



TAIWAN INTERNATIONAL  
ARCHITECTURE & DESIGN EXPO

2023 Taiwan Int'l

Architecture &  
Design Expo  
T.A.D

04/28 ▶ 05/01  
FRIDAY FRIDAY

Taipei World Trade Center

Life / Line Boundary / Space

Organizer | Taiwan Sustainable Green Construction Union  
Top Link Int'l Exhibition Co., Ltd

Co-Organizer | Taipei Tech Department of Architecture  
Taiwan Wellness Building Association  
Taiwan Green Building Material Council  
Chinese Light Emitting Diode Industry  
& Commerce development Association

## Why 2023 T.A.D.?

In 2022, more than hundreds of related industries participated in T.A.D. to promote the demand and value of interior architecture. In 2023, we will showcase the highest standard of architectural design and invite domestic architects to have an exchange of future development and innovation.

Join us in T.A.D. from 28 April to 1 May in Taipei to explore the new trend and latest information of architecture and interior design.

## Exhibition Information

2023 Taiwan Int' l Architecture & Design Expo T.A.D.

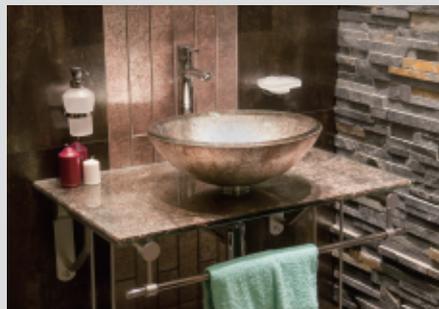
2023/04/28-05/01

Taipei World Trade Center

No. 5, Section 5, Xinyi Road, Xinyi District, Taipei City, Taiwan

## Theme Pavilion Plan- Combination

The leading trade exposition for the architecture industry is a showcase of "Combination". Technology has brought a series of change to the architecture and interior design, including the combination of technology and humanity; the combination of tradition and contemporary; the combination of human and space; the combination of safety and AI. We expect the thoughtful use of these combination brings beauty, warm and joy to the users.



## Exhibition Profile

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- Intelligent Buildings & Household Electrical
- Building Materials
- Green Buildings & Green Tech
- LED Lighting & Lamps
- Kitchenware & Ceramic Bathroom Equipment
- Display Art

## Local and International Buyers

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During the expo, domestic and overseas buyers and visitors are invited to meet partners and distributors, which is the most effective way to create new business opportunities.

## Architecture Forum

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The forum invited Asian influential specialist in a variety of areas to deliver in-depth speeches by expressing the spirit of health and sustainable development, making the forum the most valuable event in Taiwan's building and architecture industry.

## Expected Forum

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Influential designers will discuss the trends of architectural space by delivering the theme of environmental architecture, Eco-city, and green building design. Aiming to lead Taiwan interior architects to innovate the development of related fields.



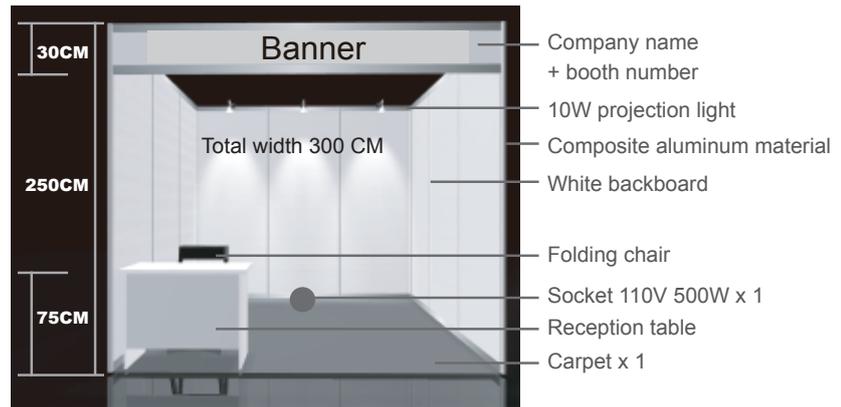
# Shell Scheme With Equipment

Combined-type clapboard (3Mx3M), banner, projection light (10W)x3, carpet, 110V power socket x1, 1 set of reception desk and chair(if you need 220V, apply for it with extra charge ).

Exhibitors who do not have basic decoration equipment will not be offered with the above equipment. The expo only provides basic power (500W / per booth). If you need power electricity or equip lighting device on your own, you should **Notes** for the power. Please contact the contract decoration party of the expo.

The booth fee set by this plan does not include the fees of site power supply, electric wiring and materials in booth.

3M x 3M Standard Booth Decoration Illustration



# Booth Selecting Method

Exhibitors should strictly confirm to the regulations of booth selecting method.

Anyone who violates the regulations and does not change under the persuasion of the expo staff must stop their exhibition.

1. Exhibition booth is planned by the host. The host reserves the right of exhibition booth's final allocation.
2. Priority and regulations of booth selecting:
  - (1) Selecting based on industry catalog
  - (2) Exhibitors with more booths have the priority
  - (3) When booth number is the same, then draw lots to decide booth selecting order
3. The allocation of exhibition booth will be held one month before the event. The place will be notified in written notice sent by the host in a selected time. Anyone who does not complete the application and payment procedure before deadline will not be notified to select booth and the Expo has right to cancel its participation qualification. The fees paid by it will serve as the Expo expenditure and no refund will be available.
4. Exhibitors who do not complete application and payment procedure in the booth selecting day can not select booth.
5. Booth of exhibitors who do not participate in booth selecting will be arranged by the host without any objection.
6. In order to successfully arrange all the exhibitors and the image of exhibition, the host reserves the right to temporarily change the booth location.

**Notes** The host reserves the right to adjust or change the booth number applied by the exhibitors, and the right to change the booth size. If the emergency of force majeure occurs, the host has right to change the date or the exhibition place with no objection of the exhibitors.

# Regulations for Attending the Exhibition

Exhibitors must follow the regulations strictly, and any exhibitor that violates the rule will be stopped for the exhibition if they don't improve after given the advice.

## General Information

1. Exhibitor should use one application form for one registering unit, and other industries must not be combined into the application.
2. Exhibitors should not transfer the booth rented in private or attend the exhibition under the company name different from the name on the registration (including the names of the sponsors). If there is any violation, the organizer could take back the booth transferred and stop the exhibition of the exhibitor that is not the same as the one on the registration form.
3. The deposit won't be refunded: Exhibitors who decide to cancel its qualification after booth allocation, all of the expense that has been paid won't be returned instead it will be used as the funds for the exhibition.
4. The products exhibited must meet the topic of the exhibition. Otherwise, it must not be exhibited. If there is any deceiving, the exhibitor will be banned for the exhibition and the expense paid won't be returned.
5. In order to comply with the measurement of anti-counterfeiting requested by the government, our exhibition strictly forbids the products with false information on country of origin as well as the products with false logo, or invasion of other people's patent or copyright. If it is found that the exhibitors know the product displayed has been judged with the facts of false mislabeling and invading trade mark, patent or copyright but still be displayed, the organizer could stop all of its exhibition as well as confiscate the expenses that have been paid. The products that are involved with lawsuit caused by trade mark, patent or copyright invasion will be forbidden for exhibition by the organizer, and the exhibitors must not have objection. Exhibitors should also take the full compensation responsibility if the organizer is involved with lawsuit or generated other damage.
6. The organizer reserves the right of change the exhibition date and venue. If the date or venue must be changed because of natural disaster or other unavoidable forces, the organizer won't refund the expense received nor take other compensation responsibility.
7. The organizer has the right of reducing the booth area or booth quantity according to the capacity of venue.
8. For energy-saving, please use energy saving light bulbs.
9. Exhibitors must not produce smoke, gas & dust, odor & irritant gas, and volatile organic chemical solvent pollutant caused by demonstration and operating products should be carefully dealt with right away with the self-prepared pollution processing equipment. The booths nearby and the exhibition at the spot must not be influenced; otherwise, the demonstration should be stopped or the exhibition should be terminated.
10. The products exhibited that are not allowed to be taken photos or videoed by the visitors should be added a remark board of "no photo" or "no video" in both Chinese and English. However, please work with those who hold PRESS ID card issued by the organizer for the promotion work.
11. The products, interior materials and wastes at a booth should be cleaned before the time limit for a vendor to leave the site; If we find that a vendor leaves products, interior materials and wastes at its booth, we will take pictures for evidence and the expense for cleaning up shall be borne to the vendor.
12. It is not allowed for a vendor to pack up or retreat from the site before the exhibition ends without the consent of the organizer.
13. Standard Contracts
  - (1) If gift coupons, accommodation coupons, hot-spring coupons, and meal coupons will be sold during the exhibition, the relevant regulations of "Mandatory and Prohibitory Provisions To Be Included In Standard Contracts for Hotel Goods (Services) Coupons" must be followed and a copy of the contract should be provided during the registration.
  - (2) According to the rules on January 14th, 2010 from Tourism Bureau, Ministry of Transportation and Communications, the issuers of tourism hotel coupons from then on are only limited on the vendors in tourism and hotel industry to avoid the inconsistency of coupon issuers and service providers and cause confusion. Besides, the third party name, entrust sales period, and the reference number of the approval from target business competent authority must be stated clearly on the coupon in order to protect consumer's right if the vendor would like to entrust the third party to sell coupons.
  - (3) We refuse the troubled companies that are recognized by Consumer Protection Committee or consumer ombudsman officer at local government to attend the exhibition as the exhibitors.

## Order at the exhibition

1. Any exhibitor shall not make any sound louder than 85 dB during the exhibition. If any exhibitor wants to use speaker equipment, it should make an application to the organizer. Only after obtaining the consent of the organizer can the exhibitor use the equipment. For any exhibitor who use speakers without consent, the speakers will be confiscated by the organizer during the exhibition.
2. Any exhibitor who wants to use open-fire equipment should follow the regulations of the
3. The display area of the exhibitor is limited within the booth, and it is not allowed to display products on the area outside the booth such as public facilities, aisle or wall. It is also forbidden to put up any promotional information, including promotional item or distribute catalogue, publication and souvenir. If there is any violation, it will be removed with force by the organizer.
4. All of the items that are explosive, inflammable and dangerous as well as prohibited products are forbidden to bring into the exhibition hall: If it is found, the organizer could force to move them away from the exhibition; all of the expense and responsibility should be at the exhibitor's side.
5. If a exhibitor encounters incident or demonstration at its booth or outside the venue due to its debts or personal affairs and the incidents affect the order or image of the exhibition, which cannot be effectively coped with by the exhibitor, the organizer has the right to terminate its exhibition and returns no fee paid by it. If any litigation arises from the incident affecting the organizer or causing any damage to the organizer, the exhibitor shall bear all the responsibilities.
6. Safety insurance:
  - (1) The exhibitor should estimates the use of power prior to the exhibition and make an application to the interior decorating company specified by the organizer if the estimation value exceeds the basic offering. If a exhibitor without related application causes the failure or interruption of the power at the venue due to overload, the exhibitor shall bear all the responsibilities for damages.
  - (2) During the exhibition (including pre-exhibition decoration and post-exhibited removal), the supervising staff at the organizer is in charge of monitoring the entrance of the exhibition hall, maintaining public order of staff and displayed items entering the exhibition. Exhibitor should assigned personnel to take care of its products, decorating materials, and engineering facility. Please buy the insurance for the valued articles as well as hire safety guide for security reinforcement. If there is any loss or damage, the organizer won't take the responsibility of compensation.
  - (3) Exhibitors must obtain fire insurance, burglary insurance, marine insurance, and public liability insurance (including additional natural disaster insurance, such as typhoon, earthquake, flood, heavy rain, and other natural disaster) themselves from the exhibiting items and decorations delivered to the exhibition hall until the removal from the hall after exhibition ends. If there is any loss or damage during above period, the organizer won't take the responsibility of compensation.
  - (4) Exhibitors should take the full compensation and legal responsibility for the casualties of their staff or any third party and property damage caused by the improper or neglecting setting-up, operation, maintenance, or management on the facilities, articles, and exhibiting items at booth during exhibition period (including decoration pre-exhibition and removal after the exhibition).
  - (5) Access the hall with badge: Exhibitors should collect badges from information desk when delivering the goods to the exhibition hall, and badge be wore to access the hall during exhibition.
  - (6) Other than the organizer, no one could distribute leaflet, conduct promotional activities, and place company or personal items in public area.

## Violation handling

The organizer will suspend the water and electricity supply immediately or conduct the measure of stopping exhibition if there is any violation from the exhibitors and they are advised by the organizer twice but in vain or when it is too urgent to give advice.

## Notice

2. The exhibition name and content of the proposal are all at "estimation, planning" stage, and the correct exhibition name, content, advertisement, promotional name, and exhibition area planning will be adjusted according to the real recruitment.

### Applicant Info and Booth Rental

Company Name			Name of Fascia Board	
Invoice Title				
Person in Charge			Website	
Office Address				
Contact Person	Name			Job Title
	Tel	Ext		Mobile
	E-mail			Fax

### Booth

Booth fee:

- Standard booth USD \$2,150 / per booth (include basic decorating and tax)
- Raw Space USD \$2,050 / per booth (include tax)

QTY of booth: \_\_\_\_\_ booth

Total fee: \_\_\_\_\_

Exhibits

#### •Exhibition

- LED lighting & lamps area     Kitchenware area & Ceramic bathroom equipment     Building materials area
- Intelligent building & household electrical area     Green building area     Display art area

•Work permit (Please receive the permits at general information on second date of entering the construction, please take good care and will not reissue again.)5 pcs/ per booth, 2 pcs increase per unit and so on.  
Demand exceed may apply to the General Assembly.( US \$10 / per pcs)

•VIP Ticket 20 pcs / per booth, 2 pcs increase per unit and so on.

#### •Working Permit

Five working permits each booth; two working permits every one unit of booth increment.

- Exhibitors agree to authorize all products information including pictures and documents to Top-Link International Exhibition Co., Ltd for usage of media and marketing. Those provided information must come from legally, and Top-Link can properly modify it if necessary.
- Exhibitors agree to participate in the "2023 TAIWAN INT'L ARCHITECTURE & DESIGN EXPO" and abide by all aforementioned rules provided. In case of violations, exhibitors will be responsible for all legal consequences and damages cause.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Registration Line



TOP LINK INT'L EXHIBITION Co.,Ltd.

- Contact Person: Mr. Louis Hsieh  
• Tel: +886-2-2759-7167#159    • E-mail: louis0706@top-link.com.tw



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