

**KFFIC**

**Korea Federation of Furniture Industry**

**Cooperative**

**KFFIC**

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# 01

## About KFFIC

Greeting  
Foundation  
Status  
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Performance

# Greetings

"KFFIC" is

A professional furniture organization, established in 1962, representing Korea SMEs furniture industry by promoting healthy development of furniture industry and welfare of our members.

Under KFFIC, we have 12 regional cooperatives nationally with 608 furniture companies as our members.

KFFIC has served for our members with group purchasing and selling for furniture production, governmental furniture projects, international furniture fair organization, and making a recommendation to government.

KFFIC will always do the best for prosperity of Korea furniture industry.

Sincerely,

President of KFFIC

**KIM HWA-MAN**

김화만



# Foundation

For Actualizing social justice through economy revival which aims national reconstruction, we, furniture manufacturers take it hard to see the time of innovation for all with creative mind and strong will, sweeping away of old conventional industrial way of thinking we have in the past.

As government proclaimed the acts of small - medium enterprises cooperatives and small-medium company business adjustment for a way of supporting and protecting small-medium companies, each industry have built their own organic alliances strongly, that would be said a huge innovation in the field of SME industry.

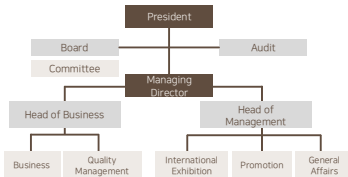
We, furniture manufacturers shall unite and cooperate by law-material group purchasing, production standard establishing, inspection policy enacting, and other supportive project implementing and shall break out of worthless competition and irresponsible selfishness, so that independent furniture economy can be arisen and consolidated its social status. Under these causes, we announce that it is time to establish Korea federation of furniture industry cooperatives with union of regional furniture cooperatives.

**Since 1962**  
**KFFIC** 대한가구산업협동조합연합회  
 Korea Federation of Furniture Industry Cooperatives

## Status

- Established on 12th of Dec 1962 with a permission by Ministry of Trade, Industry and Energy
- Furniture manufacturers' organization under Ministry of SMEs and Startups
- Members with nationally 12 regional cooperatives & 608 Furniture companies

## Organization



## Main Business

General Business	Group Purchasing & Sales
<ul style="list-style-type: none"> <li>Strengthening &amp; Functioning the organization</li> <li>Industry University Institute Collaboration</li> <li>Furniture employees training</li> <li>Making a recommendation to the Government</li> </ul>	<ul style="list-style-type: none"> <li>Law materials group purchasing</li> <li>Group furniture sales</li> <li>Furniture Showroom</li> <li>Eco Co-brand (IROCHE)</li> </ul>
Quality & Certification Management	International Exhibition
<ul style="list-style-type: none"> <li>Group Standard Development</li> <li>Certification issuing</li> <li>R&amp;D support and Test service</li> <li>Certification consulting</li> </ul>	<ul style="list-style-type: none"> <li>Organizing Korea Furniture Fair and Seoul Furniture Fair</li> <li>Participating Korea Pavilion at the Overseas Furniture Fairs</li> <li>Overseas Market Development</li> <li>Global furniture network</li> </ul>

## Members

### 12 regional cooperatives & 608 furniture companies

#### Seoul Kyungin Furniture Industry Cooperative

(1962, 175 companies)  
A : 3F, 79, Janghan-ro, Dongdaemun-gu, Seoul  
T : +82-2-2212-0050

#### Incheon Furniture Industry Cooperative

(2014, 18 companies)  
A : 24, Gahyeonsan-ro 23beon-gil, Seo-gu, Incheon  
T : +82-32-563-2700

#### Seoul Kyong-in Steel&Metal Furniture Industry Cooperative

(1967, 114 companies)  
A : 511ho, 227, Gonghang-daero, Gangseo-gu, Seoul  
T : +82-2-924-7755

#### Gyeonggi Province Furniture Industry Cooperative

(1983, 65 companies)  
A : 301ho, 1, 187beon-gil, Hwasan-ro, Jangam-gu, Suwon-si, Gyeonggi-do  
T : +82-31-253-4321

#### Jeollabukdo Furniture Industry Cooperative

(1963, 18 companies)  
A : 78-20, Naewondang-gil, Wansan-gu, Jeonju-si, Jeollabuk-do  
T : +82-63-271-1595

#### Gwangju Jeonnam Furniture Industry Cooperative

(1965, 31 companies)  
A : 403ho, 730, Bitgaran-ro, Naju-si, Jeollanam-do  
T : +82-62-603-0753

#### Gangwondo Furniture Industry Cooperative

(1985, 7 companies)  
A : 82, Gongdan-ro, Chuncheon-si, Gangwon-do  
T : +82-33-252-1781

#### Chungbuk Sejong Furniture Industry Cooperative

(1962, 13 companies)  
A : 5F, 769, Ilki-daero, Heungdeok-gu, Cheongju-si, Chungcheongbuk-do  
T : +82-43-256-5597

#### Daejeon Sejong Chungnam Furniture Industry Cooperative

(1975, 23 companies)  
A : 102ho, 15, Wangsabong-ro 24beon-gil, Yuseong-gu, Daejeon  
T : +82-42-625-0870

#### Daegu Kyungbuk Furniture Industry Cooperative

(1963, 70 companies)  
A : 53, Jungang-daero 49-gil, Nam-gu, Daegu, Republic of Korea  
T : +82-53-652-0525

#### Ulsan Gyeongnam Furniture Industry Cooperative

(1963, 16 companies)  
A : 372, Changwon-daero, Ulsang-gu, Changwon-si, Gyeongsangnam-do  
T : +82-55-264-2670

#### Busan Furniture Industry Cooperative

(1962, 48 companies)  
A : 1502ho, 39, Jobang-ro, Dong-gu, Busan  
T : +82-51-466-5203

# History



## 1962'

- 10 KFFIC Established (Seoul, Gyeongnam, Chungbuk Cooperatives attended)

## 1963

- 8 Jeonbuk Furniture Industry Cooperative Join
- 12 Gyeongnam, Gyeongbuk Furniture Industry Cooperative Join

## 1965

- 5 Jeonnam Furniture Industry Cooperative Join

## 1967

- 2 Seoul Metal Furniture Industry Cooperative Join

## 1975

- 6 Chungnam Furniture Industry Cooperative Join

## 1977

- 8 Seoul Lacquer Furniture Industry Cooperative Join

## 1980

- 11 Korean furniture export recommendation work Begin

## 1981

- 10 National Best Furniture Fair
- 12 Held a touring technical seminar

## 1982

- 8 Korea International Wood Working Machinery Fair
- 9 Held wood paint and technology seminars
- 12 Korea Furniture Total Catalog Publishing

## 1983

- 10 Furniture Quality Management Training
- 11 Gyeonggi-do Furniture Industry Cooperative Join

## 1984

- 5 Seoul International Furniture Fair
- 12 Monthly <Furniture News> Publishing

## 1985

- 5 Furniture A/S standard(draft) case Approved

## 1986

- 5 Quality Management Education and Energy Consumption Saving Technology Seminar
- 10 Seoul International Furniture Fair
- 10 Quality Management Education and Energy Consumption Saving Technology Seminar

## 1987

- 5 Furniture Quality Management Training



## 1988

- 11 Seoul International Furniture Fair
- 12 Designated by the Industrial Promotion Agency as its own quality inspection association
- 12 Survey on the actual condition of the furniture industry and issuance of quality inspection system guarantee method

## 1989

- 6 Furniture Quality Management Training
- 8 Publicity of Furniture Quality Labelling System
- 8 Enforcement of a crackdown on the distribution of defective furniture products



# History

## 1990

- 4 Conduct safety hazard item investigation and distribution crackdown
- 5 Conduct Furniture Price Indication System
- 7 Revised KS Specification for Desk and Chair for Wood Office
- 8 Furniture Quality Management Training
- 10 Seoul International Furniture Fair
- 10 A Study on the International Competitiveness of the Furniture Industry
- 11 Creating a Cooperative Complex for Furniture in Cooperation Projects
- 12 Operate the CAFA President-elect Secretariat

## 1991

- 1 Basic training for wood furniture
- 7 Furniture Quality Management Training
- 10 Daejeon General Furniture Exhibition

## 1992

- 1 Basic training for wood furniture
- 7 Furniture Quality Management Training
- 7 University student furniture design contest
- 9 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 10 Daejeon General Furniture Exhibition

## 1993

- 6 MDF Group purchasing from Indonesia
- 6 Participation in the International Small and Medium Business Conference (IDBC)
- 7 Quality Management (QM) training for furniture
- 10 <'94KOREAN FURNITURE> Publishing
- 12 <30 Years History of Furniture Cooperatives> Publishing

## 1994

- 7 University student furniture design contest
- 11 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 11 International Furniture Seminar

## 1995

- 6 Quality Management (QM) training for furniture
- 8 <'95KOREAN FURNITURE> Publishing
- 9 Group Standard Permitted by Government

## 1996

- 9 Designation of a group standard quality certification organization
- 11 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 11 International Furniture Symposium



## 1997

- 6 'Furniture Tech & Quality Management Training
- 8 <'98KOREAN FURNITURE> Publishing

## 1998

- 5 Awarded at the Small and Medium Business Advancement Contest
- 9 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 9 3rd International Furniture Seminar

## 1999

- 3 Korean Pavilion at Singapore Furniture Fair
- 10 Korea Pavilion to INDEX(UAE)
- 10 Seoul International Furniture Fair
- 11 Korean Pavilion at Tokyo Furniture Fair
- 11 Attended CAFA Meeting

# History



## 2000

- 3 Korea Pavilion to Singapore furniture fair
- 10 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 10 4th International Furniture Seminar
- 11 Korea Pavilion to Japan furniture fair

## 2001

- 3 Korea Pavilion to Singapore furniture fair
- 10 Korea Pavilion to INDEX(UAE)
- 11 Korea Pavilion to Japan furniture fair
- 11 Attended CAFA meeting



## 2002

- 3 Korea Pavilion to MIFF(Malaysia)
- 4 17th CAFA annual congress
- 8 Korea Pavilion to FC(China)
- 10 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair

## 2003

- 3 Korea Pavilion to China furniture fair
- 5 Seoul International Furniture Fair
- 9 19th CAFA annual congress
- 11 Korea Pavilion to Japan furniture fair

## 2004

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 9 Korea Pavilion to CIFF
- 10 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair

## 2005

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 9 Korea International Furniture & Interior Fair

## 2006

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair

## 2007

- 1 1st WFA(World Furniture Association) Congress
- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 9 2nd WFC(World Furniture Congress)

## 2008

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 12 Revised group standard & register 44 standards to KSA

## 2009

- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 11 Korea Pavilion to INDEX(UAE)
- 12 Customs approval to medium density fiberboard(2010)



# History



## 2010

- 7 KFFIC Co-Brand register(KOFURNI)
- 7 Attended CAFA meeting
- 8 Korea International Furniture & Interior Fair
- 11 Korea Pavilion to INDEX(UAE)

## 2011

- 3 Asian Trade Show with Korea-ASEAN Center
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 10 Korea Pavilion to INDEX(UAE)

## 2012

- 3 Philippines Furniture Trade Show
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 8 Korea Pavilion to INDEX(UAE)
- 9 50 Years of KFFIC Publishing



## 2013

- 5 Korea Pavilion to INDEX(UAE)
- 6 Korea Pavilion to NeoCon(USA)
- 7 Group standard certificate issuing business
- 9 Korea International Furniture & Interior Fair
- 12 1st Group Standard Certification Committee

## 2014

- 3 2nd Group Standard Certification Committee
- 5 Korea Pavilion to INDEX(UAE)
- 5 3rd Group Standard Certification Committee
- 5 1st Group Standard Staff Training
- 6 Korea Pavilion to NeoCon(USA)
- 7 4th Group Standard Certification Committee
- 8 Korea International Furniture & Interior Fair and Woodworking Machinery Fair
- 9 Korea Pavilion to CIFF(China)
- 9 5th Group Standard Certification Committee
- 11 6th Group Standard Certification Committee
- 12 1st Group Standard Staff Training
- 12 7th Group Standard Certification Committee



## 2015

- 3 Korea Pavilion to CIFF(China)
- 3 8th Group Standard Certification Committee
- 4 MOU with S2B (School to Business)
- 5 Korea Pavilion to INDEX(UAE)
- 6 Korea Pavilion to NeoCon(USA)
- 6 9th Group Standard Certification Committee
- 7 Group Standard Staff Training
- 8 Korea International Furniture & Interior Fair
- 9 Korea Pavilion to CIFF(China)
- 9 10th Group Standard Certification Committee
- 10 11th Group Standard Certification Committee
- 11 12th Group Standard Certification Committee
- 12 Quality Control Staff Regular Training
- 12 13th Group Standard Certification Committee

## 2016

- 3 Korea Pavilion to CIFF(China)
- 3 MOU with KEITI(Korea Environmental Industry & Technology Institute)
- 3 Launch KOKURN MALL([www.kofurnmall.co.kr](http://www.kofurnmall.co.kr))
- 4 MOU with China Shandong Wood Association
- 4 15th Group Standard Certification Committee
- 5 Korea Pavilion to INDEX(UAE)
- 7 MOU with KCL(Korea Conformity Lab.)
- 7 Group Standard Staff Training
- 8 Korea International Furniture & Interior Fair
- 10 16th Group Standard Certification Committee
- 11 17th Group Standard Certification Committee
- 12 18th Group Standard Certification Committee

# History



## 2017

- 1 18th Group Standard Certification Committee
- 3 Korea Pavilion to CIFF(China)  
Korea Pavilion to INDEX(UAE)  
20th Group Standard Certification Committee
- 5 21th Group Standard Certification Committee  
Group Standard Examination Committee
- 6 Group Standard Staff Training  
22th Group Standard Certification Committee
- 7 Qatar-Singapore Trade Meeting(Delegation)  
23th Group Standard Certification Committee
- 8 Korea International Furniture & Interior Fair  
Korea Pavilion to CIFF(China)
- 9 Korea Pavilion to FC(China)  
24th Group Standard Certification Committee  
Group Standard Examination Committee
- 11 Monthly 'Furniture News' Publishing  
Korea Pavilion to Mebel(Russia)  
25th Group Standard Certification Committee  
26th Group Standard Certification Committee
- 12 27th Group Standard Certification Committee  
Win Grand Prize SMEs Competition 2017

## 2018

- 3 28th Group Standard Certification Committee  
Korea Pavilion to MIFF(Malaysia)  
Korea Pavilion to INDEX(UAE)  
Korea Pavilion to CIFF(China)
- 4 Visitor Delegation to INEGOL(Turkey)  
Visitor Delegation to Salone del Milano(Italy)
- 5 Group Standard Staff Training
- 6 29th Group Standard Certification Committee
- 7 Korea Pavilion to Formobile(Brazil)  
Qatar-Turkey Trade Meeting(Delegation)
- 8 Furniture Co-Brand Development Support  
MOU with SEMAS  
Korea International Furniture & Interior Fair  
30th Group Standard Certification Committee  
Group Standard Examination Committee
- 9 Korea Pavilion to FC(China)  
Korea Pavilion to CIFF(China)
- 10 Korea Pavilion to Orgatec(Germany)  
31th Group Standard Certification Committee  
Group Standard Examination Committee
- 11 Korea Pavilion to Mebel(Russia)  
Korea-Philippines Furniture Trade Show  
Furniture Co-brand Committee  
Quality Management Manager Regular  
Training  
32th Group Standard Certification Committee
- 12 33th Group Standard Certification Committee

## 2019

- 2 Furniture Co-brand Launching Ceremony
- 3 Furniture Co-brand 'iroche' Trademark  
Registration  
Korea Pavilion to FC(China)  
Korea Pavilion to MIFF(Malaysia)
- 4 MOU to Revitalize the Furniture Industry  
Korea Pavilion to INTERZUM(Germany)  
'GaGu Living Design Competition' Committee  
34th Group Standard Certification Committee
- 6 35th Group Standard Certification Committee  
'iroche' Cooperatives Foundation Committee
- 7 'Korea World Class' secretariat Briefing  
South Africa-Kenya Export Consortium
- 8 Saudi-Kuwait Export Consortium  
Korea International Furniture & Interior Fair  
MOU with Iroche-Kenya Furniture Market  
Entry
- 9 MOU with KAI(Korea Association of Industrial  
Designers)  
Korea Pavilion to CIFF(China)  
Korea Pavilion to INDEX(UAE)  
MOU for 'Iroche-Singapore' Furniture Market  
Entry  
36th Group Standard Certification Committee  
37th Group Standard Certification Committee
- 10 Group Standard Examination Committee
- 11 38th Group Standard Certification Committee
- 12 MOU with Kongju National University  
Launching 'iroche' Furniture Showroom



# History

## 2020

- 2 Indonesia-Thailand Export Consortium
- 5 Re-launching 'Furniture News,' (No.1)
- 6 Korea-Indonesia Online Forum
- 8 Seoul International Furniture & Interior Fair  
Egypt-Morocco Export Consortium Online Meeting  
Overseas Export Online Meeting  
Publish 'Furniture News,' (No.2)
- 10 'Hyundai Department Store' Furniture Pop-up Store
- 11 Korea International Furniture & Interior Fair  
Overseas Export Online Meeting  
(Vietnam, Singapore, Saudi, Qatar, Kenya)  
China Export Consortium Online Meeting  
Indonesia-Thailand Export Consortium Online Meeting  
MOU for Furniture Industry Platform  
MOU with China Qingdao Furniture Association
- 12 Korea-Indonesia Import Online Meeting  
Publish 'Furniture News,' (No.3)

## 2021

- 4 Publish 'Furniture News,' (No.4)  
'Homeplus' Furniture Pop-up Store  
Seoul International Furniture & Interior Fair  
UAE-Saudi Export Consortium Online Meeting
- 6 45th Group Standard Certification Committee
- 8 Publish 'Furniture News,' (No.5)  
Indonesia-Thailand Export Consortium Online Meeting  
Group Standard Examination Committee
- 10 Publish 'Furniture News,' (No.6)  
Group Standard Examination Committee  
World Furniture Confederation(WFC) Regular General Meeting  
Malaysia-Singapore Export Consortium Online Meeting  
China Export Consortium Online Meeting  
Korea International Furniture & Interior Fair
- 12 Publish 'Furniture News,' (No.7)

## 202

## 2

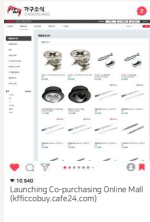
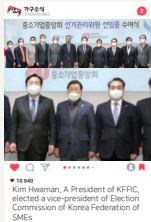
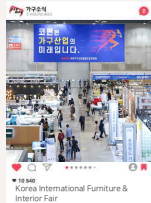
- 3 Publish 'Furniture News,' (No.8)  
Korea Pavilion to ClIFF(China)  
Launch Co-purchasing Online Mall  
(kficcobuy.cafe24.com)  
Selection of performing institution in the Export Voucher  
MOU with KFFIC-OKTA for Developing Korea Exhibition Industry
- 5 Korea Pavilion to INDEX(UAE)
- 8 Seoul International Furniture & Interior Fair  
Korea International Furniture & Interior Fair
- 10 North America LA, Chicago Export Consortium

1962-2022  
KFFIC

**60** Years



# Performance





# 02/

## Business

General Business

Quality & Certification Management

Group Purchasing & Sales

Co-brand Project

Publish 「Furniture News」

International Cooperative Exhibition

Staff Information

## General business

### 1. Strengthening & Functioning of Cooperatives

#### A. Strengthening Organization and Cooperation

- ① Increasing furniture representation
- ② Enhancing Members' status & Expanding Membership
- ③ Strengthening Cooperation & Function of Cooperatives

#### B. Substantiality of Member Cooperatives Management

- ① Improving Substantiality & Reliability in Members' management
- ② Intensive Training and Business Improvement for Effective management
- ③ Planning Furniture Projects for Boosting Members' Profit System

#### C. Focusing on Support Program to Member Cooperatives

- ① Building Information Delivery System
  - Cooperatives' Magazine 'Furniture News' Release
- ② Accelerating Network Exchange between Cooperatives' Members
  - Interchange Finished products & Subsidiary materials
  - Interchange Conglomerate & SMEs
  - Factory Tour Program

#### D. Network with Furniture Related Organizations

- ① Group Response to Furniture Issues for Furniture Industry Progress
- ② Active Participation to Furniture Industry Development Expert Committee
- ③ Expansion of Co-Business
  - Workshop Co-host
  - Domestic & Overseas Furniture Fair Korea Pavilion & Delegation

### 2. Industry University Institute Collaboration

#### A. Korea Furniture Society

Collaborate with Korea Furniture Society to conduct academic research for furniture industry

#### B. Wood Culture Forum

Through study & education for wood culture and spread & settlement of wood culture activity, it contributes to human's emotional cultivation, such as improvement of residence, lifestyle, and education environment, being healthy in body and mind, by connecting wood and human.

#### C. Professional Manpower

- ① Support technical information and materials to universities with furniture design curriculum
- ② Enhancement of cooperative relationship between furniture industry & universities

#### D. Cooperation of Technical Development with Young Generation(University)

Wood Furniture Design Contest and Fair for university students

### 3. Furniture Employees' Training Program

#### A. Cooperatives Workshop

**Participants :** Cooperatives' employees

**Program :** - Plan for joint projects

- Case conference of cooperatives
- Discussion strategy for vitalizing the fair
- Socializing among employees

#### B. QJT for Quality Management Manager

**Participants :** Managers in charge of Group Standardization & KS certificate

**Program :** - Group standardization QJT

- Training for revised standardization for KS certificate & group standard
- Explanation of market sales support act revision and group-purchasing system
- Training diverse policy changes including Environmental product declaration

#### C. School Market(S2B) Manager Training

**Participants :** Company workers preparing registration for S2B

**Program :** - Registration & usage of S2B  
- Method for activating S2B

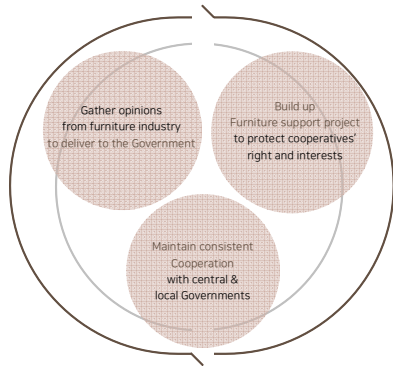
#### D. R&D for furniture

- R&D for environmentally hazardous material
- Standard development related technology, function, and criteria
- Technical consulting

## General business

### 4. Make a recommendation to the Government

#### Solving difficulties By making a recommendation to the Government



## Quality & Certification Management

### 1 Group Standard Development & Certification Issue

#### Purpose of Business

- ✓ Open up a market thorough quality management
- ✓ Lead overall quality improvement in furniture industry
- ✓ A practical standard development by reflecting companies' opinions
- ✓ Give reliability to consumer with consistent management & inspection
- ✓ Develop quality awareness among manufacturers

#### Target Goal

- ✓ Expand group standard products & Activation of certificate issuing
- ✓ Increase product quality by revision of KFFIC group standard
- ✓ Establish new group standard
- ✓ Standardization & Quality improvement in furniture products



Standardized 39 products including  
SPS-KPS G 1001-G200(Shelf Clock)

#### Group Standard Certification Management

- ✓ Group standard certificate evaluation & management - 150 companies (As of 2021)
- ✓ Group standard certification activation - support certification & instruction check
- ✓ KS-group standard integration - KS certificated company to group standard switching seminar, switching evaluation, etc.

#### Main Content

- ✓ Revise and remedy standards, Expand products (39 standard incl. shoe rack)
- ✓ Get reliability of consumer by guarantee of products produced under standardization

## Quality & Certification Management

### 2 Certification & R&D business

#### Purpose of Business

- ✓ Reducing Evaluation Fee such as Eco Label, Group Standard, KS for cooperative members
- ✓ Supporting for furniture quality improvement

#### Target Goal

- ✓ Reduce Certificate Cost
- ✓ Activate Certificate System
- ✓ R&D Business between research institute and manufacturer

#### Main Task

- ✓ Sign a contract with "Korea Conformity Laboratories", "Gyeonggi Furniture Certification Center", "Korea Testing Certification institute", "FITI Testing & Research Institute" to get up to 28% discount for every evaluation of our regional cooperatives members
- ✓ Encourage product development through R&D project with research institute
- ✓ Get entrusted certification issuing by MOU with "Korea Environmental Industry & Technology Institute"

### 3 Certification Consulting

#### Purpose of Business

- ✓ Develop new technology & Establish quality system
- ✓ Certificate consulting for KS, ISO, and Eco Label

#### Target Goal

- ✓ Support a quality system to be applied reasonably and get built up its reliability
- ✓ Consult and discount certificate fee for cooperative members

#### Main Task

- ✓ Quality system
- ✓ Certificate consulting for KS, Eco Label, ISO
- ✓ Encourage and consult new technology development
- ✓ ISO certificate issue

## Group Purchasing & Sales

### 1 Group Purchasing for Law Materials

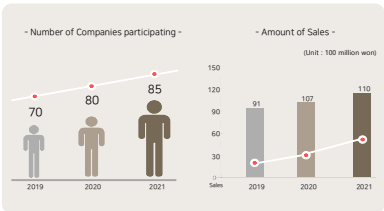
#### Group Purchasing Business

- ✓ Goal : Competitive price, Production cost reduction, Business Expansion, Reliable Management
- ✓ Products : PB, MDF, Mini fix, PVC, Mobile Drawer Unit, hinge, piece, etc
- ✓ Participants : 85 companies (2021)
- ✓ Result : US\$ 9,000,000

#### Group Purchasing Platform

- ✓ Issuance of guarantees by credit guarantee institutions to ease the burden of purchasing raw materials for SMEs
- ✓ Revitalization of Group-purchasing through the KBIZ Cooperative Exclusive Guarantee System
- ✓ Creating demand for Group-purchasing through Funding
- ✓ Participants : SMEs, Small Business Owner
- ✓ Benefit : 5-year use of Industrial Bank of Korea funds with warranty  
Restoring the limit by repaying it to the Industrial Bank of Korea by the expiration date (90 days, up to 180 days for one extension)

#### Group Purchasing Status (2019~2021)





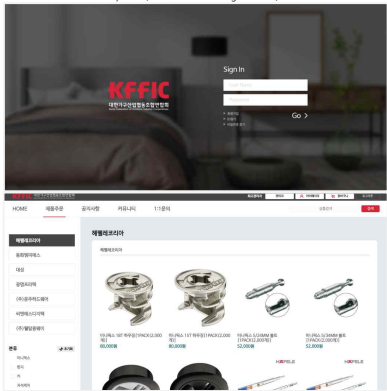
## Group Purchasing & Sales

## 2 Online Mall for Group-Purchasing

- ✓ Goal : Convenient to order and various product configurations
- ✓ Products : Mini fix, Hinge, Drawer Slide, Square Key, Handle, Electronic Key, Mobile Drawer Unit, Pieces Etc
- ✓ Website : [kfficcobuy.com](http://kfficcobuy.com) (Orderable after registration)



Scan to Go Online Mall  
for Group-Purchasing



### 3 Supporting Public Procurement System

### Confirmation of manufacturing

- ✓ Where a public institution enters into a product procurement contract through a competition method between SMEs or a private contract method of more than 10 million won, it is required to check whether the SME is directly produced.
- ✓ In order for SMEs that produce competitive products among small and medium-sized enterprises to participate in public purchase bidding, they must register themselves in the comprehensive public purchase information (smpp.go.kr) after receiving confirmation of direct production.
- ✓ Check method: The surveyor visits the production plant, production facility, production process, production personnel, and other matters for each competitive product by visiting the production factory.
- ✓ Processing period: within 14 days (excluding Saturdays, Sundays and statutory holidays)
- ✓ Sanctions: Direct production confirmation will be canceled for SMEs that have delivered products that have not been directly produced, and re-application will not be possible for 6 months to 1 year.

### Competitive products between small and medium-sized enterprises (SMEs)

- ✓ A system that obliges public institutions to conclude procurement contracts in accordance with limited competition or bidding methods for designated competition among SMEs when purchasing competitive products among SMEs.
- ✓ In 2022, KFFIC received designation of new items (blackboard supplement, medicine cabinet, stool chair, practice table, and table) among competitive products between small and medium-sized enterprises.
- ✓ Designated period: 3 years
- ✓ Number of designated items: 48 total items

## Group Purchasing & Sales

### 4 School Market – Group Sales

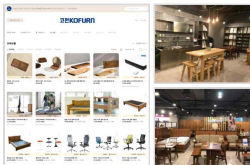
- ✓ Making cooperatives profit through active cooperation in S2B

The screenshot shows the S2B platform interface. At the top, there's a header with 'S2B' and navigation links. Below, there's a table listing various products, likely school supplies or furniture, with columns for product name, price, and other details. The interface is in Korean.

www.s2b.kr

### 5 Furniture Showroom

- ✓ Furniture Showroom & Mall "KOFURN MALL" On-Offline furniture sales support



Online Mall



Offline Mall

Gimpo Branch  
: 1st Floor, 74-1, Taejang-ro, Gimpo-si,  
Gyeonggi-do, Republic of Korea  
Bucheon Branch  
: 223, Bul-ro, Bucheon-si, Gyeonggi-do,  
Republic of Korea

## Co-Brand Project

### 1 Furniture Co-Brand 'IROCHE'

#### Overview

Co-brand of eco-friendly furniture operated by the KFFIC and Korean small business furniture companies in cooperation with each other to enhance reliability of products produced by domestic furniture manufacturers, operate marketing operations, and develop domestic and overseas markets

#### Brand Logo and Identity



1. 'r' from iroche shows a door opens
  2. iroche's door means a gate toward healthy price, environment, and belief
- 'IROCHE fills novelty to furniture market, IROCHE fills novel furniture'

#### Brand Concepts and Orientation



## Co-Brand Project

### 1 Furniture Co-Brand 'IROCHE'

#### Brand History

2021

- 04 Exhibit to Seoul International Furniture and Interior Fair(SOFURN) 2021
- 08 Exhibit to Korea International Furniture and Interior Fair(KOFURN) 2021

2020

- 03 Co-promotion of The International Consumer Electronics Show(CES) 2020
- 08 Exhibit to Seoul International Furniture and Interior Fair(SOFURN) 2020
- 10 Hyundai Department Store Furniture Pop-up Store
- 11 Exhibit to Korea International Furniture and Interior Fair(KOFURN) 2021
- 11 Relocate to IROCHE Offline Store(Gimpo, Gyeonggi-do)

2019

- 08 Furniture Co-Brand(iroche) Launched
- 08 Exhibit to Korea International Furniture and Interior Fair(KOFURN) 2019
- 08 MOU with Kenya
- 09 Delivery Furniture of B2B to Public Institutions
- 09 MOU with Singapore and Sample Order
- 09 IROCHE Pavilion to INDEX(UAE)
- 11 The Composition of the Experience Zone in the Hotel Talk Concert
- 12 Open IROCHE Offline Store(Bucheon, Gyeonggi-do)

## Co-Brand Project

#### Sales Item



#### Channel Sales



Offline Store(Gimpo)



Official Online Store



Smartstore(Online)



Smartstore(KOFURN MAIL)

#### Join Process



## Publish 「Furniture News」

### 1 「Furniture News」 Overview

#### ◆ Background

Founded in December 1984, "Furniture News" is a representative newsletter for the furniture industry, such as sharing the current status of the domestic furniture manufacturing industry and sharing information on overseas furniture markets.

Re-published No. 1 in May 2020 due to the need to resume the existing role by re-publishing the suspended "Furniture News".

#### ◆ Purpose

It aims to provide information on the domestic and foreign furniture market, share the current status and difficulties of furniture manufacturers, and guide various support projects conducted by the Korea Furniture Association to help revitalize the furniture industry and establish a network that grows together

#### ◆ Contents

- KFFIC and Cooperatives news
- Domestic and foreign furniture industry information
- Statistics on the Furniture Industry
- Guidelines on Support Projects
- Information furniture events
- Status of woodworking machinery and raw materials
- Introduction to books
- An interview with a furniture designer
- Sharing trends in the furniture industry
- Status of cooperatives and organizations



< Furniture News No.1, 3, 6, 8 >

## Publish 「Furniture News」

#### ◆ Distribution

- Distribution destination : national institutions and organizations, federation national member associations, furniture manufacturing and raw materials and subsidiary materials companies, machinery manufacturing companies, related media and academia, etc
- Type : Magazine, Web magazine, Newsletter
- Copies : 10,000copies a year



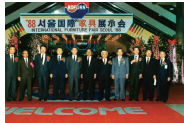
# International Cooperative Exhibition

## 1 Seoul International Furniture & Life Show (SOFURN)

### Overview

Type	Contents
Title	Seoul International Furniture & Life Show SOFURN&LIFESHOW
Period	04 <sup>th</sup> (Thu) ~ 07 <sup>th</sup> (Sun) Aug. 2022 [10:00AM - 18:00PM]
Venue	7,281㎡ / COEX / HALL D Seoul, Korea
Products	Home furniture : Sofa, Table, Chair, Bed, Wooden furniture Office furniture : Desk, Cabinet, Partition, Office chair Appliance & IoT : TV, Washing machine, Dryer, Refrigerator, IoT Wall pad Interior : Cushion, Stand lamp, Candle, Curtain, Diffuser, Art Travel & Leisure : Camping equipment, Car, Hotel, Outdoor Healthy & Beauty : Hand sanitizer, Cosmetics, Clothes, Shoes F&B : Coffee, Bakery, Liquor, Instant food
Organizer	KFFIC (Korea Federation of Furniture Industry Cooperatives) Chosun media
Host (Expected)	MOTIE, MSS, PPS, SEOUL CITY, KBIZ, KOTRA, KITA, KCCI, CAFA
Channel	Website : <a href="http://www.sofurn.or.kr">www.sofurn.or.kr</a>   Instagram : @sofurn_lifeshow

### Competitiveness



- It was held again in 2020 at KOEX (currently COEX), which held the 'National Best Furniture Fair' for the first time in 1981, and continued until this year.
- An exhibition that leads the rapidly changing lifestyle and the resulting home-style trend under the theme of furniture and lifestyle encounters.

### Goal of SOFURN&LIFESHOW

- ① Present the future furniture industry that combines furniture and lifestyle with the trend of diversifying the functions of the house
- ② To promote balanced growth of the furniture industry by operating a 'large and medium-sized win-win cooperation project' using exhibitions
- ③ Promotion of trade through the internationalization of Korean furniture and interior industries as a place for promoting international exchanges and exchanging information for furniture industries



## International Cooperative Exhibition

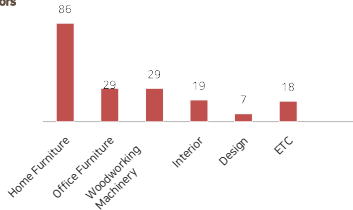
### 1 Seoul International Furniture & Life Show (SOFURN)

#### Result of the fair

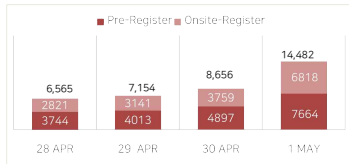
127 exhibitors, 36,857 visitors, 10,348sqm (2021)

Type	Exhibitors
Home furniture	48
Office furniture	9
Living	32
Interior	21
Fashion & Beauty	3
Leisure	2
F&B	4
Others	8
<b>Total</b>	<b>127</b>

#### Exhibitors



#### Visitors



# International Cooperative Exhibition

## 1 Seoul International Furniture & Life Show (SOFURN)

### Events

Opening ceremony



Conference



Trade meeting



Tea culture Performance



Buyer meeting



Live shopping



### Previous Fair



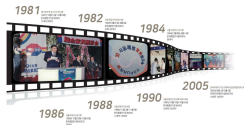
# International Cooperative Exhibition

## 2 Korea International Furniture & Interior Fair (KOFURN)

### Overview

Type	Contents
Title	Korea International Furniture & Interior Fair KOFURN
Period	25 <sup>th</sup> (Thu) ~ 28 <sup>th</sup> (Sun) Aug, 2022 [10:00AM - 18:00PM]
Venue	21,384m <sup>2</sup> / KINTEX / HALL 1~2 Gyeonggi-do, Korea
Products	Home furniture : Sofa, Table, Chair, Bed, Wooden furniture Office furniture : Desk, Cabinet, Partition, Office chair Interior : Cushion, Stand lamp, Candle, Curtain, Diffuser Kitchen furniture : Pottery, Bowl, Kitchen tools, Pot, Sink Home appliance : TV, Washing machine, Dryer, Refrigerator Materials : Woodworking machine, Materials
Organizer	KFFIC (Korea Federation of Furniture Industry Cooperatives)
Host (Expected)	MOTIE, MSS, PPS, KBIZ, GTO, KOTRA, KITA, KCCI, CAFA
Channel	Website : <a href="http://www.kofurn.or.kr">www.kofurn.or.kr</a>   Instagram : @kofurn

### Competitiveness



- KOFURN, the largest, longest and best furniture exhibition in Korea since 1981
- Korea's representative furniture exhibition covering the furniture industry from raw materials and subsidiary materials to finished furniture products
- Exhibition with the highest percentage of participation in manufacturing, internationally certified global furniture exhibition

### Goal of KOFURN

- ① Domestic & International Trendy furniture & interior, wood-working machinery, raw materials to compare through fair and information share for new products and technology innovation
- ② Quality improvement of domestic furniture & industry and global competitiveness intensification for consistent growth in trade
- ③ Being a platform to build a global network and to share furniture industry information





# International Cooperative Exhibition

## 2 Korea International Furniture & Interior Fair (KOFURN)

<b>KOFURN 1992</b>  기간 1992년 9월 30일~10월 1일 장소 한국종합전시관 KDEX 규모 15,469㎡ 참가업체 17개사 232개사 주 및 방문객 8만여명 Period 1992. 9. 30~10. 6 Venue KDEX Scale 15,469㎡	<b>KOFURN 1994</b>  기간 1994년 11월 19일~11월 20일 장소 한국종합전시관 KDEX 규모 21,066㎡ 참가업체 20개사 249개사 주 및 방문객 10만여명 Period 1994. 11. 19~11. 25 Venue KDEX Scale 21,066㎡	<b>KOFURN 1996</b>  기간 1996년 11월 13일~11월 24일 장소 한국종합전시관 KDEX 규모 23,000㎡ 참가업체 25개사 364개사 주 및 방문객 10만여명 Period 1996. 11. 13~11. 29 Venue KDEX Scale 23,000㎡	<b>KOFURN 2008</b>  기간 2008년 8월 28일~8월 31일 장소 KINTEX 규모 21,546㎡ 참가업체 13개사 200개사 1000부스 주 및 방문객 12만여명 Period 2008. 8. 28~8. 31 Venue KINTEX Scale 21,546㎡	<b>KOFURN 2009</b>  기간 2009년 8월 27일~8월 31일 장소 KINTEX 규모 21,546㎡ 참가업체 11개사 197개사 987부스 주 및 방문객 11만여명 Period 2009. 8. 27~8. 31 Venue KINTEX Scale 21,546㎡	<b>KOFURN 2010</b>  기간 2010년 8월 26일~8월 30일 장소 KINTEX 1A 규모 18,000㎡ 참가업체 10개사 154개사 1000부스 주 및 방문객 9만여명 Period 2010. 8. 26~8. 30 Venue KINTEX Scale 18,000㎡
<b>KOFURN 1998</b>  기간 1998년 9월 15일~9월 20일 장소 코엑스 규모 14,000㎡ 참가업체 17개사 232개사 주 및 방문객 8만여명 Period 1998. 9. 15~9. 20 Venue COEX Scale 14,000㎡	<b>KOFURN 1999</b>  기간 1999년 10월 22일~10월 26일 장소 KOTRA 서울무역전시관 SETEC 규모 7,948㎡ 참가업체 13개사 135개사 주 및 방문객 10만여명 Period 1999. 10. 22~10. 26 Venue COEX Scale 7,948㎡	<b>KOFURN 2000</b>  기간 2000년 10월 30일~11월 5일 장소 코엑스 규모 18,378㎡ 참가업체 20개사 232개사 주 및 방문객 10만여명 Period 2000. 10. 30~11. 5 Venue COEX Scale 18,378㎡	<b>KOFURN 2011</b>  기간 2011년 8월 24일~8월 28일 장소 KINTEX 규모 10,773㎡ 참가업체 11개사 136개사 650부스 주 및 방문객 14만여명 Period 2011. 8. 24~8. 28 Venue KINTEX Scale 10,773㎡	<b>KOFURN 2012</b>  기간 2012년 8월 22일~8월 26일 장소 KINTEX 규모 11,043㎡ 참가업체 12개사 124개사 644부스 주 및 방문객 11만여명 Period 2012. 8. 22~8. 26 Venue KINTEX Scale 11,043㎡	<b>KOFURN 2013</b>  기간 2013년 8월 11일~8월 15일 장소 KINTEX 규모 10,773㎡ 참가업체 7개사 108개사 640부스 주 및 방문객 10만여명 Period 2013. 8. 11~8. 15 Venue KINTEX Scale 10,773㎡
<b>KOFURN 2002</b>  기간 2002년 10월 16일~10월 20일 장소 코엑스 규모 15,291㎡ 참가업체 16개사 192개사 주 및 방문객 12만여명 Period 2002. 10. 16~10. 20 Venue COEX Scale 15,291㎡	<b>KOFURN 2003</b>  기간 2003년 5월 19일~5월 22일 장소 코엑스 규모 10,368㎡ 참가업체 15개사 119개사 500부스 주 및 방문객 10만여명 Period 2003. 5. 19~5. 22 Venue COEX Scale 10,368㎡	<b>KOFURN 2004</b>  기간 2004년 10월 27일~10월 31일 장소 코엑스 규모 15,502㎡ 참가업체 14개사 168개사 721부스 주 및 방문객 11만여명 Period 2004. 5. 19~5. 22 Venue COEX Scale 10,368㎡	<b>KOFURN 2014</b>  기간 2014년 8월 21일~8월 24일 장소 KINTEX 규모 11,067㎡ 참가업체 12개사 152개사 688부스 주 및 방문객 11만여명 Period 2014. 8. 21~8. 24 Venue KINTEX Scale 11,067㎡	<b>KOFURN 2015</b>  기간 2015년 8월 19일~8월 22일 장소 KINTEX 규모 16,443㎡ 참가업체 12개사 152개사 974부스 주 및 방문객 12만여명 Period 2015. 8. 19~8. 23 Venue KINTEX Scale 16,443㎡	<b>KOFURN 2016</b>  기간 2016년 8월 19일~8월 21일 장소 KINTEX 규모 21,546㎡ 참가업체 10개사 214개사 1,243부스 주 및 방문객 11만여명 Period 2016. 8. 19~8. 21 Venue KINTEX Scale 21,546㎡
<b>KOFURN 2005</b>  기간 2005년 9월 1일~9월 5일 장소 KINTEX 규모 16,160㎡ 참가업체 11개사 168개사 690부스 주 및 방문객 12만여명 Period 2005. 9. 1~9. 5 Venue COEX Scale 16,160㎡	<b>KOFURN 2006</b>  기간 2006년 8월 24일~8월 29일 장소 KINTEX 규모 32,169㎡ 참가업체 20개사 176개사 1200부스 주 및 방문객 13만여명 Period 2006. 8. 24~8. 29 Venue KINTEX Scale 21,000㎡	<b>KOFURN 2007</b>  기간 2007년 8월 23일~8월 27일 장소 KINTEX 규모 21,546㎡ 참가업체 15개사 200개사 주 및 방문객 13만여명 Period 2007. 8. 23~8. 27 Venue KINTEX Scale 21,546㎡	<b>KOFURN 2017</b>  기간 2017년 8월 30일~9월 3일 장소 KINTEX 규모 32,157㎡ 참가업체 10개사 322개사 1,933부스 주 및 방문객 12만여명 Period 2017. 8. 30~9. 3 Venue KINTEX Scale 32,157㎡	<b>KOFURN 2018</b>  기간 2018년 8월 29일~9월 1일 장소 KINTEX 규모 32,157㎡ 참가업체 16개사 382개사 1,558부스 주 및 방문객 12만여명 Period 2018. 8. 29~9. 2 Venue KINTEX Scale 32,157㎡	<b>KOFURN 2019</b>  기간 2019년 8월 29일~9월 1일 장소 KINTEX 규모 32,157㎡ 참가업체 16개사 384개사 1,335부스 주 및 방문객 10만여명 Period 2019. 8. 29~9. 1 Venue KINTEX Scale 32,157㎡

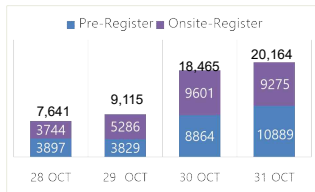
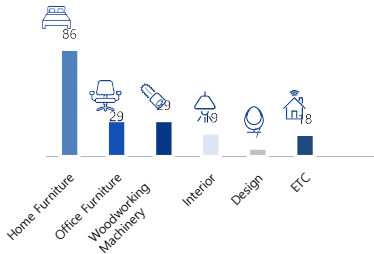
## International Cooperative Exhibition

### 2 Korea International Furniture & Interior Fair (KOFURN)

#### Result of the fair

8 countries 188 exhibitors, 55,385 visitors, 21,546sqm (2021)

Type	Exhibitors
Home furniture	86
Office furniture	29
Interior	19
Machine & Materials	29
Design	7
Others	18
Total	188



# International Cooperative Exhibition

## 2 Korea International Furniture & Interior Fair (KOFURN)

### Events

Opening ceremony



Conference



Trade meeting



Live shopping



Academic symposium



Furniture Design Competition



### GaGu Living Design Competition



Type	Contents
Title	GaGu Living Design Competition
Purpose	<ul style="list-style-type: none"> <li>Development of Domestic Furniture Designers and Linkage with Manufacturing Companies</li> <li>Enhancement of Korean Furniture Design Competency and Leap to the International Level</li> <li>Improving the Value and Recognition of Korean Furniture Brands</li> </ul>
Period	07 <sup>th</sup> (Mon) March ~ 28 <sup>th</sup> (Sun) Aug, 2022
Subject	FREE STYLE An object to the future meta and imagination that can be shared in the existing space
Eligibility	Students enrolled in domestic and foreign universities and designers of domestic and foreign design activities
Organizer	KFFIC 대한가구산업협동조합연합회  발간 가구가이드
Host	에온스가구  HANSEM  Daewoo  J&KOMO  ESSA  TAKS

# International Cooperative Exhibition

## 3 International Furniture Fair & Korea Pavilion

### ◆ Participating list in 2019 (6 exhibitions in a year)



MIFF 2019  
8 companies  
286 meetings / \$ 4,586,000



INDEX 2019  
10 companies  
187 meetings / \$ 9,116,000



FC 2019  
10 companies  
227 meetings / \$ 8,851,000



CIFF **Guangzhou 2019**  
10 companies  
191 meetings / \$12,264,000



INTERZUM 2019  
8 companies  
190 meetings / \$ 5,783,000



MEBEL 2019  
8 companies  
337 meetings / \$ 9,470,000

Support Program  
for Korean Participants

Booth Space & Construction : 70% support(1booth 12sqm) | One way Shipping 1 CBM : 100% support  
Others : Online Directory, Buyer Matchmaking, Interpreters, Group Shuttle

# International Cooperative Exhibition

## 4 Overseas Delegation Project

### ◆ Furniture Trade Project

KFFIC & highly qualified Korea furniture manufacturers visit a target country to make a business discussion and show their sample products.  
1:1 pre-arranged business meeting and local factory & showroom tour are conducted.

#### Process

[Step 1]  
Market Research

[Step 2]  
Business Meeting

[Step 3]  
Invitation to Korea

#### Photos



1:1 Business meeting  
In Qatar



Furniture Showroom Tour  
In Singapore



Furniture seminar  
In Singapore

# International Cooperative Exhibition

## 4 Overseas Delegation Project

### ◆ Trade Project Performance



2018 Qatar/Turkey Trade Meeting

10 Korean Manufacturers  
139 meetings / \$ 17,808,000



2019 Saudi/Kuwait Trade Meeting

9 Korean Manufacturers  
107 meetings / \$ 206,169,000



2019 South Africa/Kenya Trade Meeting

9 Korean Manufacturers  
132 meetings / \$ 8,170,000

### - Invitation buyers to Korea, KOFURN Business Meeting, Factory Tour (2017~2018)



Factory Tour in Korea



KOFURN Fair



KOFURN Trade Meeting

## International Cooperative Exhibition

### 5 Online Trade Meeting

- Support for non-face-to-face exports through online video meetings to explore overseas markets for SMEs and enhance export vitality that have shrunk in the after COVID-19
- Systematically supports 'matching-meeting-management' such as placement of dedicated personnel and support for follow-up meeting so that actual contracts can be made with matched buyers

#### ◆ Performance in 2020

- Egypt, Morocco Trade Meeting  
79 meetings / \$ 5,013,000
- UAE, Saudi Trade Meeting  
62 meetings / \$ 8,893,000
- Thailand, Indonesia Trade Meeting  
74 meetings / \$ 5,799,000
- China Trade Meeting  
45 meetings / \$ 2,919,000

#### ◆ Performance in 2021

- Malaysia, Singapore Trade Meeting  
47 meetings / \$ 6,414,000
- Middle East Trade Meeting  
50 meetings / \$ 9,268,000
- China Trade Meeting  
55 meetings / \$ 7,357,000
- Thailand, Indonesia Trade Meeting  
76 meetings / \$ 20,371,000



## International Cooperative Exhibition

### 6 Export Voucher

This is a newly introduced project in the form of a 'voucher' to remove barriers between government departments' export support projects and to allow small and medium-sized enterprises to freely select export support projects that fit their export capabilities.

#### ◆ Export Support Services We Offer

Type	Business	Service
Support for Exhibitions / Events / Overseas Sales	SOFURN&LIFESHOW	Domestic Exhibitions
	KOFURN	(Booth fee & Equipment fee & Marketing fee)
Investigation / General Consulting	Overseas Buyer Invitation Trade Meeting	Invitation and visits to factories
	Overseas Market Research and Build a Buyer DB	Market research report, buyer DB provided
	Overseas Exhibitions	Overseas Exhibitions (Registration Form & Equipment fee & s)
	Overseas Buyer Online Trade Meeting Arrangement	Arrange buyer consultation for item



**Coming together is a beginning.  
Working together is success.**

- Henry Ford

같이 모이는 것은  
시작을 의미한다.

같이 협력해서 일하는 것은  
성공을 의미한다.

- 헨리포드