

Preview In SEOUL 2023

August 23(Wed) – 25(Fri), 2023

Hall A&B1, COEX, SEOUL

www.previewinseoul.com

PIS 2023 Highlights

On/Off line Hybrid Exhibition

- On-line exhibition made up of digital contents for untact business(Jul-Dec)
- Off-line exhibition with displaying items (Aug, 23-25)
- Easy access to events for buyers



Sustainable & Eco-friendly Exhibitors to Meet Buyer Needs

- Invite diverse companies that develop items in line with eco-friendly trends
- Keep promoting exhibitors to major buyers to improve business outcome



Global Collaboration Marketing

- Recruit potential exhibitors and visitors through the cooperation with international exhibitions
- Promote the Exhibition throughout the year

**TEXWORLD EVOLUTION
PARIS**


PERFORMANCE DAYS
FUNCTIONAL FABRIC FAIR

TEXWORLD
NEW YORK CITY

SHANGHAITEX
上海国际纺织工业展

TITAS

Exhibitors Figures

 **311** EXHIBITORS

 **524** BOOTHS

Eco-friendly Certificates of 101 Exhibitors

OEKO-TEX®
INSPIRING CONFIDENCE
ECO PASSPORT

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100

OEKO-TEX®
INSPIRING CONFIDENCE
STeP



Visitors Figures

Offline

 **10,543** VISITORS

 **15** COUNTRIES

Online

 **19,408** VISITORS

 **77** COUNTRIES

TOP 10 COUNTRIES OF INTERNATIONAL BUYERS



United States



China



Japan



India



France



Germany



United Kingdom



Hong Kong



Pakistan



Uzbekistan

APPLICATION GUIDE

23-25 August 2023, Hall A & B1, COEX

TIMETABLE

April 21, 2023

Early Application &
30% Deposit Deadline

May 19, 2023

Application &
Balance Payment
Deadline

July 21, 2023

Visitor
Pre-Registration
DeadlinePIS 2023
Aug 23-25Opening Hours
09:30 - 18:00 (Last day - 17:00)

Booth Fees & Details

* 1 booth : 9m² = 3m x 3m

Booth Type	Booth Fee		Notes
Package Booth	Standard	USD 3,500 /9m ²	The organizer offers a well-equipped booth and the exhibitor only displays items.
	Corner (Min.18m ²)	USD 3,850 /9m ²	It will be allocated in order of full payment.
Raw Space (Min.36m ²)	Standard	USD 2,950 /9m ²	The organizer will only provide the booth space. Exhibitors must submit construction plans to the organizer for approval before construction commences.
	Island	USD 3,245 /9m ²	It is open-end space on all sides and will be allocated in order of full payment.

Discounts

- Early Application Discount (10%) : For exhibitors who submit their application and pay the 30% deposit by Apr 21, 2023(early-bird deadline).
- Consecutive Participation Discount (10%) : For exhibitors who have participated in PIS 2021

* Discount can be combined together (Max 20%).

Organizer



Sponsors

Ministry of Trade,
Industry and Energy
SEOUL METROPOLITAN
GOVERNMENT
DAEGU
METROPOLITAN CITY
Korea Trade-Investment
Promotion Agency

Contact Information

Exhibition Management Dept.

TEL : +82-2-528-4057 | E-MAIL : pis@kofoti.or.kr | 16th FL, TEXTILE CENTER, TEHERANNO 518(DAECHIDONG), GANGNAM-GU, SEOUL, SOUTH KOREA (06180)