

FENTO AT A GLANCE

DESCRIPTION

- FENTO was founded 10 years ago and is a developer and distributor of premium knee protection workwear in the Benelux (42% of FY21 revenue), Europe (38%),North America (17%) and Other Markets (3%)
- The Company is active in the sizable and growing Personal Protective Equipment (PPE) market that is forecasted to reach ~\$70bn worldwide by 2025 (6% CAGR during 2020-2025)
- Its design patented product portfolio is differentiated due to its high-quality and ergonomic comfort preventing knee and back complaints. Providing ergonomic, innovative, premium & sustainable best in class knee protection to all professional end-users.
- All products are EN 14404 certified and codesigned by medical specialists and professional end-users.
- Complete product portfolio has a performance level 1 according to the EN 14404 standard. Meaning they shall resist complete penetration at a force of at least (100 \pm 5) N and can be used on flat or non flat surfaces and providing protection against penetration.

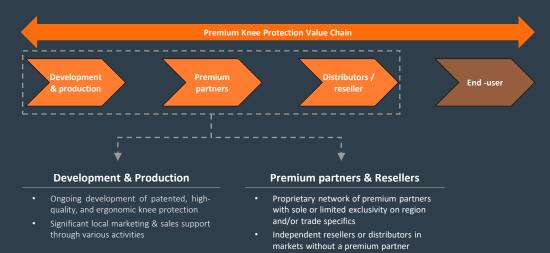
EXISTING CUSTOMER BASE IN 10+ COUNTRIES



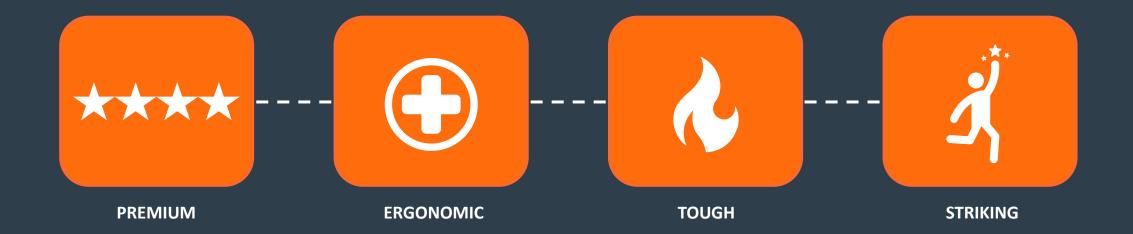
PRODUCT PORTFOLIO

	Original	Max	Pocket	Board	Home	Accessories
Product	To the				***	ENTO E
Description	All-round model	Made for intensive usage	Fits into almost every working trouser	Creates extra mobility	For at home usage	Elastics, inlays, protective covers
Revenue % FY22B	70%	17%	5%	4%	1%	3%
End users	Floorers, gardeners, painters, installers, constructors, roofers, agricultural workers, tilers		Painters, installers, constructors, carpenters	Garage mechanics, service technicians, plumbers	B2C	All users

PREMIUM PARTNER MODEL

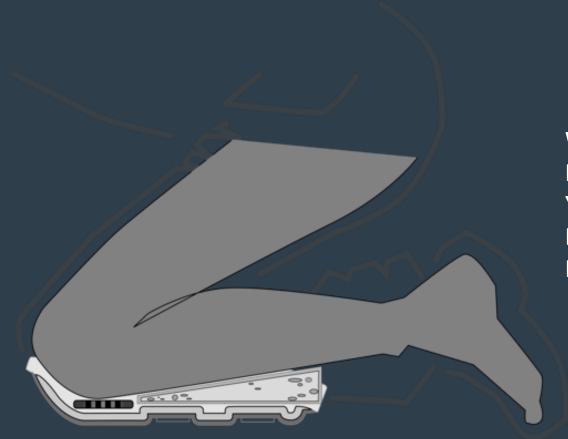


FENTO BRAND POSITIONING





FENTO KNEE PROTECTORS: YOU DONT JUST SIT ON YOUR KNEE



WITH FENTO'S ERGONOMIC KNEE
PROTECTORS, YOU DON'T JUST SIT ON
YOUR KNEE. PRESSURE IS ALSO
DISTRIBUTED TO YOUR LOWER LEG - THIS
PREVENTS KNEE AND BACK COMPLAINTS.





FENTO POCKET

SPECIALLY MADE TO FIT IN YOUR WORK TROUSERS



SPECIALLY MADE FOR EXTRA
INTENSIVE USAGE







FENTO ORIGINAL

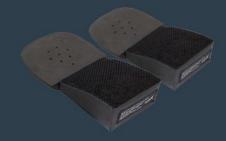
THE ALLROUND MODEL



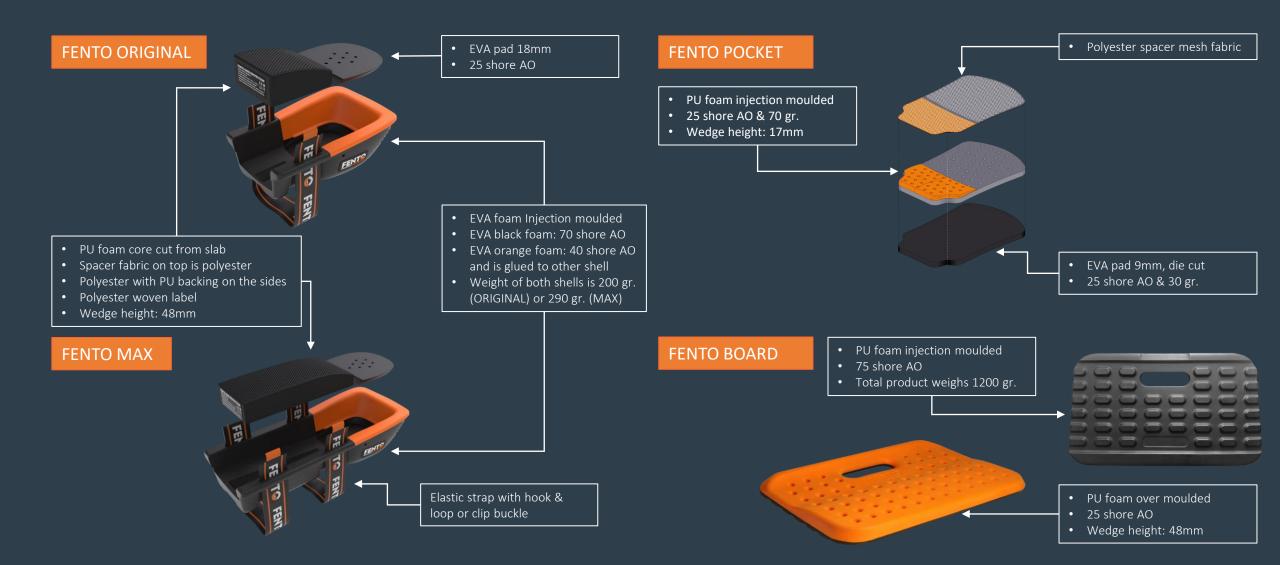
SPECIALLY MADE TO CREATE EXTRA MOBILITY

FENTO ACCESSORIES

REPLACEABLES AND ATTACHMENTS
SPECIFICALLY FOR FENTO PRODUCTS



FENTO PRODUCT DETAILS & PRODUCTION METHODS





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