



MANUFACTURING GUIDE

Note: this chart should be used as a guide only. Only a court of law can advise if your product can be labelled as NZ Made.

Are all of the materials and/or components used in your finished product 100% grown or produced in New Zealand?

NO

YES

You can label your product:

- NZ Made or
- Product of New Zealand

Are your key materials/components (or those materials/components that form the essential character of the finished product) made here with other minor parts imported?

e.g. Solar conductors for solar panels, plain t-shirts for printing

e.g. Castors, gas lift, levers, base, back and seat of an office chair

NO

YES

Do the imported minor materials/components or parts together form a key or essential characteristic of the finished product?

Have the imported key materials/components been through a **significant manufacturing process** in another country and form the essential character of your finished product?

e.g. Paper for toilet paper, Soles and Uppers for shoes

YES

NO

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act

NO

YES

e.g. Material that is made into clothing or glass that is blown into a new item

Do the imported materials/components go through a **significant manufacturing process in NZ** so that the finished product is distinctly different from the original imported materials/components?

NO

Labelling your product as "NZ Made" is likely to breach the Fair Trading Act

YES

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act, however, in some cases you may need to include information regarding your imported material/components such as:

Made in NZ from imported...
(name of imported material/component)

(Note: Assembly or minor changes to materials/components do not count as a manufacturing process)

UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act before labelling your products with "NZ Made"

*If you have any doubts at all we **strongly** suggest you consult a lawyer*



FOOD GUIDE

Note: this chart should be used as a guide only. Only a court of law can advise if your product can be labelled as NZ Made.

Are all of your ingredients used in your finished product 100% grown or produced in New Zealand?

Key ingredients = Key in terms of volume and/or characteristics

NO

YES

You can label your product:

- NZ Grown,
- NZ Made or
- Product of New Zealand

Are your key ingredients grown or produced in New Zealand but all or some preservatives or additives imported?

e.g. tomatoes for tomato soup, chocolate for chocolates, or oats for muesli bars

NO

YES

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act

Are any key ingredients imported?

If you have multiple key ingredients, and ANY of them are imported, you should answer this question as 'YES'

YES

NO

Are your key ingredients imported in their raw format? (i.e. not processed)

e.g. Fresh oranges for orange juice, cocoa beans for chocolate

YES

NO

Labelling your product as "NZ Made" is likely to breach the Fair Trading Act

Do your raw ingredients go through a significant manufacturing process in NZ so that your finished product is distinctly different from the raw ingredients?

NO

YES

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act, however, you should also state that certain ingredients are imported, along the lines of:

Made in NZ from imported... (name of imported ingredient)

UNSURE?

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*If you have any doubts at all we **strongly** suggest you consult a lawyer*



HEALTH PRODUCTS GUIDE

Note: this chart should be used as a guide only. Only a court of law can advise if your product can be labelled as NZ Made.

Are all of your ingredients used in your finished product 100% grown or produced in New Zealand?

Key ingredients = Key in terms of volume and/or characteristics

NO

YES

You can label your product:
NZ Grown (for natural products only)
NZ Made or Product of New Zealand

Are your key active ingredients grown or produced in New Zealand but all or some preservatives or additives imported?

e.g: Flax seed for Flax seed oil, honey for honey products, the active ingredient in lotions etc

NO

YES

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act

Are any of the key active ingredients imported?

YES

NO

Are your key active ingredients imported in their raw format (i.e. not processed)?

If your product is encapsulated in NZ from imported active ingredients, it **CANNOT** be labelled as "NZ Made" !

YES

NO

Labelling your product as "NZ Made" is likely to breach the Fair Trading Act

Is your imported key active ingredient one where there are recognised or perceived health benefits if the ingredient is from New Zealand (such as royal jelly)?

e.g. Manuka Honey and Royal Jelly have known benefits if produced in NZ

NO

YES

Do your raw ingredients go through a **significant manufacturing process** in NZ so that your finished product is distinctly different from the raw ingredients?

NO

YES

Labelling your product as "NZ Made" should not risk breaching the Fair Trading Act, however, you should also state that certain ingredients are imported, along the lines of:

Made in NZ from imported... (name of imported ingredients)

UNSURE?

Get advice from a lawyer who is familiar with the Fair Trading Act before labelling your products with "NZ Made"

If you have any doubts at all we **strongly** suggest you consult a lawyer