



CONFERENCE

Insights from the regulator and key players in Agriculture industry.

EXHIBITION

Discover various agricultural products, inventions and technologies in 3 days exhibition.

MILLENNIAL AGRIBUSINESS FORUM

Discussion and sharing session among millennial farmers and younger generation.

BUSINESS NETWORKING

To connect with the industry players and find your business opportunities.

FOOD FESTIVAL

Taste the authenticity from Indonesian and other Asian countries food and beverages experts

CONTACT US



Himpunan Kerukunan Tani Indonesia
DPN HKTI - Gedung Arsip, Lantai 2
Kementerian Pertanian Republik Indonesia
Jl. Harsono RM. No.3, Ragunan
Jakarta 12550, Indonesia

PRODIGY

PT Prodigy Cakrawala Internasional
Jl. Hang Lekiu II No. 57, Kebayoran Baru
Jakarta Selatan, Indonesia
Ph. 021-27939960/8 | Fax. 021-7221339
Email. info@asaff.id



THE 2ND ASIAN AGRICULTURE & FOOD FORUM 2020

JAKARTA CONVENTION CENTER | 12 - 14 MARCH 2020

Conference • Exhibition & Food Festival
Millennial Agribusiness Forum • Entertainment
Business Networking

www.asaff.id

Asian Agriculture
Collaboration
in Global Economic
Competition



TARGET PARTICIPATING COUNTRIES - REGIONS

10.000 participants/visitor and 200 exhibitors from 21 Asian Countries and Regions are expected join the event.
Kegiatan ini akan menghadirkan 10.000 orang peserta/pengunjung dan 200 peserta pameran dari 21 negara.



Bahrain



Bangladesh



China



Filipina



India



Indonesia



Iran



Jepang



Korea Selatan



Kuwait



Malaysia



Myanmar



Qatar



Singapura



Thailand



United Arab
Emirates



Vietnam



Taiwan



Timor Leste

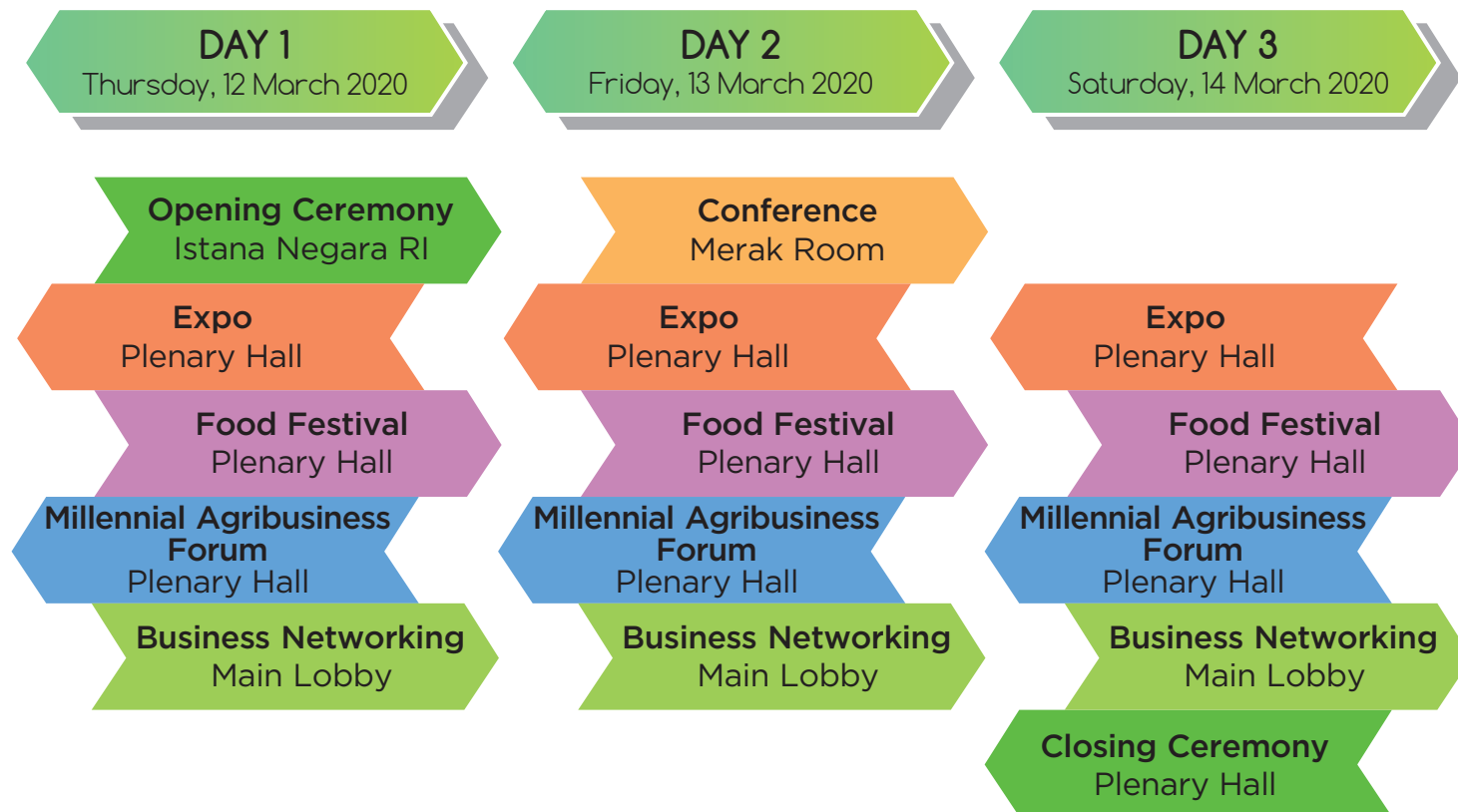


Papua New
Guinea



Pakistan

PROGRAM STRUCTURE



EXHIBITOR

- Sapling & Seed Nursery**
Pembibitan Tanaman & Pembenihan
- Organic Agriculture**
Pertanian Organik
- Greenhouse and Its Technology**
Rumah Kaca & Teknologinya
- Agriculture Machinery**
Alat & Mesin Pertanian
- Fertilizers, Pesticides & Agrochemicals**
Pupuk, Pestisida & Produk Kimia lainnya
- Pharmaceuticals & Medicines**
Farmasi & Obat-obatan
- Food Processing & Packaging**
Pengolahan & Pengemasan Makanan
- Intelligent Agriculture**
Teknologi Pertanian
- Agriculture Transport & Logistics Experts**
Transportasi & Logistik Pertanian
- Inspection/Certification**
Lembaga Sertifikasi
- Herbs & Spices**
Rempah & Bumbu

VISITOR

- Agri-Business Investors & Entrepreneur**
Investor dan Pengusaha Pertanian
- Farmers, Nursery Garden, Plant Factory Owners**
Petani, Pemilik Kebun Pembibitan, Pemilik Usaha Budidaya Tanaman
- Food/Meat Processing Manufacturers**
Pabrik Pengolahan Makanan
- Agriculture Cooperation Association Members**
Anggota Asosiasi Pertanian
- Vegetable, Food Home Delivery**
Layanan Pengiriman Makanan/Sayur Mayur ke Rumah Tangga
- Consultancy, Research Institute Technicians**
Konsultan dan Institut Penelitian
- Government and Non-Government Officials**
Pegawai Pemerintah dan Non-Pemerintah
- End Customers**
Pelanggan Akhir
- Retails, Supermarkets, Chain Stores & Online Buyers**
Konsumen Supermarket, Situs Belanja Online & TV Shoppin
- Academician & Students**
Akademisi & Mahasiswa

EXPO ON AGRICULTURE

EXHIBITION ZONE



EXHIBITION PACKAGE

Exhibition Area	Raw Space	Standard Booth
Main Lobby & Plenary Hall	Rp. 18.000.000,- 9 sqm (3x3 m)	Rp. 22.500.000,- 9 sqm (3x3 m)
Outdoor Area (Big Size Machinery)	Rp. 36.000.000,- 24 sqm (3x8 m) Rp. 27.000.000,- 18 sqm (3x6 m)	Rp. 48.000.000,- 24 sqm (3x8 m) Rp. 36.000.000,- 18 sqm (3x6 m)

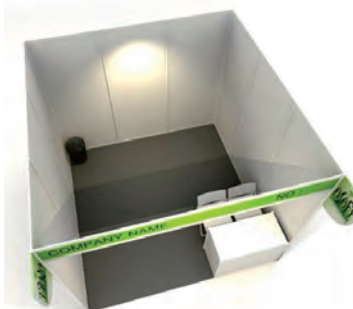
Standard Booth Facility Fasilitas Standard Booth

Main Lobby & Plenary Hall (3x3 m):

- 1 unit standard booth (3x3 m)
- Flooring finishing carpet
- 1 unit table (meja)
- 2 unit chairs (kursi)
- 1 unit fascia name (nama perusahaan)
- Electricity 2 Amp (440 watt)
- 1 unit trash bin (tempat sampah)
- 2 ID Exhibitors (Peserta Pameran)

Outdoor Area (3x8 m / 3x6 m):

- 1 unit tent (tenda) sized 3x8 m / 3x6 m
- Carpet
- 1 unit table (meja)
- 2 unit chairs (kursi)
- 1 unit fascia name (nama perusahaan)
- Electricity 4 Amp (880 watt)
- 1 unit trash bin (tempat sampah)
- 4 ID Exhibitors (Peserta Pameran)



Exhibition Confirmation Form

Organized by: Prodigy Events
Jl. Hang Lekiu II No. 57
Kebayoran Baru, Jakarta 12120 - Indonesia

BOOKING DATE:

ALL FIELDS ARE MANDATORY AND MUST BE COMPLETED IN BLOCK LETTER

PERSON IN CHARGE DETAILS (WHO ARRANGE THE EXHIBITION SPACE)			
Salutation	<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms.	
Full Name			
Job Title/Position		Department	
Mobile Number		Email Address	

COMPANY DETAILS			
Company Name			
Full Company Mailing Address			
Country		Zip Code	
Telephone		Facsimile	
Name of Approving Manager		Email Address	

EXHIBITION BOOTH AREA CHARGE DETAILS		PRICE / SQM
Booth Type	<input type="checkbox"/> Standard (Using Organizer's Official Contractor) <input type="checkbox"/> Special Design (Using Own Contractor)	<input type="checkbox"/> Main Lobby Raw Space: IDR 18,000,000/9 sqm (3x3 m) <input type="checkbox"/> Main Lobby Standard Booth: IDR 22,500,000/9 sqm (3x3 m)
Booth Number		<input type="checkbox"/> Outdoor Raw Space: IDR 36,000,000/24 sqm (3x8 m)
Booth Size m ² (..... x)	<input type="checkbox"/> Outdoor Standard Booth: IDR 48,000,000/24 sqm (3x8 m)
Booth Fee unit x IDR	<input type="checkbox"/> Outdoor Raw Space: IDR 27,000,000/18 sqm (3x6 m)
TOTAL AMOUNT	IDR	<input type="checkbox"/> Outdoor Standard Booth: IDR 36,000,000/18 sqm (3x6 m)
	In letter	

(INVOICE AND PAYMENT DETAILS WILL BE SENT AFTER APPLICATION AND CONTRACT FORM HAS BEEN RETURNED)

TERM OF PAYMENT	BANK ACCOUNT DETAIL
50% 1st Payment ➤ 1 week after contract signing 50% 2nd Payment ➤ 1 month before the event *No entry to hall for booth set up if not 100% settled ** All received payment is non-refundable	Account Name : Himpunan Kerukunan Tani Bank Name : Bank Central Asia (BCA) Branch : Menteng Account Number: 735-048-778-1 Swift Code : CENAIDJA

TERMS & CONDITIONS APPLY :
 As Participant of Asian Agriculture & Food Forum 2020, we hereby agree to obey the following rules:
 a. Application and Contract Form should be returned to info@asaff.id within 3 (three) working days. Failure to comply will result in an automatic release of the booth space booking.
 b. The Organizer will respond your email as our feedback. Participant of Exhibition is valid after the FORM is signed by the person mentioned above and submitted to the organizer.
 c. Any type of signed form sent via email has the same legal condition with the original document.
 d. Cancellation policy requested by participant shall be submitted to the organizer in writing, completed with appropriate reason. The following terms and conditions apply:
 - 50% cancellation penalty to any cancellation made prior 14 February 2020.
 - 100% cancellation penalty to any cancellation made after 14 February 2020.
 e. In case of force majeure, which includes natural disaster, flood, earthquakes, hurricanes, fires, epidemics, rebellion, wars, riots, civil unrest, explosions, act of terrorism, change in laws and regulations and/or economic policy/monetary/unstable political situation that directly affect the execution of this agreement, any subsequent delay or failure such shall not be regarded as the fault of the organizer shall be released from any liability due to impending results where the obligations pertaining the event cannot be duly met.
 f. The Organizer reserves the right to rearrange or relocate the location/booth based on changes of initial plan

☐ I HAVE READ & ACCEPT THE TERMS & CONDITIONS, INCLUDING LIABILITIES, CANCELLATION, AND PAYMENT POLICIES WITHOUT ANY RESTRICTIONS AND I CONFIRM THE ABOVE REGISTRATION

..... (place) (date) ORGANIZER (place) (date) EXHIBITOR
..... (Signature, Name & Company Stamp) (Signature, Name & Company Stamp)

Exhibition Confirmation Form

Organized by: Prodigy Events
Jl. Hang Lekiu II No. 57
Kebayoran Baru, Jakarta 12120 - Indonesia

TANGGAL RESERVASI:

SEMUA KOLOM WAJIB DIISI DENGAN HURUF BESAR

PENANGGUNG JAWAB / YANG MENGATUR RUANG PAMERAN			
Penyebutan	<input type="checkbox"/> Tuan	<input type="checkbox"/> Nyonya	
Nama Lengkap			
Jabatan / Posisi		Departmen	
No. Handphone		Alamat Email	
RINCIAN PERUSAHAAN			
Nama Perusahaan			
Alamat Lengkap Perusahaan			
Negara		Kode Pos	
No Telepon		No. Fax	
Nama Manager yang Menyetujui		Alamat Email	
KETERANGAN BIAYA BOOTH PAMERAN		HARGA / M ²	
Tipe Booth	<input type="checkbox"/> Standart (Menggunakan Kontraktor dari Penyelenggara)	<input type="checkbox"/> Lobby Utama Lahan Saja: IDR 18,000,000/9 m ² (3x3 m)	
	<input type="checkbox"/> Desain Khusus (Menggunakan Kontraktor Sendiri)	<input type="checkbox"/> Lobby Utama Booth Standart : IDR 22,500,000/9 m ² (3x3 m)	
No. Booth		<input type="checkbox"/> Luar Ruangan Lahan Saja: IDR 36,000,000/24 m ² (3x8 m)	
Ukuran Booth m ² (..... x)	<input type="checkbox"/> Luar Ruangan Booth Standart: IDR 48,000,000/24 m ² (3x8 m)	
Biaya Booth unit x Rp.	<input type="checkbox"/> Luar Ruangan Lahan Saja: IDR 27,000,000/18 m ² (3x6 m)	
TOTAL BIAYA	Rp.	<input type="checkbox"/> Luar Ruangan Booth Standart: IDR 36,000,000/18 m ² (3x6 m)	
	Dalam Huruf		
(INVOICE DAN RINCIAN PEMBAYARAN AKAN DIKIRIMKAN SETELAH FORMULIR DIKEMBALIKAN)			
JANGKA WAKTU PEMBAYARAN		DETIL AKUN BANK	
50% Pembayaran Pertama ➤ 1 Minggu setelah penandatanganan form 50% Pembayaran Kedua ➤ 1 Bulan sebelum acara <i>*Tidak bisa memasuki tempat untuk persiapan booth jika belum selesai 100%</i> <i>**Semua pembayaran yang telah diterima tidak dapat dikembalikan</i>		Nama Akun : Himpunan Kerukunan Tani Nama Bank : Bank Central Asia (BCA) Cabang : Menteng No Rekening : 735-048-778-1 Kode tukar : CENAIJDA	
SYARAT DAN KETENTUAN BERLAKU : Sebagai peserta Asian Agriculture & Food Forum 2020, kami menyetujui syarat dan ketentuan sebagai berikut: a. Form ini harus dikembalikan melalui info@asaff.id dalam waktu 3 (tiga) hari. Jika tidak terpenuhi booth yang dipesan akan ditawarkan ke pihak lain. b. Penyelenggara akan membalas email sebagai tanggapan. Pengajuan kepesertaan pameran akan sah setelah Formulir ditandatangani oleh orang yang disebutkan di atas dan dikirimkan ke penyelenggara. c. Segala format yang ditandatangani dan dikirim melalui email mempunyai kekuatan hukum yang sama dengan dokumen asli. d. Permintaan pembatalan oleh peserta harus tertulis, lengkap dengan alasan yang pantas. Berikut adalah syarat dan kondisi yang berlaku untuk pembatalan: - 50% penalti untuk pembatalan yang disampaikan sebelum 14 Februari 2020. - 100% penalti untuk pembatalan yang disampaikan setelah 14 Februari 2020. e. Jika terjadi hal – hal di luar kemampuan penyelenggara, termasuk bencana alam, banjir, gempa bumi, angin topan, kebakaran, wabah penyakit, kerusuhan, pemberontakan, perang, ledakan, aksi teroris, perubahan hukum dan peraturan dan atau kebijakan ekonomi/keuangan/ketidakstabilan situasi politik yang berpengaruh langsung pada pelaksanaan kesepakatan ini, segala keterlambatan atau kegagalan tidak bisa dianggap sebagai kesalahan dari pihak penyelenggara terkait peristiwa yang menyebabkan kewajiban penyelenggara tidak bisa dipenuhi. f. Penyelenggara berhak mengatur ulang atau memindahkan lokasi/stan berdasarkan perubahan rencana awal. <input type="checkbox"/> SAYA SUDAH MEMBACA DAN MENERIMA SYARAT & KONDISI, TERMASUK KEWAJIBAN, PEMBATALAN, DAN KEBIJAKAN PEMBAYARAN TANPA PAKSAAN DAN SAYA MENYATAKAN DATA PENDAFTARAN DI ATAS ADALAH BENAR			
..... (tempat) (tanggal) PENYELENGGARA	 (tempat) (tanggal) PESERTA PAMERAN	
..... (Nama, Tanda tangan & Stempel Perusahaan)	 (Nama, Tanda tangan & Stempel Perusahaan)	