



iCSE

P-mec

bioLIVE

InnoPack

19-21 April 2023 | Tokyo, Japan



## Your gateway to the Japanese market

CPhI Japan is the ideal business platform for international pharma professionals to join in order to grow business in the rapidly changing Japanese pharmaceutical market.



**16,000**  
Attendees



**25+**  
Countries



**300+**  
Exhibitors

**Book your stand at:** [cphi.com/japan](https://cphi.com/japan)

\*based on figures from 2021

Contact:

International team: [salesoperations@informa.com](mailto:salesoperations@informa.com)

Japan and Asia region : [promotion@cphijapan.com](mailto:promotion@cphijapan.com)

Organised by:



## Type of companies visitors are interested to meet with



Ingredients



Pharma IT  
& Digital Expo



Biopharma



Machinery



Packaging



Contract  
manufacturing



Natural  
Extracts



Finished dosage  
formulation

## Why exhibit?

Japan is a country ripe for growth across a number of product classes, but the long-term winners of regulatory changes, aging demographics and innovative R&D remain hard to pick. What is clear however, is that the opportunities have widened quickly, and new players would be wise to act fast.

Japan is and will remain an **important market for innovative drug-makers**, due to the considerable purchasing power and the strength of the regulatory environment, which all contribute to creating revenue-earning opportunities for drug-makers.

Don't miss the opportunity to tap into this booming market and join CPhI Japan now. Visit [cphi.com/japan](http://cphi.com/japan) for more details

## 5 events in 1 location

Showcase your products & services to the region's leading decision-makers.



With more than 50% of Japan's APIs imported into the country for generic drugs manufacturing, the CPhI Zone presents a huge opportunity for ingredients & manufacturing solution providers.



The opportunity to showcase pioneering pharmaceutical machinery, lab equipment and analytical technology for the production of APIs and intermediates.



Japan is one of the countries that dominates the global pharma packaging market and is the largest within the Asia-Pacific region. Showcase your innovations in drug delivery systems and health product packaging.



Japan's clinical trial sector will continue to strengthen over the coming years following increased government investment in transforming the landscape and speeding up drug approval times. ICSE Japan is the perfect place to exhibit for CRO & CMO companies.



Japan's biopharma market is rapidly growing, with over 70% of approved biopharmaceuticals in Japan provided by foreign companies. The perfect opportunity to showcase new treatment methods arising from biotechnical processes to the region's pharmaceutical decision-makers.

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