

WSCE

**Smarter City,
Brighter Future**

World Smart City Expo

SEPTEMBER 3(TUE.) ~ 5(THU.)
KINTEX, KOREA



ufi Approved
International Event



AKEI INT'L
CERTIFIED EXHIBITION

Host



Ministry of Land,
Infrastructure and Transport



Ministry of Science and ICT

Organizer



KINTEX





World Smart City Expo 2024

World Smart City Expo 2024 is the largest smart city event in the Asia-Pacific where governments, companies and experts from all over the world in the smart city field come together to create a city of the future.

WSCE 2024 features a wide array of programs including conference and seminars, G2G programs, business related events and exhibitions, as well as side events open to public participation for industry professionals, national and local governments, public institution representatives, and so forth.

World Smart City Expo 2019 Smart City, Connecting Tomorrow

The World Smart City Expo, which began in earnest in 2019, marked its inception as an international event where over 30,000 stakeholders, including government officials from around the world, leading global corporations, smart city industry alliances, local authorities, and scholars, gathered.

World Smart City Expo 2022 Digital Earth, Connecting Together

The 2022 World Smart City Expo emerged as the largest smart city event in the Asia-Pacific region. It achieved increased accessibility through the operation of an online exhibition and the live broadcasting of online conferences. Additionally, it generated business outcomes by hosting seminars by international institutions and a Scale-Up Day to achieve international opportunities for smart city companies.

World Smart City Expo 2023 Smarter City, Brighter Future

In 2023, the World Smart City Expo achieved its largest scale ever, with the participation of over 330 companies and generating a business outcome of \$334 million. The event featured conferences with approximately 300 global speakers, and it brought together various stakeholders, including Korean and international buyers, as well as hosting awards ceremonies. They all gathered to discuss the bright future of smart cities.



WHY PARTICIPATING **WSCE**



Networking Platform

- Networking opportunities with global smart city planners, solution providers, and city leaders



Promotional Platform

- The largest promotional platform in Asia-Pacific region for smart city technology companies

Business Platform

- Realize Private and Public Partnership
- Business meeting opportunities with global city leaders



Knowledge Platform

- Learn technology trend from ICT professionals and government advisors
- Share ideas for better smart city tech development



WSCE 2023

WSCE 2023 IN FIGURES



1,633
booths



31,000+
attendees



280+
speakers



70+
countries

BUSINESS PROGRAM RESULTS



400+
meetings



\$334M
purchase
enquiries



\$123M
signed
contract



10
signed
MOU



Exhibition Categories

UAM Special Category	<ul style="list-style-type: none"> • Service Air Taxi, Delivery / Transport Service, Air Transport • Industry Disaster/ Public Security / Battery, Infrastructure, etc.
Smart City, Infrastructure	<ul style="list-style-type: none"> • Building & Houses CCTV integrated management platform, Zero energy building technology, Wireless control of power consumption, AI cooling system utilizing heat storage, Lighting, Carbon control, etc. • City Infrastructure Smart city infrastructure management, Aging public infrastructure monitoring, Smart street light control system, etc.
Smart Transportation	<ul style="list-style-type: none"> • Public Transportation Traffic information management, Public transportation information system, Flight information, etc. • Roads Road facilities and port wharf management, Pedestrian safety service, etc. • Mobility Smart mobility, Shared mobility, Autonomous driving, Driving information Management, Stolen vehicle tracking system, AI taxi, etc.
Smart Energy & Environment	<ul style="list-style-type: none"> • Energy Energy storage & trading, Renewable energy, Smart grid, Convergent charging system, Zero-energy test complex, etc. • Environment Smart mobility, Shared mobility, Autonomous driving, Driving information Management, Stolen vehicle tracking system, AI taxi, etc.
Smart Life & Healthcare	<ul style="list-style-type: none"> • Life Smart home appliances, Convenience services, Garbage and recycling services, City apps, Smart quarantine service, etc. • Healthcare Medical information & remote medical system, Disease prevention & health guidance, Cloud-based one-stop medical service, Real-time smart community care service, Care service for the socially disadvantaged, etc.
Smart Economy	<ul style="list-style-type: none"> • Jobs Start-up incubating, Smart city platforms to export, etc. • Logistics Logistics center and volume management, Mobile POS, Intelligent drone delivery, Unmanned delivery, Unmanned stores, etc.
Smart Government	<ul style="list-style-type: none"> • Administration IoT-based on-site administration, Public online voting system, Citizen participation platform, etc. • Data-based Governance Public big data integrated storage, Public-private joint big data platform, Opening public data, etc.

WSCE 2023 Major Exhibitors

TOTAL 330 EXHIBITORS

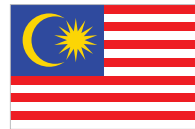


WSCE 2023 Major Business Buyers

Overseas Buyers



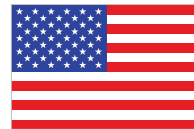
NZL



MYS



MNG



USA



BGD



VNM



SAU



AUS



CHN



KAZ



QAT



KEN



COL



THA



IRN



IDN

Korean Buyers



SAMSUNG SDS



SAMSUNG C&T



SAMSUNG ENGINEERING



SAMSUNG HEAVY INDUSTRIES

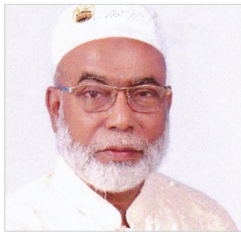


Conference Speakers

WSCE



Assanee Buranupakorn
Chiang Mai Municipality
Mayor



Mostafizer Rahman Mostafa
Rangpur City
Corporation
Mayor



Amar Mandor
Badr City Authority
Mayor



Kanop Ketchart
Nakhon Si Thammarat
City Municipality
Mayor



Hoang Minh Cuong
Hai Phong People's
Committee
Vice Chairman



NUON Pharat
Phnom Penh Capital
Administration
Vice Governor



Wahyu Budi Saptono
Banyumas District
Government
Regional Secretary



Dr. Alias Bin Rameli
PLANMalaysia
Director General



Ulrich Ahle
FIWARE Foundation
CEO



Yasunori Mochizuki
NEC Cooperation
NEC Fellow



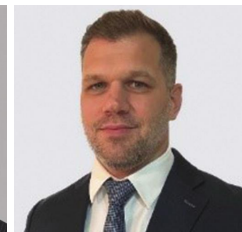
Boon Khai Tan
JTC Corporation
CEO



Sanyu Karani
FundingBox
Co-Founder



Takehiko Nagumo
Smart City Institute Japan
Executive Managing Director



Ronnie van Munster
Netherlands TNO
Regional Director
Asia Pacific



Luis Miguel Triveno Chan Jan
World Bank Group
Senior Urban Development
Specialist



Tatiana Gallego Lizon
Inter-American Development Bank (IDB)
Chief of Housing and
Urban Development
Division / Climate Change and
Sustainability Department



Olger Christiaan van Dijk
Ministry of The Interior and
Kingdom Relations
Director



Masrur Barotov
Tajikistan Ministry of
Economic Development
and Trade
KOICA-SKKU Scholar



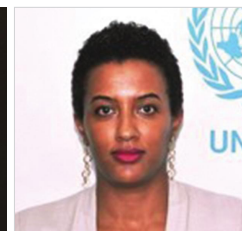
José Miguel Sepúlveda Torres
Chile's Embassy
Head of The Chilean Ministry
of Agricultural Office in
South Korea



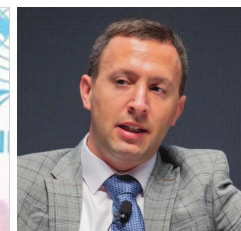
Ditte Rønde Weise
Innovation Centre Denmark
Head of Innovation Centre
Denmark Seoul



Bruno Dercon
UN Habitat
Officer-in-Charge
Regional Office for Asia
and the Pacific



Dr. Edlam Abera Yemeru
UN-Habitat
Chief of Knowledge and
Innovation Branch



Andrew Cockburn
Connected Places Catapult
Head of Global
Business Growth



Dr. Elliot Christou
Digital, Data &
Urban Infrastructure
Data & Technology /
CReDo Lead

WSCE 2023 PARTICIPATING COUNTRIES

Smarter City,
Brighter Future



COUNTRIES

Ghana	East Timor	Bangladesh	Sierra Leone	Iran	Kazakhstan	Kyrgyzstan
Nigeria	Laos	Vietnam	Singapore	Israel	Qatar	Tajikistan
Republic of South Africa	Liberia	Belgium	Azerbaijan	Egypt	Cambodia	Tanzania
Netherlands	Rwanda	Belarus	Angola	India	Canada	Tanzania
Nepal	Malaysia	Brazil	Estonia	Indonesia	Kenya	Türkiye
Norway	Mexico	Brunei	Ethiopia	Japan	Costa Rica	Pakistan
Taiwan	Mongolia	Saudi Arabia	United Kingdom	China	Colombia	Peru
Republic of Korea	United States of America	Serbia	Uganda	Zimbabwe	Republic of the Congo	Poland
Denmark	Republic of the Union of	Sri Lanka	Uzbekistan	Chile	Kuwait	Philippines
Germany	Myanmar	Sweden	Ukraine	Cameroon	Croatia	Australia

Exhibition

The World Smart City Expo 2023 showcased with the participation of 21 cities, 330 companies, and over 31,000 visitors.

The World Smart City Expo 2024, on the other hand, is set to be even larger in scale. It will bring together stakeholders from cities, national pilot cities, as well as representatives from international organizations, global companies, and innovative technology companies. The WSCE 2024 will encompass various aspects of smart cities, including city challenges and solutions. The WSCE 2024 will serve as a platform for smart city stakeholders to meet in person and engage in networking opportunities.

If you have any difficulties to find contractors or are not able to know how to participate, please feel free to contract our staff via email below.



Conference

WSCE



In the World Smart City Expo 2023, a total of 34 international conferences and 18 G2G (Government-to-Government) sessions were held.

Mayors from several smart cities, representatives of global institutions and experts from academia gathered in one place to advance the future of smart cities.

For the World Smart City Expo 2024, you can look forward to a lineup of global speakers and a variety of conferences. Additionally, there will be special conferences where you can access exclusive smart city information that is not easily obtainable elsewhere.

Are you interested in hosting a conference or participating as a speaker? Please visit the official WSCE 2024 website to participate in the calls for conference or speaker.

WSCE Awards & Networking Night

Enjoy the pleasure of becoming an awardee in the field of Smart Cities through the World Smart City Expo 2024 Awards!

Following the awards ceremony, where the winners will come together, there will be a Networking Night for smart city stakeholders.

We encourage you to take advantage of the Networking Night to continue meetings and discussions with fellow smart city professionals. It's a perfect opportunity to connect and collaborate within the smart city community.



City

City of Casey		Kazanlak City		City of Sakarya	
Yongin Special City		Uijeongbu City		Sejong City	
Daegu City		Goyang		Chungcheong buk-do	
Pohang City					

Mobility

Motov		AUTOCRYPT		WAYS1	
Techtree Innovation		Quantumgate		CLROBUR	

Energy & Environment

VAIV Company		E2 Solution		Vueron Technolog Co., Ltd	
DASAN KYS		METABUILD			

Security & Solution

Smart Geotech		Secuware		AEPEL	
MJ Vision Tech		Jungpyeong E&C		KIOT	

Best Partnership

Depa & City of Nakhon Si Thammarat		Korea Institute of CIVIL ENGINEERING and BUILDING TECHNOLOGY & Academy of Managers for Construction	
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1:1 Business Match-making & Exhibitor Pitching Sessions

WSCE



We encourage you to participate in the programs designed to generate business outcomes for participating companies.

You will have the opportunity to engage in discussions with both Korean and international buyers. This is an excellent chance to explore business opportunities with major companies, government procurement officials, smart city professionals, investors, and more.

Additionally, during the exhibitor pitching sessions, you can present your company to an audience composed of investors, buyers, and other stakeholders.

Do you have specific company or organization which you would like to meet at WSCE?
Just contact the secretariat and feel free to talk to us. WSCE staffs are willing to help invite them for you.

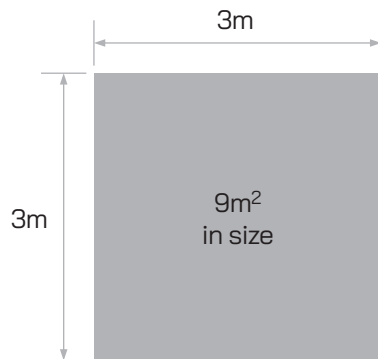
EXHIBITION BOOTH TYPES

Space Only

Only space provided

- Minimum 2 booths should be ordered
- Exhibitor should hire a construction contractor
- The contract must be one of approved contractors by KINTEX

* contractor list > KINTEX website



Assembly Type Booth

- Signboard
- 2 fluorescent light (40W)
- 3 spotlights (100W)
- Carpet
- 2 electricity socket (220V, 1KW)
- 1 info desk and 1 chair
- 1 roundtable and 2 chairs



1booth (9m²) : 3m x 3m

Sponsorship

Become an official sponsor of WSCE 2024. The easiest way to enjoy the promotional benefits of your company in one place where industry professionals gather. For detailed information on sponsorship types and benefits, please refer to the website and contact the secretariat.



Platinum Package



Gold Package



Silver Package



Smart Sponsorship





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