

**WSCE**

**Smarter City,  
Brighter Future**

# World Smart City Expo

**SEPTEMBER 3(TUE.) ~ 5(THU.)  
KINTEX, KOREA**



UFI Approved  
International Event



AKEI INT'L  
CERTIFIED EXHIBITION

Host



Organizer



KINTEX





## World Smart City Expo 2024

World Smart City Expo 2024 is the largest smart city event in the Asia-Pacific where governments, companies and experts from all over the world in the smart city field come together to create a city of the future.

WSCE 2024 features a wide array of programs including conference and seminars, G2G programs, business related events and exhibitions, as well as side events open to public participation for industry professionals, national and local governments, public institution representatives, and so forth.

## World Smart City Expo 2023 Smarter City, Brighter Future

In 2023, the World Smart City Expo achieved its largest scale ever, with the participation of over 330 companies and generating a business outcome of \$334 million. The event featured conferences with approximately 300 global speakers, and it brought together various stakeholders, including Korean and international buyers, as well as hosting awards ceremonies. They all gathered to discuss the bright future of smart cities.

## World Smart City Expo 2022 Digital Earth, Connecting Together

The 2022 World Smart City Expo emerged as the largest smart city event in the Asia-Pacific region. It achieved increased accessibility through the operation of an online exhibition and the live broadcasting of online conferences. Additionally, it generated business outcomes by hosting seminars by international institutions and a Scale-Up Day to achieve international opportunities for smart city companies.

## World Smart City Expo 2019 Smart City, Connecting Tomorrow

The World Smart City Expo, which began in earnest in 2019, marked its inception as an international event where over 30,000 stakeholders, including government officials from around the world, leading global corporations, smart city industry alliances, local authorities, and scholars, gathered.



# WHY PARTICIPATING **WSCE**



## Networking Platform

- Networking opportunities with global smart city planners, solution providers, and city leaders



## Promotional Platform

- The largest promotional platform in Asia-pacific region for smart city technology companies



## Business Platform

- Realize Private and Public Partnership
- Business meeting opportunities with global city leaders



## Knowledge Platform

- Learn technology trend from ICT professionals and government advisors
- Share ideas for better smart city tech development



# WSCE 2023

WSCE

## WSCE 2023 IN FIGURES



**1,633**  
booths



**31,000+**  
attendees



**280+**  
speakers



**70+**  
countries

## BUSINESS PROGRAM RESULTS



**400+**  
meetings



**\$334M**  
purchase enquiries



**\$123M**  
signed contract



**10**  
signed MOU



# Exhibition Categories

## UAM

### Special Category

- **Service** | Air Taxi, Delivery / Transport Service, Air Transport
- **Industry** | Disaster/ Public Security / Battery, Infrastructure, etc.

## Smart City, Infrastructure

- **Building & Houses** | CCTV integrated management platform, Zero energy building technology, Wireless control of power consumption, AI cooling system utilizing heat storage, Lighting, Carbon control, etc.
- **City Infrastructure** | Smart city infrastructure management, Aging public infrastructure monitoring, Smart street light control system, etc.

## Smart Transportation

- **Public Transportation** | Traffic information management, Public transportation information system, Flight information, etc.
- **Roads** | Road facilities and port wharf management, Pedestrian safety service, etc.
- **Mobility** | Smart mobility, Shared mobility, Autonomous driving, Driving information Management, Stolen vehicle tracking system, AI taxi, etc.

## Smart Energy & Environment

- **Energy** | Energy storage & trading, Renewable energy, Smart grid, Convergent charging system, Zero-energy test complex, etc.
- **Environment** | Smart mobility, Shared mobility, Autonomous driving, Driving information Management, Stolen vehicle tracking system, AI taxi, etc.

## Smart Life & Healthcare

- **Life** | Smart home appliances, Convenience services, Garbage and recycling services, City apps, Smart quarantine service, etc.
- **Healthcare** | Medical information & remote medical system, Disease prevention & health guidance, Cloud-based one-stop medical service, Real-time smart community care service, Care service for the socially disadvantaged, etc.

## Smart Economy

- **Jobs** | Start-up incubating, Smart city platforms to export, etc.
- **Logistics** | Logistics center and volume management, Mobile POS, Intelligent drone delivery, Unmanned delivery, Unmanned stores, etc.

## Smart Government

- **Administration** | IoT-based on-site administration, Public online voting system, Citizen participation platform, etc.
- **Data-based Governance** | Public big data integrated storage, Public-private joint big data platform, Opening public data, etc.

# WSCE 2023 Major Exhibitors

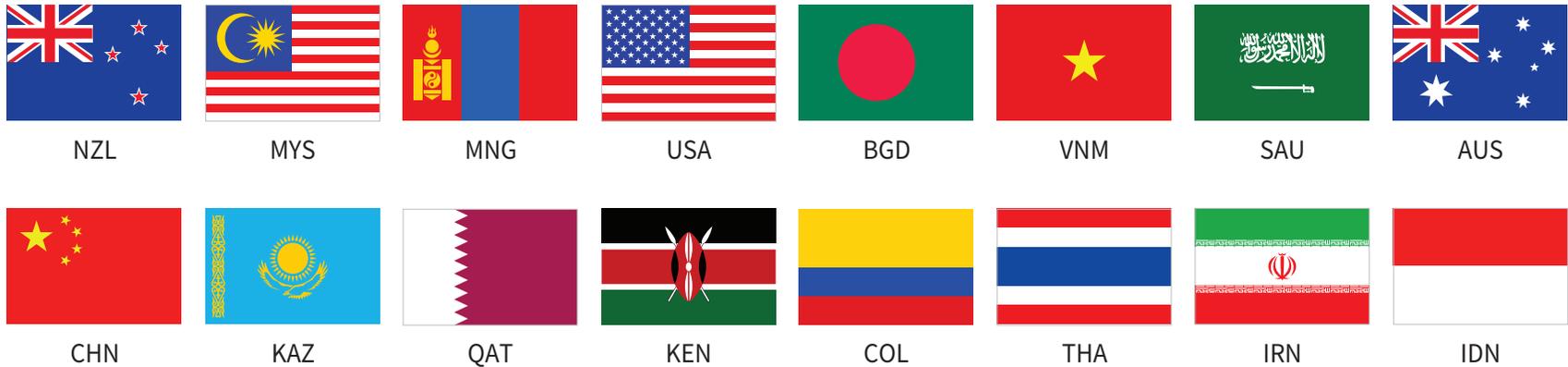
WSCE

TOTAL 330 EXHIBITORS



# WSCE 2023 Major Business Buyers

## Overseas Buyers



## Korean Buyers



# Conference Speakers



**Assanee Buranupakorn**  
Chiang Mai Municipality  
Mayor



**Mostafizer Rahman Mostafa**  
Rangpur City  
Corporation  
Mayor



**Amar Mandor**  
Badr City Authority  
Mayor



**Kanop Ketchart**  
Nakhon Si Thammarat  
City Municipality  
Mayor



**Hoang Minh Cuong**  
Hai Phong People's  
Committee  
Vice Chairman



**NUON Pharat**  
Phnom Penh Capital  
Administration  
Vice Governor



**Wahyu Budi Saptono**  
Banyumas District  
Government  
Regional Secretary



**Dr. Alias Bin Rameli**  
PLANMalaysia  
Director General



**Ulrich Ahle**  
FIWARE Foundation  
CEO



**Yasunori Mochizuki**  
NEC Cooperation  
NEC Fellow



**Boon Khai Tan**  
JTC Corporation  
CEO



**Sanyu Karani**  
FundingBox  
Co-Founder



**Takehiko Nagumo**  
Smart City Institute Japan  
Executive Managing Director



**Ronnie van Munster**  
Netherlands TNO  
Regional Director  
Asia Pacific



**Luis Miguel Triveno Chan Jan**  
World Bank Group  
Senior Urban Development  
Specialist



**Tatiana Gallego Lizon**  
Inter-American Development Bank (IDB)  
Chief of Housing and  
Urban Development  
Division / Climate Change and  
Sustainability Department



**Olger Christiaan van Dijk**  
Ministry of The Interior and  
Kingdom Relations  
Director



**Masrur Barotov**  
Tajikistan Ministry of  
Economic Development  
and Trade  
KOICA-SKKU Scholar



**José Miguel Sepúlveda Torres**  
Chile's Embassy  
Head of The Chilean Ministry  
of Agricultural Office in  
South Korea



**Ditte Rønde Veise**  
Innovation Centre Denmark  
Head of Innovation Centre  
Denmark Seoul



**Bruno Dercon**  
UN Habitat  
Officer-in-Charge  
Regional Office for Asia  
and the Pacific



**Dr. Edlam Abera Yemeru**  
UN-Habitat  
Chief of Knowledge and  
Innovation Branch



**Andrew Cockburn**  
Connected Places Catapult  
Head of Global  
Business Growth



**Dr. Elliot Christou**  
Digital, Data &  
Urban Infrastructure  
Data & Technology /  
CRDo Lead

# WSCE 2023 PARTICIPATING COUNTRIES

Smarter City,  
Brighter Future



## COUNTRIES

Ghana	East Timor	Bangladesh	Sierra Leone	Iran	Kazakhstan	Kyrgyzstan
Nigeria	Laos	Vietnam	Singapore	Israel	Qatar	Tajikistan
Republic of South Africa	Liberia	Belgium	Azerbaijan	Egypt	Cambodia	Tanzania
Netherlands	Rwanda	Belarus	Angola	India	Canada	Tanzania
Nepal	Malaysia	Brazil	Estonia	Indonesia	Kenya	Türkiye
Norway	Mexico	Brunei	Ethiopia	Japan	Costa Rica	Pakistan
Taiwan	Mongolia	Saudi Arabia	United Kingdom	China	Colombia	Peru
Republic of Korea	United States of America	Serbia	Uganda	Zimbabwe	Republic of the Congo	Poland
Denmark	Republic of the Union of	Sri Lanka	Uzbekistan	Chile	Kuwait	Philippines
Germany	Myanmar	Sweden	Ukraine	Cameroon	Croatia	Australia

# Exhibition

The World Smart City Expo 2023 showcased with the participation of 21 cities, 330 companies, and over 31,000 visitors.

The World Smart City Expo 2024, on the other hand, is set to be even larger in scale. It will bring together stakeholders from cities, national pilot cities, as well as representatives from international organizations, global companies, and innovative technology companies. The WSCE 2024 will encompass various aspects of smart cities, including city challenges and solutions. The WSCE 2024 will serve as a platform for smart city stakeholders to meet in person and engage in networking opportunities.

If you have any difficulties to find contractors or are not able to know how to participate, please feel free to contact our staff via email below.



# Conference



In the World Smart City Expo 2023, a total of 34 international conferences and 18 G2G (Government-to-Government) sessions were held.

Mayors from several smart cities, representatives of global institutions and experts from academia gathered in one place to advance the future of smart cities.

For the World Smart City Expo 2024, you can look forward to a lineup of global speakers and a variety of conferences. Additionally, there will be special conferences where you can access exclusive smart city information that is not easily obtainable elsewhere.



Are you interested in hosting a conference or participating as a speaker? Please visit the official WSCE 2024 website to participate in the calls for conference or speaker.

# WSCE Awards & Networking Night

Enjoy the pleasure of becoming an awardee in the field of Smart Cities through the World Smart City Expo 2024 Awards!

Following the awards ceremony, where the winners will come together, there will be a Networking Night for smart city stakeholders.

We encourage you to take advantage of the Networking Night to continue meetings and discussions with fellow smart city professionals. It's a perfect opportunity to connect and collaborate within the smart city community.



## City

City of Casey



Kazanlak City



City of Sakarya



Yongin Special City



Uijeongbu City



Sejong City



Daegu City



Goyang



Chungcheong buk-do



Pohang City



## Mobility

Motov



AUTOCRYPT



WAYS1



Techtree Innovation



Quantumgate



CLROBUR

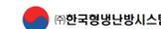


## Energy & Environment

VAIV Company



E2 Solution



## Security & Solution

DASAN KYS



METABUILD



Vueron Technolog Co., Ltd



Smart Geotech



Secuware



AEPEL



MJ Vision Tech



Jungpyeong E&C



KIOT



Han Dream Net



## Best Partnership

Depa & City of Nakhon Si Thammarat



Korea Institute of CIVIL ENGINEERING and BUILDING TECHNOLOGY & Academy of Managers for Construction



# 1:1 Business Match-making & Exhibitor Pitching Sessions



We encourage you to participate in the programs designed to generate business outcomes for participating companies.

You will have the opportunity to engage in discussions with both Korean and international buyers. This is an excellent chance to explore business opportunities with major companies, government procurement officials, smart city professionals, investors, and more.

Additionally, during the exhibitor pitching sessions, you can present your company to an audience composed of investors, buyers, and other stakeholders.

Do you have specific company or organization which you would like to meet at WSCE? Just contact the secretariat and feel free to talk to us. WSCE staffs are willing to help invite them for you.

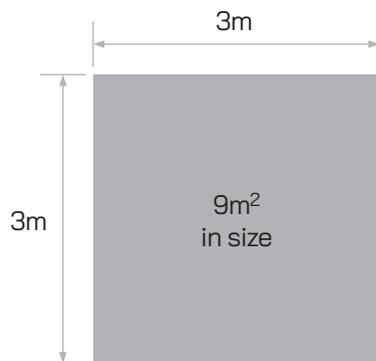
# EXHIBITION BOOTH TYPES

## Space Only

Only space provided

- Minimum 2 booths should be ordered
- Exhibitor should hire a construction contractor
- The contract must be one of approved contractors by KINTEX

\* contractor list > KINTEX website



## Assembly Type Booth

- Signboard
- 2 fluorescent light (40W)
- 3 spotlights (100W)
- Carpet
- 2 electricity socket (220V, 1KW)
- 1 info desk and 1 chair
- 1 roundtable and 2 chairs



1booth (9m<sup>2</sup>) : 3m x 3m

## Sponsorship

Become an official sponsor of WSCE 2024. The easiest way to enjoy the promotional benefits of your company in one place where industry professionals gather. For detailed information on sponsorship types and benefits, please refer to the website and contact the secretariat.



Platinum Package



Gold Package



Silver Package



Smart Sponsorship





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