

KFFIC

Korea Federation of Furniture Industry

Cooperative

KFFIC

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01

About KFFIC

Greeting
Foundation
Status
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Greetings

"KFFIC" is

A professional furniture organization, established in 1962, representing Korea SMEs furniture industry by promoting healthy development of furniture industry and welfare of our members.

Under KFFIC, we have 12 regional cooperatives nationally with 608 furniture companies as our members.

KFFIC has served for our members with group purchasing and selling for furniture production, governmental furniture projects, international furniture fair organization, and making a recommendation to government.

KFFIC will always do the best for prosperity of Korea furniture industry.

Sincerely,

President of KFFIC

KIM HWA-MAN

김화만



Foundation

For Actualizing social justice through economy revival which aims national reconstruction, we, furniture manufacturers take it hard to see the time of innovation for all with creative mind and strong will, sweeping away of old conventional industrial way of thinking we have in the past.

As government proclaimed the acts of small - medium enterprises cooperatives and small-medium company business adjustment for a way of supporting and protecting small-medium companies, each industry have built their own organic alliances strongly, that would be said a huge innovation in the field of SME industry.

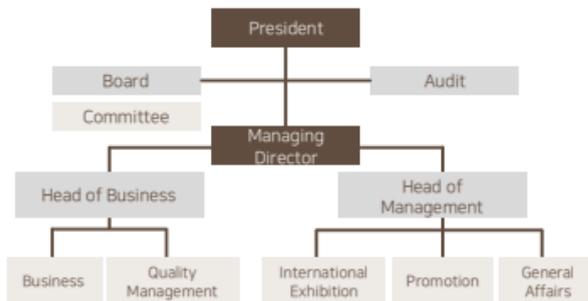
We, furniture manufacturers shall unite and cooperate by law-material group purchasing, production standard establishing, inspection policy enacting, and other supportive project implementing and shall break out of worthless competition and irresponsible selfishness, so that independent furniture economy can be arisen and consolidated its social status. Under these causes, we announce that it is time to establish Korea federation of furniture industry cooperatives with union of regional furniture cooperatives.

Since 1962
KFFIC 대한가구산업협동조합연합회
 Korea Federation of Furniture Industry Cooperatives

Status

- Established on 12th of Dec 1962 with a permission by Ministry of Trade, Industry and Energy
- Furniture manufacturers' organization under Ministry of SMEs and Startups
- Members with nationally 12 regional cooperatives & 608 Furniture companies

Organization



Main Business

General Business	Group Purchasing & Sales
<ul style="list-style-type: none"> Strengthening & Functioning the organization Industry University Institute Collaboration Furniture employees training Making a recommendation to the Government 	<ul style="list-style-type: none"> Law materials group purchasing Group furniture sales Furniture Showroom Eco Co-brand (IROCHE)
Quality & Certification Management	International Exhibition
<ul style="list-style-type: none"> Group Standard Development Certification issuing R&D support and Test service Certification consulting 	<ul style="list-style-type: none"> Organizing Korea Furniture Fair and Seoul Furniture Fair Participating Korea Pavilion at the Overseas Furniture Fairs Overseas Market Development Global furniture network

Members

12 regional cooperatives & 608 furniture companies

Seoul Kyungin Furniture Industry Cooperative

(1962, 175 companies)
A : 3F, 79, Janghan-ro, Dongdaemun-gu, Seoul
T : +82-2-2212-0050

Incheon Furniture Industry Cooperative

(2014, 18 companies)
A : 24, Gahyeonsan-ro 23beon-gil, Seo-gu, Incheon
T : +82-32-563-2700

Seoul Kyong-in Steel&Metal Furniture Industry Cooperative

(1967, 114 companies)
A : 511ho, 227, Gonghang-daero, Gangseo-gu, Seoul
T : +82-2-924-7755

Gyeonggi Province Furniture Industry Cooperative

(1983, 65 companies)
A : 301ho, 1, 167beon-gil, Hwasan-ro, Jangsin-gu, Suwon-si, Gyeonggi-do
T : +82-31-253-4321

Jeollabukdo Furniture Industry Cooperative

(1963, 18 companies)
A : 78-20, Naewondang-gil, Wansan-gu, Jeonju-si, Jeollabuk-do
T : +82-63-271-1595

Gwangju Jeonnam Furniture Industry Cooperative

(1965, 31 companies)
A : 403ho, 730, Bitgaram-ro, Naju-si, Jeollanam-do
T : +82-62-603-0753

Gangwondo Furniture Industry Cooperative

(1985, 7 companies)
A : 82, Gongdan-ro, Chuncheon-si, Gangwon-do
T : +82-33-252-1781

Chungbuk Sejong Furniture Industry Cooperative

(1962, 13 companies)
A : 5F, 769, Jikji-daero, Heungdeok-gu, Cheongju-si, Chungcheongbuk-do
T : +82-43-256-5597

Daejeon Sejong Chungnam Furniture Industry Cooperative

(1975, 23 companies)
A : 102ho, 15, Wangsabong-ro 24beon-gil, Yuseong-gu, Daejeon
T : +82-42-625-0870

Daegu Kyungbuk Furniture Industry Cooperative

(1963, 70 companies)
A : 53, Jungang-daero 49-gil, Nam-gu, Daegu, Republic of Korea
T : +82-53-652-0525

Ulsan Gyeongnam Furniture Industry Cooperative

(1963, 16 companies)
A : 372, Changwon-daero, Uichang-gu, Changwon-si, Gyeongsangnam-do
T : +82-55-264-2670

Busan Furniture Industry Cooperative

(1962, 48 companies)
A : 1502ho, 39, Jobang-ro, Dong-gu, Busan
T : +82-51-466-5203

History



1962'

- 10 KFFIC Established (Seoul, Gyeongnam, Chungbuk Cooperatives attended)

1963

- 8 Jeonbuk Furniture Industry Cooperative Join
- 12 Gyeongnam, Gyeongbuk Furniture Industry Cooperative Join

1965

- 5 Jeonnam Furniture Industry Cooperative Join

1967

- 2 Seoul Metal Furniture Industry Cooperative Join

1975

- 6 Chungnam Furniture Industry Cooperative Join

1977

- 8 Seoul Lacquer Furniture Industry Cooperative Join

1980

- 11 Korean furniture export recommendation work Begin

1981

- 10 National Best Furniture Fair
- 12 Held a touring technical seminar

1982

- 8 Korea International Wood Working Machinery Fair
- 9 Held wood paint and technology seminars
- 12 Korea Furniture Total Catalog Publishing

1983

- 10 Furniture Quality Management Training
- 11 Gyeonggi-do Furniture Industry Cooperative Join

1984

- 5 Seoul International Furniture Fair
- 12 Monthly <Furniture News> Publishing

1985

- 5 Furniture A/S standard(draft) case Approved

1986

- 5 Quality Management Education and Energy Consumption Saving Technology Seminar
- 10 Seoul International Furniture Fair
- 10 Quality Management Education and Energy Consumption Saving Technology Seminar

1987

- 5 Furniture Quality Management Training



1988

- 11 Seoul International Furniture Fair
- 12 Designated by the Industrial Promotion Agency as its own quality inspection association
- 12 Survey on the actual condition of the furniture industry and issuance of quality inspection system guarantee method

1989

- 6 Furniture Quality Management Training
- 8 Publicity of Furniture Quality Labelling System
- 8 Enforcement of a crackdown on the distribution of defective furniture products



History

1990

- 4 Conduct safety hazard item investigation and distribution crackdown
- 5 Conduct Furniture Price Indication System
- 7 Revised KS Specification for Desk and Chair for Wood Office
- 8 Furniture Quality Management Training
- 10 Seoul International Furniture Fair
- 10 A Study on the International Competitiveness of the Furniture Industry
- 11 Creating a Cooperative Complex for Furniture in Cooperation Projects
- 12 Operate the CAFA President-elect Secretariat

1991

- 1 Basic training for wood furniture
- 7 Furniture Quality Management Training
- 10 Daejeon General Furniture Exhibition

1992

- 1 Basic training for wood furniture
- 7 Furniture Quality Management Training
- 7 University student furniture design contest
- 9 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 10 Daejeon General Furniture Exhibition

1993

- 6 MDF Group purchasing from Indonesia
- 6 Participation in the International Small and Medium Business Conference (IDBC)
- 7 Quality Management (QM) training for furniture <94KOREAN FURNITURE> Publishing
- 10 <30 Years History of Furniture Cooperatives> Publishing

1994

- 7 University student furniture design contest
- 11 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 11 International Furniture Seminar

1995

- 6 Quality Management (QM) training for furniture
- 8 <95KOREAN FURNITURE> Publishing
- 9 Group Standard Permitted by Government

1996

- 9 Designation of a group standard quality certification organization
- 11 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 11 International Furniture Symposium



1997

- 6 'Furniture Tech & Quality Management Training
- 8 <98KOREAN FURNITURE> Publishing

1998

- 5 Awarded at the Small and Medium Business Advancement Contest
- 9 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 9 3rd International Furniture Seminar

1999

- 3 Korean Pavilion at Singapore Furniture Fair
- 10 Korea Pavilion to INDEX(UAE)
- 10 Seoul International Furniture Fair
- 11 Korean Pavilion at Tokyo Furniture Fair
- 11 Attended CAFA Meeting



History



2000

- 3 Korea Pavilion to Singapore furniture fair
- 10 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair
- 10 4th International Furniture Seminar
- 11 Korea Pavilion to Japan furniture fair

2001

- 3 Korea Pavilion to Singapore furniture fair
- 10 Korea Pavilion to INDEX(UAE)
- 11 Korea Pavilion to Japan furniture fair
- 11 Attended CAFA meeting



2002

- 3 Korea Pavilion to MIFF(Malaysia)
- 4 17th CAFA annual congress
- 8 Korea Pavilion to FC(China)
- 10 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair

2003

- 3 Korea Pavilion to China furniture fair
- 5 Seoul International Furniture Fair
- 9 19th CAFA annual congress
- 11 Korea Pavilion to Japan furniture fair

2004

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 9 Korea Pavilion to ClIFF
- 10 Seoul International Furniture Fair & Seoul International Woodworking Machinery Fair

2005

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 9 Korea International Furniture & Interior Fair

2006

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair

2007

- 1 1st WFA(World Furniture Association) Congress
- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 9 2nd WFC(World Furniture Congress)

2008

- 3 Korea Pavilion to China furniture fair
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 12 Revised group standard & register 44 standards to KSA

2009

- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 11 Korea Pavilion to INDEX(UAE)
- 12 Customs approval to medium density fiberboard(2010)



History



2010

- 7 KFFIC Co-Brand register(KOFURN)
- 7 Attended CAFA meeting
- 8 Korea International Furniture & Interior Fair
- 11 Korea Pavilion to INDEX(UAE)

2011

- 3 Asian Trade Show with Korea-ASEAN Center
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 10 Korea Pavilion to INDEX(UAE)

2012

- 3 Philippines Furniture Trade Show
- 6 Korea Pavilion to NeoCon(USA)
- 8 Korea International Furniture & Interior Fair
- 8 Korea Pavilion to INDEX(UAE)
- 9 50 Years of KFFIC Publishing



2013

- 5 Korea Pavilion to INDEX(UAE)
- 6 Korea Pavilion to NeoCon(USA)
- 7 Group standard certificate issuing business
- 9 Korea International Furniture & Interior Fair
- 12 1st Group Standard Certification Committee

2014

- 3 2nd Group Standard Certification Committee
- 5 Korea Pavilion to INDEX(UAE)
- 5 3rd Group Standard Certification Committee
- 5 1st Group Standard Staff Training
- 6 Korea Pavilion to NeoCon(USA)
- 7 4th Group Standard Certification Committee
- 8 Korea International Furniture & Interior Fair and Woodworking Machinery Fair
- 9 Korea Pavilion to CIFF(China)
- 9 5th Group Standard Certification Committee
- 11 6th Group Standard Certification Committee
- 12 1st Group Standard Staff Training
- 12 7th Group Standard Certification Committee



2015

- 3 Korea Pavilion to CIFF(China)
- 3 8th Group Standard Certification Committee
- 4 MOU with S2B (School to Business)
- 5 Korea Pavilion to INDEX(UAE)
- 6 Korea Pavilion to NeoCon(USA)
- 6 9th Group Standard Certification Committee
- 7 Group Standard Staff Training
- 8 Korea International Furniture & Interior Fair
- 9 Korea Pavilion to CIFF(China)
- 9 10th Group Standard Certification Committee
- 10 11th Group Standard Certification Committee
- 11 12th Group Standard Certification Committee
- 12 Quality Control Staff Regular Training
- 12 13th Group Standard Certification Committee

2016

- 3 Korea Pavilion to CIFF(China)
- 3 MOU with KEITI(Korea Environmental Industry & Technology Institute)
- 3 Launch KOKURN MALL(www.kofurnmall.co.kr)
- 4 MOU with China Shandong Wood Association
- 4 15th Group Standard Certification Committee
- 5 Korea Pavilion to INDEX(UAE)
- 7 MOU with KCL(Korea Conformity Lab.)
- 7 Group Standard Staff Training
- 8 Korea International Furniture & Interior Fair
- 10 16th Group Standard Certification Committee
- 11 17th Group Standard Certification Committee
- 12 18th Group Standard Certification Committee

History



2017

- 1 18th Group Standard Certification Committee
- 3 Korea Pavilion to CIFF(China)
Korea Pavilion to INDEX(UAE)
20th Group Standard Certification Committee
- 5 21th Group Standard Certification Committee
Group Standard Examination Committee
- 6 Group Standard Staff Training
22th Group Standard Certification Committee
- 7 Qatar-Singapore Trade Meeting(Delegation)
23th Group Standard Certification Committee
- 8 Korea International Furniture & Interior Fair
Korea Pavilion to CIFF(China)
- 9 Korea Pavilion to FC(China)
24th Group Standard Certification Committee
Group Standard Examination Committee
- 11 Monthly 'Furniture News' Publishing
Korea Pavilion to Mebel(Russia)
25th Group Standard Certification Committee
26th Group Standard Certification Committee
- 12 27th Group Standard Certification Committee
Win Grand Prize SMEs Competition 2017

2018

- 3 28th Group Standard Certification Committee
Korea Pavilion to MIFF(Malaysia)
Korea Pavilion to INDEX(UAE)
Korea Pavilion to CIFF(China)
- 4 Visitor Delegation to INEGOL(Turkey)
Visitor Delegation to Salone del Milano(Italy)
- 5 Group Standard Staff Training
- 6 29th Group Standard Certification Committee
- 7 Korea Pavilion to Formobile(Brazil)
Qatar-Turkey Trade Meeting(Delegation)
- 8 Furniture Co-Brand Development Support
MOU with SEMAS
Korea International Furniture & Interior Fair
30th Group Standard Certification Committee
Group Standard Examination Committee
- 9 Korea Pavilion to FC(China)
Korea Pavilion to CIFF(China)
- 10 Korea Pavilion to Orgatec(Germany)
31th Group Standard Certification Committee
Group Standard Examination Committee
- 11 Korea Pavilion to Mebel(Russia)
Korea-Philippines Furniture Trade Show
Furniture Co-brand Committee
Quality Management Manager Regular
Training
32th Group Standard Certification Committee
- 12 33th Group Standard Certification Committee

2019

- 2 Furniture Co-brand Launching Ceremony
- 3 Furniture Co-brand 'iroche' Trademark
Registration
Korea Pavilion to FC(China)
Korea Pavilion to MIFF(Malaysia)
- 4 MOU to Revitalize the Furniture Industry
Korea Pavilion to INTERZUM(Germany)
'GaGu Living Design Competition' Committee
34th Group Standard Certification Committee
- 6 35th Group Standard Certification Committee
'iroche' Cooperatives Foundation Committee
- 7 'Korea World Class' secretariat Briefing
South Africa-Kenya Export Consortium
- 8 Saudi-Kuwait Export Consortium
Korea International Furniture & Interior Fair
MOU with Iroche-Kenya Furniture Market
Entry
- 9 MOU with KAI(Korea Association of Industrial
Designers)
Korea Pavilion to CIFF(China)
Korea Pavilion to INDEX(UAE)
MOU for 'Iroche-Singapore' Furniture Market
Entry
36th Group Standard Certification Committee
37th Group Standard Certification Committee
- 10 Group Standard Examination Committee
- 11 38th Group Standard Certification Committee
- 12 MOU with Kongju National University
Launching 'iroche' Furniture Showroom



History

2020

- 2 Indonesia-Thailand Export Consortium
- 5 Re-launching 'Furniture News,' (No.1)
- 6 Korea-Indonesia Online Forum
- 8 Seoul International Furniture & Interior Fair
Egypt-Morocco Export Consortium Online Meeting
Overseas Export Online Meeting
Publish 'Furniture News,' (No.2)
- 10 'Hyundai Department Store' Furniture Pop-up Store
- 11 Korea International Furniture & Interior Fair
Overseas Export Online Meeting
(Vietnam, Singapore, Saudi, Qatar, Kenya)
China Export Consortium Online Meeting
Indonesia-Thailand Export Consortium Online Meeting
MOU for Furniture Industry Platform
MOU with China Qingdao Furniture Association
- 12 Korea-Indonesia Import Online Meeting
Publish 'Furniture News,' (No.3)



2021

- 4 Publish 'Furniture News,' (No.4)
'Homeplus' Furniture Pop-up Store
Seoul International Furniture & Interior Fair
UAE-Saudi Export Consortium Online Meeting
- 6 45th Group Standard Certification Committee
- 8 Publish 'Furniture News,' (No.5)
Indonesia-Thailand Export Consortium Online Meeting
Group Standard Examination Committee
- 10 Publish 'Furniture News,' (No.6)
Group Standard Examination Committee
World Furniture Confederation(WFC) Regular General Meeting
Malaysia-Singapore Export Consortium Online Meeting
China Export Consortium Online Meeting
Korea International Furniture & Interior Fair
- 12 Publish 'Furniture News,' (No.7)

202

2

- 3 Publish 'Furniture News,' (No.8)
Korea Pavilion to ClIFF(China)
Launch Co-purchasing Online Mall
(kfficcobuy.cafe24.com)
Selection of performing institution in the
Export Voucher
MOU with KFFIC-OKTA for Developing Korea
Exhibition Industry
- 5 Korea Pavilion to INDEX(UAE)
- 8 Seoul International Furniture & Interior Fair
Korea International Furniture & Interior Fair
- 10 North America LA, Chicago Export Consortium

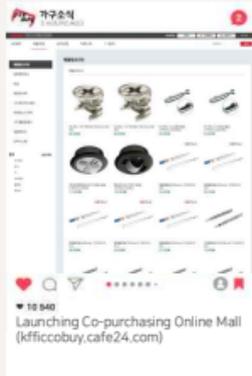
1962-2022
KFFIC

60

Years



Performance





02/

Business

General Business

Quality & Certification Management

Group Purchasing & Sales

Co-brand Project

Publish 「Furniture News」

International Cooperative Exhibition

Staff Information

General business

1. Strengthening & Functioning of Cooperatives

A. Strengthening Organization and Cooperation

- ① Increasing furniture representation
- ② Enhancing Members' status & Expanding Membership
- ③ Strengthening Cooperation & Function of Cooperatives

B. Substantiality of Member Cooperatives Management

- ① Improving Substantiality & Reliability in Members' management
- ② Intensive Training and Business Improvement for Effective management
- ③ Planning Furniture Projects for Boosting Members' Profit System

C. Focusing on Support Program to Member Cooperatives

- ① Building Information Delivery System
 - Cooperatives' Magazine 'Furniture News' Release
- ② Accelerating Network Exchange between Cooperatives' Members
 - Interchange Finished products & Subsidiary materials
 - Interchange Conglomerate & SMEs
 - Factory Tour Program

D. Network with Furniture Related Organizations

- ① Group Response to Furniture Issues for Furniture Industry Progress
- ② Active Participation to Furniture Industry Development Expert Committee
- ③ Expansion of Co-Business
 - Workshop Co-host
 - Domestic & Overseas Furniture Fair Korea Pavilion & Delegation

2. Industry University Institute Collaboration

A. Korea Furniture Society

Collaborate with Korea Furniture Society to conduct academic research for furniture industry

B. Wood Culture Forum

Through study & education for wood culture and spread & settlement of wood culture activity, it contributes to human's emotional cultivation, such as improvement of residence, lifestyle, and education environment, being healthy in body and mind, by connecting wood and human.

C. Professional Manpower

- ① Support technical information and materials to universities with furniture design curriculum
- ② Enhancement of cooperative relationship between furniture industry & universities

D. Cooperation of Technical Development with Young Generation(University)

Wood Furniture Design Contest and Fair for university students

3. Furniture Employees' Training Program

A. Cooperatives Workshop

Participants : Cooperatives' employees

- Program :**
- Plan for joint projects
 - Case conference of cooperatives
 - Discussion strategy for vitalizing the fair
 - Socializing among employees

B. OJT for Quality Management Manager

Participants : Managers in charge of Group Standardization & KS certificate

- Program :**
- Group standardization OJT
 - Training for revised standardization for KS certificate & group standard
 - Explanation of market sales support act revision and group-purchasing system
 - Training diverse policy changes including Environmental product declaration

C. School Market(S2B) Manager Training

Participants : Company workers preparing registration for S2B

- Program :**
- Registration & usage of S2B
 - Method for activating S2B

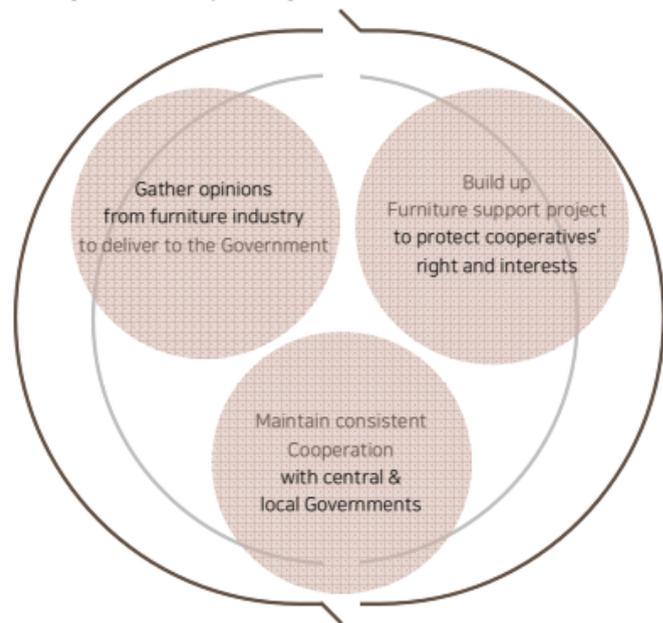
D. R&D for furniture

- R&D for environmentally hazardous material
- Standard development related technology, function, and criteria
- Technical consulting

General business

4. Make a recommendation to the Government

Solving difficulties By making a recommendation to the Government



Quality & Certification Management

1 Group Standard Development & Certification Issue

Purpose of Business

- ✓ Open up a market thorough quality management
- ✓ Lead overall quality improvement in furniture industry
- ✓ A practical standard development by reflecting companies' opinions
- ✓ Give reliability to consumer with consistent management & inspection
- ✓ Develop quality awareness among manufacturers

Target Goal

- ✓ Expand group standard products & Activation of certificate issuing
- ✓ Increase product quality by revision of KFFIC group standard
- ✓ Establish new group standard
- ✓ Standardization & Quality improvement in furniture products



Standardized 39 products including
SPS-KPS G 1001-G205(Shelf Cover)

Group Standard Certification Management

- ✓ Group standard certificate evaluation & management - 150 companies (As of 2021)
- ✓ Group standard certification activation - support certification & instruction check
- ✓ KS-group standard integration - KS certificated company to group standard switching seminar, switching evaluation, etc.

Main Content

- ✓ Revise and remedy standards, Expand products (39 standard incl. shoe rack)
- ✓ Get reliability of consumer by guarantee of products produced under standardization

Quality & Certification Management

2 Certification & R&D business

Purpose of Business

- ✓ Reducing Evaluation Fee such as Eco Label, Group Standard, KS for cooperative members
- ✓ Supporting for furniture quality improvement

Target Goal

- ✓ Reduce Certificate Cost
- ✓ Activate Certificate System
- ✓ R&D Business between research institute and manufacturer

Main Task

- ✓ Sign a contract with "Korea Conformity Laboratories", "Gyeonggi Furniture Certification Center", "Korea Testing Certification institute", "FITI Testing & Research Institute" to get up to 28% discount for every evaluation of our regional cooperatives members
- ✓ Encourage product development through R&D project with research institute
- ✓ Get entrusted certification issuing by MOU with "Korea Environmental Industry & Technology Institute"

3 Certification Consulting

Purpose of Business

- ✓ Develop new technology & Establish quality system
- ✓ Certificate consulting for KS, ISO, and Eco Label

Target Goal

- ✓ Support a quality system to be applied reasonably and get built up its reliability
- ✓ Consult and discount certificate fee for cooperative members

Main Task

- ✓ Quality system
- ✓ Certificate consulting for KS, Eco Label, ISO
- ✓ Encourage and consult new technology development
- ✓ ISO certificate issue

Group Purchasing & Sales

1 Group Purchasing for Law Materials

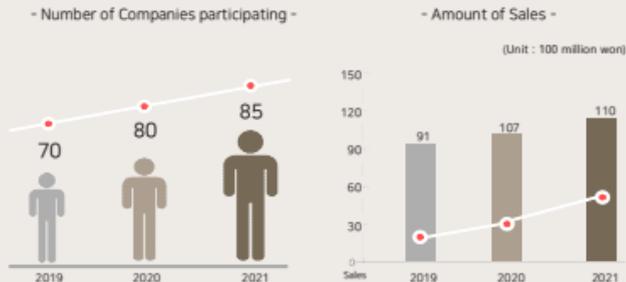
Group Purchasing Business

- ✓ Goal : Competitive price, Production cost reduction, Business Expansion, Reliable Management
- ✓ Products : PB, MDF, Mini fix, PVC, Mobile Drawer Unit, hinge, piece, etc
- ✓ Participants : 85 companies (2021)
- ✓ Result : US\$ 9,000,000

Group Purchasing Platform

- ✓ Issuance of guarantees by credit guarantee institutions to ease the burden of purchasing raw materials for SMEs
- ✓ Revitalization of Group-purchasing through the KBIZ Cooperative Exclusive Guarantee System
- ✓ Creating demand for Group-purchasing through Funding
- ✓ Participants : SMEs, Small Business Owner
- ✓ Benefit : 5-year use of Industrial Bank of Korea funds with warranty
Restoring the limit by repaying it to the Industrial Bank of Korea by the expiration date (90 days, up to 180 days for one extension)

Group Purchasing Status (2019~2021)



Group Purchasing & Sales

2 Online Mall for Group-Purchasing

- ✓ Goal : Convenient to order and various product configurations
- ✓ Products : Mini fix, Hinge, Drawer Slide, Square Key, Handle, Electronic Key, Mobile Drawer Unit, Pieces Etc
- ✓ Website : kfficcobuy.com (Orderable after registration)



Scan to Go Online Mall
for Group-Purchasing

Group Purchasing & Sales

3 Supporting Public Procurement System

Confirmation of manufacturing

- ✓ Where a public institution enters into a product procurement contract through a competition method between SMEs or a private contract method of more than 10 million won, it is required to check whether the SME is directly produced.
- ✓ In order for SMEs that produce competitive products among small and medium-sized enterprises to participate in public purchase bidding, they must register themselves in the comprehensive public purchase information (smpp.go.kr) after receiving confirmation of direct production.
- ✓ Check method: The surveyor visits the production plant, production facility, production process, production personnel, and other matters for each competitive product by visiting the production factory.
- ✓ Processing period: within 14 days (excluding Saturdays, Sundays and statutory holidays)
- ✓ Sanctions: Direct production confirmation will be canceled for SMEs that have delivered products that have not been directly produced, and re-application will not be possible for 6 months to 1 year.

Competitive products between small and medium-sized enterprises (SMEs)

- ✓ A system that obliges public institutions to conclude procurement contracts in accordance with limited competition or bidding methods for designated competition among SMEs when purchasing competitive products among SMEs.
- ✓ In 2022, KFFIC received designation of new items (blackboard supplement, medicine cabinet, stool chair, practice table, and table) among competitive products between small and medium-sized enterprises.
- ✓ Designated period: 3 years
- ✓ Number of designated items: 48 total items

Group Purchasing & Sales

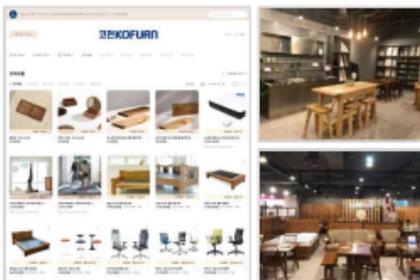
4 School Market - Group Sales

- ✓ Making cooperatives profit through active cooperation in S2B

www.s2b.kr

5 Furniture Showroom

- ✓ Furniture Showroom & Mall "KOFURN MALL" On-Offline furniture sales support



Online Mall



Offline Mall

Gmpo Branch

: 1st Floor, 741, Taejang-ro, Gmpo-si, Gyeonggi-do, Republic of Korea

Bucheon Branch

: 223, Bul-ro, Bucheon-si, Gyeonggi-do, Republic of Korea

Co-Brand Project

1 Furniture Co-Brand 'IROCHE'

Overview

Co-brand of eco-friendly furniture operated by the KFFIC and Korean small business furniture companies in cooperation with each other to enhance reliability of products produced by domestic furniture manufacturers, operate marketing operations, and develop domestic and overseas markets

Brand Logo and Identity

[KOREAN]

이로채
꿈과도 가구 공동브랜드

[ENGLISH]

iroche
Eco-Furniture of GyeongGi-Do

1. 'r' from iroche shows a door opens
 2. iroche's door means a gate toward healthy price, environment, and belief
- 'IROCHE fills novelty to furniture market, IROCHE fills novel furniture'

Brand Concepts and Orientation



Eco-friendly



Healthy



Together

Co-Brand Project

1 Furniture Co-Brand 'IROCHE'

Brand History

2021

- 04 Exhibit to Seoul International Furniture and Interior Fair(SOFURN) 2021
- 08 Exhibit to Korea International Furniture and Interior Fair(KOFURN) 2021

2020

- 03 Co-promotion of The International Consumer Electronics Show(CES) 2020
- 08 Exhibit to Seoul International Furniture and Interior Fair(SOFURN) 2020
- 10 Hyundai Department Store Furniture Pop-up Store
- 11 Exhibit to Korea International Furniture and Interior Fair(KOFURN) 2021
- 11 Relocate to IROCHE Offline Store(Gimpo, Gyeonggi-do)

2019

- 08 Furniture Co-Brand(iroche) Launched
- 08 Exhibit to Korea International Furniture and Interior Fair(KOFURN) 2019
- 08 MOU with Kenya
- 09 Delivery Furniture of B2B to Public Institutions
- 09 MOU with Singapore and Sample Order
- 09 IROCHE Pavilion to INDEX(UAE)
- 11 The Composition of the Experience Zone in the Hotel Talk Concert
- 12 Open IROCHE Offline Store(Bucheon, Gyeonggi-do)

Co-Brand Project

Sales Item



Channel Sales



Offline Store(Gimpo)



Official Online Store



Smartstore(Online)



Smartstore(KOFURN MAIL)

Join Process



Publish 「Furniture News」

1 「Furniture News」 Overview

◆ Background

Founded in December 1984, "Furniture News" is a representative newsletter for the furniture industry, such as sharing the current status of the domestic furniture manufacturing industry and sharing information on overseas furniture markets.

Re-published No. 1 in May 2020 due to the need to resume the existing role by re-publishing the suspended "Furniture News".

◆ Purpose

It aims to provide information on the domestic and foreign furniture market, share the current status and difficulties of furniture manufacturers, and guide various support projects conducted by the Korea Furniture Association to help revitalize the furniture industry and establish a network that grows together

◆ Contents

- KFFIC and Cooperatives news
- Domestic and foreign furniture industry information
- Statistics on the Furniture Industry
- Guidelines on Support Projects
- Information furniture events
- Status of woodworking machinery and raw materials
- Introduction to books
- An interview with a furniture designer
- Sharing trends in the furniture industry
- Status of cooperatives and organizations



< Furniture News No.1, 3, 6, 8 >

Publish 「Furniture News」

◆ Distribution

- Distribution destination : national institutions and organizations, federation national member associations, furniture manufacturing and raw materials and subsidiary materials companies, machinery manufacturing companies, related media and academia, etc

- Type : Magazine, Web magazine, Newsletter

- Copies : 10,000copies a year



International Cooperative Exhibition

1 Seoul International Furniture & Life Show (SOFURN)

Overview

Type	Contents
Title	Seoul International Furniture & Life Show SOFURN&LIFESHOW
Period	04 th (Thu) ~ 07 th (Sun) Aug, 2022 [10:00AM - 18:00PM]
Venue	7,281㎡ / COEX / HALL D Seoul, Korea
Products	Home furniture : Sofa, Table, Chair, Bed, Wooden furniture Office furniture : Desk, Cabinet, Partition, Office chair Appliance & IoT : TV, Washing machine, Dryer, Refrigerator, IoT Wall pad Interior : Cushion, Stand lamp, Candle, Curtain, Diffuser, Art Travel & Leisure : Camping equipment, Car, Hotel, Outdoor Healthy & Beauty : Hand sanitizer, Cosmetics, Clothes, Shoes F&B : Coffee, Bakery, Liquor, Instant food
Organizer	KFFIC (Korea Federation of Furniture Industry Cooperatives) Chosun media
Host (Expected)	MOTIE, MSS, PPS, SEOUL CITY, KBIZ, KOTRA, KITA, KCCI, CAFA
Channel	Website : www.sofurn.or.kr Instagram : @sofurn_lifeshow

Competitiveness



- It was held again in 2020 at KOEX (currently COEX), which held the 'National Best Furniture Fair' for the first time in 1981, and continued until this year.
- An exhibition that leads the rapidly changing lifestyle and the resulting home-style trend under the theme of furniture and lifestyle encounters.

Goal of SOFURN&LIFESHOW

- ① Present the future furniture industry that combines furniture and lifestyle with the trend of diversifying the functions of the house
- ② To promote balanced growth of the furniture industry by operating a 'large and medium-sized win-win cooperation project' using exhibitions
- ③ Promotion of trade through the internationalization of Korean furniture and interior industries as a place for promoting international exchanges and exchanging information for furniture industries



International Cooperative Exhibition

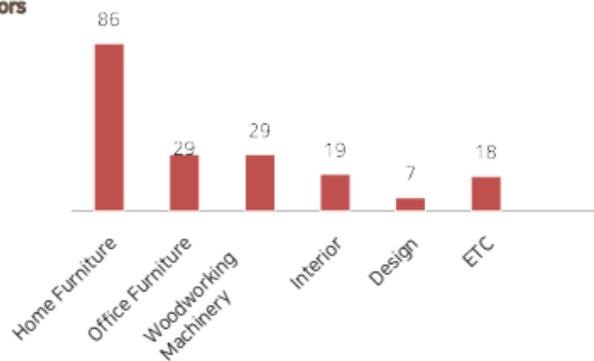
1 Seoul International Furniture & Life Show (SOFURN)

Result of the fair

127 exhibitors, 36,857 visitors, 10,348sqm (2021)

Type	Exhibitors
Home furniture	48
Office furniture	9
Living	32
Interior	21
Fashion & Beauty	3
Leisure	2
F&B	4
Others	8
Total	127

Exhibitors



Visitors



International Cooperative Exhibition

1 Seoul International Furniture & Life Show (SOFURN)

Events

Opening ceremony



Conference



Trade meeting



Tea culture Performance



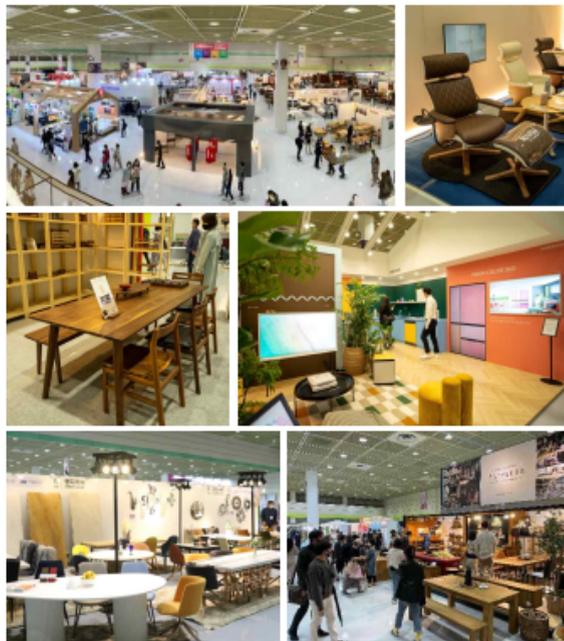
Buyer meeting



Live shopping



Previous Fair



International Cooperative Exhibition

2 Korea International Furniture & Interior Fair (KOFURN)

Overview

Type	Contents
Title	Korea International Furniture & Interior Fair KOFURN
Period	25 th (Thu) ~ 28 th (Sun) Aug, 2022 [10:00AM - 18:00PM]
Venue	21,384m ² / KINTEX / HALL 1-2 Gyeonggi-do, Korea
Products	Home furniture : Sofa, Table, Chair, Bed, Wooden furniture Office furniture : Desk, Cabinet, Partition, Office chair Interior : Cushion, Stand lamp, Candle, Curtain, Diffuser Kitchen furniture : Pottery, Bowl, Kitchen tools, Pot, Sink Home appliance : TV, Washing machine, Dryer, Refrigerator Materials : Woodworking machine, Materials
Organizer	KFFIC (Korea Federation of Furniture Industry Cooperatives)
Host (Expected)	MOTIE, MSS, PPS, KBIZ, GTO, KOTRA, KITA, KCCI, CAFA
Channel	Website : www.kofurn.or.kr Instagram : @kofurn

Competitiveness



- KOFURN, the largest, longest and best furniture exhibition in Korea since 1981
- Korea's representative furniture exhibition covering the furniture industry from raw materials and subsidiary materials to finished furniture products
- Exhibition with the highest percentage of participation in manufacturing, internationally certified global furniture exhibition

Goal of KOFURN

- ① Domestic & International Trendy furniture & interior, wood-working machinery, raw materials to compare through fair and information share for new products and technology innovation
- ② Quality improvement of domestic furniture & industry and global competitiveness intensification for consistent growth in trade
- ③ Being a platform to build a global network and to share furniture industry information

33th Exhibition
KOFURN_{IT}
KOREA INTERNATIONAL FURNITURE & INTERIOR FAIR
KOREA INTERNATIONAL FURNITURE & INTERIOR FAIR

25th ~ 28th, AUG 2022
1-2HALL KINTEX

Organizer: **KFFIC**

International Cooperative Exhibition

2 Korea International Furniture & Interior Fair (KOFURN)

KOFURN 1992



KOFURN 1994



KOFURN 1996



KOFURN 2008



KOFURN 2009



KOFURN 2010



KOFURN 1998



KOFURN 1999



KOFURN 2000



KOFURN 2011



KOFURN 2012



KOFURN 2013



KOFURN 2002



KOFURN 2003



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KOFURN 2005



KOFURN 2006



KOFURN 2007



KOFURN 2017



KOFURN 2018



KOFURN 2019



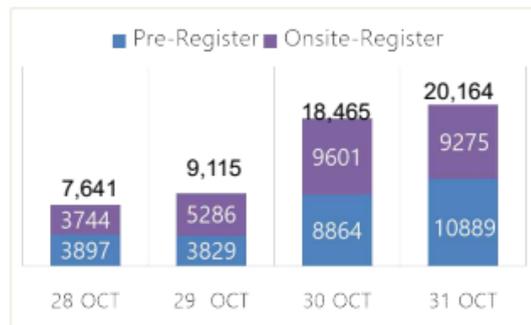
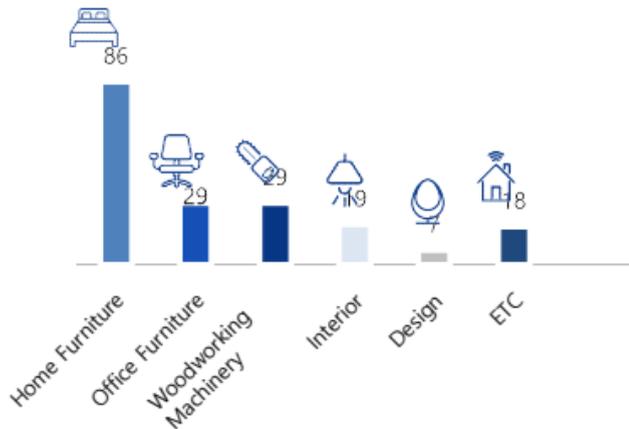
International Cooperative Exhibition

2 Korea International Furniture & Interior Fair (KOFURN)

Result of the fair

8 countries 188 exhibitors, 55,385 visitors, 21,546sqm (2021)

Type	Exhibitors
Home furniture	86
Office furniture	29
Interior	19
Machine & Materials	29
Design	7
Others	18
Total	188



International Cooperative Exhibition

2 Korea International Furniture & Interior Fair (KOFURN)

Events

Opening ceremony



Conference



Trade meeting



Live shopping



Academic symposium



Furniture Design Competition



GaGu Living Design Competition



Type	Contents
Title	GaGu Living Design Competition
Purpose	<ul style="list-style-type: none"> Development of Domestic Furniture Designers and Linkage with Manufacturing Companies Enhancement of Korean Furniture Design Competency and Leap to the International Level Improving the Value and Recognition of Korean Furniture Brands
Period	07 th (Mon) March ~ 28 th (Sun) Aug, 2022
Subject	<p>FREE STYLE</p> <p>An object to the future meta and imagination that can be shared in the existing space</p>
Eligibility	Students enrolled in domestic and foreign universities and designers of domestic and foreign design activities
Organizer	KFFIC 대한가구산업협동조합연합회  발간 가구가이드
Host	 에온스가구  HANSEM  Daoping  JKOMO  ESSA  BAKS

International Cooperative Exhibition

3 International Furniture Fair & Korea Pavillon

◆ Participating list In 2019 (6 exhibitions in a year)



MIFF 2019
8 companies
286 meetings / \$ 4,586,000



INDEX 2019
10 companies
187 meetings / \$ 9,116,000



FC 2019
10 companies
227 meetings / \$ 8,851,000



CIFF **Guangzhou 2019**
10 companies
191 meetings / \$12,264,000



INTERZUM 2019
8 companies
190 meetings / \$ 5,783,000



MEBEL 2019
8 companies
337 meetings / \$ 9,470,000

Support Program
for Korean Participants

Booth Space & Construction : 70% support(1booth 12sqm) | One way Shipping 1 CBM : 100% support
Others : Online Directory, Buyer Matchmaking, Interpreters, Group Shuttle

International Cooperative Exhibition

4 Overseas Delegation Project

◆ Furniture Trade Project

KFFIC & highly qualified Korea furniture manufacturers visit a target country to make a business discussion and show their sample products. 1:1 pre-arranged business meeting and local factory & showroom tour are conducted.

Process

[Step 1]
Market Research

[Step 2]
Business Meeting

[Step 3]
Invitation to Korea

Photos



1:1 Business meeting
In Qatar



Furniture Showroom Tour
In Singapore



Furniture seminar
In Singapore

International Cooperative Exhibition

4 Overseas Delegation Project

◆ Trade Project Performance



2018 Qatar/Turkey Trade Meeting

10 Korean Manufacturers
139 meetings / \$ 17,808,000



2019 Saudi/Kuwait Trade Meeting

9 Korean Manufacturers
107 meetings / \$ 206,169,000



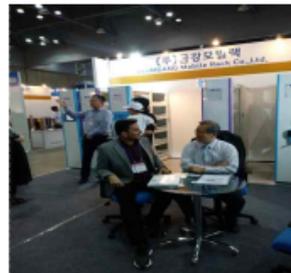
2019 South Africa/Kenya Trade Meeting

9 Korean Manufacturers
132 meetings / \$ 8,170,000

- Invitation buyers to Korea, KOFURN Business Meeting, Factory Tour (2017~2018)



Factory Tour in Korea



KOFURN Fair



KOFURN Trade Meeting

International Cooperative Exhibition

5 Online Trade Meeting

- Support for non-face-to-face exports through online video meetings to explore overseas markets for SMEs and enhance export vitality that have shrunk in the after COVID-19
- Systematically supports 'matching-meeting-management' such as placement of dedicated personnel and support for follow-up meeting so that actual contracts can be made with matched buyers

◆ Performance in 2020

- Egypt, Morocco Trade Meeting
79 meetings / \$ 5,013,000
- UAE, Saudi Trade Meeting
62 meetings / \$ 8,893,000
- Thailand, Indonesia Trade Meeting
74 meetings / \$ 5,799,000
- China Trade Meeting
45 meetings / \$ 2,919,000

◆ Performance in 2021

- Malaysia, Singapore Trade Meeting
47 meetings / \$ 6,414,000
- Middle East Trade Meeting
50 meetings / \$ 9,268,000
- China Trade Meeting
55 meetings / \$ 7,357,000
- Thailand, Indonesia Trade Meeting
76 meetings / \$ 20,371,000



International Cooperative Exhibition

6 Export Voucher

This is a newly introduced project in the form of a 'voucher' to remove barriers between government departments' export support projects and to allow small and medium-sized enterprises to freely select export support projects that fit their export capabilities.

◆ Export Support Services We Offer

Type	Business	Service
Support for Exhibitions / Events / Overseas Sales	SOFURN&LIFESHOW	Domestic Exhibitions (Booth fee & Equipment fee & Marketing fee)
	KOFURN	
Investigation / General Consulting	Overseas Buyer Invitation Trade Meeting	Invitation and visits to factories
	Overseas Market Research and Build a Buyer DB	Market research report, buyer DB provided
	Overseas Exhibitions	Overseas Exhibitions (Registration Form & Equipment fee & s)
	Overseas Buyer Online Trade Meeting Arrangement	Arrange buyer consultation for item

**Coming together is a beginning.
Working together is success.**

- Henry Ford

같이 모이는 것은
시작을 의미한다.

같이 협력해서 일하는 것은
성공을 의미한다.

- 헨리포드

KFFIC Korea Federation of
Furniture Industry Cooperatives

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