

**20-23/03**  
2018

 **INTERFABRIC-2018. SPRING**  
IV International Exhibition  
of Fabrics and Textile Materials

# **INTERFABRIC-2018. SPRING**

IV International Exhibition  
of Fabrics and Textile Materials



*In the framework  
of the RUSSIAN TEXTILE WEEK-2018*

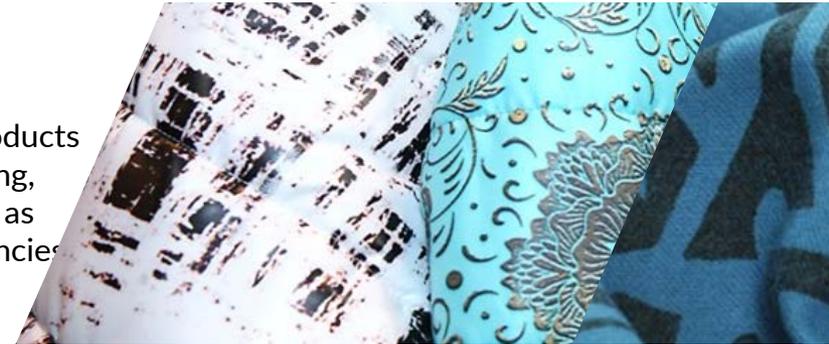
[www.interfabric.ru](http://www.interfabric.ru)

Moscow  
**Expocentre Fairgrounds**  
Pavilion 3



# AIM OF THE EXHIBITION

Aim of the exhibition - promotion of high-quality and safe products of the textile industry among Russian manufacturers of clothing, home textiles, knitwear and special-purpose products, as well as representatives of wholesale companies and government agencies



## Composition of visitors:



## Visitors:

- Russian manufacturers of clothing, home textiles, knitwear and special products
- Representatives of wholesale companies
- Representatives of government agencies, public organizations, as well as fashion experts

## Participants' composition according to the type of activity:



## Participants:

- The leading domestic and foreign manufacturers
- Suppliers of all kinds of fabrics and textile materials, fittings and dyes
- Home textile manufacturers
- Haberdashery manufacturers
- Floor coverings manufacturers

# SECTIONS OF THE EXHIBITION



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## Sections of the exhibition:

- fabrics for the production of clothing
- knitted fabrics
- yarn and threads
- home textiles
- haberdashery
- carpets and floor coverings
- furniture fabrics, decorative and interior fabrics
- "smart" fabrics for sports and active lifestyles
- fittings, accessories, decoration materials
- auxiliary and related products, components
- textile raw materials, dyes
- technical textiles and nonwovens

37%



Fabrics for the clothes production

18%



Knitted fabrics

9%



Furniture, decorative, interior fabrics, home textiles

9%



Yarn and thread

7%



Furnishings, accessories, finishing materials

7%



Technical textiles and non-woven materials

6%



Related materials and accessories

5%



Textile raw materials, pigments

2%



"Smart" fabrics for sports and active lifestyle

# HONORARY GUESTS OF THE EXHIBITION

Honorary guests of the Exhibition – representatives of Ministry of Industry and Trade of the Russian Federation, Federation Council, CCI, regional executive bodies, and famous designers of the fashion industry.



**VIKTOR YEVTUKHOV**

The State Secretary,  
Deputy Minister of Industry and Trade  
of the Russian Federation

*“It is nice that domestic enterprises increase their representation on this site. That means that the popularity of the industry is growing, the forum is of interest, professional communication and establishing new ties become more important”.*



**SERGEY KATYRIN**

Chairman of the Chamber  
of Commerce and Industry  
of the Russian Federation

*“Russian textile and light industry has a lot of opportunities to occupy it’s own place both as in the view of import substitution and as well as in the view of the entrance to the international arena”.*



**ALEXANDER SHOKHIN**

The President of RSPP

*“It is gratifying that the products of our textile enterprises appear in the stores more and more often and at the leading foreign and domestic exhibitions, among which a series of the leading Russian specialized exhibitions, including the international INTERFABRIC exhibition take special place”.*



# BUSINESS PROGRAM

Business program for the participants and guests of the exhibitions will be the central event of the Russian Textile Week:

- Plenary meeting
- Trade and procurement sessions
- Seminars
- Lectures
- Symposia
- Conferences
- Workshops
- Round tables



**4 days**

**12 business platforms**

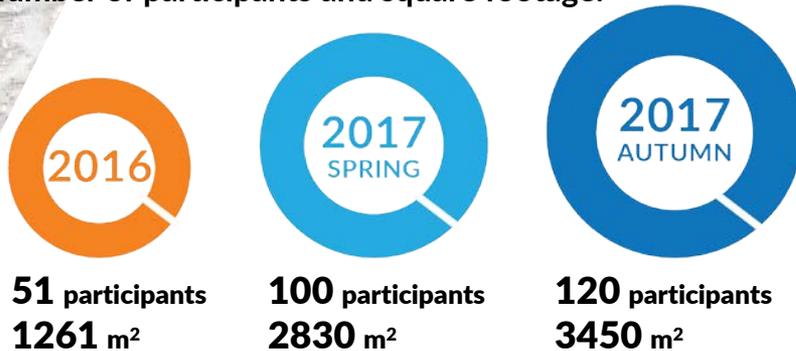
**300 speakers** of the world level

**2000 participants** of the forum  
from **17 countries**

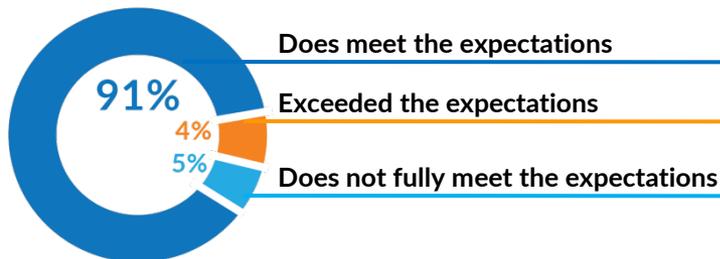
# RESULTS OF THE EXHIBITION

The Autumn Edition of the INTERFABRIC – 2017 that took place in Moscow on August 28-30 has grown **by 20 %** compared to the Spring Edition. More than **100 companies** of manufacturers and suppliers of fabrics, knitted fabrics, home textiles, haberdashery, lace, yarn, accessories from **Russia and 15 countries** of the world demonstrated their products here.

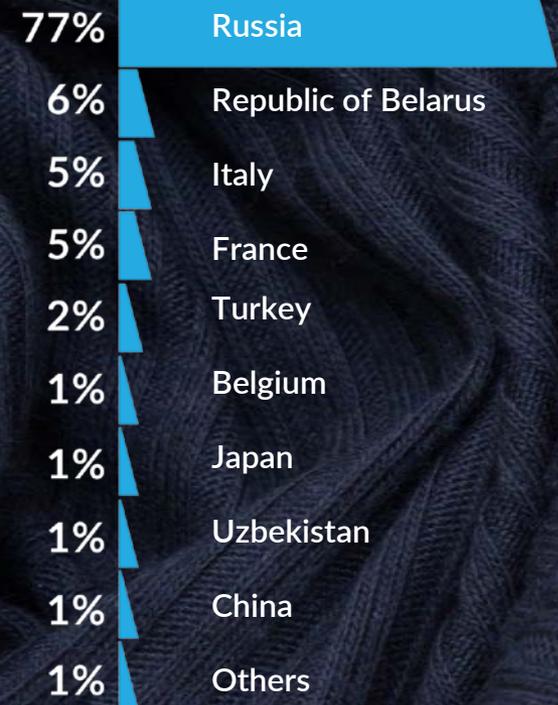
Number of participants and square footage:



Does the result of the exhibition meet the participants' expectations?



Participant's composition according to countries:





# RESULTS OF THE EXHIBITION

Within 3 days around  
**7000 visitors** attended  
the INTERFABRIC  
exhibition stands.

## Number of visitors:

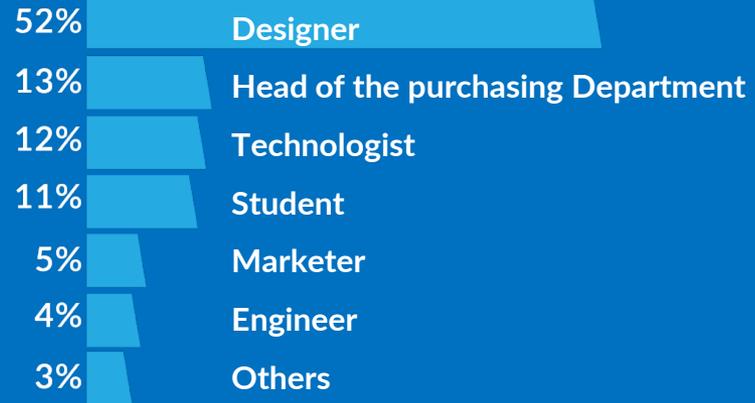
**3 562**  
professionals  
of the industry

**2016**

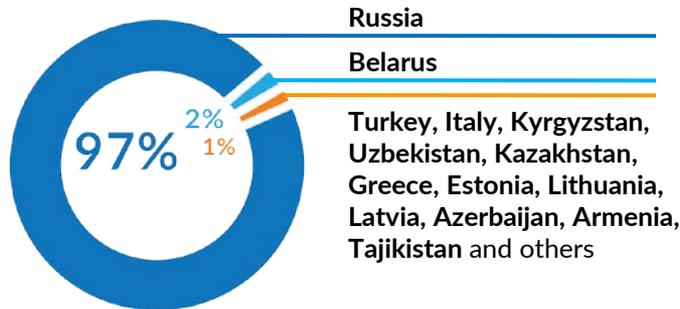
**6 965**  
professionals  
of the industry

**2017**

## Visitors according to jobs:



## Visitors according to countries:



## Statistics on regions:



# RESULTS OF THE EXHIBITION

Within the framework of the **INTERFABRIC-2017.Autumn**,

the **Textile Expert Forum** was organized

-professional platform for communication,  
-on which each company had got an extra opportunity to show the best samples of its new collection and get acquainted with the autumn-winter 2018/19 season trends.

The professional **INTERFABRIC Award – 2017** ceremony has become the result of the work of the Forum.

ИНТЕРТКАНЬ  
INTERFABRIC

Международная выставка тканей и текстильных материалов  
International exhibition of fabrics and textiles

ДИПЛОМ  
ПОБЕДИТЕЛЯ  
ПРЕМИИ «ИНТЕРТКАНЬ»

в категории / in category

Ирре... мир / Irre... world

nettt

секретари  
Министерства  
Экономики и  
Промышленности  
Российской Федерации  
В.А. БИТ

International  
Exhibition of Fabrics  
and Textile Materials  
2017



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Authoritative industry experts and representatives of the business community, authorities, well-known analysts and representatives of the business sector were the speakers of the business program events: **Anna Lebsak-Kleimans, Inga Mikaelyan, Irina Borodavko, Elena Rehak, Svetlana Romanova, Maria Kulikova, Konstantin Yakunin, Natalia Vstovskaya** and others.

Next companies were the partners of the business program sections: **Fashion Consulting Group, Fashion Factory School, RBC, PRIME factoring group, Express RMS, Just Logistics agency, Romir group** etc.





# RESULTS OF THE EXHIBITION



The business program of the exhibition was successfully completed with a series of workshops and holding of a trade and purchasing session (TPS)

**with the participation of well-known major retail chains:**

- Decathlon
- Glance
- SELA
- Finn Flare
- O'stin
- Baon
- Forward
- Modis
- IKEA
- Victoria Andriyanova House
- METRO
- and 50 Russian manufacturers of various types of light industry products



# REVIEWS OF PARTICIPANTS



**ALEXANDRA KALOSHINA,**

the founder of the **Solstudio Textile Design**, 'Radical Chic' brand of accessories

*"Samples of the best seasonal fabrics of participating companies concentrated in one place gave an opportunity to look at the producers' view on the seasonal preferences of consumers. In addition, the trend zone of textile design was very popular. Instead of the stated two trend-tours per day, seminars were organized and held almost every hour for the most diverse audience."*



**ANNA LEBSAK-KLEIMANS,** General Director of **Fashion Consulting Group**.

*"The business program of the exhibition provided an opportunity not only to get acquainted with the trends that form the textile industry, but also to establish personal contacts with specialists and business representatives, to find useful contacts for practical daily work. In addition, the professional team of the organizers of the exhibition created a very attractive atmosphere within the business program, balancing the business and personal communication of all participants of the program."*



**Lyudmila NORSOYAN,** Fashion factory School.

*"Since the first season INTERFABRIC has attracted the attention of all professionals of the fashion industry of the country and my personal. The request of the organizers for the creation of the world-class exhibition aroused a keen interest of potential participants - producers of modern textiles of classical and innovative directions, interested in productive information, in working contacts of visitors - developers and manufacturers of on-line apparel and designer brands in search of unique textile offers and mutually beneficial conditions cooperation."*

*INTERFABRIC and its organizers have set a high level of the exhibition, and I sincerely wish everyone an evolution and a revolution in the domestic fashion industry."*



# REVIEWS OF PARTICIPANTS



**DMITRY KOLYASOV**

head of the profile department  
of the Industrial Development Fund

*"The participants of the exhibition and its Business Program showed considerable interest in combining financial and non-financial support tools for the industry, first of all, through the state information system of industry. As the discussions in the forum showed, access to more than five hundred measures of support from development institutions is becoming more and more important for producers, which contributes to expanding the capacity of enterprises to attract financial resources for investment projects."*



**ANDREI CHURAEV**

Director of Bosco MANUFACTURE

*"As the lively discussions at this forum have shown, the world's light industry is developing in the main areas: the use of digital technologies in the design and management of production; the mechanization of manual labor and the development of new materials with special properties and increased consumer properties.*

*The business program of the exhibition allowed to determine the ways of development of intra-industry interaction and, figuratively speaking, the vector of efforts. The industry participants need to exchange experience and popularize successful projects implemented: this was fully confirmed during the exhibition and all its events."*



**NATALIA VSTOVSKAYA**

General Director,  
'Friendly World' LLC

*"The program of the exhibition turned out to be complex, with a high degree of concentration on specific topics. For example, at a session on state support, the organizers managed to present a multidimensional picture of the process, as well as programs, technologies and contacts for continuing production and investment activities"*

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**YOU ARE WELCOME  
TO PARTICIPATE!**

Moscow  
Expocentre Fairgrounds  
Pavilion 3



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