

AITIS 2015 APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT

INDONESIA INVESTMENT WEEK

APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT 2015 is a promotional activity of Indonesia business and investment prospects in mining and energy sector, tourism and creative products sector, agriculture and plantation sector, marine sector, and infrastructure sector, packaged in the activity of Business and Exhibition Forum.

In addition to the involvement of regency governments, municipal governments, and provincial governments, this activity also involves the central government: Kemenko Ekon (Coordinating Ministry of Economic Affairs), BAPPENAS (National Development Planning Agency), Kemendag (Ministry of Trade), Kemenperin (Ministry of Industry), BKPM (Foreign Investment Coordinating Agency), Kemenlu (Ministry of Foreign Affairs), Kemendagri (Ministry of Home Affairs), Kemenkeu (Ministry of Finance), Kementan (Ministry of Agriculture), Kemenhut (Ministry of Forestry), Kemen ESDM (Ministry of Energy and Mineral Resources), Kemenparekraf (Ministry of Tourism and Creative Economy), Kemenhub (Ministry of Communications), Kemen BUMN (Ministry of Central Government-Owned Corporations), Kemen KUKM (Ministry of Cooperatives and Small-and-Medium Scale Business), Kemen PU (Ministry of Public Works), Kemen KP (Ministry of Marine and Fisheries), BI (Bank of Indonesia), KADIN (Chamber of Commerce and Industry), practitioners and academicians, business practitioners of BUMN (State Corporations), business practitioners of BUMD (Local Corporations), business practitioners of private corporations, and also international partners and foreign representatives expected to be capable of increasing the reach of trade and investment activity all over Indonesia.

May
13rd - 15th
2015
Halls D, A1, 2, and 3 JIExpo Kemayoran
Jakarta - Indonesia

Hosted by:



APKASI
ASSOCIATION OF
ALL INDONESIA REGENCY GOVERNMENTS

FORSEAA
FORUM OF
SMALL MEDIUM
ENTERPRISE
AFRICA ASEAN



Special Envoy of
Seychelles for ASEAN
Climate Action



Regions of
Climate Action





APKASI
The Indonesian Bapari Association



APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT (AITIS) 2015

INDONESIA INVESTMENT WEEK

It is the government which has the strategic role in stimulating the increased activity of business and investment related with the empowerment of all potentialities of local natural resources. AITIS 2015, which will be held by APKASI (Association of All Indonesia Regency Governments), with the membership of 412 regency governments, is an annually promotional activity of trade and investment of regency governments, facilitating the communication reach of local potentialities in the international economic activity.

This activity, involving the cross-sectoral ministries, becomes the arena of promotion and discussion for all levels of governments: regency governments, municipal governments, provincial governments, central government, and national as well as international businessmen, in competing over various opportunities and challenges for trade and investment, among other things, in the fields of agriculture and plantation, mining and energy, infrastructure, tourism and creative products, marine, and other natural potentialities, spreading all over the archipelago and being open for all parties for the empowerment thereof.

OPENING CEREMONY

By The President of The Republic of Indonesia

TIME & VENUE

AITIS 2015 will be held for 3 (three) days, from May 13 through May 15, 2015, in Halls D1, A1, A2, and A3, Jakarta International Expo (JIExpo) Kemayoran - Jakarta

TYPES OF ACTIVITIES

- INDONESIA INVESTMENT WEEK – BUSINESS FORUM
- EXHIBITION OF TRADE AND INVESTMENT POTENTIALITIES

PARTICIPANTS

Regency Governments, Municipal Governments, Provincial Governments, related Ministries, BUMN (Central Government-Owned Corporations), BUMD (Local Government-Owned Corporations), Domestic Private Corporations, Foreign Corporations coming from ASEAN, China, Australia, Middle East, Africa, Europe, United States, Corporations becoming the members of KADIN (Chamber of Commerce and Industry) and Strategic Partners of APKASI.

ORGANIZER

Association of All Indonesia Regency Governments (APKASI)

EVENT CONSULTANT

PROFEX
PROFAJAR EKSIBIT

PT. PROFAJAR EKSIBIT INTERNASIONAL

BUSINESS FORUM OF AITIS 2015



PARTICIPANTS OF BUSINESS FORUM

are the exhibition participants, related ministries, regency governments, provincial governments, and municipal governments, ministerial offices, national and international businessmen, academicians, and general public.

The resource persons of the Business Forum come from the exhibition participants that will promote the

prospect of the exhibited business and investment, the related ministries presenting the investment policy, the domestic and foreign corporations that will make local investments, the officials of BUMN (Central Government-Owned Corporations), the Associations of Businessmen in the fields of mining, agriculture, marine, tourism, infrastructure as well as the corporations operating in the field of investment.



PROCEDURE OF PARTICIPATION

- To fill in the enclosed Forum Participation Form to be faxed to 021-79198214, 021-7994152, 021-5711463, in conformity with the Forum to be joined, or to be e-mailed to: peserta@aitis.co.id
- To send the illustration of the targeted business and investment prospects.
- The participants should make a participation investment amounting of Rp 3,000,000.00 by a bank transfer to the organizer's account; PT PROFAJAR account at Bank Bukopin AC No. 101.711.5011. The transfer receipt should be faxed to 021-79198214, 7994152, 5711463, or the payment could be alternatively made at the time of re-registration on site.

BUSINESS FORUM SCHEDULE

TIME	ENERGY AND MINING	AGRICULTURE
13 MAY 2015		
13.00 - 15.00	ROADMAP : BUSINESS AND INVESTMENT PROSPECT OF INDONESIA MINING AND ENERGY 2015 - 2020	BREAKING THROUGH THE EUROPEAN COCOA AND COFFEE MARKET
15.00 - 17.00	WORKSHOP : THE COUNTING OF PRODUCTION SHARING OF MINING AND OIL & GAS BETWEEN A LOCAL GOVERNMENT AND THE CENTRAL GOVERNMENT	BREAKING THROUGH THE MIDDLE EAST COCOA AND COFFEE MARKET
14 MAY 2015		
09.00 - 11.00	MANAGEMENT OF PRO-PEOPLE MINERAL AND COAL	BUSINESS MEETING : INTERNATIONAL SPICES
11.00-12.30	BUSINESS MEETING : ELECTRIC POWER INVESTMENT IN REGENCIES	BUSINESS MEETING : INTERNATIONAL RUBBER MARKET
13.00 - 15.00	BUSINESS MEETING : RENEWABLE NEW ENERGY INVESTMENT IN REGENCIES	BUSINESS MEETING : THE DEVELOPMENT OF NATIONAL OIL PALM LAND
15.30 - 17.00	BUSINESS MEETING : LOCAL MINING BUSINESSMEN AND MINING SUPPORTING SERVICES BUSINESSMEN	BUSINESS MEETING : SINGAPORE HORTICULTURAL COMMODITY PRODUCTS
15 MAY 2015		
09.00 - 11.00	BUSINESS MEETING : THE FINANCING OF MINING AND ENERGY INVESTMENT 2015	BUSINESS MEETING : INTERNATIONAL COCONUT PRODUCTS
11.00-12.30	BUSINESS MEETING : POST-MINING MANAGEMENT	BUSINESS MEETING : NATIONAL AGRICULTURE SUPPORTING SERVICES
13.00 - 15.00	EMPOWERMENT OF BUMD (LOCAL CORPORATIONS) FOR NATIONAL OIL & GAS PROJECTS	BUSINESS MEETING : THE FINANCING OF NATIONAL AGRICULTURAL PRODUCT DEVELOPMENT
15.30 - 17.00	WORKSHOP : CSR MANAGEMENT OF MINING AND OIL & GAS CORPORATIONS FOR THE NEEDS OF REGENCIES	BUSINESS MEETING : THE EXPORT-IMPORT OF NATIONAL FOODS PRODUCTS

Resource Persons : Ministers, Local Government officials, National and International Businessmen, Business Associations, Academicians

TOURISM	MARINE AND FISHERIES
ROADMAP : THE DEVELOPMENT OF NATIONAL TOURISM AND CREATIVE ECONOMY 2015 -2020	ROADMAP : THE DEVELOPMENT OF NATIONAL MARINE AND FISHERIES PROJECTS
OPPORTUNITIES FOR HOTEL AND RESTAURANT BUSINESS IN REGENCIES	BUSINESS MEETING : THE UTILIZATION OF COASTAL AREAS AND ISLETS
BUSINESS MEETING : INVESTMENT OF TOURISM OBJECTS DEVELOPMENT IN REGENCIES	BUSINESS MEETING : THE PROCESSING OF MARINE AND FISHERIES PRODUCTS IN REGENCIES
BUSINESS MEETING : COOPERATION OF TOURISM TRANSPORTATION SERVICES INVESTMENT	BUSINESS MEETING : THE INVESTMENT OF NATIONAL MARINE AND FISHERIES INFRASTRUCTURE
WORKSHOP : THE DEVELOPMENT OF TOURISM PROMOTION AND HUMAN RESOURCES	BUSINESS MEETING : INTERNATIONAL SEA WEED
WORKSHOP : DEVELOPMENT AND PROMOTION OF CULTURAL TOURISM	BUSINESS MEETING : INDONESIA SHRIMP AND MILKFISH PRODUCTS
WORKSHOP : THE DEVELOPMENT OF ECO-TOURISM IN REGENCIES	BUSINESS MEETING : MARINE AND FISHERIES SUPPORTING SERVICES IN REGENCIES
BUSINESS PROSPECT OF MARINE TOURISM DEVELOPMENT	COLD STORAGE INVESTMENT PROSPECT
WORKSHOP : THE MARKETING OF INTERNATIONAL CREATIVE ECONOMY PRODUCTS	THE DEVELOPMENT OF NATIONAL MARINE AND FISHERIES PRODUCTS FOR ASEAN MARKET
THE FINANCING PROSPECT OF TOURISM INFRASTRUCTURE DEVELOPMENT	BUSINESS MEETING : THE PROCESSING AND MARKETING OF FISHERIES OUTCOMES

EXHIBITION OF AITIS 2015



This Exhibition of AITIS 2015 reaches for the potentialities of agriculture and plantation sector, energy and mining sector, marine sector, tourism and creative products sector, infrastructure sector, and the products or services in support

thereof, and the government agencies, BUMN (Central Government-Owned Corporations), BUMD (Local Government-Owned Corporations), private sector, and foreign agents of business

TIME & VENUE

AITIS 2015 will be held for 3 (three) days, from May 13 through May 15, 2015, in Halls D1, A1, A2, and A3, Jakarta International Expo (JIExpo) Kemayoran - Jakarta

PARTICIPANTS

Regency Governments, Municipal Governments, Provincial Governments, related Ministries, BUMN (Central Government-Owned Corporations), BUMD (Local Government-Owned Corporations), Domestic Private Corporations, Foreign Corporations, Associations and KADIN (Chamber of Commerce and Industry), and other Strategic Partners of APKASI.

VISITORS

The AITIS 2015 is expected to absorb the visitors originating from national and international business circles, government's bureaucrats, members of organizations and associations, academicians and other strategic business partners. The visiting time commences from 09.00 to 20.00 WIB (Western Indonesia Standard Time). The visitors are obligated to use Visitor's ID Cards which may be obtained free of charge.

EXHIBITION AND SPONSOR

EXHIBITION

RP. 30.000.000,- (Thirty Million Rupiahs)

- Area of Exhibition 3 M x 3 M
- Standard Booth of Aluminum Partition
 - 2 Chairs
 - 1 Table
- 2 Ampere Power Supply
 - Carpet
- Name of Institution/Corporation
 - ID Card Exhibitor 4 pcs
 - Event Casual Jacket 2 pcs
 - 2 Business Forum Invitations
- Taxes are not yet included in the above price.



Standard Booth



Special Design Booth



Special Design Booth



Special Design Booth



Special Design Booth



Special Design Booth

SPONSOR

MAIN SPONSOR

RP. 750.000.000,- (Seven Hundred Fifty Million Rupiahs)

COMPENSATION

1. Area of Open Exhibition 6 M x 6 M
2. Placement of Institution/Corporation Logo on / in :
 - Main Stage Backdrop measuring 40 Cm x 80 Cm
 - Welcoming Ballyhoo measuring 40 Cm x 80 Cm
 - Big Ballyhoo of Event Promotion measuring 40 Cm x 80 Cm
 - 2 Hot-Air Balloons placed in the event location
 - T-banner measuring 400 Cm x 90 Cm, 50 spots
 - All Media Kits (Seminar Kit, ID Card, Jacket)
 - Joint Promotion Advertisement in the dailies of Kompas, Bisnis Indonesia, and Media Indonesia
 - 25 Joint Promotion Banners
 - Joint Promotion Advertisement on TV (RCTI and TV One)
 - One-Page Colour Advertisement measuring 21 Cm x 28 Cm in the book of Agenda Manual
 - 50 Hanging Banners measuring 50 Cm x 100 Cm
3. 12 Business Forum Invitations

CARING SPONSOR

RP. 300.000.000,- (Three Hundred Million Rupiahs)

COMPENSATION

1. Area of Open Exhibition 3 M x 6 M
2. Placement of Institution / Corporation on / in :
 - Backdrop measuring 30 Cm x 30 Cm
 - All Media Kits (Seminar Kit, ID Card, Jacket, Invitation)
 - 1 Unit of Hot-Air Balloon
 - Joint Promotion Advertisement in the dailies of Kompas and Bisnis Indonesia
 - 20 Banners, 20 T-Banners measuring 400 Cm x 90 Cm, joint Logo on 10 Units of Big Ballyhoo Event
 - One-Page Colour Advertisement measuring 21 Cm x 28 Cm on the first page in the book of Agenda Manual
 - Welcome Ballyhoo measuring 100 Cm x 200 Cm
 - 25 Hanging Banners measuring 50 Cm x 100 Cm
3. 8 Business Forum Invitations

SPONSOR OF CHOICE

COMPENSATION

- | | |
|--|------------------|
| 1. Placement of Institution / Corporation Logo on / in : | |
| • 1 Unit of Hot-Air Balloon | Rp. 35.000.000,- |
| • Logo on Backdrop measuring 30 Cm x 80 Cm | Rp. 25.000.000,- |
| • 5 Units of T-Banners measuring 400 Cm x 90 Cm | Rp. 20.000.000,- |
| • 5 Units of Banners measuring 1 M x 6 M | Rp. 20.000.000,- |
| • 1 Big Ballyhoo measuring 4 M x 6 M in the agenda location | Rp. 30.000.000,- |
| • 10 Hanging Banners measuring 50 Cm x 100 Cm | Rp. 20.000.000,- |
| 2. Presentation of 45 minute Business Meeting | Rp. 30.000.000,- |
| 3. Placement of One Page Advertisement in the AITIS 2014 catalogue | Rp. 20.000.000,- |

** Every chosen sponsor is provided with 2 Business Forum Invitations*

PROCEDURE OF PARTICIPATION

- A participant of the APKASI INTERNATIONAL TRADE AND INVESTMENT EXHIBITION 2015 should book an exhibition area by means of an initial confirmation to the organizer by fill in the Exhibition Participation Form to be addressed to the organizer by means of fax to fax nos.: 021-5711463, 021-79198214, 021-7994152, or by means of e-mail to: peserta@aitis.co.id
- The first payment of exhibition participation investment should be amounting at least 70% (seventy percent) of the total amount of the payment. To be made at the latest 2 (two) weeks upon submission of Exhibition Participation Form. The remaining payments should be made within a period of not more than 2 (two) weeks prior to the exhibition date.
- A participant that has registered as an exhibition participant may not cancel its participation unilaterally. A participant cancelling its participation of exhibition one month before the implementation date shall be obligated to pay full payment in conformity with the booking value.
- All prospective participants of exhibition will obtain an information book entitled 'AITIS 2015 Event Manual' and will join the Technical Meeting to be held on April 16, 2015 in the hall of APKASI secretariat.
- A participant of exhibition may book the work of a stand construction (special design) to the Exhibition Contractor Officer AITIS 2015 : PT. PROFAJAR, CP: **Yulina Sari Hp. : 0813 1097 0221, telp: 79198214, Fax : 021-7994152, Email : peserta@aitis.co.id**

Further information on the procedure of participation of **APKASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT 2015** may be obtained by means of our homepage :

www.aitis.co.id

or contact :

**ASSOCIATION OF ALL INDONESIA REGENCY
GOVERNMENTS (APKASI)**

International Financial Centre Building,
formerly Barclay House 18th Floor
Jln. Jenderal Sudirman Kav 22-23
Jakarta 12920

Zaidin A. Zaiti

Mobile : 0811 900 519

Tel. 021-5711989, 021-5710840, 021-5710829

Fax. 021-5711463

PROFEX
PROFAJAR EKSIBIT

PT. PROFAJAR

Jln. H. Samali No. 39 Pasar Minggu - Jakarta
Selatan 12740

Maya Kartika

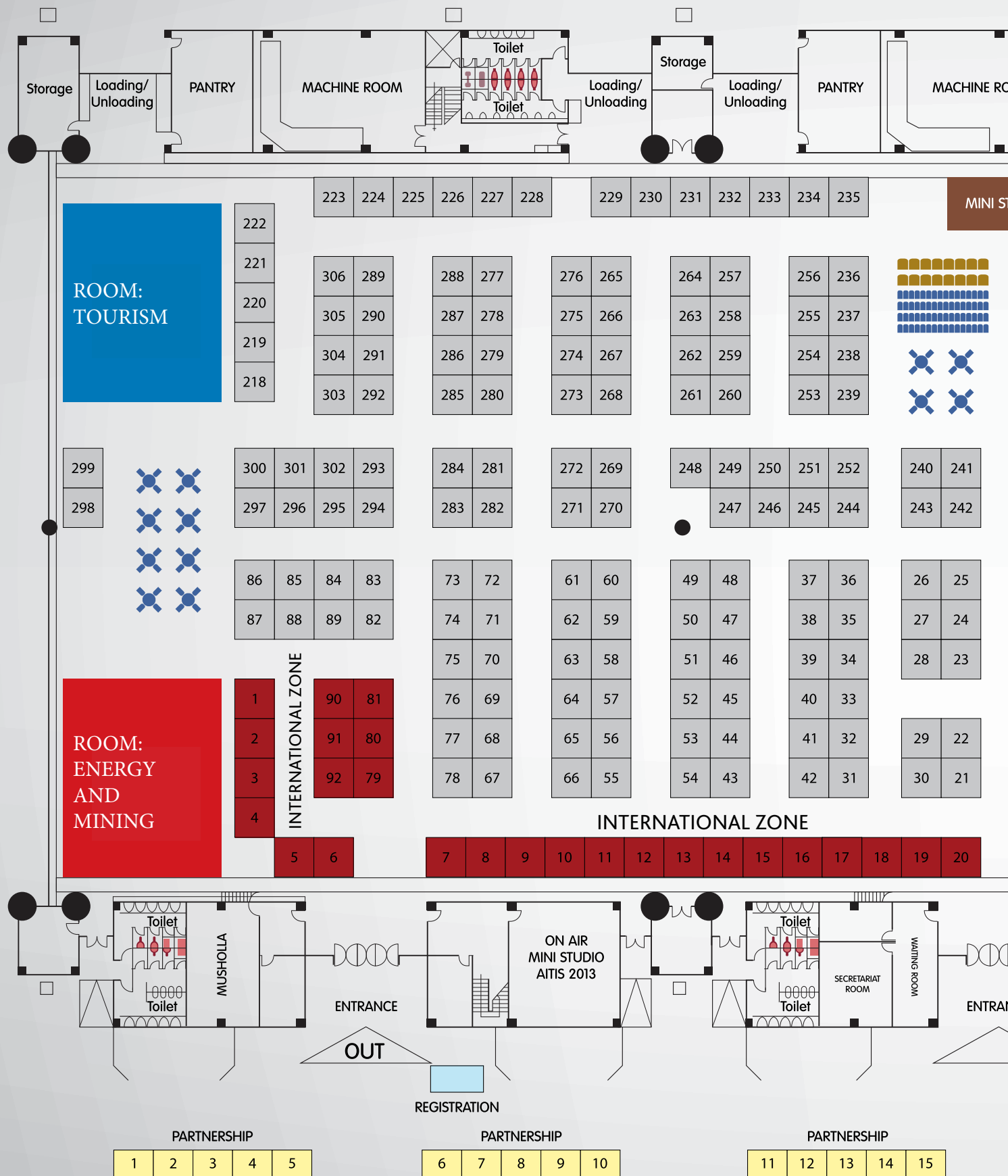
Mobile : 0812 1919 5185

Tel. 021-79198214

Fax. 021-7994152

EXHIBITION GROUND PLAN AND PARALLEL DISCUSSION

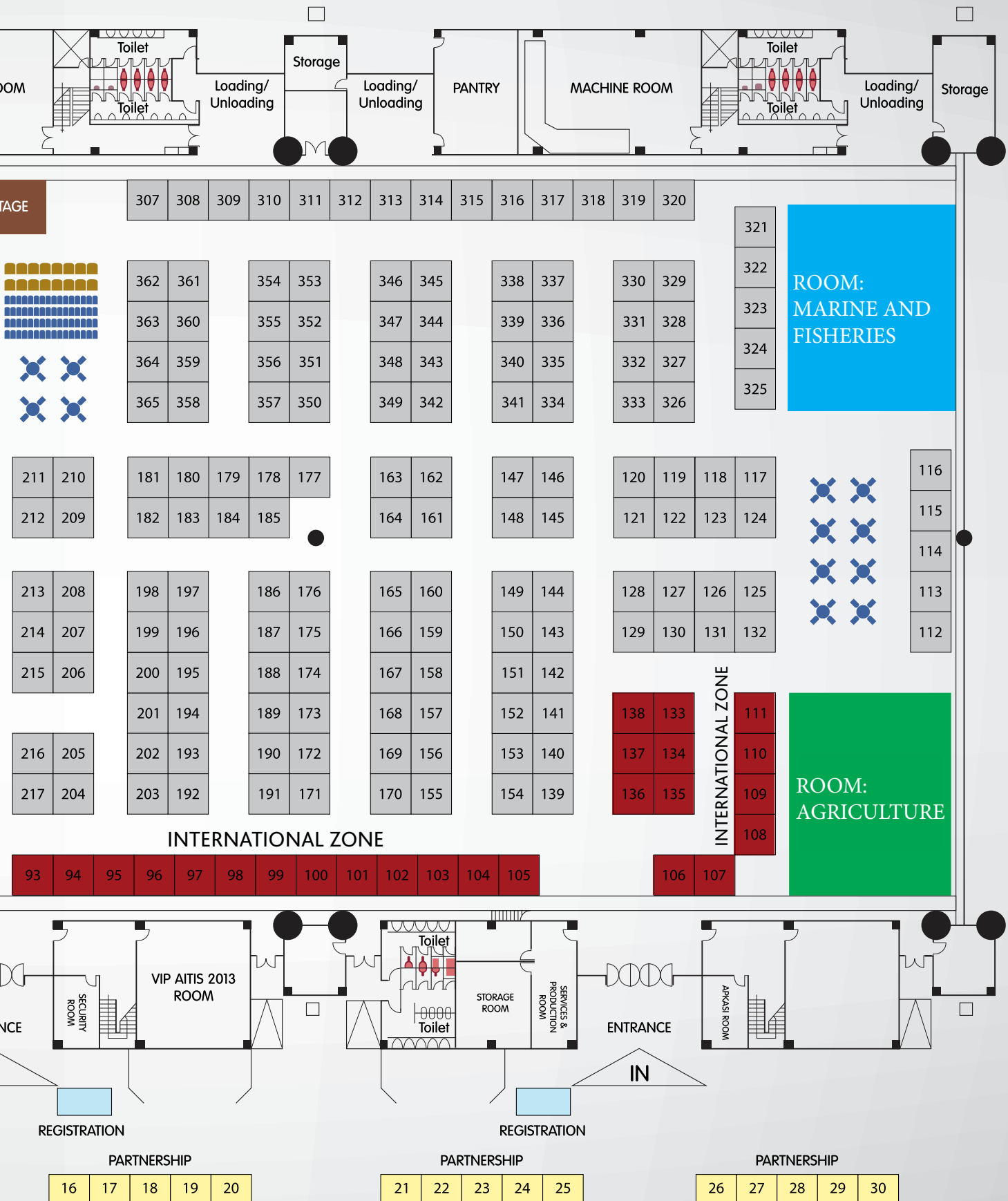
APKA



HALL - A3

HALL

ASI INTERNATIONAL TRADE AND INVESTMENT SUMMIT 2015



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KEMENTERIAN
PERDAGANGAN
REPUBLIC INDONESIA
MINISTRY OF TRADE



KEMENTERIAN PERINDUSTRIAN
REPUBLIK INDONESIA



KEMENTERIAN
KOPERASI DAN UKM



KEMENTERIAN
PEKERJAAN
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Bappenas
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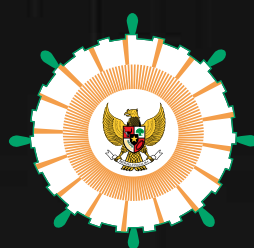


BKPM
Badan Koordinasi
Penanaman Modal



KADIN
INDONESIA

ATIS 2014 supporting institutions



APKASI

ORGANIZER :

ASSOCIATION OF ALL INDONESIA REGENCY
GOVERNMENTS (APKASI)

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