Preview In SEOUL 2023 August 23 (Wed) – 25 (Fri), 2023 Hall A&B1, COEX, SEOUL www.previewinseoul.com

PIS 2023 Highlights

On/Off line Hybrid Exhibition

- On-line exhibition made up of digital contents for untact business(Jul-Dec)
- Off-line exhibition with displaying items (Aug, 23-25)
- Easy access to events for buyers

Sustainable & Eco-friendly Exhibitors to Meet Buyer Needs

- Invite diverse companies that develop items in line with eco-friendly trends
- Keep promoting exhibitors to major buyers to improve business outcome

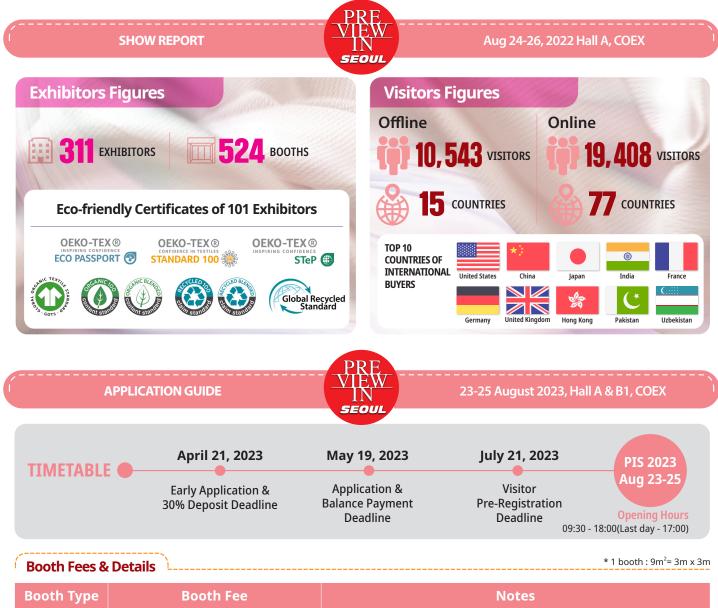
Global Collaboration Marketing

- Recruit potential exhibitors and visitors through the cooperation with international exhibitions
- Promote the Exhibition throughout the year









Booth Type	Booth Fee		Notes
Package Booth	Standard	USD 3,500 /9m ²	The organizer offers a well-equipped booth and the exhibitor only displays items.
	Corner (Min.18m²)	USD 3,850 /9m ²	It will be allocated in order of full payment.
Raw Space (Min.36m ²)	Standard	USD 2,950 /9m ²	The organizer will only provide the booth space. Exhibitors must submit construction plans to the organizer for approval before construction commences.
	Island	USD 3,245 /9m ²	It is open-end space on all sides and will be allocated in order of full payment.

Discounts

- Early Application Discount (10%) : For exhibitors who submit their application and pay the 30% deposit by Apr 21, 2023(early-bird deadline).
- Consecutive Participation Discount (10%) : For exhibitors who have participated in PIS 2021 * Discount can be combined together (Max 20%).

Organizer

ΚΟΓΟΤΙ



Industry and Energy







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