



# MANUFACTURING GUIDE

**Note:** this chart should be used as a guide only. Only a court of law can advise if your product can be labelled as NZ Made.

Are all of the materials and/or components used in your finished product 100% grown or produced in New Zealand?

**NO**

**YES**

You can label your product:

- NZ Made or
- Product of New Zealand

Are your key materials/components (or those materials/components that form the essential character of the finished product) made here with other minor parts imported?

*e.g: Solar conductors for solar panels, plain t-shirts for printing*

*e.g. Castors, gas lift, levers, base, back and seat of an office chair*

**NO**

**YES**

Do the imported minor materials/components or parts together form a key or essential characteristic of the finished product?

Have the imported key materials/components been through a **significant manufacturing process** in another country and form the essential character of your finished product?

*e.g: Paper for toilet paper, Soles and Uppers for shoes*

**YES**

**NO**

**NO**

**YES**

*e.g: Material that is made into clothing or glass that is blown into a new item*

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act

Do the imported materials/components go through a **significant manufacturing process in NZ** so that the finished product is distinctly different from the original imported materials/components?

**(Note: Assembly or minor changes to materials/components do not count as a manufacturing process)**

**NO**

**YES**

Labelling your product as "NZ Made" is likely to breach the Fair Trading Act

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act, however, in some cases you may need to include information regarding your imported material/components such as:

Made in NZ from imported...  
*(name of imported material/component)*

## UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act before labelling your products with "NZ Made"

*If you have any doubts at all we **strongly** suggest you consult a lawyer*



# FOOD GUIDE

**Note:** this chart should be used as a guide only. Only a court of law can advise if your product can be labelled as NZ Made.

Are all of your ingredients used in your finished product 100% grown or produced in New Zealand?

*Key ingredients = Key in terms of volume and/or characteristics*

**NO**

**YES**

You can label your product:

- NZ Grown,
- NZ Made or
- Product of New Zealand

Are your key ingredients grown or produced in New Zealand but all or some preservatives or additives imported?

*e.g. tomatoes for tomato soup, chocolate for chocolates, or oats for muesli bars*

**NO**

**YES**

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act

Are any key ingredients imported?

*If you have multiple key ingredients, and ANY of them are imported, you should answer this question as 'YES'*

**YES**

**NO**

Are your key ingredients imported in their raw format? (i.e. not processed)

*e.g. Fresh oranges for orange juice, cocoa beans for chocolate*

**YES**

**NO**

Labelling your product as "NZ Made" is likely to breach the Fair Trading Act

Do your raw ingredients go through a significant manufacturing process in NZ so that your finished product is distinctly different from the raw ingredients?

**NO**

**YES**

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act, however, you should also state that certain ingredients are imported, along the lines of:

Made in NZ from imported...  
(name of imported ingredient)

## UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act before labelling your products with "NZ Made"

*If you have any doubts at all we **strongly** suggest you consult a lawyer*



# HEALTH PRODUCTS GUIDE

**Note:** this chart should be used as a guide only. Only a court of law can advise if your product can be labelled as NZ Made.

Are all of your ingredients used in your finished product 100% grown or produced in New Zealand?

**NO**

**YES**

Key ingredients  
= Key in terms of  
volume  
and/or  
characteristics

You can label your product:

NZ Grown (for natural products only)  
NZ Made or Product of New Zealand

Are your key active ingredients grown or produced in New Zealand but all or some preservatives or additives imported?

**NO**

**YES**

e.g. Flax seed  
for Flax seed oil,  
honey for honey  
products, the  
active ingredient in  
lotions etc

Labelling your product as "NZ Made"  
should not risk breaching the Fair  
Trading Act

Are any of the key active ingredients imported?

**YES**

**NO**

Are your key active ingredients imported in their raw format (i.e. not processed)?

If your product is  
encapsulated in NZ  
from imported active  
ingredients, it  
**CANNOT** be  
labelled as "NZ Made" !

**YES**

**NO**

Is your imported key active ingredient one where there are recognised or perceived health benefits if the ingredient is from New Zealand (such as royal jelly)?

e.g. Manuka  
Honey and  
Royal Jelly have  
known benefits if  
produced in NZ

Labelling your product as "NZ Made"  
is likely to breach the Fair Trading Act

**NO**

**YES**

Do your raw ingredients go through a significant manufacturing process in NZ so that your finished product is distinctly different from the raw ingredients?

**NO**

**YES**

Labelling your product as  
"NZ Made" should not risk  
breaching the Fair Trading  
Act, however, you should  
also state that certain  
ingredients are imported,  
along the lines of:

Made in NZ from imported...  
(name of imported  
ingredients)

## UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act before labelling your products with "NZ Made"

If you have any  
doubts at all we  
**strongly**  
suggest you  
consult a lawyer