



File : 12082023-001

Dec 08, 2023

To : Embassy

From : Smart Farm Korea 2024

Exhibition Director, Heo Jae Man

Unit #3006, 97, Centum jungang-ro, Haeundae-gu, Busan, Korea

Subject : Invitation for buyers to 'Smart Farm Korea 2024'

---

We thank you for your cooperation and wish your future development and success.

「**Smart Farm Korea**」 contributes to the development of the industry by introducing various technologies of Smart Farm and we want to be of help to all farmers who will lead the agricultural, livestock industries in the future.

We are pleased to invite buyers from your country (ex. Experts, professors, companies and individuals who has innovative ideas) in order to enrich the exhibition by doing Business matching. We sure that this Business meeting will be a good opportunity to strengthen Smart Farm industry for upcoming days.

**- Event Overview -**

- Title : Smart Farm Kroea 2024 (SFKOREA)
- Period : June 12-14, 2024 / 3days
- Venue : CECO (Changwon, Korea) Hall 1,2 (7,593m<sup>2</sup>)
- Organizers : KNN, JM company Co.,Ltd, BnC
- Scale : 400 booths from 120 companies, 20,000 Visitor

What we would like to ask you, especially, is followed.

**1. Participation and attendance.**

**2. Encourage buyers to come and join the “Business matching”.**

(Benefit) The cost of 2 days accommodation



**(Process)**

1. Reply to the e-mail with buyer list. (~Feb. 29<sup>th</sup>)
2. Secretariat's screening and approval.
3. Adjust the Biz-Matching schedule and attend the on-site meeting.

**(Requirements & Registration)**

1. Buyer list must have their **name and belonged to which company/institution.**
2. 1 room for each person.
3. **Maximum 5 people** from one embassy(country).
4. Buyers close on a **first-come, first-served basis (When the budget runs out)**

The above benefit is only provided to **buyers approved by the Secretariat**, and approved buyers **must visit the Smart Farm Korea** to conduct the Biz-Matching program.

Please contact to SFKOREA Secretariat to apply Biz-Matching program by email.

Email. [sfkorea@jm-fair.com](mailto:sfkorea@jm-fair.com)

Tel. +82-51-746-1942

\* Attachment ; Exhibition compendium and brochure.

Sincerely yours,

SFKOREA Secretariat

