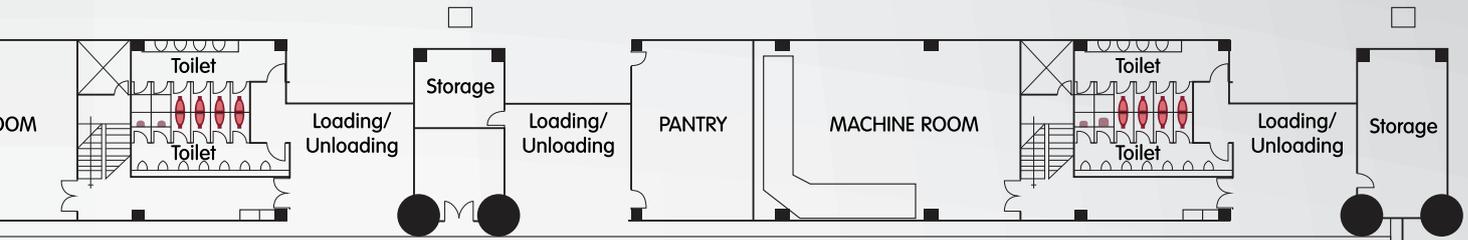
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HALL - A3

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# ASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT 2015



Supported by:



AITS 2014 supporting institutions



# APKASI

ORGANIZER :

**ASSOCIATION OF ALL INDONESIA REGENCY GOVERNMENTS (APKASI)**  
International Financial Centre Building,  
formerly Barclay House 18th Floor  
Jln. Jenderal Sudirman Kav 22-23  
Jakarta 12920

**PROFEX**  
PROFAJAR EKSIBIT

**PT. PROFAJAR**  
Jln. H. Samali No. 39 Pasar Minggu - Jakarta  
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