

Sabah's Premier Trade Fair

Sabah
International
EXPO

SIE2023

Sabah - Your Preferred Investment Partner

SABAH International EXPO

22-24 SEPT 2023

SABAH INTERNATIONAL
BUSINESS
LUNCHEON TALK

21 SEPT 2023

SABAH INTERNATIONAL
CONVENTION CENTRE (SICC)

JOINTLY ORGANISED BY:



State Government
of Sabah



Federation of
Sabah Industries



Malaysian International Chamber
of Commerce And Industry, Sabah Branch



Malaysia External Trade
Development Corporation



BIMP-EAGA
BUSINESS COUNCIL

SPONSORS:



SABAH INTERNATIONAL EXPO 2023

The Sabah International Expo (SIE) is Sabah's Premier Trade Fair and a Sabah State Government sanctioned biennially event held in the beautiful City of Kota Kinabalu, Sabah, Malaysia.

SIE2023 will be the 10th SIE since its inception. It is jointly organised by the State Government of Sabah, the Federation of Sabah Industries (FSI) and the Malaysian International Chamber of Commerce & Industry (MICCI) Sabah Branch. SIE has become one of the largest and most successful trade events in the Brunei, Indonesia, Malaysia, Philippines - East ASEAN Growth Area (BIMP-EAGA).

The main objective of SIE is to provide a platform for exhibitors from near and far to meet; to establish business contacts; to showcase the latest products and services from the BIMP-EAGA specifically and ASEAN broadly.

SIE2023 aims to attract commercial and economic interest to Sabah. Sabah's abundant natural resources and proximity to the region's economic powerhouses (China, Japan, South Korea, Taiwan, Hong Kong and Australia); and the strength of a 60-million customer market in the BIMP-EAGA is an excellent and ideal trading hub in the South East Asia region.

To highlight investment opportunities in Sabah's **tourism, agriculture, green technology, oil & gas, real estate, food & beverages** and **manufacturing** sectors, providing trade and **business matching** opportunities for SMEs on a regional and international level.

EXHIBITORS' PROFILE

MAJOR FOCUS AREA:

- AGRICULTURE & FISHERIES
- MANUFACTURING
- REAL ESTATE
- FOOD & BEVERAGE
- HEALTHCARE
- AUTOMOTIVES
- BUILDING MATERIALS
- SERVICES & TOURISM
- OIL & GAS
- GREEN TECHNOLOGY
- INFORMATION TECHNOLOGY

VISITORS' PROFILE

Buyers and procurement officers / Manufacturers and producers / Merchants and traders / Business owners, CEO, COO / Government and policy makers / Bankers and investors / Professionals / Academicians and researchers / General Public

More than **326K** visitors from **51** countries participated **since year 2000 to 2016**

ALGERIA • AUSTRALIA • BRUNEI DARUSSALAM • CANADA • ECUADOR • EGYPT • JAPAN • INDONESIA • GERMANY • GHANA • KENYA • KOREA • LESOTHO • LIBYA • MALAYSIA • MYANMAR • NAMIBIA • NIGERIA • PERU • PHILIPPINES • POLAND • SENEGAL • SINGAPORE • SLOVAKIA • SOUTH AFRICA • SUDAN • SWAZILAND • SWITZERLAND • TAIWAN • TANZANIA • THAILAND • UNITED KINGDOM • UNITED STATES OF AMERICA • URUGUAY • VIETNAM • ZAMBIA

SIBLT 2023 SABAH INTERNATIONAL BUSINESS LUNCHEON TALK

The Sabah International Business Luncheon Talk (SIBLT) is a pre-expo program organised in conjunction with the SIE. The SIBLT's objectives are to enable SIE participants and other individual or business entities to engage on the recent development business opportunity both in Sabah and in the neighboring region and providing unparalleled networking opportunities.

The SIBLT2023 is scheduled to be held on **21 September 2023**, targeting to welcome **500 delegates at the luncheon talk venue**.

SIBLT2023's format would **feature two (2) key speakers** presenting views on topics concerning regional development and key economic issues in the region over a luncheon and to be followed by a Q&A Session. A prominent moderator will be invited to facilitate the Q&A Session.

As for the **Sabah International Business Luncheon Talk (SIBLT)**, targeted delegates include cabinet Ministers, ambassadors and high commissioners, captains of industries, diplomatic corps, policy makers, investors and entrepreneurs.

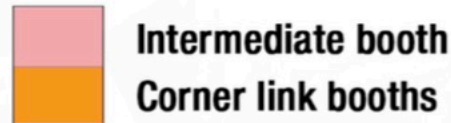
LAYOUT PLAN (Level 2: Kinabatangan Room 1, 2 & 3)



TYPE OF BOOTH



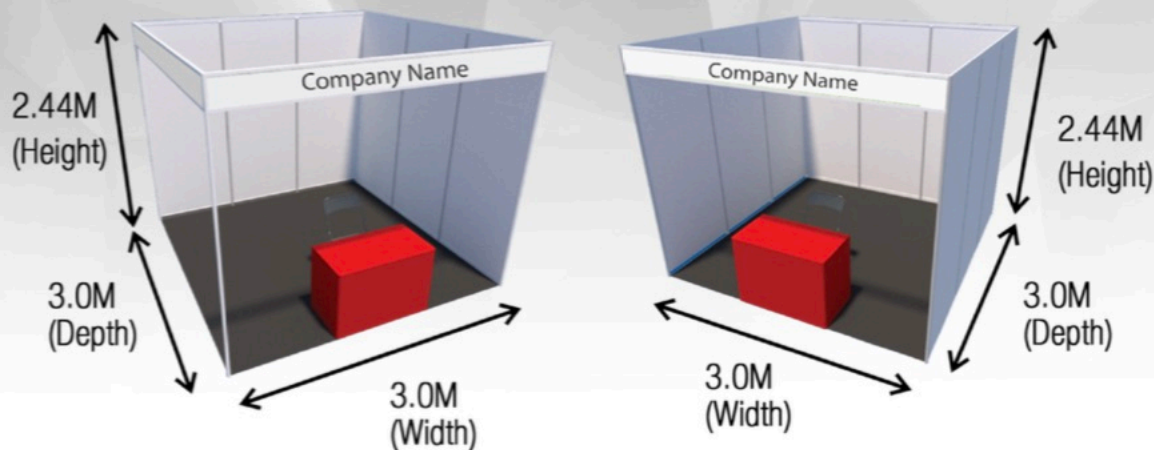
TYPE OF BOOTH



** Floorplan layout is an estimation only. Actual positioning may vary. Booth layout is subject to change.

SPECIFICATIONS OF BOOTH

Booth Size: 3.0M x 3.0M x 2.44M (H)



Corner Booth

Intermediate Booth

Each Booth is complete with:

- White Melamine dividing panels / partition
- One (1) set company name on fascia board
- Needle Punch Carpet
- One (1) information desk & two (2) chairs
- Two (2) units of Fluorescent Light
- One (1) unit 12amp power point
- One (1) unit waste paper basket

SOUTHEAST ASIA MAP



SIE 2023 PROGRAMME

EVENT	PROPOSED DATE	PROPOSED VENUE
SIBLT 2023	21 SEPTEMBER 2023	SICC
OPENING CEREMONY OF SIE 2023	21 SEPTEMBER 2023	SICC
WELCOME STATE DINNER - HOSTED BY THE CHIEF MINISTER OF SABAH	TO BE ADVISED	SICC
SIE 2023	22 - 24 SEPTEMBER 2023	SICC

CONTACT US

SIE SECRETARIAT (SIE/SIBLT)

Sabah International Expo 2023 Secretariat, Office 5, Level 3, Sabah International Convention Centre, Tanjung Lipat, Jalan Tun Fuad Stephens, 88400 Kota Kinabalu, Sabah.
Tel: +6016-810 9312 / +6013-863 3622 / +6012-838 1322 Email: enquiry@sie.com.my Website: www.sie.com.my

FEDERATION OF SABAH INDUSTRIES

Wisma FSM, Lor 1, IZ4 Jalan 1F, KKIP Selatan, 88460 Kota Kinabalu Industrial Park, Sabah, Malaysia.
Tel: +6(088) 498 000 / 498 111 Fax: +6(088) 498 222

MALAYSIAN INTERNATIONAL CHAMBER OF COMMERCE & INDUSTRY

S-17, Level 1, The Peak Vista Shopflex, Block B, Lorong Puncak 1, Tanjung Lipat, 88400 Kota Kinabalu, Sabah, Malaysia
Tel: +6(088) 234 332 Fax: +6(088) 268 332

e-Brochure



SABAH INTERNATIONAL EXPO 2023 (SIE2023)
SABAH INTERNATIONAL CONVENTION CENTRE (SICC), KOTA KINABALU, SABAH
LAYOUT PLAN



TOTAL OF BOOTH: 301 UNITS

Sections:

38	Sponsors	18	Indonesian Pavilion	10	Services (Gov Agencies, Tourism, Education, Finance)	33	Automobile, Automotive & Spare Parts
12	Timber & Furniture	25	Food & Beverages	5	International	5	Information Technology
26	Brunei Pavilion	14	MINTRED Sarawak	12	Foyer		
26	Philippines Pavilion	41	Thai Festival	7	Real Estate & Interior Design		

TYPE OF BOOTH		PRICE		TYPE OF BOOTH		PRICE	
22	Prime Corner	USD2,125	RM8,500	68	Corner booth	USD1,875	RM7,500
27	Prime Intermediate	USD2,000	RM8,000	139	Intermediate booth	USD1,625	RM6,500
23	Thai Festival						
18	Thai Festival						

REGISTRATION FORM FOR EXHIBITORS TO SIE2023 EXPO

21 - 24 September 2023, Sabah International Convention Centre (SICC), Kota Kinabalu, Sabah, Malaysia

Company Name: _____

Address: _____

City: _____ State: _____ Postcode: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Contact Person: _____ H/P: _____

Designation: _____

Booth Type and Number of Booths required: (please ✓, and provide number of booth(s) required)

- | | |
|--|---------------------|
| <input type="checkbox"/> Prime Corner Booth @ USD2,500 | no. of booths _____ |
| <input type="checkbox"/> Prime Intermediate Booth @ USD2,300 | no. of booths _____ |
| <input type="checkbox"/> Corner Booth @ USD2,000 | no. of booths _____ |
| <input type="checkbox"/> Intermediate Booth @ USD1,900 | no. of booths _____ |
| <input type="checkbox"/> Linked A booth @ USD2,000 | no. of booths _____ |

- Layout plan is for Presentation purposes, and it is subject to change.
- Payment should be made in full upon registration and confirmation of booths.

Description of product/ services and industrial sector in detail:

PAYMENT

- I/ We enclose a cheque (Malaysian companies only) made payable to the "FEDERATION OF SABAH INDUSTRIES" (126715-M)
OR "MALAYSIAN INTERNATIONAL CHAMBER OF COMMERCE AND INDUSTRY" (16841-V)
- I/We are paying by telegraphic transfer made payable to the "FEDERATION OF SABAH INDUSTRIES", Alliance Bank Malaysia Berhad, Kuala Lumpur, Malaysia. **Account Number: 10196-001-0088590** and **Swift Code: MFBBMYKL** (additional remittance will be borne by the exhibitor)
OR
- I/We are paying by telegraphic transfer made payable to the "MALAYSIAN INTERNATIONAL CHAMBER OF COMMERCE AND INDUSTRY", CIMB Islamic Bank Berhad, Kuala Lumpur, Selangor, Malaysia. **Account Number: 86-0377105-3** and **Swift Code: CIBBMYKL** (additional remittance will be borne by the exhibitor)

CLOSING DATE: 28 July 2023

CANCELLATION/ TRANSFER

No refund will be given upon cancellation. Substitutions/ Transfers are accepted upon three months' prior notice. Your booth will be confirmed upon receipt of payment (subject to availability).

Signature: _____

Name: _____

Date: _____

For (company Stamp): _____

Please return this duly completed form for invoicing and processing to / for further details please contact:

SIE Secretariat

Ms Marie Bernadette Maladau (HP: +6 016-810 9312) ; Ms Stella Liew (HP: +6 013-863 3622) ; Mr CK Kee (HP: +6 013-556 2088)

Email: enquiry@sie.com.my



JOINTLY ORGANISED BY:



SABAH INTERNATIONAL BUSINESS LUNCHEON TALK

SIBLT2023 will feature the speakers' insight into the regional development and key economic issues in ASEAN region over a luncheon and to be followed by a Q&A session.

21 SEP
2023

9:30 AM - 2:00 PM
SABAH INTERNATIONAL
CONVENTION CENTRE (SICC)



PLEASE
SCAN TO
REGISTER
(PROGRAM INCLUDED)

MODERATOR



Yang Berhormat
Datuk Seri Panglima
Haji Masidi Manjun
Minister of Finance Sabah

SPEAKER



Yang Berhormat Senator
Datuk Seri Panglima
Anifah Aman
Chairman of Invest Sabah Berhad
cum Special Advisor to the
Chief Minister of Sabah,
on International Relations
and Foreign Investments

SPEAKER



Yang Berbahagia
Tan Sri Andrew Sheng
Distinguished Fellow,
Institute for Capital Market
Research Malaysia (ICMR)

Endorsed by:



Supported by:



Sponsored by:



SIE Secretariat (SIE/SIBLT)
Sabah International Expo 2023 Secretariat,
Office 5, Level 3, Sabah International Convention Centre,
Tanjung Lipat, Jalan Tun Fuad Stephens,
88400 Kota Kinabalu, Sabah

FOR ENQUIRIES

+6012 803 1312 / +6013 863 3622

Email : enquiry@sie.com.my Website : www.sie.com.my



SCAN HERE
FOR SIE2023
BROCHURE



SCAN FOR
SIBLT
SPEAKERS'
PROFILE



REGISTRATION FORM
SABAH INTERNATIONAL BUSINESS LUNCHEON TALK (SIBLT) 2023
21st SEPTEMBER 2023

Name: _____

Company Name: _____

Designation: _____ Contact Number: _____

Address: _____

Email: _____ Website: _____

☐

Single Admission @ USD80.00/ MYR350.00

No. Of Tickets Required: _____

☐

Single Table (10pax) @ USD800.00/ MYR3,500.00 No. Of Table(s) Required: _____

PAYMENT

I/We Enclose a cheque (Malaysian Companies Only) made payable to the "MALAYSIAN INTERNATIONAL CHAMBER OF COMMERCE AND INDUSTRY" (16841-V)

1/We are paying by telegraphic transfer made payable to the "MALAYSIAN INTERNATIONAL CHAMBER OF COMMERCE AND INDUSTRY", CIMB Islamic Bank Berhad, Kuala Lumpur, Selangor, Malaysia

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CLOSING DATE: 28 JULY 2023

CANCELLATION/ TRANSFER

No refund will be given upon cancellation. Substitution/ Transfers are accepted upon three months' prior notice. Your seat(s) will be confirmed upon receipt of full payment (subject to availability).

Signature :

Name :

Date :

Please return this duly completed form for invoicing and processing to/ for further details please contact:

SIE Secretariat

Ms. Marie Bernadette Maladau (HP: +6016 810 9312) ; Ms Stella Liew (HP: +6013 863 3622)

Ms. Jane Tsen (HP: +6012 803 1312 | Email : enquiry@sie.com.my)