



WORLD B E X SERVICES INTERNATIONAL



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2019

THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION
WORLD B E X

INTRODUCTION

Founded in 1996, the Philippine World Building and Construction Exposition (WORLDBEX) has since become a pillar of the country's construction and design industry for its premiere and world-class trade presentations.

Apart from consistently showcasing the widest array of the latest and most innovative products and services in the market, WORLDBEX is best known for its insightful and dynamic event highlights which serve to facilitate knowledge exchange and generate B2B opportunities for its participants. Among these include the WORLDBEX Seminars, WORLDBEX Lab, WORLDBEX Minicons, Projéto Design Competition, and City of Tomorrow.

Boasting of a visitor profile which averages to over 180,000 per year, the recently-concluded WORLDBEX showcased a total of 1,445 booths and 702 exhibitors from across the country and beyond. Over two decades since its debut and WORLDBEX continues to lead at the forefront of excellence.





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MESSAGE



As WORLDBEX is continuously growing to be a platform of innovation and trends for the construction and design industry, partners from various industries gather together to celebrate and be one with WORLDBEX on the momentous occasion. Here are some of the testimonials below.

My warmest greetings to the organizers, participants and trade visitors of the 24th Philippine World Building and Construction Exposition (WORLDBEX).

Over the years, WORLDBEX has gathered important stakeholders in the industry and showcased the latest technologies in construction equipment, building materials, interior decor items and landscaping tools and accessories, among others. I thus commend Worldbex Services International for supporting this annual exposition for the advancement of this sector.

Infrastructure is among the top priorities of this administration, with its “Build, Build, Build” Program aimed at accelerating the development of industries that will yield robust growth across the archipelago, create jobs, increase income, strengthen the investment climate and uplift the lives of Filipinos.

May this occasion foster a better understanding of sustainable and renewable systems in construction science and economy. I trust that it will also promote greater public-private partnerships in various development projects that will improve the lives of our people.

I wish you a successful and fruitful event.

Rodrigo Roa Duterte
President
Republic of the Philippines

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IN COOPERATION WITH



ASSOCIATION PARTNERS



SUPPORTED BY



SERVICE PROVIDER



“... In envisioning a better world for our communities, it will surely take the collective effort and commitment of the entire industry - a heartfelt ideal that we hope to promote with this year’s show....”

Mr. Joseph Ang -
Founding Chairman,
Worldbex Services
International



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VISITOR PROFILE

5-DAY FOOT TRAFFIC
188,000

2019

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WORLD BEX



94.3%

of the visitors were satisfied with their participation



92.2%

of the visitors rated the overall organization of WORLD BEX 2019 as good and excellent



93.3%

of the visitors rated the quality of the exhibitors as good and excellent



94%

said that the quality of the show was good and excellent

TOP 5 EVENT INTERESTS

1. Architect's Gallery
2. Interior Designer's Gallery
3. WORLD BEX Seminars
4. City of Tomorrow
5. Worldbex MiniCons



TOP 5 VISITORS' NATURE OF BUSINESS

- Contractor
- Design Service Provider
- Construction Service Provider
- Manufacturer
- Distributor

TOP 5 VISITORS' JOB NATURE

- Architect
- Contractor
- Engineer
- Interior Design
- Company Purchaser

TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information/to get inspiration
- To visit exhibitors and suppliers
- To network with various exhibitors and partners
- To source new materials and services
- Get updates on technology

TOP 5 PRODUCT INTERESTS

- Doors and Windows
- Paint and Finishing
- Flooring and Tiles
- Interior furniture and fixtures
- Lighting

TOP 5 VISITORS' ORIGIN



PHILIPPINES



CHINA



MALAYSIA

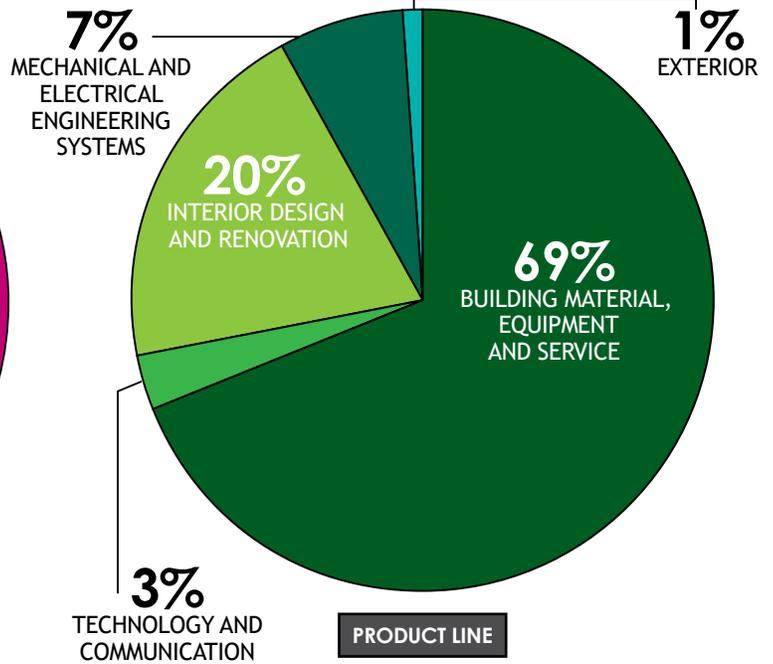
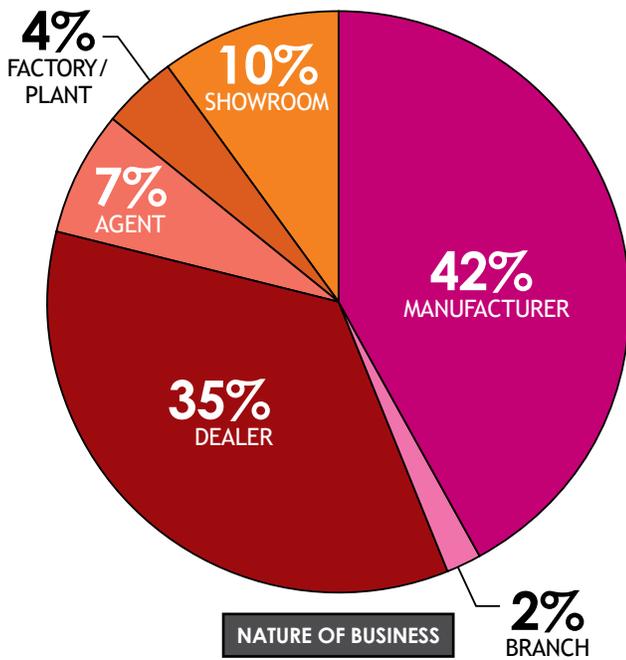


USA



SINGAPORE

EXHIBITOR STATISTICS



“...Worldbex gathers industry and stakeholders to meaningful exchange of knowledge and expertise and create awareness on the latest market innovations, technologies, products and services that are instrumental for building a more sustainable and greener environment...”

Christopher Dela Cruz
 Chief Executive Officer,
 Philippine Green Building Council (PGBC)

LIST OF EXHIBITING COUNTRIES



AUSTRALIA



INDIA



SINGAPORE



UNITED STATES OF AMERICA



CHINA



ITALY



SPAIN



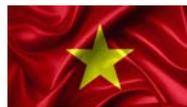
CZECH REPUBLIC



KOREA



TAIWAN



VIETNAM



DENMARK



MALAYSIA



THAILAND



GERMANY



NEW ZEALAND



UNITED ARAB EMIRATES

LOCAL EXHIBITOR SURVEY RESULTS



92%

state that the outcome of the exhibit is highly successful



“...Events like Worldbex and other related exhibits like WOCEE and WOSAS are fertile grounds for the exchange of creative ideas. They not only showcase world-class quality products but also acknowledge those who have great contributions in this industry since time immemorial...”

Mr. Dennis Perales
President
Philippine Association of
Electrical Industries
Incorporated (PAEII)



2019

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96%

of the local exhibitors met their target market in WORLD BEX 2019

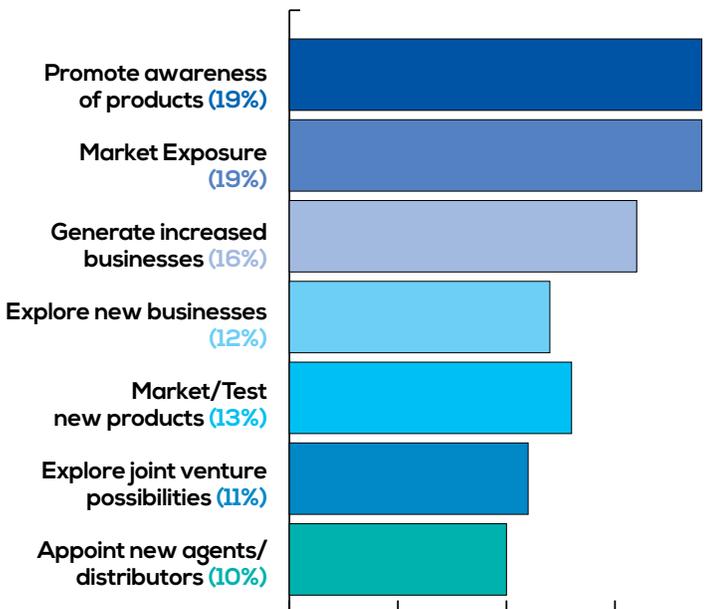


1,445
TOTAL NUMBER
OF BOOTHS



702
COMPANIES

OBJECTIVE OF PARTICIPATION

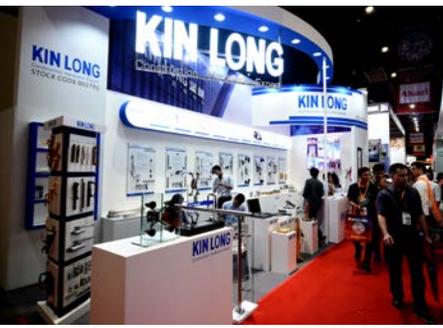


91%

of the local exhibitors stated that the performance of the show was excellent



INTERNATIONAL EXHIBITOR SURVEY RESULTS



90%

state that the outcome of the exhibit is highly successful



“...Envisioning ‘A World Built Bolder’, Worldbex 2019 will no doubt continue the winning tradition of creating another exciting opportunity for everyone in the business sector to not only discover business products and innovations, but also sustaining important dialogues and engaging communities in collectively addressing industry’s most pressing issues and concerns...”

Charlie H. Liu
Chair, Philippine Wood Producers Association (PWPA)



88%

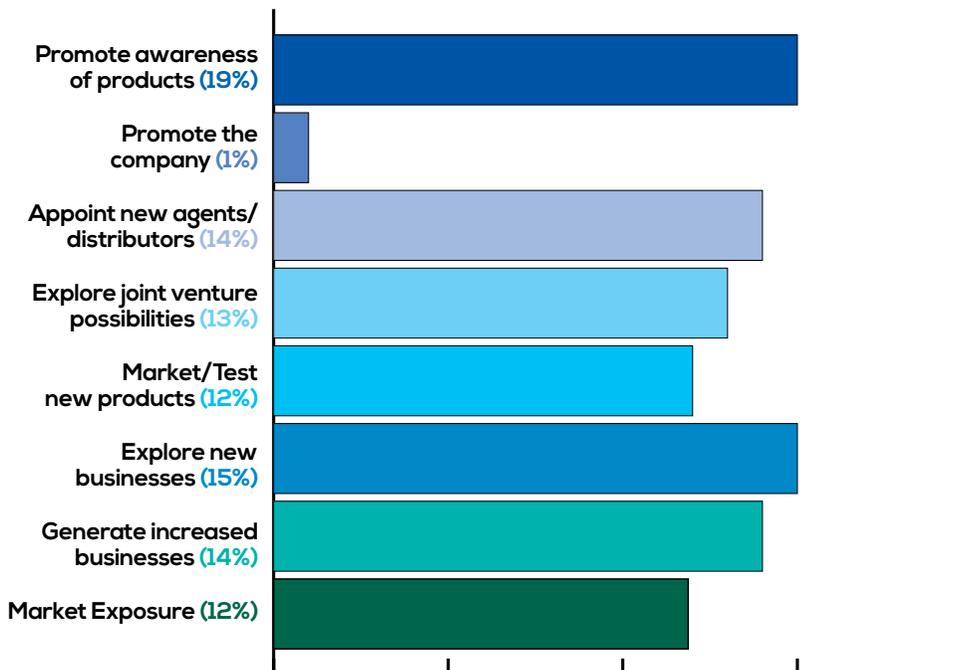
of the international exhibitors met their business leads in WORLDBEX 2019

87%

of the international exhibitors stated that the performance of the show was excellent



OBJECTIVE OF PARTICIPATION





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EVENT HIGHLIGHTS

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ARCHITECT'S GALLERY



WORLD B E X MINICONS



WORLD B E X LAB



WORLD B E X APP



INTERIOR DESIGNER'S GALLERY



BUSINESS MATCHING



WORLD B E X SEMINARS



PROJÉTO DESIGN COMPETITION MANILA



INTERNATIONAL PAVILION



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EVENT HIGHLIGHTS



ASSOCIATION PAVILION



EMBASSY PAVILION



CITY OF TOMORROW



MEDIA PAVILION



MAÑOSA EXHIBIT



CUBO HOUSE DISPLAY



“...My warmest congratulations to the organizers, members, and visitors of the 24th Philippines World Building and Construction Exposition (WORLD B E X) for its unwavering commitment that highlights innovative and valuable technologies in the field of construction and design...”

H.E. Jana Šedivá
Ambassador of the Czech Republic to the Philippines



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WORLD BEX

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WORLD BEX

MEDIA EXPOSURE



OVERALL MEDIA VALUE TOTAL:

PHP 45,404,373.30



MEDIA PARTNERS





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THE PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

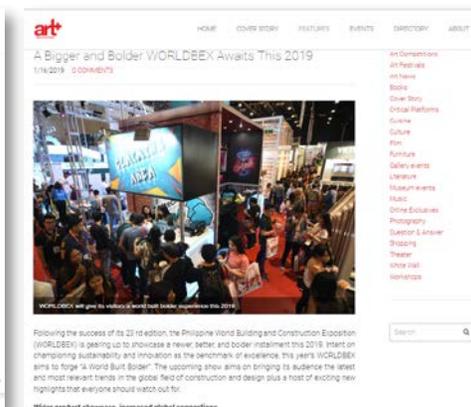
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MEDIA EXPOSURE

2019

2019

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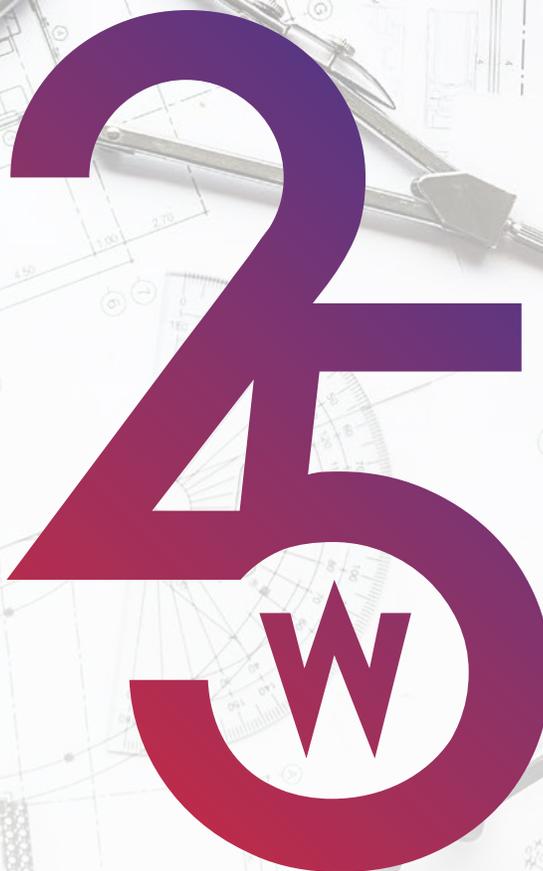
WORLD BEX SERVICES INTERNATIONAL



THE 25th PHILIPPINE WORLD BUILDING AND CONSTRUCTION EXPOSITION

WORLD BEX

SAVE THE DATE



YEARS

MARCH 18 - 22, 2020

WORLD TRADE CENTER METRO MANILA
SMX CONVENTION CENTER MANILA
PHILIPPINE INTERNATIONAL CONVENTION CENTER

**10:00 AM
7:00 PM**



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