

SUPPORTING YOUR ORGANISATION

Institute of
Marine Engineering,
Science & Technology

IMAREST



www.imarest.org



WHAT IS THE IMarEST?

OUR MISSION

"To work with the global marine community to promote the scientific development of marine engineering, science and technology, provide opportunities for the exchange of ideas and practices and uphold the status, standards and expertise of marine professionals worldwide"

The IMarEST is the international professional body and learned society for all marine professionals. A respected authority in the global maritime sphere, the Institute partners with a number of organisations, supporting the professional development of the industry, boosting the profile of the marine sector and accrediting training programmes, academic courses and events.

To achieve our mission, we aim to help people be better in their jobs. We do this primarily by offering our members the opportunity to continually develop

professionally and gain qualifications which provide a universal badge of professional excellence.

We also support the wider marine community and partner directly with marine organisations around the world to help them develop and upskill their people, improve performance, strengthen their reputation and attract and retain the best in the industry.

We offer a range of services designed to help meet specific organisational needs, however, these are broadly centred on

acquiring knowledge, up-skilling and receiving recognition and promotion.

These include, but are not limited to:

- Delivering technical events such as workshops, lectures and roundtable discussions
- Providing independent and universally recognised accreditation, such as endorsing events or training programmes
- Providing bulk discounts on individual membership or learning programmes for employees
- Offering a range of educational and

training products such as bespoke marine specific distance learning training modules.

The IMarEST is a globally respected marine authority and charity. Our provision of neutral, independent, objective and professionally sound advice makes us a valued contributor at a number of inter-governmental organizations including IMO. Many of our partner organisations use the kudos of partnering with IMarEST as a valuable marketing tool which positively benefits their brand globally.

www.imarest.org/about-imarest



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A portrait of David Loosley, a middle-aged man with short brown hair, smiling. He is wearing a dark suit, a light blue shirt, and a patterned tie. The background is a blurred bookshelf with books of various colors (blue, red, green).

MEMBERSHIP FOR ORGANISATIONS

DAVID LOOSLEY

Chief Executive of the IMarEST

“ We’re very excited to be able to offer this initiative to academic, corporate and charitable organisations and to involve them within our international marine network. It is wonderful to be able to support marine organisations in ways which will develop their people, promote their causes and give them access to a wealth of knowledge and information. I hope that this will lead to even greater growth in the global marine community and will bring us a step closer to our vision of a world where we can work together to sustain, manage and develop marine resources and activities for the benefit of all. ”



MEMBERSHIP FOR ORGANISATIONS BECOME AN IMarEST MARINE MEMBER

Marine Membership of the IMarEST provides access to membership benefits, knowledge-sharing, online promotion and exclusive discounts.

Organisational membership combines promotional membership for organisations with 5 individual memberships for employees. Open to all companies and organisations. Marine Membership of the IMarEST provides access to membership benefits, knowledge-sharing, online promotion and discounts.

KEY BENEFITS:

- Use of the official IMarEST Marine Member logo on all marketing materials.
- Individual 'Affiliate' membership for 5 named members of staff (includes digital subscription to The Marine Professional, access to the Virtual Library, IMarEST TV and additional member benefits).
- A listing in the IMarEST's online Marine Directory.
- A hard copy subscription of The Marine Professional - the IMarEST's monthly leading industry publication, sent to your office.
- 10% discount on advertising in The Marine Professional magazine.
- Discounted delegate rates to IMarEST events & training courses for all your staff.
- Opportunity to join and participate in the IMarEST's Special Interest Groups.
- Opportunity to submit press releases to the IMarEST Newsroom.
- Opportunity to submit press releases for the IMarEST's bi-monthly e-Marine newsletter which is distributed to over 23,000 marine professionals globally.



www.imarest.org/marinemembership



MEMBERSHIP FOR ORGANISATIONS BECOME AN IMarEST MARINE PARTNER

Marine Partner is a higher level of organisational membership. It includes all the benefits that Marine Members enjoy but also offers an enhanced promotional profile and a bespoke and flexible programme of activity supported by a dedicated Account Manager. Marine Partners work together with the Institute to promote professional membership and registration, continuing professional development (CPD), designing competency frameworks (see Designing Competency Frameworks section) or developing bespoke events, training and learning. This partnership is designed

for organisations that demonstrate a continued commitment to professional development in the marine sector.

- All of the benefits included in the Marine Member package.
- Your organisation will be listed in the IMarEST's Annual Review.
- Your logo featured on the IMarEST homepage and hyperlinked to your website.
- A dedicated company profile webpage within the Marine Partners' section of the IMarEST website; includes your logo, 300 word outline, link to your website,

social media feeds and newsroom.

- Exclusive use of the IMarEST Marine Partner logo (pictured) for promotional purposes and a certificate bearing the IMarEST seal.
- A press release with news of the partnership will be seeded to global audiences offering maximum promotion throughout marine community. In addition, press releases are featured in the IMarEST's online newsroom and promoted across social media more than 40,000 marine professionals (Twitter, LinkedIn, YouTube and Facebook).



CPD RECOGNITION FOR COURSES AND EVENTS

Most professionals are required to engage in continuing professional development (CPD). CPD recognition of your event or course by an independent, internationally-recognised organisation demonstrates its quality and that it meets high industry standards. Knowing that your event or course will both

contribute to their CPD and help develop new skills and knowledge will greatly increase its appeal to potential delegates.

CPD RECOGNISED



If the event or course is accepted as contributing to CPD, the following benefits are available:

- Listing on the IMarEST Events Calendar with a link back to your website.
- Use of the “IMarEST CPD Recognised” logo (pictured).
- Logo may be used again if the same event or course is repeated with exactly the same content, topics and speakers.
- Re-list the same event on the IMarEST website for another set of dates (subject to an administration fee*).

www.imarest.org/cpd-recognition

IMarEST ACCREDITATION

IMarEST accredits academic courses in marine engineering, science and technology, formal training schemes and internal career frameworks. These are assessed against set criteria that ensure a high standard of course content, provision and assessment. Accreditation provides an independent

peer review and stamp of approval and the rigour of the IMarEST's process is well-recognised throughout the marine sector

– the advantages of independent accreditation are acknowledged by organisations all over the world.

Following successful assessment, organisations are awarded accreditation for a five year period. There is an annual accreditation fee and throughout the accreditation period organisations also receive:

- Exclusive use of the ‘Accredited by IMarEST’ logo on all materials (pictured).
- A certificate of accreditation.
- Listing on the IMarEST website.
- Ongoing support throughout the 5-year accreditation period.

ACCREDITED BY



www.imarest.org/accreditation



SUPPORTING THE PROFESSIONAL DEVELOPMENT OF YOUR STAFF

IMarEST membership for your employees will provide them with a selection of benefits designed to encourage their continuing professional development and keep them up to date with the very latest advances across the marine and maritime industries. In addition to the benefit of upskilling your staff, membership of a professional body can help organisations with staff recruitment and retention and is sometimes used by organisations to demonstrate the competency of their staff in external bids.

In support of early career professionals, IMarEST offers free Student Membership to all students, apprentices or cadets. Student membership provides access to the whole range of IMarEST benefits (including use of the post nominal 'SIMarEST').

BULK DISCOUNT ON MEMBERSHIP

IMarEST offers a bulk discount on membership subscriptions for companies paying for their employees' membership fees.



DISTANCE LEARNING WITH MLA COLLEGE



MLA COLLEGE

ABOUT MLA COLLEGE

MLA College is the IMarEST's distance learning business, offering degrees (in partnership with Plymouth University) and training courses through an innovative online platform. Students can earn a qualification from wherever they are in the world and can download resources to study offline e.g. when at sea.

The unique methodology and technology used earned MLA College the Times Higher Education Award in 2014 and more recently, the Learning Technologies Gold Award for the "Best Online Distance Learning Programme" in 2016.

Students on higher education courses also have the support of a full-time academic

tutor and can ask questions and get advice by email, telephone or Skype.

Course subjects include:

- Sustainable Maritime Operations
- Hydrography
- Meteorology
- Navigation
- Oceanography

We also offer a short training course in Metocean Awareness which is particularly relevant for the offshore oil and gas and marine renewables sectors. It is an essential course for project managers and anyone involved in operations or design in these industries. We offer this training as a complete distance learning programme or as a

residential classroom-based course in London, Perth, Singapore, Kuala Lumpur and Houston.

BULK DISCOUNT ON DISTANCE LEARNING PROGRAMMES

If you'd like to upskill a team or administer company-wide education or training for individual staff, you can benefit from a bulk discount.

BESPOKE DISTANCE LEARNING PROGRAMMES

Our team of experts, academics and learning technologists can design and create bespoke distance learning programmes to meet the skills gaps in your organisation, based on training needs analysis.

These can range from highly technical training programmes to company induction or leadership and management modules.

For example, we recently created a bespoke suite of Management & Leadership modules for all Superintendents in a global ship management company.

Classroom short courses delivered on-site

We have extensive experience of delivering technical and strategic short courses, typically 1-5 days, in your own office. These are purpose-built to meet a particular requirement and are a cost and time effective way to upskill a particular set of people in a specialist subject.

www.mla-uk.com



DESIGNING COMPETENCY FRAMEWORKS

The IMarEST can work with you to map career stages that employees may follow within your organisation against the professional membership and registration levels (e.g. Chartered, Registered, Incorporated or Technician status) offered by the Institute. An IMarEST accredited "Career Level Framework" can show clear paths to progression and help accelerate individuals to a higher professional standing.

The IMarEST will support individuals throughout this process, providing guidance and continuous professional development opportunities. The framework would also support experiential learning, so individuals who have experience but not the necessary qualifications can also earn a professional qualification (e.g. Chartered Marine Engineer/Technologist/Scientist).



With branches across 128 countries and a global presence within the marine community, the IMarEST is well placed and experienced in creating influential discussion forums, putting our partners in front of their target audiences to generate strong technical discussions and debates and provide powerful platforms for sharing knowledge and best practice.

and produce information and position papers. These SIGs provide a pool of world-class knowledge which is drawn upon to deliver a range of technically excellent events from workshops, lectures, seminars, roundtables or conferences.

www.imarest.org/events



BRANDED AWARDS, SCHOLARSHIPS AND BURSARIES

The IMarEST awards and funding programme is designed to nurture marine engineering, science and technology talent, support academic research projects and reward academic achievement. Additionally, the programme recognises outstanding contributions made across the

marine sector, in particular those which demonstrate societal benefit in the fields of marine sustainability, safety, international development and education. A vast array of opportunities exist for organisations wishing to provide financial contributions to the awards and funding portfolio.

www.imarest.org/awards