



RAWALPINDI CHAMBER OF
COMMERCE & INDUSTRY

INTERNATIONAL
RAWAL
EXPO

11-15 | **APRIL**
2018

**Topi Rakh Auditorium,
Ayub Park, Rawalpindi
Pakistan**



Rawalpindi Chamber of Commerce & Industry

Chamber House, 39-Mayo Road, (Civil Lines) Rawalpindi - 46000 (Pakistan)
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No: 5/2018/245

Dated: January 12, 2018

Subject: International Rawal Expo'2018

Dear Concern,

Greetings for Rawalpindi Chamber of Commerce and Industry!

We are pleased to inform you that after the success of International Rawal Expo'2017, Pakistan's perfect avenue for business returns to Rawalpindi, the economic heart of the country; Rawalpindi Chamber of Commerce and Industry is planning to organize the "International Rawal Expo-2018" at **Topi Rakh Complex, Ayub Park** from **11-15 April'2018**.

The five days of International Rawal Expo'2018 creates an ideal environment for local and foreign ventures to connect, collaborate and take their business to the next level. As one of the Pakistan's largest trade and business Expo, the International Rawal Expo'2018 is set to be the meeting point for thousands of key business players and decision-makers from numerous industries and countries like China, Nepal and Indonesia and many more countries, making this event the ideal platform to converge, connect and collaborate. This time Rawal Pet Show is an addition to our prestigious events.

International Rawal Expo'2018 will be extensively advertised, this way you can introduce your company, products and services more effectively and can enhance your country wise and even international clientele as 100 companies of China are exhibiting their companies and products in the Expo.

We proposed your esteemed organization to join hands as event partner by sponsoring the activity. Sponsorship packages and stall prices are attached with this letter. You may also see the options of reservation of specific number of stalls in the name of your organization.

For necessary assistance you may contact:

Ms. Amara Saleem-Assistant Secretary Fairs & Exhibitions


UAN: 051-111-722-475 (Ext: 107-117)

E-mail: amara@rcci.org.pk, nayab@rcci.org.pk, fre@rcci.org.pk

Direct No: 051-6433068/ Cell No: 0331-5317715

Fax: 051-5111055

Regards,


Irfan Mahan Khan
Secretary General

“Empowering Business”

INTERNATIONAL

R-EXPO

Rawalpindi chamber of commerce and industry has always been pro-active for increasing the trade and business activities of the region. Since its incorporation in 1952, RCCI has been carrying out several activities and providing different platforms for trade and business development in the region.

RCCI is promoting trade activities on both national and international levels through its unique trade and investment opportunities like "Made in Pakistan exhibitions", International Annual Achievement Awards, Business Opportunities Conferences, International Delegations and International Rawal Expo, which are some of the RCCI's primary distinctions. Rawal Shopping Festival held in 2015 is now being modified as International Rawal Expo, and has gained attraction from business community, investors as well as people from all walks of life.

International Rawal Expo held in 2017 received an overwhelming response from its participants, attendees and spectators and gained vast international attention as well. It was a five day event with a blend of activities including business stall/call show, kid's carnival, food festival and music show. Approximately 200 exhibitors showcased their products and around 400,000 visited the expo.

Keeping in view the success of the last year's expo and the interest of international business community, this year RCCI is going to organize the International Rawal Expo 2018 with more zeal and with a wider perspective. International Rawal Expo will offer a wealth of opportunities and information crucial for ongoing business growth within a challenging economy.

The event will welcome business from a cross-section of industries, and would be more committed in providing exhibitors with everything needed to improve, evolve and expand business.

International Rawal Expo 2018

The Gateway to South Asian Trade

OUR AIM



WHY EXHIBIT?

- Get your Product(s) introduced in the best way.
- Exposure and display of your products and services to potential customers and traders.
- On-the-spot test marketing of your products and services to a heavy flow of visitors.
- Get closer to consumer & sellers to enhance unique market opportunity for leading-edge companies, engaged in industrial, consumer & service base activities for generating new business.
- Opportunity to become a part of RCCI.
- Get to know Rawalpindi Market Networking Opportunities.
- Exclusive Indoor and Outdoor Advertising opportunities at Venue, Electronic and paper Media Coverage.
- Variety of Sponsorship opportunities in diversified colorful events to enjoy the social events being arranged during **International Rawal Expo**.

Whether you are looking to expand your business into new markets, searching for potential investors and collaborators, or simply looking to showcase your products and offerings, the **International Rawal Expo 2018** is the perfect place for you.

As one of Pakistan's largest trade and business expos, the **International Rawal Expo 2018** is set to be the meeting point of thousands of key business players and decision-makers from numerous industries and countries, making this event the ideal platform to converge, connect and collaborate.

OUR PROUD PARTICIPANTS 2017







EXHIBITORS PROFILE

International Rawal Expo 2018 is set to host exhibitors from a wide spectrum of industries and regulatory bodies.



Textile



Sports



Telecom



Cement



Surgical



Agricultural



Auto Mobile



Fashion



Fertilizer



Oil & Gas



Home
Appliances



Airlines



Food Festival

VISITOR PROFILE

International Rawal Expo 2018 fuels business expansions by bridging trade exhibitors with a broad range of business figures and ultimate consumers.

Government Agencies
and Institutions

Manufacturers

Media

Retailers

Wholesalers

Representatives

Purchasing Managers

Trade Associations

Embassies

Importers

Business Owners

Distributors

Investors

Procurement

Business Chambers

Trade Promotion Agencies



INTERNATIONAL **RAWAL** **EXPO**

11-15 | **APRIL**
2018

**Topi Rakh Auditorium,
Ayub Park, Rawalpindi
Pakistan**

Stall Prices

Galaxy Hall

- | | | |
|----|---|-------------|
| 1- | 9 Sqm Stall Rent (For foreign Participants) | US\$ 2500/- |
| 2- | 9 Sqm Corner Stall | US\$ 2050/- |
| 3- | 9 Sqm Stall Rent | US\$ 1810/- |

HALL 'A'

- | | | |
|----|-------------------------|-------------|
| 1- | 9 Sqm Corner Stall Rent | US\$ 1600/- |
| 2- | 9 Sqm Stall Rent | US\$ 1360/- |

HALL 'B' Marquee

- | | | |
|----|-------------------------|-------------|
| 1- | 9 Sqm Corner Stall Rent | US\$ 1360/- |
| 2- | 9 Sqm Stall Rent | US\$ 1150/- |
| 3- | 6 Sqm Corner Stall Rent | US\$ 820/- |
| 4- | 6 Sqm Stall Rent | US\$ 730/- |

Open Air for Machinery

9 Sqm Space
US\$. 450/-

FOOD COURT

Stall Size
15'x15'
US\$. 450/-

220 Feet

15	17	18	19	20	21	22	23	24	25	26	27	28	29
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International Rawal Expo

GALAXY HALL

Topi Rakh Ayub Park Rawalpindi 11-15 April 2018

50 Feet

13	51 1 Sqm Cover	52 2 Sqm Cover	63 1 Sqm Cover	64 1 Sqm Cover	75 1 Sqm Cover	76 1 Sqm Cover	82 1 Sqm Cover	88 1 Sqm Cover	89 1 Sqm Cover	99 2 Sqm Cover	100 2 Sqm Cover	111 1 Sqm Cover	112 1 Sqm Cover	31
12	50	53	62	65	74	77	83	89	101	98	101	110	113	32
11	49	54	61	66	73	78	84	90	102	97	102	109	114	33
10	48	55	60	67	72	78	85	91	103	96	103	108	115	34
09	47	56	59	68	71	80	86	92	104	95	104	107	116	35
08	46	57	58	69	70	81	87	93	105	94	105	106	117	36

9 Sqm Corner Stalls = 28
9 Sqm Stalls = 89

Total Stalls 117

07	06	05	04	03	02	01	45	44	43	42	41	40	39	38	37	36
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100 Feet

125 Feet

10

11
9 Sqm
Corner

Gate
Main

12 Feet

12
9 Sqm
Corner

13

14

15

16

17

18

19

AC Unit

International Rawal Expo (HALL-A)

Topi Rakh Ayub Park Rawalpindi 11-15 April 2018

36 Feet

36 Feet

36 Feet

36 Feet

20

21

09

32
9 Sqm
Corner

38
9 Sqm
Corner

44
9 Sqm
Corner

22

Pillar

Pillar

Pillar

Pillar

25 Feet

25 Feet

25 Feet

25 Feet

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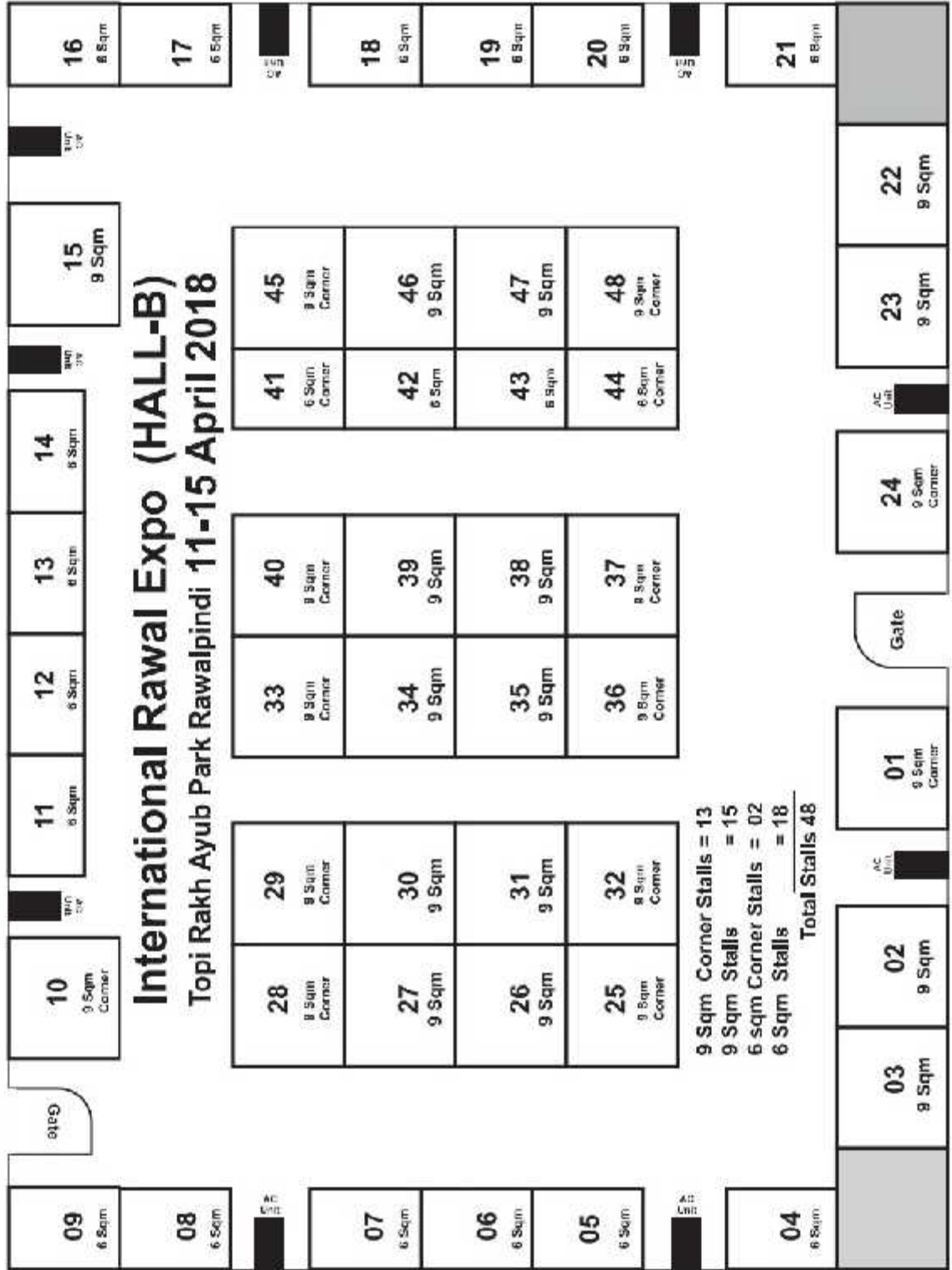
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100 Feet

80 Feet





Rawalpindi Chamber of
Commerce and Industry

INTERNATIONAL RAWAL EXPO

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BOOKING FORM

Picture
1.5x2 inch

Business Name: _____
(As would appear on fascia of stall)

Representative Name: _____

Business Category: _____

CNIC No. _____

Address: _____

Tel: _____ **Cell:** _____

E-Mail: _____

Booking Details

Sr. No.	Product Name / Type	No. of Stalls

Undertaking:

I/We under signed, wish to participate in the INTERNATIONAL RAWAL EXPO – 2018, and confirm that we agree to abide by the Terms & Conditions without reservation. I/We understand that the fabrication of the stall/bare space will be done on the venue. Stall(s) will be awarded on first serve basis.

Name: _____

Signature: _____ **Date:** _____

For Office Use Only

Hall:	A	B	SMEs	Food Court	Stall No.	
Amount Paid:				Balance		Total

RCCI Signature & Stamp:

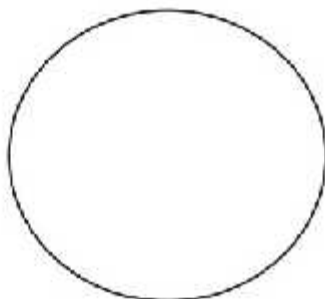
Terms & Conditions for Stalls/Space Holders

It is imperative for all participants of International Rawal Expo – 2018 to strictly comply with the following conditions:-

- The booking of all stalls/space will be made against full payment in advance according to the stall requirement.
- Withdrawal will be non-refundable.
- No stall/space holder will exhibit his goods outside the stall.
- Organizer will not be held responsible in case of any natural calamity or accident, any compensation will not be paid for such losses nor will any claim be entertained.
- No stall/space holder is allowed to let on rent any part of stall/space in part or full payment to any party other than the allottee company.
- In case of circumstances beyond control the participants shall not claim any compensation or expenses but have the right to ask for the refund of stall/space rent paid by them, less 25% incidental charges.
- The participants will transport their exhibits to and from the exhibition ground under their own arrangements at their own expense and is subject to the timing fixed by the organizer.
- All stall/space holders, will observe strict cleanliness.
- The stall /space holder will neither display nor sell any of the narcotics or explosive goods nor indulge in activities prejudicial to public place or in conflicting publicity and political activities etc.
- Loudspeakers with loud voice will not be used in exhibition. Distribution of handbills will be subject to approval from the Exhibition Committee.
- The decision of exhibition committee in all matters i.e. administrative, financial, disciplinary, convenience and layout plan etc shall be final and shall have legal binding on all participants of the exhibition.

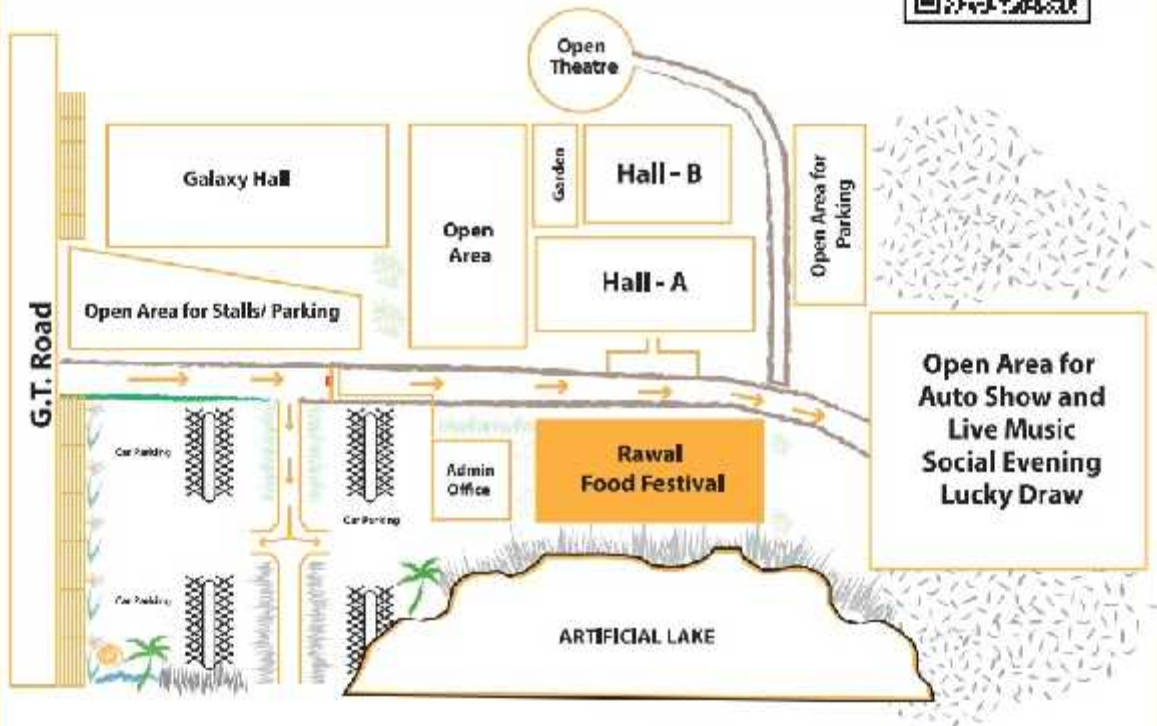
Date:

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Signature

TOPI RAKH AYUB PARK



FOR STALL RESERVATION

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