



# MVTF

## Myanmar-Vietnam Trade Fair 2024

26<sup>th</sup>-28<sup>th</sup> November 2024

Yangon Convention Centre, YCC

9:30 am to 5 pm



Jointly Organized By



Vietnam Trade Office  
in Myanmar



MEECA

Supported By



MEECA



Contact Us  
+959 260 286699  
info@mvtradefair.com



# Show Statistics and Information

<b>Title</b>	Myanmar-Vietnam Trade Fair 2024
<b>Date &amp; Time</b>	26 <sup>th</sup> -28 <sup>th</sup> Nov 2024 (9:30am to 5:00pm)
<b>Venue</b>	Yangon Convention Centre, YCC
<b>Venue Area</b>	3000 sqm
<b>Attendees</b>	approximately 2000 professionals
<b>Exhibiting Brands</b>	About 80

## Exhibit Profile

Banking | Telecommunications | Agriculture | Logistics  
Green Energy | Solar Energy | EV  
Garment & Textile | Industrial Machinery  
Real Estate | Building Materials | Furniture  
Food & Drink | Medical & Healthcare  
Beauty & Fashion | SMEs | Tourism | Plastic Packaging

## Show Highlights

Product Demonstration  
Business Matching  
Networking Sessions  
( Wine Sessions)

## Supporting Associations



Myanmar Vietnam Friendship Association



The Vietnam - Myanmar Friendship Association



The Vietnamese Business Club in Myanmar (VBCM)



Myanmar Food Processors and Exporters Association



Myanmar Pulses, Beans and Sesame Association

# MVTF 2024

## Myanmar-Vietnam Trade Fair

Floor Plan  
Updated - 1.9.2024

**Sponsors W6m x L 6m - 5 Units**

**3m x 3m Booths - 90 Units**

**Vietnam Booths - 52 Units**

**Myanmar Booths - 30 Units**

**Association/Other Partner Booths - 8 Units**

**2m x 2m Booths - 20 Units**

**Vietnam-Myanmar Handicrafts & Foods Kiosks ( X tents) - 20 Units**





# SPONSORSHIP

## TOP REASONS WHY YOU SHOULD CONSIDER SPONSORSHIP

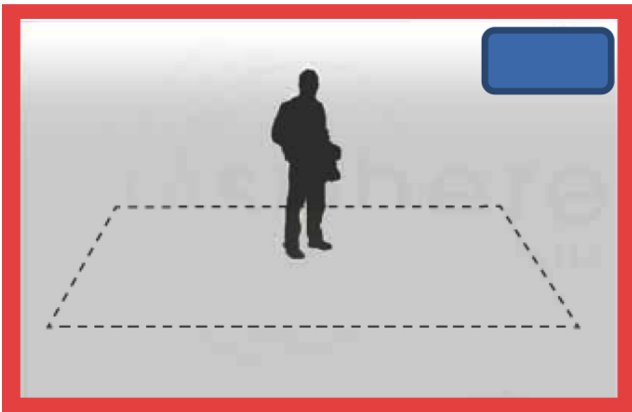
- ▶ Enhance Company Credibility
- ▶ Highly targeted marketing to targeted audience
- ▶ Generate more leads & be ahead of the competition targeted quality audience.
- ▶ Brand awareness and Recognition.



Sponsorship levels & entitlements	DIAMOND	GOLD
Sponsorship Amount	USD 5000	USD 3000
Booth Location	*****	****
Ribbon Cutting at Opening Ceremony	✓	
Product demonstration on Stage	2 Times/Day	1 Time/Day
Networking Session Ticket (wine session)	12	10
Logo acknowledgement on relevant marketing materials at the point of signed contract.	✓	✓
Logo acknowledgement and business introducing on social media advertisement and website	✓	✓
Distribution of sponsor corporate materials at the point of registration	✓	✓
Logo acknowledgement at Registration Badges	1x front page	1x front page
Logo acknowledgment on Opening Ceremony	✓	✓
VIP badge	10	8
Video creation after the show	✓	✓
Exhibition booth space (shell scheme/ raw space in sqm)	36 sqm	36 sqm

**BECOME A**  
**Sponsor**

## PROPOSED EXHIBITION RATES



**Raw Space Only ( Minimum 18sqm)**

**Rate- 1800USD (100USD per sqm)**



**Shell Scheme (Minimum. 9 sqm)**

**Rate – 1200USD (133USD per sqm)**

### CONTACT PERSON

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**50% Discount for Vietnam Exhibitors,  
who enroll at  
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